

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Return Reference	Explanation
Part I Line 1a	Charter travel was used on occasions when travel logistics precluded other available options. Travel was properly excluded from taxable compensation. Certain compensation elements were grossed up. All tax gross ups were properly included in taxable compensation. Clubs were only used for business purposes. Clubs were properly excluded from taxable compensation.
Part I Line 4b	The NRA takes a full transparency posture for executive compensation. This comment provides context for the 457b and 457f plans and explains the two 457f payouts that occurred during 2015. The NRA has an executive 457b deferred compensation retirement plan for the benefit of certain employees. It is employee funded, not employer funded. The NRA also has a nonqualified 457f supplemental income retirement plan for the benefit of certain executives. The NRA decides the benefit amount and timeframe for vesting of each participant. Service costs included in deferred compensation are actuarially determined under FASB ASC 715. The 457f plan is designed to supplement the current tax qualified defined benefit pension plan where current limitations on benefits and employer contributions may be inadequate, and an employer-sponsored supplemental income plan can best provide these select employees with the appropriate amount of income continuation in the specific desired circumstances. During 2015, Chris W. Cox vested in 457f plan participation after reaching a scheduled milestone and received a taxable payout of 585,298. Mr. Cox's payment was his first payment from the 457f deferred compensation plan, and it occurred after 20 years of continuous service to the organization. During 2015, the chief executive Wayne LaPierre vested in 457f plan participation after reaching a scheduled milestone and received a taxable payout of 3,767,345. Mr. LaPierre's one-time payment was his first and will be his only payout from the 457f deferred compensation plan, and it occurred after 36 years of continuous service to the organization, which has included 25 years as the NRA's top executive. The taxable 457f payouts have been properly included as taxable compensation and reported in Schedule J, Part II, Column Biii, and in Form 990, Part VII, Column D.
Part II	Column Biii Other reportable compensation in taxable wages includes 457b, fringe auto, group life insurance benefits, and 457f payout if applicable. Column C represents benefits that will not be paid until the future and includes the employer paid portions of the NRA defined benefit pension plan, 401k plan, and 457f plan if applicable. The NRA takes a full transparency posture for executive compensation.

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EIN: 53-0116130

Name: National Rifle Association of America

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)
		(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation			
1Wayne LaPierre CEO and Executive Vice President	(i)	1,090,515	150,000	3,810,734	19,605	40,131	5,110,985
	(ii)					-	-
1Chns W Cox Executive Director, NRAILA	(i)	653,101	85,000	607,306	52,165	53,270	1,450,842
	(ii)					-	-
2Robert K Weaver Executive Director, General Operations	(i)	441,124	90,000	3,918	19,605	44,008	598,655
	(ii)					-	-
3Wilson H Phillips JrTreasurer	(i)	423,048	94,265	31,956	19,610	22,328	591,207
	(ii)					-	-
4John C Frazer Secretary and General Counsel	(i)	264,879		7,697	15,208	40,662	328,446
	(ii)					-	-
5Douglas Hamlin Executive Director, Publications	(i)	473,015	75,000	24,708	15,900	45,325	633,948
	(ii)					-	-
6Michael Marcellin Managing Director, Affinity and Licensing	(i)	149,591	384,033	22,572	19,610	32,163	607,969
	(ii)					-	-
7Tyler Schropp Executive Director, Advancement	(i)	390,302	125,000	3,878	15,892	45,230	580,302
	(ii)					-	-
8David Lehman Deputy Executive Director, NRAILA	(i)	339,600	50,000	11,570	19,610	3,411	424,191
	(ii)					-	-
9James Baker Director, NRAILA Federal	(i)	293,942		4,673		14,459	313,074
	(ii)					-	-
10Marion P HammerDirector	(i)	172,000					172,000
	(ii)					-	-

SCHEDULE M
(Form 990)

►Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
► Attach to Form 990.
►Information about Schedule M (Form 990) and its instructions is at www.irs.gov/form990

Department of the Treasury
Internal Revenue Service

Noncash Contributions

OMB No 1545-0047

2015

Open to Public Inspection

Name of the organization National Rifle Association of America	Employer identification number 53-0116130
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Part I

Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	2	149,995	Sales of comparable items
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ► (_____)				
26 Other ► (_____)				
27 Other ► (_____)				
28 Other ► (_____)				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement	29	
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30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?	Yes	No
b If "Yes," describe the arrangement in Part II		No
31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?	Yes	
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?	Yes	
b If "Yes," describe in Part II		
33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II		

Part II **Supplemental Information.** **Case 2:16-cv-06164-JAK-AS Document 90 Filed 05/17/18 Page 4 of 14 Page ID #:2891**

Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
Part I Line 32	On occasion and as appropriate, securities and other donated liquid or illiquid assets can be converted into cash by the outside third party specialists that partner with the NRA to fulfill the philanthropic intentions of the donors

