Form **990**

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung
benefit trust or private foundation)
The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No. 1545-0047

2004 Open to Public Inspection

| Α | For the | 2004 calendar year, or tax year beginning , and ending | | | |
|---------------|-----------|---|---------------------------------------|--------------|--|
| | Check if | Please use IRS label or BRADY CAMPAIGN TO PREVENT GUN | | 1 | Employer identification no. 23-7321017 |
| | Name | | | E | Telephone number |
| | Initial r | 1 1 ' | Room/suite | | 202-898-0792 |
| | Final re | | | | Accounting method: Cas |
| | Amend | ed return Specific City or town, state or country, and ZIP + 4 | | X | Accrual Other (specify) |
| | Applica | tion pending tions. WASHINGTON DC 20005 | ···· | <u> </u> | |
| | | • Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable | H and I are not applicable to se | ection 52 | |
| | | trusts must attach a completed Schedule A (Form 990 or 990-EZ). | H(a) Is this a group return fo | r affilate | s? Yes X No |
| G | Websit | e: ▶ www.bradycampaign.org | H(b) If "Yes," enternumber of | of affiliate | es 🕨 |
| J | | zation type | H(c) Are all affiliates included | 1? | Yes No |
| | | only one) X 501(c) (4) < (insert no.) 4947(a)(1) or 527 | (If "No," att. a list. See in | nstr.) | |
| K | | here I if the organization's gross receipts are normally not more than \$25,000. | H(d) Is this a separate return | filed by | |
| | - | anization need not file a return with the IRS; but if the organization received a | organization covered by | | |
| | Form 9 | 20 Package in the mail, it should file a return without financial data. Some states | I Group Exemption Nu | | |
| | | a complete return. | M Check ▶ 📗 if th | - | • |
| Accesses: | | eceipts: Add lines 6b, 8b, 9b, and 10b to line 12 7,506,634 | | | , 990-EZ, or 990-PF). |
| <u> </u> | art I | Revenue, Expenses, and Changes in Net Assets or Fund Bala | inces (See page 18 o | of the | instructions.) |
| | 1 | Contributions, gifts, grants, and similar amounts received: | 1 7 000 74 | A | |
| | a | Direct public support | | 4 | |
| | b | | b | - | |
| | C | Government contributions (grants) | c | _ | 7 000 744 |
| | d | Total (add lines 1a through 1c) (cash \$7,040,253 noncash \$ | | 10 | 7,090,744 |
| | 2 | Program service revenue including government fees and contracts (from Part VII, line 93 | | | |
| | 3 | Membership dues and assessments | | . 3 | |
| | 4 | Interest on savings and temporary cash investments | | | 6 000 |
| | 5 | Dividends and interest from securities | | 5 | 6,289 |
| | 6a | | a | | |
| | b | Less: rental expenses 6 | · · · · · · · · · · · · · · · · · · · | _ | |
| | С | Net rental income or (loss) (subtract line 6b from line 6a) | | 6c | : |
| R | 7 | Other investment income (describe | | _ 7 | |
| e V | 8a | Gross amount from sales of assets other (A) Securities | (B) Other | _ | |
| e n | | than inventory 61,335 8 | | | |
| u e | b | Less: cost or other basis and sales expenses 53,682 8 | | | |
| e | С | Gain or (loss) (attach schedule) 7,653 8 | | 9 | |
| | d | Net gain or (loss) (combine line 8c, columns (A) and (B)) See Stmt 1 | See Stmt 2 | 8d | 6,474 |
| | 9 | Special events and activities (attach schedule). If any amount is from gaming, check her | re 🕨 🔝 | | |
| | a | Gross revenue (not including \$ of | 1 | | |
| | 1 | contributions reported on line 1a) | · | | |
| | b | Less: direct expenses other than fundraising expenses 91 | ·- I | _ | |
| | С | Net income or (loss) from special events (subtract line 9b from line 9a) | | 9c | ; |
| | 10a | Gross sales of inventory, less returns and allowances 10s | | - | |
| ۵—۱ | b | Less: cost of goods sold | | _ | |
| Down- | С | Gross profit or (loss) from sales of inventory (attach schedule) (subtract line 10b from line Other revenue (from Part VII, line 103) Total revenue (add lines 1d, 2, 3, 4, 5, 6c, 7, 8d, 9c, 10c, and 11) | e 10a) | 10c | |
| | 11 | Other revenue (from Part VII, line 103) | 3989 | 11 | |
| <u> </u> | 12 | 10tal 16 vende (add inter 14, 2, 0, 4, 0, 00, 1, 00, 00, 100, and 11) | <u></u> | 12 | |
| \bigcirc | 13 | Program services (from line 44, column (B)) | | 13 | |
| LLI p | 14 | Management and general (from line 44, column (C)) | | 14 | |
| ≰ n | 15 | Fundraising (from line 44, column (D)) | : | 15 | |
| SCANNED STATE | 16 | Payments to affiliates (attach schedule) | rea cicude | 16 | |
| S | 17 | Total expenses (add lines 16 and 44, column (A)) | | 17 | |
| 5 | : 1 | Excess or (deficit) for the year (subtract line 17 from line 12) | | | |
| N s e e | 19 | Net assets or fund balances at beginning of year (from line 73, column (A)) | Statement 2 | 19 | |
| t t | 20 | Other changes in net assets or fund balances (attach explanation) See | Statement 3 | 20 | 100 100 |
| <u> </u> | | Net assets or fund balances at end of year (combine lines 18, 19, and 20) y Act and Paperwork Reduction Act Notice, see the separate | | 21 | |
| ins | truction | y Act and rape work neduction Act Notice, see the separate S. | | | Form 990 (2004) |
| DAA | 4 | | | | |

