

Case No. 12-14009-FF

UNITED STATES COURT OF APPEALS
ELEVENTH CIRCUIT

DR. BERND WOLLSCHLAEGER, et al.,
Plaintiffs/Appellees,

vs.

GOVERNOR STATE OF FLORIDA, et al.,
Defendants/Appellants.

Motion for Leave to File Amicus Curiae Brief in Support
of Petition for Rehearing En Banc of Plaintiffs/Appellees

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**CERTIFICATE OF INTERESTED PERSONS
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The following is a complete list of the trial judge, all attorneys, persons, associations of persons, firms, partnerships, or corporations that have an interest in the outcome of the particular case on appeal, including subsidiaries, conglomerates, affiliates, and parent corporations, including any publicly held company that owns 10 percent or more of the party's stock, and other identifiable legal entities related to a party:

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American Bar Association, amicus curiae

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s/Thomas R. Julin

Thomas R. Julin

MOTION

The ACLU Foundation of Florida, Inc., Alachua County Medical Society, Broward County Medical Association, Broward County Pediatric Society, Palm Beach County Medical Society, Florida Public Health Association, University of Miami School of Law Children and Youth Clinic, Children's Healthcare Is a Legal Duty, Inc., Early Childhood Initiative Foundation, and Marion B. Brechner First Amendment Project move pursuant to Eleventh Circuit Rule 35-6 for leave to file an amicus curiae brief in support of the petition for rehearing en banc filed by the plaintiffs/appellees.

This motion should be granted because the amici, all but one of whom filed an amicus curiae brief prior to the panel decision, are organizations that serve medical professionals who communicate on a daily basis with their patients. Those professionals desire to speak with their patients about a wide range of political topics, including, but not limited to, firearms ownership and ammunition. In some instances, these communications are wholly irrelevant to the medical care of the patients and are carried out as an expression of pure political opinion, rather than as a part of the medical care that is being delivered.

The amici are deeply concerned that the First Amendment doctrine adopted by the panel majority in this case will open the door to imposition of further content-based restriction on the political speech of medical professionals and the

political speech of other licensed professionals, irrespective of whether the restrictions are reasonably related to the objectives of the professional licensing program through which they practice, and irrespective of whether the restrictions were imposed, as here, due to government opposition to the content of the speech.

Doctors and other healthcare professionals see firsthand the impact that firearms have on children and others and often develop strong, political convictions regarding the actions that both government and individuals should take to try to decrease that societal harm. Sometimes they decide to attempt to impart their views to their patients. They believe that they have every right to do so as long as it does not interfere with their professional and legal obligations to care for their patients. They do not surrender their First Amendment rights when they accept their licenses, but the panel decision in this case holds otherwise. This motion should be granted so that the voice of these professionals may be heard on this important issue.

This motion also should be granted because the amici demonstrate in their proposed brief that subsequent to the briefing in this case, the U.S. Supreme Court rendered an important decision, *Agency for International Development v. Alliance for Open Society International*, 133 S.Ct. 2321 (2013), reaffirming First Amendment principles that require invalidation of the Florida statute that is the subject of this litigation. That decision, which is neither cited nor discussed in the

majority or dissenting opinions, invalidated speech restrictions imposed by federal law on the recipients of billions of dollars appropriated by Congress to fight HIV/AIDS. Like the doctors represented by the amici, the recipients of those funds argued that the conditions imposed on their speech violated their First Amendment rights. The amici discuss the import of this recent decision and show that the Florida statute at issue here suffers from the same constitutional defects as the federal speech restriction at issue in that case.

This motion also should be granted because two of the counsel for the amici, Thomas R. Julin and Jamie Zysk Isani of Hunton & Williams LLP, served as counsel for IMS Health Inc. in *Sorrell v. IMS Health Inc.*, 131 S.Ct. 2653 (2011), one of the central U.S. Supreme Court cases discussed by both the majority and dissent. In *Sorrell*, the Supreme Court invalidated a state statute that imposed a content-based speech restriction on licensed pharmacies. The amici show in their proposed brief why the en banc Court should conclude that the panel majority's effort to distinguish the *Sorrell* case is unsuccessful and that the holdings of *Sorrell* and *AID v. Alliance for Open Society International* together require vacating of the panel decision and affirmance of the District Court decision below.

