



STATE OF NEW YORK
OFFICE OF THE ATTORNEY GENERAL

LETITIA JAMES
ATTORNEY GENERAL

DIVISION OF SOCIAL JUSTICE
CHARITIES BUREAU

212.416.6026
William.Wang@ag.ny.gov

October 4, 2021

VIA NYSECF

Honorable Joel M. Cohen
Justice of the Supreme Court of the State of New York State
Commercial Division, New York County
60 Centre Street
New York, NY 10007

Re: *People of the State of New York, by Letitia James, Attorney
General of the State of New York v. The National Rifle Association of
America, Inc. et al.*, Index No. 451625/2020

Dear Justice Cohen:

As discussed at the discovery conference on September 23, 2021, Plaintiff OAG hereby requests that the Court “so order” the seven attached third party subpoenas. The OAG provided all parties with notice by sending all parties copies of the subpoenas and none have asserted any objection to the OAG’s request that the Court “so order” each subpoena. Thank you.

Respectfully,

William Wang
Assistant Attorney General

SUPREME COURT OF THE STATE OF NEW YORK
COUNTY OF NEW YORK

PEOPLE OF THE STATE OF NEW YORK, BY
LETITIA JAMES, ATTORNEY GENERAL OF
THE STATE OF NEW YORK,

Plaintiff,

v.

THE NATIONAL RIFLE ASSOCIATION OF
AMERICA, INC., WAYNE LAPIERRE,
WILSON PHILLIPS, JOHN FRAZER, and
JOSHUA POWELL

Defendants.

Index No. 451625/2020

**SUBPOENA
DUCES TECUM**

Hon. Joel M. Cohen

The People of the State of New York

To: Allegiance Creative Group
11250 Waples Mill Road, Suite 310
Fairfax, VA 22030-7550

GREETINGS:

YOU ARE HEREBY COMMANDED, pursuant to the laws of the State of New York,
that all business and excuses being laid aside, to:

- a. Produce to the office of the New York State Attorney General, Letitia James,
Attention: Jonathan Conley, 28 Liberty Street, New York, New York 10005, in
accordance with the instructions and definitions below, any and all documents
requested in the attached Schedule that are in your possession, custody or control.
Your production of documents in response to this subpoena may be submitted by mail
or electronic mail provided it is received by **October 15, 2021**, or any agreed upon
adjourned date thereafter.

PLEASE TAKE NOTICE that such disclosure is sought or required because it is
relevant and material to the prosecution of this action, as set forth in the annexed pleading.

PLEASE TAKE FURTHER NOTICE that disobedience of this subpoena by (1) failing
to deliver the documents and information requested in the attached schedule on the date, time
and place stated above or any agreed adjourned date and time or (2) failing to provide testimony

at the date, time and place stated above or at any agreed adjourned date, may subject you to prosecution under New York or other applicable law.

Dated: September 23, 2021

By:



Jonathan Conley
Charities Bureau, Enforcement Section
New York State Attorney General's Office
28 Liberty Street
New York, New York 10005
(212) 416-8108

SO ORDERED:

Hon. Joel M. Cohen, J.S.C.