Part II Statement of All organizations must complete column (A). Columns (B), (C), and (D) are required for section 501(c)(3) and (4) organizations Functional Expenses and section 4947(a)(1) nonexempt charitable trusts but optional for others. (See page 22 of the instructions.) Do not include amounts reported on line (C) Management (B) Program (D) Fundraising (A) Total 6b. 8b. 9b. 10b. or 16 of Part I. services and general 22 Grants and allocations (attach schedule) 22 (cash \$ 23 23 Specific assistance to individuals Benefits paid to or for members 24 362,736 <u>362,736</u> Compensation of officers, directors, etc. 25 1,245,256 896,309 195,640 153,307 Other salaries and wages 26 72,937 58,349 13,605 983 Pension plan contributions 27 27 175,017 128,019 46,710 288 Other employee benefits 28 28 151,863 123,953 27,910 Payrolltaxes 29 741,815 Professional fundraising fees 860,614 118,799 30 16,649 16,649 Accounting fees 31 25,077 25,077 32 Legal fees 29,481 22,260 3,763 3,458 33 33 Supplies 14,208 101,820 78,436 9,176 34 949,331 597,550 2,944 348,837 Postage and shipping 35 35 41,674 260,348 188,555 30,119 Occupancy 36 5,615 9,316 48,983 37 34,052 Equipment rental and maintenance 917,389 652,038 1,335 264,016 Printing and publications 38 38 150,167 136,306 95 13,766 39 56,578 44,948 179 11,451 Conferences, conventions, and meetings 40 41 42,908 27,986 8,784 6,138 42 Depreciation, depletion, etc. (attach schedule) 42 43 Other expenses not covered above (itemize): a 43a 2,316,983 107,090 1,886,944 322,949 See Statement 4 43b 43c 43d 43e 44 Total functional expenses (add lines 22 - 43). Organizations 7,784,137 5,398,966 464,520 1,920,651 44 completing columns (B)-(D), carry these totals to lines 13-15 Joint Costs. Check ► X if you are following SOP 98-2. ▶ X Yes No Are any joint costs from a combined educational campaign and fundraising solicitation reported in (B) Program services? If "Yes," enter (i) the aggregate amount of these joint costs \$ 1,671,660 ; (ii) the amount allocated to Program services \$ 852,855 818,805 (iii) the amount allocated to Management and general \$; and (iv) the amount allocated to Fundraising \$ Statement of Program Service Accomplishments (See page 25 of the instructions.) **Program Service** What is the organization's primary exempt purpose? Expenses REASONABLE/PRACTICAL MEASURES OF GUN CONTROL (Required for 501(c)(3) & All organizations must describe their exempt purpose achievements in a clear and concise manner. State the number of clients served, publications issued, etc. Discuss achievements that are not measurable. (Section 501(c)(3) and (4) organizations and 4947(a)(1) nonexempt charitable trusts must also enter the amount of grants and allocations to others.) (4) orgs., & 4947(a)(1) trusts; but optional for others) See Statement 5 1,171,244 (Grants and allocations See Statement 6 2,860,348 (Grants and allocations See Statement 1,278,814 (Grants and allocations VOTER EDUCATION FUND (VEF) - BRADY CAMPAIGN PAYS FUNDRAISING AND ADMINISTRATIVE COSTS OF 88,560 (Grants and allocations (Grants and allocations e Other program services (attach schedule) 5,398,966 f Total of Program Service Expenses (should equal line 44, column (B), Program services) DAA Form 990 (2004)

Part IV Balance Sheets (See page 25 of the instructions.)

| Note: | Where required, attached schedules and amounts within the description | (A) | (B) |
|-----------|--|-------------------|----------------------|
| | column should be for end-of-year amounts only. | Beginning of year | End of year |
| 45 | Cash-non-interest-bearing | | 45 350 |
| 46 | Savings and temporary cash investments | 703,033 | 46 524,50 |
| | | | |
| | Accounts receivable 47a 112,56 | _ | 440 -44 |
| b | Less: allowance for doubtful accounts 47b | 405,730 4 | 7c 112,569 |
| 48a | Pledges receivable 48a | | |
| b | Less: allowance for doubtful accounts 48b | 4 | 8c |
| 49 | Grants receivable | | 49 |
| 50 | Receivables from officers, directors, trustees, and key employees | | |
| | (attach schedule) | | 50 |
| 51a | Other notes and loans receivable (attach | | |
| | schedule) 51a | _ | |
| 1 | Less: allowance for doubtful accounts 51b | | 1c |
| 52 | Inventories for sale or use | | 52 |
| 53 | Prepaid expenses and deferred charges | | 32,893 54 204,872 |
| 54 | Investments-securities See Statement Cost X FMV Investments-land, buildings, and | 199,237 | 204,672 |
| 55a | , , | | |
| h | equipment: basis Less: accumulated depreciation (attach | - | |
| | schedule) 55b | 50 | 5c |
| 56 | Investments-other (attach schedule) | | 56 |
| 57a | Land, buildings, and equipment: basis 57a 382,313 | | |
| Ь | Less: accumulated depreciation (attach | 7 | |
| - | schedule) See Statement 57b 348,578 | 69,547 5 | 7c 33,735 |
| 58 | Other assets (describe See Statement) | 2,635 | |
| | | | |
| 59 | Total assets (add lines 45 through 58) (must equal line 74) | 1,547,074 | 911,426 |
| 60 | Accounts payable and accrued expenses | 1,021,147 | 714,263 |
| 61 | Grants payable | (| 61 |
| 62 | Deferred revenue | | 62 |
| 63 | Loans from officers, directors, trustees, and key employees (attach | | |
| | schedule) | | 63 |
| 64a | Tax-exempt bond liabilities (attach schedule) | 64 | 4a |
| b | Mortgages and other notes payable (attach schedule) | | 4b |
| 65 | Other liabilities (describe | | 65 |
| 66 | Total liabilities (add lines 60 through 65) | 1,021,147 | 714,263 |
| Orga | nizations that follow SFAS 117, check here ▶ 🗶 and complete lines | | |
| | 67 through 69 and lines 73 and 74. | | |
| F 67 | Unrestricted | 508,899 | 197,163 |
| u 68 | Temporarily restricted | 17,028 | 68 |
| n d 69 | Permanently restricted | | 69 |
| Orga | anizations that do not follow SFAS 117, check here 🕨 🗌 and | | |
| В | complete lines 70 through 74. | | |
| a 70 | Capital stock, trust principal, or current funds | 7 | 70 |
| l 71 | Paid-in or capital surplus, or land, building, and equipment fund | 7 | 71 |
| n 72 | Retained earnings, endowment, accumulated income, or other funds | 7 | 72 |
| c 73 | Total net assets or fund balances (add lines 67 through 69 or lines | | |
| e s | 70 through 72; | | |
| 1 | column (A) must equal line 19; column (B) must equal line 21) | 525,927 | |
| 74 | Total liabilities and net assets / fund balances (add lines 66 and 73) | 1,547,074 | 74 911,426 |