Finally, the amici seek to file their brief in order to call this Court's attention to a recent thorough law review article that addressed the specific questions that this case presents shortly before the panel released its decision: Clay Calvert,

Daniel Axelrod, Justin B. Hayes & Minch Minchin, *Physicians, Firearms & Free Expression: Reconciling First Amendment Theory with Doctrinal Analysis Regarding the Right to pose Questions to Patients*, 12 FIRST AMENDMENT L. REV. 1 (2013). The article concludes that the Court should apply strict scrutiny to determine the constitutionality of the Florida statute. The article was published shortly before the panel decision and was submitted by amici as supplemental authority on June 12, 2014. The panel opinion made no reference to the article and used no heightened scrutiny. The dissenting opinion applied only intermediate scrutiny.

CONCLUSION

The Court should allow the filing of the attached amicus curiae brief.

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Case No. 12-14009-FF

UNITED STATES COURT OF APPEALS
ELEVENTH CIRCUIT

DR. BERND WOLLSCHLAEGER, et al.,
Plaintiffs/Appellees,

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Defendants/Appellants.

Amicus Curiae Brief of ACLU Found. of Fla., Inc., Alachua County Medical Society, Broward County Medical Assoc., Broward County Pediatric Society, Palm Beach County Medical Society, Florida Public Health Assoc., University of Miami School of Law Children & Youth Clinic, Children's Healthcare Is a Legal Duty, Inc., Early Childhood Initiative Found., and the Marion B. Brechner First Amendment Project in Support of Petition for Rehearing En Banc

On Appeal from the United States District Court
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**CERTIFICATE OF INTERESTED PERSONS
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Pursuant to Eleventh Circuit Rule 26.1, amici curiae hereby state that the Certificate of Interested Persons and Corporate Disclosure Statement filed by Petitioners with their Petition for Rehearing En Banc was complete, with the exception of the following persons or entities:

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STATEMENT OF COUNSEL

I express a belief, based on a reasoned and studied professional judgment, that the panel decision is contrary to the following decisions of the Supreme Court of the United States and that consideration by the full court is necessary to secure and maintain uniformity of decisions in this court: *Agency for International Development v. Alliance for Open Society International*, 570 U.S. ____, 133 S. Ct. 2321, 186 L. Ed. 2d 398 (2013), and *Sorrell v. IMS Health Inc.*, 564 U.S. ____, 131 S. Ct. 2653, 180 L. Ed. 2d 544 (2011). I also express a belief based on a reasoned and studied professional judgment, that this appeal involves the following question of exceptional importance: Whether the Florida Firearm Owners Privacy Act, 2011 Fla. Laws 112 (codified at Fla. Stat. §§ 381.026, 456.072, 790.338), violates the First and Fourteenth Amendments of the U.S. Constitution through imposition of content-based restrictions on speech imposed due to state opposition to the content of the speech.

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Children's Healthcare Is a Legal Duty, Inc.
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<i>Sorrell v. IMS Health Inc.</i> , 131 S. Ct. 2653 (2011).....	<i>passim</i>
 <u>Constitutional Provisions & Statutes</u>	
U.S. Const.	<i>passim</i>

Other Authorities

Aguirre Ferré, Helen, *Since When are Guns Not a Healthcare Issue?* THE MIAMI HERALD, Aug. 3, 201415

Calvert, Clay, Axelrod, Daniel, Hayes, Justin B. & Minchin, Minch, *Physicians, Firearms & Free Expression: Reconciling First Amendment Theory with Doctrinal Analysis Regarding the Right to pose Questions to Patients*, 12 FIRST AMENDMENT L. REV. 1 (2013)15

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Dolgin, Janet L., *Physician Speech and State Control: Furthering Partisan Interests at the Expense of Good Health* , 48 N. ENG. L. REV. 293, 342 (2013)15

Foody, Michelle, *Docs Versus Glocks: N.R.A. Takes Aim at Florida Physicians' Freedom of Speech: Leaving Patients' Health, Safety, and Welfare at Risk*, 2013 CARDOZO L. REV. DE NOVO 228 (2013)15