SCHEDULE

A. Instructions

1. Please produce the Documents described in Section C of this schedule, in the accordance with the Instructions (Section A), Definitions (Section B) and format (Section D) described below.
2. Except as otherwise noted, this subpoena applies to all Documents in effect, created, recorded, compiled, transmitted or received from **January 1, 2015, through the present**.
3. The obligation to produce Documents pursuant to this subpoena is a continuing one. Responsive Documents located any time after a response is due or submitted shall be promptly produced at the place and in the manner specified herein.
4. All Documents shall be produced as they are kept in the regular course of business or shall be organized and labelled to correspond to the categories in the request.
5. In order for Your response to this subpoena to be complete, it must include a completed version of the attached Certification. In accordance with CPLR 3211-a, the Certification must be sworn in the form of an affidavit and subscribed by You or another qualified witness charged with the responsibility for maintaining the records, stating in substance that (a) You are the duly authorized custodian or other qualified witness and have the authority to make the certification; (b) to the best of Your knowledge, after reasonable inquiry, the records or copies thereof are accurate versions of the documents described in this subpoena that are in Your possession, custody, or control; (c) to the best of Your knowledge, after reasonable inquiry, the records or copies produced represent all the documents described in this subpoena, or if they do not represent a complete set of the documents subpoenaed, an explanation of which documents are missing and a reason for their absence is provided; and (d) the records or copies produced were made by the personnel or staff of the business, or persons acting under their control, in the regular course of business, at the time of the act, transaction, occurrence or event recorded therein, or within a reasonable time thereafter, and that it was the regular course of business to make such records.
6. If any Document requested is withheld on ground of privilege or other legal doctrine, submit with the production a statement in writing and under oath (e.g., a privilege log) that provides, for each Document withheld: (i) a description of the nature of the Document and its contents; (ii) the date of the Document; (iii) the Document's authors and recipients; and (iv) the legal ground for withholding it from production. If the legal ground is attorney-client privilege, please also indicate the names of the attorneys involved in the Document and the nature of their involvement (e.g., as authors). Such statement (or log) shall accompany each production. Further, for each Document withheld pursuant to this paragraph, the relevant production shall include placeholder pages equivalent in number to the page-length of the withheld Document.

B. Definitions

1. “You,” “Your,” or “Allegiance Creative” means Allegiance Creative Group LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting or purporting to act on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with Allegiance Creative Group LLC.
2. “All” means “each and every.”
3. “And” and “or” shall be construed disjunctively or conjunctively, as necessary to bring within the scope of a request all responses and Documents that might otherwise be deemed outside the scope of that request.
4. “Any” means “any and all.”
5. “ATI” means Associated Entertainment Releasing d/b/a Associated Television International together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting or purporting to act on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with Associated Entertainment Releasing.
6. “Communications” refers to any oral, written, in person, or any other form of relay, transmission, or transference of information by any means whatsoever including without limitation mail, computer, telephone, cellular or mobile phone, voice mail, electronic mail, text message, radio, video, sound recordings, television, telefax, telex, social media, or any other medium, and includes any Document that abstracts, digests, transcribes, records, or reflects any of the foregoing.
7. “Concord Social” means Concord Social and Public Relations, LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with Concord Social and Public Relations, LLC.
8. “Concerning” or “relating to” means concerning, relating to, referring to, referencing, describing, evidencing, or constituting, either directly or indirectly and in whole or in part.
9. “Documents” is used in the broadest sense of the term and means all records and other tangible media of expression of any nature, including: originals, drafts or finished versions; annotated or nonconforming or other copies, however created, produced or

stored (manually, mechanically, electronically or otherwise); electronic mail (“email”), instant messages, text messages, Blackberry or other wireless device messages; voicemails; books, papers, files, notes, correspondence, memoranda, reports, records, journals, summaries, registers, account statements, analyses, plans, manuals, policies, telegrams, faxes, wires, telephone logs, telephone messages, or message slips; minutes, notes, records or transcriptions of conversations, communications or meetings; video and audio recordings; disks and other electronic media; microfilm, microfiche; storage devices; press releases; contracts, agreements; calendars, date books, appointment books and diaries; notices and confirmations. A draft or non-identical copy is a separate Document. Documents existing in electronic form shall include all items that may have been removed from the email accounts, directories or other locations in which they are ordinarily stored to any other servers, folders, files, archives, or backup devices, whether or not deleted. For the avoidance of doubt, Documents includes Communications, as defined herein.