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization. How the public perceives an organization in such cases may be determined by the information presented on its return. Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments.

DAA

| Form | 990 (2004) BRADY CAMPAIGN | TO PREVENT G | UN | 23-7 | 321017 | | | Page 4 |
|-------------|--|-----------------------|----------|--|---|-------------|--|--|
| Pa | irt IV-A Reconciliation of Rev | enue per Audited | | Part IV-B R | econciliation of | Exp | enses pe | r Audited |
| | Financial Statements | with Revenue per | | F | inancial Statem | ents | with Exp | enses per |
| | Return (See page 27 | of the instructions.) | | R | eturn | | 10000001000000000000 | |
| a | Total revenue, gains, and other support | 7 455 0 | a | • | • | | | 7 704 107 |
| | per audited financial statements | a 7,455,3° | · . | audited financial | | | a | 7,784,137 |
| b | Amounts included on line a but not on | | b | | d on line a but not | | | |
| (4) | line 12, Form 990: | | | on line 17, Form (1) Donated services | | | | |
| (1) | Net unrealized gains on investments \$ 4,725 | | | of facilities \$ | s and use | | | |
| (2) | Donated services and use | | | (2) Prior year adjustr | ments | | 1 | |
| \-, | of facilities \$ | | | reported on line 2 | | | | |
| (3) | Recoveries of prior | | | Form 990 \$ | • | | | |
| • • | year grants \$ | | | (3) Losses reported | on line 20, | | | |
| (4) | Other (specify): | | | Form 990 \$ | | | | |
| | | | | (4) Other (specify): | | | | |
| | \$ | | 2 5 | | | | | |
| | Add amounts on lines (1) through (4) | b 4,73 | 25 | Add amounts an | lines (4) through (4) | | . | |
| ^ | Line a minus line b | c 7,450,6 | 48 6 | | lines (1) through (4) | | c | 7,784,137 |
| c d | Amounts included on line 12, | (, / , 200 / 5 | d | | | • | | . 7 . 0 . 7 . 0 . |
| u | Form 990 but not on line a: | | | Form 990 but not | | | | |
| (1) | Investment expenses | | | (1) Investment exper | nses | | | |
| • • | not included on line | | | not included on li | ne | | | |
| | 6b, Form 990 \$ | | | 6b, Form 990 \$ | | | | |
| (2) | Other (specify): | | | (2) Other (specify): | | | | |
| | | | | | | | | |
| | \$ | | | <u> </u> | P (4) 1(6) | | | |
| | Add amounts on lines (1) and (2) | <u>d</u> | \dashv | | lines (1) and (2) | • | d | |
| е | Total revenue per line 12, Form 990 (line c plus line d) | e 7,450,6 | 48 e | | er line 17, Form 990 | • | e | 7,784,137 |
| Pa | ert V List of Officers, Director | | | | | | | |
| *********** | the instructions.) | -,, | | | | | , | |
| | (A) Name and address | | |) Title and average s per week devoted to | (C) Compensation (If not paid, enter | (D) empl | Contrib. to oyee benefit | (E) Expense account and other |
| | (A) Name and address | | 110010 | position | -0) | plan | oyee benefit s & deferred mpensation | allowanœs |
| | | | | | | | | |
| _ 56 | ee Statement 11 | | | | | | | |
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| | Dilamate di la | 1 | | Alam a 5 m 41 | 0.000 6 | | | <u> </u> |
| 75 | Did any officer, director, trustee, or key emporganization and all related organizations, of | | | | | | . | X Yes No |
| | organization and all related organizations, or If "Yes," attach schedule-see page 28 of the | | | e Statemen | | | | •• 162 140 |
| | ii , ee, allaen eeneade-see page 20 of the | mon donono. | | | | | | |