Hethcoat, Gayland O., *In the Crosshairs: Legislative Restrictions on Patient-Physician Speech About Firearms*, 14 DePaul J. of Health Care L. 1 (2011)15

Murtagh, L. & Miller, M., *Censorship of the Patient-Physician Relationship: A New Florida Law*. 306 J. AM. MED. ASS’N 1131 (2011).....15

Sherman, Paul & McNamara, Robert, *Censorship in Your Doctor’s Office*, THE NEW YORK TIMES, Aug. 2, 201415

STATEMENT OF THE ISSUE

Whether the panel erred in holding that a state law enacted in reaction to the lobbying of the National Rifle Association to suppress the truthful and important communication of healthcare professionals with their patients about the real dangers of firearm and ammunition ownership need not be subjected to strict scrutiny and does not violate the First and Fourteenth Amendments of the United States Constitution.

THE INTERESTS AND AUTHORITY TO FILE OF THE AMICI

The amici curiae have obtained the consent of their governing officials or boards to file this brief. Their identities and interests are as follows:

The ACLU of Florida

The American Civil Liberties Union (ACLU) is our nation's guardian of liberty, working daily in courts, legislatures and communities to defend and preserve the individual rights and liberties guaranteed to all people in this country by the U.S. Constitution. Since 1920, the nonprofit, nonpartisan ACLU has grown to over 500,000 members and supporters. The ACLU of Florida, with headquarters in Miami, is the local affiliate of the national organization.

The Medical Societies

The Alachua County Medical Society represents more than 1000 physicians, residents and students in Alachua, Levy, Dixie and Gilchrist Counties. The

Broward County Medical Association (BCMA) unites 1,500 allopathic and osteopathic physicians, of all specialties. The Broward County Pediatric Society has approximately 100 pediatricians and pediatric subspecialists as members. The Palm Beach County Medical Society has been a trusted leader in addressing healthcare issues facing physicians since 1919. The Florida Public Health Association was founded in 1931 to advance public health through advocacy, education and networking. All five medical societies have joined this brief to protect their members' speech rights at this critical time when healthcare reform is at the forefront of the nation's political agenda. They fear that if the state can censor questions regarding firearm and ammunition ownership, it may impose additional speech restrictions that have nothing to do with the practice of medicine and everything to do with a political agenda.

The Children and Youth Care Groups

Four of the amici curiae are organizations that advocate for the health and well-being of children. Children's Healthcare Is a Legal Duty, Inc. (CHILD) is a non-profit organization with members in 45 states dedicated to protecting children from medical neglect. The Early Childhood Initiative Foundation is an organization aimed toward providing "universal readiness" or making available affordable high quality health, education, and nurturing for all of the Miami-Dade County's community of approximately 160,000 children between birth and age

five. Under its president, David Lawrence, Jr., the Initiative works toward the social, physical, emotional and intellectual growth of all children so that they are ready and eager to be successful in the first grade and, indeed, life. The Children and Youth Clinic is an in-house legal clinic, staffed by faculty and students at the University of Miami School of Law, which advocates for the rights of children in abuse and neglect, medical care, mental health, disability, and other proceedings. These organizations all have a strong interest in ensuring that doctors, like other citizens, remain free to question their patients about firearm and ammunition ownership – regardless of whether the inquiries are part of a preventative healthcare regimen or simply the expression of an opinion or viewpoint.

The Marion B. Brechner First Amendment Project

The Marion B. Brechner First Amendment Project is a nonprofit, nonpartisan organization at the University of Florida. Directed by attorney Clay Calvert, the Project is dedicated to contemporary issues of freedom of expression. The Project's director published a scholarly article in 2013 on the Florida law at issue in this case. *See note 2 infra.*

AUTHORSHIP & FUNDING OF THE BRIEF

No party's counsel authored this brief or contributed money intended to fund preparation or submission of this brief; and no person, other than the amici curiae, their members or counsel, contributed money intended to fund the preparation or

submission of the brief.

STATEMENT OF FACTS

The facts are adequately set forth in the panel opinions.

ARGUMENT & AUTHORITIES

I.