10. “Entity” means any corporation, company, limited liability corporation or company, partnership, limited partnership, association, or firm.
11. “Executive” means any current or former officer, owner, principal, director, employee, representative, consultant, and/or agent of the referenced Entity.
12. “Extra-Contractual Services” means goods or services provided that were not contemplated by or reflected in an earlier written contract or agreement and/or which resulted in billing or invoicing amounts in excess of those contemplated by an earlier written contract or agreement.
13. “Fairview Group, LLC” means Fairview Group, LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any Entities that, directly or indirectly, control, are controlled by, or are under common control with Fairview Group, LLC.
14. “Identify” or “identity” as applied to (i) any natural person means to provide her or his name, titles, aliases, screen names, and contact information, including each of her or his home and business addresses, email addresses, and phone numbers; (ii) any Entity means to provide the name, d/b/a names, if any, and contact information; (iii) an account with a financial institution means to provide the name of the institution, its address, the names of the account holders, the account number, the type of account, all signatories on the account, and all individuals authorized to use a credit, debit, or ATM card relating to the account; (iv) a financial transaction means to provide the type of transaction (e.g., donation, grant, withdrawal, deposit, or disbursement), the amount, date, payor, grantor, donor or other party disbursing the funds, the payee, grantee, donee or other party receiving the funds, the reason for the transaction, and any applicable terms or

restrictions; (v) an agreement means to provide the terms of the agreement and any amendments; and (vi) any other thing means to describe the thing in detail.

15. “Individual Defendants” refers to the four individual defendants—Wayne LaPierre, Wilson “Woody” Phillips, John Frazer, and Joshua Powell—in the action *People v. the National Rifle Association of America, Inc.*, Index No. 451625/2020 (N.Y. Sup. Ct. N.Y. Cnty.).
16. “Membership Marketing Partners” means Membership Marketing Partners, LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any Entities that, directly or indirectly, control, are controlled by, or are under common control with Membership Marketing Partners, LLC.
17. “Member Marketing Partners” means Member Marketing Partners, Inc. together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any Entities that, directly or indirectly, control, are controlled by, or are under common control with Member Marketing Partners, Inc.
18. “MMP” or “MMP Entities” means Allegiance Creative, Membership Marketing Partners, LLC, Member Marketing Partners, Inc., and/or Concord Social, as those Entities are defined herein.
19. “O’Leary” means Brad O’Leary, and his officers, directors, employees, agents, attorneys, accountants, investigators, consultants, representatives, and any other persons acting on his behalf.
20. “PM Consulting” means PM Consulting Corp., P/M Consulting Corp. and/or other entity currently or formerly controlled in whole or in part by Brad O’Leary.
21. “NRA” means the National Rifle Association of America, Inc. together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on its behalf, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any Entities that, directly or indirectly, control, are controlled by, or are under common control with NRA, including by possessing, directly or indirectly, the power to direct or cause the direction of NRA’s management and policies, whether through membership, the ownership of voting securities, by contract, or otherwise. NRA includes each of the NRA’s affiliated and related Entities, including, without limitation Sea Girt, LLC, The NRA Foundation, Inc., the NRA Civil Rights Defense Fund, the NRA Freedom Action Foundation, the NRA Political Victory Fund, the NRA Victory Fund, Lexington & Concord, Wingate Church Insurance Services, Inc., WBB Investments, NRA Holdings Company, and the NRA Special Contribution Fund d/b/a the NRA Whittington Center,

together with (i) any of their directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on their behalf, and (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, "d/b/a" names, and affiliates.

22. "Person" means any natural person or Entity.
23. "Valley Oak Property" means the property located at 5630 Valley Oak Drive, Los Angeles, California.
24. The singular form of any word includes the plural and vice versa.
25. Any word used but not defined in this Schedule shall be construed consistently with its common meaning.

C. Documents to be Produced

1. Documents sufficient to identify all Persons holding an ownership interest in the MMP Entities between 2011 and the present.
2. All Communications within or between the MMP Entities and their Executives or between the MMP Executives and NRA Executives relating to the scope, nature, or cost of the services MMP provided to or at the request of the NRA from 2011 to the present.
3. All Documents relating to contracts, agreements, arrangements, or understandings, whether written or oral, between or among the NRA and the MMP Entities regardless of time period.
4. Documents sufficient to identify the individuals who authorized, negotiated, and/or supervised (in whole or in part) contracts, agreements, arrangements, or understandings between or among the NRA and the MMP Entities regardless of time period.
5. All Documents relating to the state registration strategy of the MMP Entities for the purposes of fundraising and membership solicitation for the NRA regardless of time period.
6. All Documents describing, summarizing, or evaluating services the MMP Entities provided to or at the request of the NRA, including without limitation services provided in connection to NRATV; Carry Guard; the NRA's Office of Advancement strategy,

marketing, and creative development; the NRA's General Operations and Membership Divisions; and strategic planning.