| | 990 (2004) BRADY CAMPAIGN TO PREVENT GUN 23-7321017 | | F | age 5 |
|-------------|--|----------|-----|---------------------------------------|
| _ <u>Pa</u> | rt VI Other Information (See page 28 of the instructions.) | , | Yes | No |
| 76 | Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed description of | | | |
| | each activity | 76 | | X |
| 77 | Were any changes made in the organizing or governing documents but not reported to the IRS? | 77 | | X |
| | If "Yes," attach a conformed copy of the changes. | | | 1 |
| 78a | Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return? | 78a | | X |
| · þ | If "Yes," has it filed a tax return on Form 990-T for this year? | 78b | | |
| 79 | Was there a liquidation, dissolution, termination, or substantial contraction during the year? If "Yes," attach a | | | |
| | statement | 79 | | X |
| 80a | Is the organization related (other than by association with a statewide or nationwide organization) through common | | | |
| | membership, governing bodies, trustees, officers, etc., to any other exempt or nonexempt organization? | 80a | X | |
| b | If "Yes," enter the name of the organization BRADY CENTER TO PREVENT GUN VIOLENCE | | | |
| | and check whether it is X exempt or nonexempt. | | | |
| 81a | Enter direct and indirect political expenditures. See line 81 instructions 81a | 041 | | ₹. |
| b | Did the organization file Form 1120-POL for this year? | 81b | | X |
| 82a | Did the organization receive donated services or the use of materials, equipment, or facilities at no charge | 00- | x | |
| L | or at substantially less than fair rental value? If "Yes," you may indicate the value of these items here. Do not include this amount as | 82a | Λ | _ |
| b | revenue in Part I or as an expense in Part II. (See instructions in Part III.) See Stmt 82b 47,185 | | | |
| 83a | Did the association complex with the public inspection requirements for returns and examption applications? | 83a | X | |
| b | Did the organization comply with the public inspection requirements for returns and exemption applications? N/A | 83b | | |
| 84a | Did the association policit any contributions or either that years not toy deductible? | 84a | X | |
| b | If "Yes," did the organization include with every solicitation an express statement that such contributions | 044 | | \vdash |
| | ar aiffa wara nat tay daduatihla? | 84b | X | |
| 85 | 501(c)(4), (5), or (6) organizations. a Were substantially all dues nondeductible by members? | 85a | X | |
| b | Did the organization make only in-house lobbying expenditures of \$2,000 or less? | 85b | | X |
| | If "Yes" was answered to either 85a or 85b, do not complete 85c through 85h below unless the organization | | | |
| | received a waiver for proxy tax owed for the prior year. | | | |
| С | Dues, assessments, and similar amounts from members 85c N/A | | | |
| d | Section 162(e) lobbying and political expenditures 85d N/A | | | |
| е | Aggregate nondeductible amount of section 6033(e)(1)(A) dues notices 85e N/A | | | |
| f | Taxable amount of lobbying and political expenditures (line 85d less 85e) 85f N/A | | | |
| g | Does the organization elect to pay the section 6033(e) tax on the amount on line 85f? | 85g | | |
| h | If section 6033(e)(1)(A) dues notices were sent, does the organization agree to add the amount on line 85f to its | | | |
| | reasonable estimate of dues allocable to nondeductible lobbying and political expenditures for the following tax | | | |
| | year? | 85h | | <u> </u> |
| 86 | 501(c)(7) orgs. Enter: a Initiation fees and capital contributions included on line 12 | | | |
| b | Gross receipts, included on line 12, for public use of club facilities 86b N/A | | | |
| 87 | 501(c)(12) orgs. Enter: a Gross income from members or shareholders 87a N/A | | | |
| b | Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.) 87b | | | |
| | Source against amounts and of records | | | |
| 88 | At any time during the year, did the organization own a 50% or greater interest in a taxable corporation or | | | |
| | partnership, or an entity disregarded as separate from the organization under Regulations sections | 88 | | x |
| 900 | 301.7701-2 and 301.7701-3? If "Yes," complete Part IX 501(c)(3) organizations. Enter: Amount of tax imposed on the organization during the year under: | 00 | | |
| 89a | section 4911 O ; section 4912 O ; section 4955 O | | | |
| b | 501(c)(3) and 501(c)(4) orgs. Did the organization engage in any section 4958 excess benefit transaction | | | |
| | during the year or did it become aware of an excess benefit transaction from a prior year? If "Yes," attach | | | |
| | a statement explaining each transaction | 89b | | X |
| С | Enter: Amount of tax imposed on the organization managers or disqualified persons during the year under | <u> </u> | | |
| | sections 4912, 4955, and 4958 | | | 0 |
| d | Enter: Amount of tax on line 89c, above, reimbursed by the organization | | | 0 |
| 90a | List the states with which a copy of this return is filed See Statement 13 A | | | |
| b | Number of employees employed in the pay period that includes March 12, 2004 (See instructions.) | | | 30 |
| 91 | The books are in care of ► The Corporation Telephone no. ► 202- | 898 | -07 | 92 |
| | | | | · · · · · · · · · · · · · · · · · · · |
| 92 | Section 4947(a)(1) nonexempt charitable trusts filing Form 990 in lieu of Form 1041- Check here | | | ▶ ∐ |
| | and enter the amount of tax-exempt interest received or accrued during the tax year 92 | | 990 | |