The Panel Should Have Invalidated the Law Through Application of the Principles Reaffirmed in *AID v. Alliance for Open Society International*

Briefing of this case concluded in July, 2012, so the parties did not have an opportunity to address the significance of the U.S. Supreme Court's decision in *Agency for International Development v. Alliance for Open Society International*, 133 S.Ct. 2321 (June 20, 2013) (hereinafter *AID*). The decision struggles with analogous issues and provides a framework for proper analysis of those issues here. The case involved a Congressional appropriation of billions of dollars to fund efforts by nongovernmental organizations to fight the spread of HIV/AIDS around the world. *Id.* at 2324-25. The act authorizing this spending also provided (1) the funds could not be used to promote or advocate the legalization or practice of prostitution or sex trafficking and (2) no funds could be used by an organization “that does not have a policy explicitly opposing prostitution and sex trafficking.” *Id.* (quoting 22 U.S.C. §7631(f)). Organizations eligible to receive the funds challenged the latter condition as violating their First Amendment rights, just as the

plaintiffs in the instant case have challenged the Florida statute that restricts their speech rights. *Id.* at 2326.

Chief Justice Roberts, writing for a seven-justice majority, agreed with the plaintiffs. His opinion recognized that Congress has broad spending powers and that if a party objects to a condition on the receipt of federal funding, “its recourse is to decline the funds.” *Id.* at 2328. In the same manner, states have broad authority to impose conditions on the receipt of a license to practice medicine (or many other professions), and the recourse of those who oppose submission to the conditions is to reject the license. The *AID* opinion noted, however, that “the Government ‘may not deny a benefit to a person on a basis that infringes his constitutionally protected . . . freedom of speech even if he has no entitlement to that benefit.’” *Id.* (citation omitted). The same principle applies to government issuance of licenses to professionals.

“[T]he relevant distinction that has emerged,” the Supreme Court held, “is between conditions that define the limits of the government spending program – those that specify the activities Congress wants to subsidize – and conditions that seek to leverage funding to regulate speech outside the contours of the program itself.” *Id.* The Court then, conceding that the “line is hardly clear,” reviewed how

this standard had been applied in a series of cases.¹

With these cases in mind, the Court then closely scrutinized whether the challenged condition – requiring the recipients to adopt a policy opposing prostitution – simply defined the limits of the program or imposed an unconstitutional condition on recipient speech unrelated to the program. The Court found it to be the latter because it not only controlled speech in conjunction with recipients’ fulfillment of the government program, it also controlled the speech of recipients when they were acting outside the program by compelling them to adopt the government’s viewpoint. “The Policy Requirement,” the Court held, “compels as a condition of federal funding the affirmation of a belief that by its nature cannot be confined within the scope of the Government program. In so doing, it violates the First Amendment and cannot be sustained.” *Id.* at 2332.

State licensing of professionals and state funding of programs are different government functions, but both provide tempting opportunities for legislators to attempt to restrict or compel speech through the imposition of conditions that are

¹ *Regan v. Taxation With Representation*, 461 U.S. 540, 546 (1983) (upholding restriction on nonprofit organizations engaging in efforts to influence legislation), *FCC v. League of Women Voters*, 468 U.S. 364 (1984) (invalidating prohibition against public broadcasters editorials); *Rust v. Sullivan*, 500 U.S. 173 (1991) (upholding prohibition against advocating abortion imposed on healthcare organizations receiving grants); and *Legal Servs. Corp. v. Velazquez*, 531 U.S. 533 (2001) (invalidating restriction on government-funded lawyer trying to amend or challenge existing welfare law).

unrelated to the objectives or outside the confines of the licensing or funding, in essence “leveraging” a government license or funding improperly. In the instant case, the record reflects that the Florida legislature first considered the law at issue at the behest of the National Rifle Association. It was not proposed by any medical association or group concerned with patient health. Instead, the NRA, as an advocacy organization, proposed the law only after it learned that doctors routinely ask their patients about firearm and ammunition ownership in order to engage them in a discussion of the dangers they create. The NRA’s concern about this questioning was understandable in light of the fact that doctors see first-hand and on a regular basis the harmful effects of unregulated distribution of firearms and often advise patients not only about firearm safety, but also their support of restricting or outlawing guns. The record before this Court is clear that the legislature shared the NRA’s viewpoint against gun restrictions and adopted the law not due to a belief that the restriction was needed to advance the goals of medical licensing, but rather to suppress political opposition to gun control. This was made clear by the language of the act itself, which solely bans communications with patients that are irrelevant to the good faith delivery of medical care. Just as the law requiring *AID* fund recipients to endorse a government viewpoint even when they were not fulfilling their government-funded missions, the Florida law restricts inquiries made of patients when doctors are *not*