7. All Documents relating to Extra-Contractual Services that the MMP Entities provided to or at the request of the NRA.
8. All Documents relating to the organizational structure of the MMP Entities, including without limitation Documents reflecting the responsibility, function, chain of command, and/or relationship between or among the divisions or leadership of the MMP Entities.
9. All Documents relating to the return on investment, impact or value of the MMP Entities on NRA membership and fundraising, including without limitation Documents reflecting, calculating, or analyzing the number of NRA members from 2011 to the present.
10. All Documents relating to the impact or value of current and former NRA Executives' names, images, and likenesses (including without limitation Wayne LaPierre, Christopher Cox, Charlton Heston and Oliver North) on NRA membership drives, retention, renewals, promotions, donations, contributions, or overall fundraising efforts.
11. All Documents relating to grants, donations, contributions, payments, goods or services provided by MMP at the request of the NRA's Office of the Executive Vice President, Office of the Treasurer, Wayne LaPierre, Susan LaPierre, Wilson Phillips, Joshua Powell, Mildred Hallow, and/or any current or former NRA board members.
12. All Documents relating to Your role in managing NRA vendors, including without limitation strategic plans and the transition of management and payment responsibilities.
13. All Documents relating to the NRA's role in the incorporation of the MMP Entities regardless of the time period, including without limitation the NRA's transition from PM Consulting or other O'Leary-controlled entity, to the MMP Entities; any corresponding changes in fees, services, or distribution of retainer fees between or among the MMP Entities; and any Communications between or among MMP Executives and NRA Executives concerning the naming, incorporation, registration, fee structure, or office location of the MMP Entities.
14. Documents sufficient to determine the name, title, office location, and, where applicable, hire and end date(s) of employment for all MMP principals, directors, officers, and employees from 2011 to the present.
15. Any leasing agreements or contracts, whether written or oral, relating to the offices of the MMP Entities located at 11250 Waples Mill Road, Fairfax, VA 22030.
16. All Documents relating to expenses or costs incurred by the MMP Entities and passed through, in whole or in part, to the NRA.
17. All Documents relating to audits, reports, studies, investigations, data, compilations, ledgers, workpapers, valuations, budgets, summaries, or financial analyses concerning services or goods that the MMP Entities provided to or at the request of the NRA from 2011 to the present. For the sake of clarity, this request includes any Documents

summarizing or analyzing financial transactions between the NRA and the MMP Entities but does not seek the production of individual invoices sent to the NRA.

18. All Documents relating to compensation, reimbursements, gifts, and/or any other forms of payment You received directly or indirectly from the NRA or its Executives.
19. All invoices between or among the MMP Entities and ATI relating to goods or services provided to or at the request of the NRA.
20. All Documents relating to the NRA's use of the Valley Oak Property.
21. All Documents concerning the business relationship between ATI, Allegiance Creative, Membership Marketing Partners, LLC, Member Marketing Partners, Inc., and/or Concord Social including without limitation any contracts, agreements, arrangements, or understandings between any of those Entities.
22. All Communications between or among MMP Executives relating to services provided to or at the request of the NRA.
23. All Communications between MMP Executives and any of the Individual Defendants from 2011 to the present.
24. All Communications between MMP Executives and NRA Executives relating to the services MMP provided to or at the request of the NRA.
25. All Documents concerning any confidentiality agreements directly or indirectly relating to Your interactions with the NRA.

D. Format for Production

Unless otherwise specified and agreed to by the Office of Attorney General, all responsive documents must be produced in Concordance format in accordance with the following instructions.

1. Concordance Production Components. A Concordance production consists of the following component files, which must be produced in accordance with the specifications set forth below in Section 2.

- A. ***Metadata Load File***
- B. ***Extracted or OCR Text Files***
- C. ***Single-Page Image Files***
- D. ***Opticon Load File***
- E. ***Native Files***.