| Note: Enter | Analysis of Income-Progress amounts unless otherwise | | | ousiness income | | | 2, 513, or 514 | (E) |
|---|--|--|--|--|---|--|--|--|
| indicated. | - | | (A) isiness code | (B) Amount | (C) Exclusion | . (| (D) nount | Related or exempt function |
| 93 Program | service revenue: | Bu | isiness code | Amount | code | Am | nount | income |
| a | | | | | | | | |
| | | | | | | | | |
| c | | | | | | | | |
| d | | | | | | | | |
| е | | | | | | | | |
| f Medicar | e/Medicaid payments | | | | | | | |
| g Fees an | d contracts from government agend | | | | | | | |
| | | | | | | | | |
| 95 Interest | on savings and temporary cash inv | | | | | | | |
| 96 Dividend | s and interest from securities | | | | 14 | | 6,289 | |
| 97 Net rent | al income or (loss) from real estate: | | | | | | | |
| a debt-fina | anced property | | | | | | | |
| b not debt | -financed property | | | | | | | |
| 98 Net rent | al income or (loss) from personal pr | roperty | | | | | | |
| | vestmentincome | | | | | | | |
| 100 Gain or | (loss) from sales of assets other that | an inventory | | | 18 | | 6,474 | |
| | me or (loss) from special events | | | | | | | |
| 102 Gross p | rofit or (loss) from sales of inventor | y | | | | | | |
| | evenue: a | | | | | | | |
| b ROY | ALTY | | | | 15 | 3: | 20,677 | |
| c MIS | CELLANEOUS | | | | 1 | | 26,464 | |
| d | | | | | | | | |
| e | | | | | | | | |
| 104 Subtotal | (add columns (B), (D), and (E)) | | | | 0 | 3. | 59,904 | C |
| N/A | of the organization's exempt purp | oses (other than by provide | ding funds for | such purposes). | | | | |
| | | | | | | | | |
| Part IX | Information Regarding 7 | axable Subsidiarie | s and Dis | regarded Ent | ities (Se | | | |
| Part IX Name, add | (A) dress, and EIN of corporation, ship, or disregarded entity | axable Subsidiarie (B) Percentage of ownership interest | 1 | regarded Ent (C) ure of activities | ities (Se | e page 3 (D) Total inco | | nstructions.) (E) End-of-year assets |
| Part IX | (A) dress, and EIN of corporation, ship, or disregarded entity | (B) Percentage of ownership interest | Na: | (C) | ities (Se | | | (E) End-of-year |
| Part IX Name, add | (A) dress, and EIN of corporation, ship, or disregarded entity | (B) Percentage of ownership interest % | Na | (C) | ities (Se | | | (E) End-of-year |
| Part IX Name, add | (A) dress, and EIN of corporation, ship, or disregarded entity | (B) Percentage of ownership interest % | Na 6 | (C) | ities (Se | | | (E) End-of-year |
| Part IX Name, add partner N/A | (A) dress, and EIN of corporation, ship, or disregarded entity | (B) Percentage of ownership interest % % | Na | (C) ure of activities | | (D) Total inco | ome | (E) End-of-year assets |
| Part IX Name, add partner N/A Part X (a) Did (b) Did | (A) dress, and EIN of corporation, ship, or disregarded entity | Percentage of ownership interest % % % % Fransfers Associate ceive any funds, directly of any premiums, directly or in | Nation of the Na | (C) ture of activities rsonal Benef | it Contra | Total inco | page 34 of th | (E) End-of-year assets |
| Part IX Name, add partner N/A Part X (a) Did (b) Did Note: If "Y | Information Regarding To the organization, during the year, per the organization of the year, per the ye | Percentage of ownership interest % % % Fransfers Associate acceive any funds, directly of any premiums, directly or in a 4720 (see instructions). | Nation of the control | rsonal Benef pay premiums or personal benefit companying schedule | it Contra n a personal contract? | Total inco | page 34 of the haract? | (E) End-of-year assets e instructions.) Yes X No Yes X No knowledge |
| Part IX Name, add partner N/A Part X (a) Did (b) Did Note: If "Y | Information Regarding To the organization, during the year, per the organization of the year, per the year, | Percentage of ownership interest % % % ransfers Associate ceive any funds, directly of any premiums, directly or in a 4720 (see instructions). at I have examined this returnal olete. Declaration of preparer (see | Nation of the control | rsonal Benefication pay premiums or personal benefit companying schedule br) is based on all inf | it Contra n a personal contract? | Total inco | page 34 of the hotract? | e instructions.) Yes X No Yes X No knowledge |
| Part IX Name, added partner N/A Part X (a) Did (b) Did | Information Regarding To the organization, during the year, rethe organization, during the year, resulting the year of the complete of the year of the yea | Percentage of ownership interest % % % ransfers Associate ceive any funds, directly of any premiums, directly or in a 4720 (see instructions). at I have examined this returnal olete. Declaration of preparer (see | Nation of the control | rsonal Benef pay premiums or personal benefit companying schedule | it Contra n a personal contract? | Total inco | page 34 of the hotract? | (E) End-of-year assets le instructions.) Yes X No Yes X No knowledge viewse. |
| Part IX Name, add partner N/A Part X (a) Did (b) Did Note: If "Y Please Sign Here | Information Regarding T the organization, during the year, pe the organization, during the year, pe the organization, during the year, pe (res" to (b), file Form 8870 and Form Under penalties of perjun, I declare the and belief, it is true, correct, and comp Signature of officer CHRISTOPHER Type or print name and tittle. Preparer's signature | Percentage of ownership interest % % Fransfers Associate and premiums, directly or any premium and directly or an | National Nat | rsonal Benefice pay premiums or personal benefit companying scheduler) is based on all inf | it Contra n a personal contract? | Cts (See pubenefit contents, and to thich prepared Check if self-employed | page 34 of the hotract? The best of my r has any know Date G OFFI | e instructions.) Yes X No Yes X No knowledge |
| Part IX Name, add partner N/A Part X (a) Did (b) Did Note: If "Y Please Sign Here Paid Preparer's | Information Regarding T the organization, during the year, pe the organization, during the year, pe the organization, during the year, pe (res" to (b), file Form 8870 and Form Under penalties of perjun, I declare the and belief, it is true, correct, and comp Signature of officer CHRISTOPHER Type or print name and tittle. Preparer's signature | Percentage of ownership interest % % fransfers Associate aceive any funds, directly of any premiums, directly or in a 4720 (see instructions). at I have examined this return olete. Declaration of preparer of the control of the | National Nat | rsonal Benefice pay premiums or personal benefit companying scheduler) is based on all inf | it Contra n a personal contract? es and statem cormation of w | Cts (See pubenefit contents, and to thich prepared Check if self-employed | page 34 of the hotract? The best of my r has any know Date G OFFI | e instructions.) Yes X No Yes X No Knowledge Vicage CER Preparer's SSN or PTIN (See Gen Instr. W) |
| Part IX Name, add partner N/A Part X (a) Did (b) Did Note: If "Y Please Sign Here | Information Regarding T the organization, during the year, re the organization during the year, re the | Percentage of ownership interest % % Fransfers Associate aceive any funds, directly or in the second of the sec | National Nat | rsonal Benefice pay premiums or personal benefit companying scheduler) is based on all inf | it Contra n a personal contract? es and statem cormation of w | Cts (See pubenefit contents, and to thich prepared Check if self-employed | page 34 of the hotract? the best of my r has any known Date G OFFI | e instructions.) Yes X No Yes X No Knowledge Vicage CER Preparer's SSN or PTIN (See Gen Instr. W) |