inquiring for medical purposes. This type of speech restriction cannot, under the principles discussed in *AID*, be characterized as a simple license-defining regulation. It instead is a leveraging of regulation to impose a content- and viewpoint-based restriction on speech. A law of this sort should be subjected to strictest scrutiny. The panel opinion, to the contrary, upheld the law solely on the theory that it was rationally related to a lawful purpose.

II.

The Panel Failed to Distinguish the Controlling Principles Applied in *Sorrell v. IMS Health Inc.*

The panel should have applied strict scrutiny to the Florida law because it singles out for differential treatment, on the basis of content, a particular type of speech (relating to firearm ownership) only by a particular group of speakers (healthcare practitioners, facilities, and providers). In *Sorrell v. IMS Health Inc.*, 131 S. Ct. 2653 (2011), the Supreme Court invalidated a state statute that imposed a content-based speech restriction on licensed pharmacies. The Court held that a law that on its face burdens “disfavored speech by disfavored speakers” requires heightened judicial scrutiny. *Id.* at 2663-64. The panel majority opinion fails to distinguish the holding of *Sorrell* in any meaningful regard. The dissent properly acknowledges that the Florida law must be subject to “at least” intermediate scrutiny under *Sorrell*, but it falls short of recognizing that strict scrutiny should apply, as this case does not involve a regulation of commercial speech, as was

contended in *Sorrell*.

The panel majority attempts to sidestep *Sorrell* altogether by characterizing the law as a regulation of professional conduct with only an “incidental effect” on speech. This ignores one of *Sorrell*’s primary teachings, that a state cannot evade First Amendment scrutiny simply by labeling a content-, speaker-, and viewpoint-based restriction on speech as a regulation of “conduct” or professionals. In *Sorrell*, pharmacies were required to be licensed by the State to ensure that they employ persons with proper training and skills to fill prescriptions. The imposition of the license provided no justification for lessening the First Amendment scrutiny imposed by a law that prohibited pharmacies from publishing for marketing purposes information that they learned from prescriptions about the drugs that doctors prescribe. *Sorrell*, 131 S. Ct. 2653.

Justice Breyer, dissenting, asserted that the Vermont law should have been analyzed under the rational basis review “appropriate for the review of economic regulation,” rather than “under a heightened scrutiny appropriate for the review of First Amendment issues.” *Id.* at 2675 (citation omitted). He emphasized that “the statute’s requirements form part of a traditional, comprehensive regulatory regime.” *Id.* at 2676. The six-Justice majority rejected that view, finding that the Vermont law imposed “more than an incidental burden on protected expression.” *Id.* at 2665. Justice Kennedy, writing for the Court, concluded, “Both on its face

and in its practical operation, Vermont’s law imposes a burden based on the content of speech and the identity of the speaker.” Thus, heightened scrutiny applied. Like the law at issue in *Sorrell*, Florida’s law “does not simply have an effect on speech, but is directed at certain content and is aimed at particular speakers.” *Id.* at 2665. Indeed, it targets expression regarding a single topic – firearms – for unique treatment. Thus, *Sorrell* requires the application of heightened scrutiny.

In *Sorrell*, as here, Vermont sought to justify its restriction on the use of prescription information for marketing purposes as a measure that would protect doctors from harassing sales behaviors. *Sorrell*, 131 S. Ct. at 2669. The Court accepted that the restrained speech in fact allowed the unnecessary harassment of doctors to take place, but rejected this as a legitimate basis for upholding the challenged law. “Many are those who must endure speech they do not like,” Justice Kennedy wrote, “but that is a necessary cost of freedom.” *Id.* The *Sorrell* Court also questioned Vermont’s need to protect doctors from harassing salespeople in light of the fact that doctors who felt harassed simply could decline to see them. *Id.* at 2669-70 (“Doctors who wish to forego detailing altogether are free to give ‘No Solicitation’ . . . instructions to their office managers”). The Court noted that even homeowners receive ample privacy protection through their “unquestioned right to refuse to engage in conversation with unwelcome

visitors,” *id.* at 2670 (quoting *Watchtower Bible & Tract Soc. of N. Y., Inc. v. Village of Stratton*, 536 U.S. 150, 168 (2002)), and concluded that a “physician’s office is no more private and is entitled to no greater protection.” *Id.*