2. Production File Requirements.

- A. ***Metadata Load File***
 - Required file format:
 - UTF-8
 - .dat file extension
 - Field delimiter: (ASCII decimal character 20)
 - Text Qualifier: ¨ (ASCII decimal character 254). Multiple value field delimiter: ; (ASCII decimal character 59)
 - The first line of the metadata load file must list all included fields. All required fields are listed in Attachment 1.
 - Fields with no values must be represented by empty columns maintaining delimiters and qualifiers.
 - ***Note:*** All documents must have page-level Bates numbering (except documents produced only in native format, which must be assigned a document-level Bates number). The metadata load file must list the beginning and ending Bates numbers (BEGDOC and ENDDOC) for each document.
 - Accepted date formats:
 - mm/dd/yyyy
 - yyyy/mm/dd
 - yyyymmdd
 - Accepted time formats:
 - hh:mm:ss (if not in 24-hour format, You must indicate am/pm)
 - hh:mm:ss:mmm

B. ***Extracted or OCR Text Files***

- You must produce individual document-level text files containing the full extracted text for each produced document.
- When extracted text is not available (for instance, for image-only documents) You must provide individual document-level text files containing the document's full OCR text.
- The filename for each text file must match the document's beginning Bates number (BEGDOC) listed in the metadata load file.

- Text files must be divided into subfolders containing no more than 5000 files.

C. *Single-Page Image Files (Petrified Page Images)*

- Where possible, all produced documents must be converted into single-page tagged image format (“TIF”) files. See Section 7.E below for instructions on producing native versions of documents You are unable to convert.
- Image documents that exist only in non-TIF formats must be converted into TIF files. The original image format must be produced as a native file as described in Section 7.E below.
- For documents produced only in native format, You must provide a TIF placeholder that states “Document produced only in native format.”
- Each single-page TIF file must be endorsed with a unique Bates number.
- The filename for each single-page TIF file must match the unique page-level Bates number (or document-level Bates number for documents produced only in native format).
- Required image file format:
 - CCITT Group 4 compression
 - 2-Bit black and white
 - 300 dpi
 - Either .tif or .tiff file extension.
- TIF files must be divided into subfolders containing no more than 5000 files. Documents should not span multiple subfolders, a document with more than 5000 pages should be kept in a single folder.

D. *Opticon Load File*

- Required file format:
 - Field delimiter: , (ASCII decimal character 44)
 - No Text Qualifier
 - .opt file extension
- The comma-delimited Opticon load file must contain the following seven fields (as indicated below, values for certain fields may be left blank):
 - ALIAS or IMAGEKEY – the unique Bates number assigned to each page of the production.
 - VOLUME – this value is optional and may be left blank.
 - RELATIVE PATH – the filepath to each single-page image file on the production media.
 - DOCUMENT BREAK – defines the first page of a document. The only possible values for this field are “Y” or blank.
 - FOLDER BREAK – defines the first page of a folder. The only possible values for this field are “Y” or blank.
 - BOX BREAK – defines the first page of a box. The only possible values for this field are “Y” or blank.
 - PAGE COUNT – this value is optional and may be left blank.
- ***Example:***

```
ABC00001,,IMAGES\0001\ABC00001.tif,Y,,,2
ABC00002,,IMAGES\0001\ABC00002.tif,,,,
```

ABC00003,,IMAGES\0002\ABC00003.tif,Y,,,1

ABC00004,,IMAGES\0002\ABC00004.tif,Y,,,1

E. ***Native Files***

- Non-printable or non-print friendly documents (including but not limited to spreadsheets, audio files, video files and documents for which color has significance to document fidelity) must be produced in their native format.
- The filename of each native file must match the document's beginning Bates number (BEGDOC) in the metadata load file and retain the original file extension.
- For documents produced only in native format, You must assign a single document-level Bates number and provide an image file placeholder that states "Document produced only in native format."
- The relative paths to all native files on the production media must be listed in the NATIVEFILE field of the metadata load file.
- Native files that are password-protected must be decrypted prior to conversion and produced in decrypted form.
- You may be required to supply a software license for proprietary documents produced only in native format.