CBRADYCAMPA BRADY CAMPAIGN TO PREVENT GUN

23-7321017

Federal Statements

FYE: 12/31/2004

Statement 1 - Form 990, Part I, Line 8c - Sale of Assets Other Than Inventory - Securities

| | Desc | | | | | | | | |
|-----------------------|------------------------|--------------|------------------|--------------|-------------------|------------------|------------------------|------------|----------------------|
| | How Rec'd | Whom Sold | Date Acquired | Date Sold | | Sale Price | Cost & Expense | Deprec | Gain/ -Loss |
| Publicly Traded Total | Securities Purchase | | | | \$_ \$_ \$_ | 61,335 61,335 | \$ 53,682 \$ 53,682 | \$ \$ 0 | \$ 7,653 \$ 7,653 |

Statement 2 - Form 990, Part I, Line 8c - Sale of Assets Other Than Inventory - Other

| | Desc_ | | | | | | | | | | | |
|----------------|--------------|--------------|------------------|--------------|-----|---------------|----|-------------------|-----|--------|------------|-----------------|
| | How Rec'd | Whom Sold | Date Acquired | Date Sold | | Sale Price | | Cost & Expense | | Deprec | | Gain/ -Loss |
| Sale of Assets | | | · · | | | | _ | • | | | | |
| | Purchase | | | | \$_ | 1,125 | \$ | 2,304 | \$ | Ş | } | -1 , 179 |
| Total | | | | | \$ | 1,125 | \$ | 2,304 | \$_ | 0 \$ | ` <u> </u> | -1 , 179 |

CBRADYCAMPA BRADY CAMPAIGN TO PREVENT GUN 23-7321017

Federal Statements

FYE: 12/31/2004

Statement 3 - Form 990, Line 20 - Other Changes in Net Assets or Fund Balances

| Description | Amount |
|-------------------------------------|-------------|
| Net Unrealized Gains on Investments | \$ 4,725 |
| Total | \$ 4,725 |

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CBRADYCAMPA BRADY CAMPAIGN TO PREVENT GUN 23-7321017 Federal Statements

FYE: 12/31/2004

Statement 4 - Form 990, Part II, Line 43 - Other Functional Expenses

| Description | Total Expenses | Program Service | Mgt & General | Fund- Raising |
|------------------------|-------------------|--------------------|------------------|------------------|
| | \$ | \$ | \$ | \$ |
| Expenses | | | | |
| Mailing Service | 315,997 | 215,292 | | 100,705 |
| List Rental | 147,228 | 69,713 | | 77,515 |
| Temporary Help | 24,135 | 11,347 | 12,788 | , |
| Data Processing | 338,242 | 210,731 | • | 127,511 |
| Website | 155,047 | 154,594 | | 453 |
| Advertising | 784,812 | 784,762 | | 50 |
| Contributions | 20,664 | 20,664 | | |
| Insurance | 51,714 | 33,730 | 10,587 | 7,397 |
| Service Fees | 102,100 | 42,505 | 54,625 | 4,970 |
| Taxes | 4,359 | 2,775 | 484 | 1,100 |
| Subscriptions and Dues | 49,472 | 44,166 | 2,645 | 2,661 |
| Miscellaneous | 12,143 | 12,143 | | , i |
| Professional Fees | 309,973 | 284,372 | 25,601 | |
| Training | 1,097 | 150 | 360 | 587 |
| Total | \$ 2,316,983 | \$ 1,886,944 | \$ 107,090 | \$ 322,949 |

Statement 5 - Form 990, Part III, Line a - Statement of Program Service Accomplishments

Outreach: Grassroots Mobilization and Activism
* Trained state group and Million Mom March activists at
our Annual Meeting and M.M.M. conference in Washington,
DC. The Annual Meeting had the best attendance in our
organization's 30-year history with 125 activists from 32
states.