The majority seeks to brush aside the reasoning of *Sorrell* by surmising that patients “may feel powerless vis-à-vis their physicians” (Op. 31) and thus may not feel free to decline to answer a physician’s question. Aside from the lack of any citation to the record to support this finding, the majority fails to explain how a patient who chooses a doctor and asks for her services is “entitled to more protection from the doctors’ questioning than the person in his own home or the doctor in her own office who faces questioning from an unwelcome visitor.” Dissent, op. 131. Moreover, the law does not address the perceived problem of patients feeling powerless. If the State’s goal is to empower patients to decline to answer questions, a far less restrictive means of achieving this goal would be to require doctors to advise patients that they are not required to answer a particular question. The State did not need to prohibit doctors from engaging in a dialogue.

In rejecting plaintiffs’ challenge to the Act’s record-keeping restrictions, the majority also unpersuasively attempts to distinguish *Sorrell*’s holding that “[a]n individual’s right to speak is implicated when information he or she possesses is subjected to ‘restraints on the way in which the information might be used’ or disseminated.” 131 S. Ct. at 2665-66 (citation omitted). The majority posits that,

whereas the Vermont statute restricted the manner in which pharmacies could disseminate business records to third parties, Florida's law "does not clearly prohibit the dissemination of information," because health care providers' dissemination of medical records is "already highly regulated" and therefore the communication function of such records is "contained within the medical profession." Op. 44-45. This attempted distinction fails on its own terms, as it does not explain how a doctor's written communication in a medical record with *other* current or future health care providers does not qualify as dissemination to third parties. The attempt to distinguish *Sorrell* also falls flat. First, the *Sorrell* Court held that *both* "the creation and dissemination of information are speech within the meaning of the First Amendment," 131 S. Ct. at 2667. It cannot be disputed that a doctor creates information when she makes a notation in a patient's medical file.

Like the majority here, the dissent in *Sorrell* asserted that only a modest amount of speech was implicated because the dissemination of prescription records already was subject to a strict regulatory regime. *See Sorrell*, 131 S. Ct. at 2680 ("The record contains no evidence that prescriber-identifying data is widely disseminated." . . . "The absence of any such evidence likely reflects the presence of other legal rules that forbid widespread release of prescriber-identifying information."). The resolution of *Sorrell*, however, did not turn on the size of the

audience for the information at issue. Rather, heightened scrutiny was required because the government sought to prohibit pharmacies from conveying information that they lawfully possessed. So, too, the Act's record-keeping restrictions prohibit doctors from communicating information conveyed by their patients and must be subject to strict scrutiny.

The dissent properly acknowledges that *Sorrell* governs this case and correctly concludes that “a content-based restriction like the Act here will always receive at least intermediate scrutiny.” Op. 103. Based on its findings that the Act is a content-, speaker-, and viewpoint-based restriction like the Vermont law invalidated in *Sorrell*, however, the dissent should have reached the inescapable conclusion that strict scrutiny applies.

In *Sorrell*, the Vermont law at issue only restricted the use of prescription information for “marketing purposes,” and thus Vermont argued that if the law burdened speech, it at most burdened commercial speech. Defining the boundaries of the commercial speech doctrine is an issue with which the Supreme Court has struggled. The Court variously has articulated the definition relatively narrowly, as “speech proposing a commercial transaction,” or more broadly, as “expression related solely to the economic interests of the speaker and its audience.” *Cincinnati v. Discovery Network, Inc.*, 507 US 410, 422 (1993) (citations omitted). The Court also has grappled with the question of what level of scrutiny to apply

where “pure speech” and “commercial speech” are “inextricably intertwined. *See Sorrell*, 131 S. Ct. at 2667 (citing *Bd. of Trustees of State Univ. of N.Y. v. Fox*, 492 U.S. 469, 474 (1989)). In *Sorrell*, pharmaceutical manufacturers argued that their sales representatives provided useful, life-saving information to prescribers, and thus their speech should be treated as non-commercial even though they also sought to sell a product. Rather than wading through these thorny questions, the *Sorrell* Court concluded that because “the outcome is the same whether a special commercial speech inquiry or a stricter form of judicial scrutiny is applied, . . . there is no need to determine whether all speech hampered by [the Vermont law] is commercial.” 131 S. Ct. at 2667.