3. **Production Folder Structure.** The production must be organized according to the following standard folder structure:

- data\ (contains production load files)
- images\ (contains single-page TIF files, with subfolder organization)
 \0001, \0002, \0003...
- natives\ (contains native files, with subfolder organization)
 \0001, \0002, \0003...
- text\ (contains text files, with subfolder organization)
 \0001, \0002, \0003...

4. **De-Duplication.** You must perform global de-duplication of stand-alone documents and email families against any prior productions pursuant to this or previously related subpoenas.

5. **Paper or Scanned Documents.** Documents that exist only in paper format must be scanned to single-page TIF files and OCR'd. The resulting electronic files should be produced in Concordance format pursuant to these instructions. You must contact the Assistant Attorney General whose telephone number appears on the subpoena to discuss (i) any documents that cannot be scanned, and (ii) how information for scanned documents should be represented in the metadata load file.

6. **Structured Data.** Structured data includes but is not limited to relational databases, transactional data, and xml pages. Spreadsheets are not considered structured data. You must first speak to the Assistant Attorney General whose telephone number appears on the subpoena.

A. **Relational Databases**

1. Database tables should be provided in d or other machine-readable, non-proprietary format, with each table in a separate data file. Each data file must have an accompanying data dictionary that explains the meaning of each column name and explains the values of any codes used.

2. Dates and numbers must be clearly and consistently formatted and, where relevant, units of measure should be explained in the data dictionary.

3. Records must contain clear, unique identifiers, and the data dictionary must include explanations of how the files and records relate to one another.

7. Media and Encryption. All document sets over 2 GB must be produced on CD, DVD, or hard-drive media. All production media must be encrypted with a strong password, which must be delivered independently from the production media. Document sets under 2 GB may be delivered electronically. The OAG offers a secure cloud storage option that can be set up to receive media on a one-time basis, or the OAG will download media from the providing parties' server.

ATTACHMENT 1
Required Fields for Metadata Load File

FIELD NAME	FIELD DESCRIPTION	FIELD VALUE EXAMPLE ¹
BEGDOC	Bates number assigned to the first page of the document.	ABC0001
ENDDOC	Bates number assigned to the last page of the document.	ABC0002
BEGATTACH	Bates number assigned to the first page of the parent document in a document family (<i>i.e.</i> , should be the same as BEGDOC of the parent document, or PARENTDOC).	ABC0001
ENDATTACH	Bates number assigned to the last page of the last child document in a family (<i>i.e.</i> , should be the same as ENDDOC of the last child document).	ABC0008
PARENTDOC	BEGDOC of parent document.	ABC0001
CHILDDOCS	List of BEGDOCs of all child documents, delimited by ";" when field has multiple values.	ABC0002; ABC0003; ABC0004...
COMMENTS	Additional document comments, such as passwords for encrypted files.	
NATIVEFILE	Relative file path of the native file on the production media.	.\\Native_File\Folder\...\BEGDOC.ext
TEXTFILE	Relative file path of the plain text file on the production media.	.\\Text_Folder\Folder\...\BEGDOC.txt
SOURCE	For scanned paper records this should be a description of the physical location of the original paper record. For loose electronic files this should be the name of the file server or workstation where the files were gathered.	Company Name, Department Name, Location, Box Number...
CUSTODIAN	Owner of the document or file.	Firstname Lastname, Lastname, Firstname, User Name; Company Name, Department Name...
FROM	Sender of the email.	Firstname Lastname <FLastname @domain >
TO	All to: members or recipients, delimited by ";" when field has multiple values.	Firstname Lastname <FLastname @domain >; Firstname Lastname <FLastname @domain >; ...
CC	All cc: members, delimited by ";" when field has multiple values.	Firstname Lastname <FLastname @domain >; Firstname Lastname <FLastname @domain >; ...
BCC	All bcc: members, delimited by ";" when field has multiple values	Firstname Lastname <FLastname @domain >; Firstname Lastname <FLastname @domain >; ...