Statement 6 - Form 990, Part III, Line b - Statement of Program Service Accomplishments

FEDERAL LEGISLATION:

- * Blocked the gun lobby's top priority, legislation that would give sweeping legal immunity to the gun industry and prevent gun violence victims from holding negligent gun manufacturers and dealers accountable for the death and injuries they cause.
- * Coordinated support for the renewal of the Undetectable Firearms Act. This federal law prohibits the manufacture and possession of guns made from plastic and other materials, which could be used by terrorists and other criminals to evade security devices at airports and other public facilities. The law would have expired in 2003, but it was reauthorized for another ten years. STATE LEGISLATION:
- * Passed a landmark California law requiring new handgun models to be designed with clear loaded-chamber indicators and magazine disconnect safeties to make sure people know when a gun is loaded and prevent accidental shootings. The new California law will effectively create a national handgun safety design standard.
- * Passed "Juvenile Brady Bill" laws in New Jersey and Illinois that will prevent criminals who commit dangerous

23-7321017 FYE: 12/31/2004

Statement 6 - Form 990, Part III, Line b - Statement of Program Service Accomplishments (continued)

crimes as juveniles from purchasing guns after they become adults.

- * Strengthened laws to prevent domestic violence abusers from purchasing or possessing firearms in California, Connecticut, Indiana, Louisiana, Maine, North Carolina, Texas and Utah. Also researched and published an extensive study, "Disarming Domestic Abusers," on the laws and loopholes in all 50 states related to domestic violence abusers and firearms.
- * Passed a series of local gun control ordinances including: 1) a ban an Saturday night specials in Toledo, Ohio; 2) a ban on gun shows on public land in Marin and San Mateo Counties, California; 3) a ban on .50 caliber sniper rifles in Los Angeles and Long Beach, California; 4) restrictions on carrying hidden handguns into publicly owned buildings in numerous cities and counties in Michigan, Minnesota and Missouri.

Statement 7 - Form 990, Part III, Line c - Statement of Program Service Accomplishments

Membership Services - Is identifying, nurturing and retaining members and membership potential as a tangible means of facilitating public participation in promoting gun control.

CBRADYCAMPA BRADY CAMPAIGN TO PREVENT GUN **Federal Statements** 23-7321017

FYE: 12/31/2004

| Statement 8 - Form 990, Part IV, | Line 54 - Investments in Se | curities |
|----------------------------------|-----------------------------|----------|
|----------------------------------|-----------------------------|----------|

| Description | Beginning of Year | End of Year | Basis of Valuation |
|---|----------------------|-------------------|-----------------------|
| Corporate Stock Equities Mutual Funds | 186,859 12,398 | 190,908 13,964 | Market Market |
| | 199,257 | 204,872 | |

Statement 9 - Form 990, Part IV, Line 57 - Land, Buildings, and Equipment

Description

| 2000.104.011 | | | | |
|------------------------|------------------------|----------------------|--------------------|-----------------|
| | Beginning of Year | Accum Deprec | End of Year | Accum Deprec |
| FURNITURE AND EQUPMENT | \$ 328 , 757 \$ | \$ 267,069 \$ | 289,596 \$ | 261,753 |
| IMPROVEMENTS | 7 320 , 737 4 | φ 207 , 005 φ | 200 , 000 Q | 201,733 |
| | 91,029 | 83,170 | 92,717 | 86,825 |
| Total | \$ 419,786 \$ | \$ 350,239 \$ | 382,313 \$ | 348,578 |

Statement 10 - Form 990, Part IV, Line 58 - Other Assets

| Description | E | Beginning of Year | End of Year | | |
|---------------------|----|----------------------|--------------------|--|--|
| REFUNDABLE DEPOSITS | \$ | 2,635 | \$ 2,500 | | |
| Total | \$ | 2,635 | \$ 2,500 | | |

CBRADYCAMPA BRADY CAMPAIGN TO PREVENT GUN 23-7321017 Federal Statements

FYE: 12/31/2004

Statement 11 - Form 990, Part V - List of Officers, Directors, Trustees, and Key Employees

| | Name | Address | · | | | |
|--------------------|------------------------|--------------|------------------|--------------|----------|----------|
| | City, State, Zip | Title | Average Hours | Compensation | Benefits | Expenses |
| MICHAEL BARNES | | | **** | | | |
| CHRISTOPHER CARR | SILVER SPRING MD | PRESIDENT | 40 | 260,984 | 9,320 | 0 |
| CHRISTOPHER CARR | SILVER SPRING MD | CHIEF OP / V | 40 | 172,083 | 6,821 | 0 |
| SARAH BRADY | | | | · | · | - |
| MARK INGRAM | REHOBETH DE | CHAIRMAN | 40 | 146,177 | 5,847 | 0 |
| | ARLINGTON VA | TREASURER | 5 | 15,190 | 0 | 0 |
| STEVE SPOSATO | I A DA VIDROGIO CA | | | · | | |
| PHYLLIS SEGAL | LAFAYETTE CA | VICE CHAIR | 2 | 0 | 0 | 0 |
| | BOSTON MA | CHAIR | 2 | 0 | 0 | 0 |
| BYRL PHILLIPS - | TAYLOR CHARLES CITY VA | DIRECTOR | 2 | 0 | 0 | 0 |
| MICHAEL BERMAN | CHARLES CITT VA | DIRECTOR | 2 | 0 | 0 | 0 |
| DALLED DESCRIPTION | WASHINGTON DC | DIRECTOR | 2 | 0 | 0 | 0 |
| DAVID BIRENBAUM, | ESQ WASHINGTON DC | DIRECTOR | 2 | 0 | 0 | 0 |
| BILL D'ELIA | WISHINGTON BO | DINDOION | 2 | U | O | O |
| JOAN HILL | LA CANADA CA | DIRECTOR | 2 | 0 | 0 | 0 |
| OOAN RILL | PACIFIC PALISADES CA | DIRECTOR | 2 | 0 | 0 | 0 |
| PETER BUTTENWIES | ER | 5111201011 | | Ū | · · | Ŭ |
| BILL HARWOOD | PHILADELPHIA PA | DIRECTOR | 2 | 0 | 0 | 0 |
| | PORTLAND ME | DIRECTOR | 2 | 0 | 0 | 0 |
| MARSHA MC CARTNE | | | _ | _ | | _ |
| CHIEF CHARLES MO | COPPELL TX OSE | DIRECTOR | 2 | 0 | 0 | 0 |
| | SILVER SPRING MD | DIRECTOR | 2 | 0 | 0 | 0 |
| RICHARD NORTH PA | | DTDEGMOS | | | | |
| DR. MARK ROSENBE | WEST TISBURY MA RG | DIRECTOR | 2 | 0 | 0 | 0 |
| | DECATUR GA | DIRECTOR | 2 | 0 | 0 | 0 |
| REV./SEN. JAMES | MEEKS CHICAGO IL | DIRECTOR | 2 | 0 | ^ | 0 |
| | OUTOUGO III | DIRECTOR | ۷ | U | 0 | 0 |