Here, the State does not contend – nor is there any basis to suggest – that doctor’s discussions with patients regarding firearm ownership constitute commercial speech and the law is justified *only* by reference to the content of speech and the direct impact that speech has on its listeners . It thus must be subject to strict scrutiny. *See, e.g., Boos v. Barry*, 485 U.S. 312, 322 (1988).

III.

Recent Scholarship and Commentary Agree that Strict Scrutiny Should be Applied to Invalidate the Law and Demonstrate the Importance of the Question Decided

That strict scrutiny is required in this case is confirmed not only by the principles applied in *AID* and *Sorrell*, but also by recent scholarship and

commentary which shows the exceptional importance of the question decided.²

CONCLUSION

The Court should rehear the case en banc.

² Clay Calvert, Daniel Axelrod, Justin B. Hayes & Minch Minchin, *Physicians, Firearms & Free Expression: Reconciling First Amendment Theory with Doctrinal Analysis Regarding the Right to pose Questions to Patients*, 12 FIRST AMENDMENT L. REV. 1, 62 (2013) (“Eleventh Circuit should adopt strict scrutiny”); Brian K. Cooke, Emily R. Goddard, Almari Ginory, Jason A. Demery & Tonia L. Werner, *Firearms Inquiries in Florida: “Medical Privacy” or Medical Neglect?* 40 J. AM. ACAD. PSYCHIATRY L. 399, 406 (Sept. 2012) (the law “is an example of how politics and legislation influence the doctor-patient relationship”); Janet L. Dolgin, *Physician Speech and State Control: Furthering Partisan Interests at the Expense of Good Health*, 48 N. ENG. L. REV. 293, 342 (2013) (the law “cannot be justified and should not survive or become models for lawmakers in other states”); Michelle Foody, *Docs Versus Glocks: N.R.A. Takes Aim at Florida Physicians’ Freedom of Speech: Leaving Patients’ Health, Safety, and Welfare at Risk*, 2013 CARDOZO L. REV. DE NOVO 228 (2013) (importance of the speech restricted by the law warrants application of strict scrutiny); Gayland O. Hethcoat II, *In the Crosshairs: Legislative Restrictions on Patient-Physician Speech About Firearms*, 14 DEPAUL J. OF HEALTH CARE L. 1 (2011) (“opponents argue that the statute serves no public policy need and amounts to ‘ham-fisted pandering’ to the National Rifle Association”) (footnotes omitted); L. Murtagh & M. Miller, *Censorship of the Patient-Physician Relationship: A New Florida Law*, 306 J. AM. MED. ASS’N 1131, 1131 (2011) (“the law is a ‘form of censorship that directly undermines the sanctity of the patient-physician relationship’”); *see also* Helen Aguirre Ferré, *Since When are Guns Not a Healthcare Issue?* THE MIAMI HERALD, Aug. 3, 2014 at 3L (“[T]his is about politics and not about good medical care. . . .Doctors should be free to do what they are trained to do – save lives. It would be best for Florida residents if politics did not interfere with that all-important mission”); Paul Sherman & Robert McNamara, *Censorship in Your Doctor’s Office*, THE NEW YORK TIMES, Aug. 2, 2014 at A17 (“The ruling by the 11th Circuit is another dangerous step in this censorial direction, and it must not be allowed to stand”).

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CERTIFICATE OF COMPLIANCE

Undersigned counsel hereby certifies that this brief complies with the requirements of FRAP Rule 32(a)(7)(B)(i) inasmuch as the brief, exclusive of the Certificate of Interested Persons and Corporate Disclosure Statement, Certificate of Service, Table of Contents, Table of Citations and Authorities, and this Certificate, is no longer than 15 pages and is printed in 14-point Times New Roman proportionally-spaced typeface.

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