SCHEDULE O
(Form 990 or
990-EZ)Department of the
Treasury
Internal Revenue
Service**Supplemental Information to Form 990 or 990-EZ**Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at
www.irs.gov/form990.**2015****Open to Public
Inspection**Name of the organization
National Rifle Association of America**Employer identification number**

53-0116130

Return Reference	Explanation
Form 990, Part III, Line 4d	Program Service Expenses 127,938,859, Grants and allocations 0, Revenue 166,319,549 This note provides further information on Part III Program Service Accomplishments NRA program services are centered on the NRAs core mission of firearms safety, education, and training In addition to the activities already described, other key gun safety and related programs too numerous to detail include NRAs Refuse To Be a Victim, Eddie Eagle, NRA Museums, NRA Advancement, NRA Country, Great American Outdoor Show , NRA Annual Meetings and Exhibits, and much more All 990 readers are encouraged to refer to NRA org, NRApublications org, NRAILA org, NRAnew s com, and NRAgive com for appealing and inspirational opportunities to continue to engage with the NRA on the core mission of gun safety NRA members and other law ful gun ow ners proudly preserve the Second Amendment as Americas first freedom

Return Reference	Explanation
Form 990, Part I, Line 1	<p>The NRA is a 501c4 membership association with four 501c3 public charities and a Section 527 political action committee, which is a separate segregated fund. The four charities affiliated with the NRA are NRA Civil Rights Defense Fund, NRA Foundation Inc, NRA Freedom Action Foundation, and NRA Special Contribution Fund DBA NRA Whittington Center. The political action committee is the NRA Political Victory Fund. See Schedule R, Part II. During 2015, NRA annual membership dues were 35 with promotional discounts to 25. In late 2015, the NRA announced a dues increase from 35 to 40 which would take effect in early 2016, representing the first NRA dues increase in more than twenty years. Individuals who would like to reduce the volume of solicitations they receive from the NRA can contact NRA Member Services and request to be placed on the Do Not Promote list. This simple step will significantly reduce the amount of contact received from the NRA without affecting magazine service, Board of Directors ballot, membership renewal, or other vital mail.</p>

Return Reference	Explanation
Form 990, Part I, Line 7	<p>This informational note regards the NRAs unrelated business income. Form 990 page 1 shows gross unrelated business revenue on line 7a and net unrelated business taxable income on line 7b. The NRA did not owe unrelated business income tax for the year 2015 due to the application of net operating loss carryforwards, as allowed by law. The main sources of the NRAs unrelated business income, as shown on 990 Part VIII, Column C, are certain merchandise sales from the e-commerce platforms, advertising, and other activities not related to the NRAs tax exempt purposes within the NRA Official Journals, NRA digital online channels, and NRA television programs. Additional informational notes regarding the NRAs taxes are shared on Schedule C regarding proxy taxes and Schedule D regarding state and local taxes. The NRA chooses to share all of this extra information about the NRAs total taxes, above and beyond 990 instructions and regulatory requirements, in order to demonstrate in good faith that the organization is a taxpayer in good standing.</p>

**Return
Reference**

Explanation

Form 990, Part
I, Line 8

This informational note regards the NRAs contribution revenue. The vast majority of contributions to the NRA comes from millions of small individual donors. Gifts from companies and executives in the firearms, hunting, and shooting sports industries typically comprise less than 5 of the NRAs contribution revenue every year, as applied to contribution revenue reported on Form 990, Part VIII, line 1.

Form 990, Part VI,
Section A, Line 6

The National Rifle Association is a membership association that represents only individual citizens. Membership dues are properly reported on Form 990, Part VIII, line 2 pursuant to the instructions for such reporting.

Form 990, Part VI,
Section A, Line 7a

NRA members elect all 76 members of the NRA Board of Directors. 75 directors are elected for staggered three year terms, and the 76th director is elected for a one year term on the occasion of each NRA Annual Meeting of Members.

Return Reference
Form 990, Part VI, Section A,
Line 7b

Explanation
Certain Board of Directors decisions are subject to membership approval per NRA Bylaws and New York not
for profit corporate law

Return Reference	Explanation
Form 990, Part VI, Section B, Line 11b	Form 990 is reviewed by the external auditing firm, presented to the NRA Board of Directors Audit Committee, and made available to the full NRA Board of Directors, before it is filed with the IRS

Form 990, Part VI,
Section B, Line 12c

The organization takes conflicts of interest very seriously and utilizes a statement of corporate ethics. To monitor and enforce corporate filings, annual filings must be provided to the Office of the Secretary and General Counsel and reviewed regularly and consistently.

Return Reference	Explanation
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Form 990, Part VI, Section B, Line 15	Compensation of the NRA's top management officials is established by methods including independent compensation consultants, compensation surveys and studies, and comparability data. In addition, under the NRA Bylaws, compensation of certain elected officers including the Executive Vice President must be approved by the Board of Directors, based on recommendations by the compensation committee. All decisions are properly documented.
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