CBRADYCAMPA BRADY CAMPAIGN TO PREVENT GUN

23-7321017 FYE: 12/31/2004 **Federal Statements**

Statement 11 - Form 990, Part V - List of Officers, Directors, Trustees, and Key Employees (continued)

| - | Name | Address | | | | |
|------------------|------------------|----------|------------------|--------------|----------|----------|
| | City, State, Zip | Title | Average Hours | Compensation | Benefits | Expenses |
| RACHEL SMITH | | | | | | |
| | RALEIGH NC | DIRECTOR | 2 | 0 | 0 | 0 |
| NICK BROWN | | | | | | |
| | LOCUST NJ | DIRECTOR | 2 | 0 | 0 | 0 |
| MICHAEL WOLKOWI | | | | | | |
| MARTA GIIOMO GOI | NEW YORK NY | DIRECTOR | 2 | 0 | 0 | 0 |
| MARIA CUOMO COL | NEW YORK NY | DIRECTOR | 2 | 0 | 0 | 0 |

Statement 12 - Form 990, Part V, Line 75 - Information on Compensation Exceeding \$100,000

| Payee Name | Related Organization Name1 | | Compensation | Benefits | Expenses |
|---------------------------|------------------------------------|---------------------|-----------------|----------|----------|
| | Related Organization Name2 | Organization EIN | | | |
| Christopher Carr | Brady Center To Prevent Gun Violer | nc | | | |
| | | 52-1285097 | 68 , 833 | 2,728 | 0 |
| Michael Barnes | Brady Center To Prevent Gun Violer | nc | | | |
| | | 52-1285097 | 104,393 | 3,728 | 0 |
| Sarah Brady | Brady Center To Prevent Gun Violer | nc | | | |
| This Amount of Salary and | | 52-1285097 | 58,470 | 2,338 | 0 |

Benefits was Reimbursed

By The Brady Center To Prevent

Gun Violence.

CBRADYCAMPA BRADY CAMPAIGN TO PREVENT GUN 23-7321017

Federal Statements

FYE: 12/31/2004

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Statement 13 - Form 990, Part VI, Line 82b - Donated Services

| Description | Amount |
|------------------------|--------------|
| PROBONO LEGAL SERVICES | \$ 47,185 |
| Total | \$ 47,185 |

Brady Campaign to Prevent Gun Violence

EIN: 23-7321017

FYE: 12/31/2004

Federal Statements

Statement 13A

Part VI - Line 90 (a) - List of States

ALASKA

ALABAMA

ARKANSAS

ARIZONA

CALIFORNIA

COLORADO

CONNECTICUT

FLORIDA

GEORGIA

ILLINOIS

KANSAS

KENTUCKY

MAINE

MARYLAND

MASSACHUSETTS

MICHIGAN

MINNESOTA

MISSISSIPPI

MISSOURI

NEW MEXICO

NEW HAMPSHIRE

NEW JERSEY

NEW YORK

NORTH CAROLINA

NORTH DAKOTA

OHIO

OKLAHOMA

OREGON

PENNSYLVANIA

RHODE ISLAND

SOUTH CAROLINA

TENNESSEE

UTAH

· VIRGINIA

WASHINGTON

WASHINGTON, DC

WEST VIRGINIA

WISCONSIN

City or town, province or state, and country (including postal or ZIP code)

MD 21113

Odenton

Acknowledgement and General Information for Taxpayers Who File Returns Electronically

Thank you for taking part in the IRS e-file Program.

BRADY CAMPAIGN TO PREVENT GUN 1225 EYE STREET NW 1100

WASHINGTON, DC 20005

- [X] Your federal income tax return for tax year 2004 is being filed electronically with the IRS by the services of Coates & Hutchinson, P.C.
- [X] Your extension was accepted by the IRS on 05/14/05.

Since you are filing your return electronically, PLEASE DO NOT SEND A PAPER COPY OF YOUR RETURN TO THE IRS. IF YOU DO. IT WILL DELAY THE PROCESSING OF THE RETURN.

Acknowledgement Process

The IRS will notify your electronic return originator when they accept your return, usually within 48 hours. If your return was not accepted, IRS will notify your electronic return originator of the reasons for rejection.

If You Need to Make a Change to Your Return

If you need to make a change or correct the return you filed electronically, you should send an amended Form 8868, Application for Extension of Time to File an Exempt Organization Return, to the IRS submission processing center that processes paper returns for your area.