SUBJECT	Subject line of the email.	
DATERCVD	Date and time that an email was received.	mm/dd/yyyy, yyyy/mm/dd, or yyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
DATESENT	Date and time that an email was sent.	mm/dd/yyyy, yyyy/mm/dd, or yyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
CALBEGDATE	Date that a meeting begins.	mm/dd/yyyy, yyyy/mm/dd, or yyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
CALENDDATE	Date that a meeting ends.	mm/dd/yyyy, yyyy/mm/dd, or yyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
ATTACHMENTS	List of filenames of all attachments, delimited by ";" when field has multiple values.	AttachmentFileName.; AttachmentFileName.docx; AttachmentFileName.pdf;...
NUMATTACH	Number of attachments.	
RECORDTYPE	General type of record.	IMAGE; LOOSE E-MAIL; E-MAIL; E-DOC; IMAGE ATTACHMENT; LOOSE E-MAIL ATTACHMENT; E-MAIL ATTACHMENT; E-DOC ATTACHMENT
FOLDERLOC	Original folder path of the produced document.	Drive:\Folder\...\...
FILENAME	Original filename of the produced document.	Filename.ext
DOCEXT	Original file extension.	html, xls, pdf
DOCTYPE	Name of the program that created the produced document.	Adobe Acrobat, Microsoft Word, Microsoft Excel, Corel WordPerfect...
TITLE	Document title (if entered).	
AUTHOR	Name of the document author.	
REVISION	Number of revisions to a document.	18
DATECREATED	Date and time that a document was created.	mm/dd/yyyy, yyyy/mm/dd, or yyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
DATEMOD	Date and time that a document was last modified.	mm/dd/yyyy, yyyy/mm/dd, or yyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
FILESIZE	Original file size in bytes.	
PGCOUNT	Number of pages per document.	
IMPORTANCE	Email priority level if set.	Low, Normal, High
MD5HASH	MD5 hash value computed from native file (a/k/a file fingerprint).	
SHA1HASH	SHA1 hash value	
MSGINDEX	Email message ID	
CONVERSATIONINDEX	Email Conversation Index	

SUPREME COURT OF THE STATE OF NEW YORK
COUNTY OF NEW YORK

PEOPLE OF THE STATE OF NEW YORK, BY
LETITIA JAMES, ATTORNEY GENERAL OF
THE STATE OF NEW YORK,

Plaintiff,

v.

THE NATIONAL RIFLE ASSOCIATION OF
AMERICA, INC., WAYNE LAPIERRE,
WILSON PHILLIPS, JOHN FRAZER, and
JOSHUA POWELL,

Defendants.

Index No. 451625/2020

Hon. Joel M. Cohen

Certification of Business Records

State of _____)
) ss.:
County of _____)

_____, being duly sworn, deposes and says:

1. I am the duly authorized custodian or other qualified witness of the business records of _____. I am familiar with the business practices and procedures of _____ and have the authority to make this certification.

2. To the best of my knowledge, after reasonable inquiry, the records produced in response to the subpoena are accurate versions of the documents described in the subpoena *duces tecum* that are in my possession, custody or control.

3. To the best of my knowledge, after reasonable inquiry, the records represent all the documents described in the subpoena *duces tecum* except that the following documents are missing for the reason stated:

4. The records produced were made by the personnel or staff of the business, or persons acting under their control, in the regular course of business, at the time of the act, transaction, occurrence or event recorded therein, or within a reasonable time thereafter, and it was the regular course of business to make such records.

Sworn to before me this ____
day of _____, 2021

Notary Public

SUPREME COURT OF THE STATE OF NEW YORK
COUNTY OF NEW YORK

PEOPLE OF THE STATE OF NEW YORK, BY
LETITIA JAMES, ATTORNEY GENERAL OF
THE STATE OF NEW YORK,

Plaintiff,

v.

THE NATIONAL RIFLE ASSOCIATION OF
AMERICA, INC., WAYNE LAPIERRE,
WILSON PHILLIPS, JOHN FRAZER, and
JOSHUA POWELL

Defendants.

Index No. 451625/2020

**SUBPOENA
DUCES TECUM**

Hon. Joel M. Cohen

The People of the State of New York

To: ASPIS Protection Services Inc.
11244 Waples Mill Road, Suite A
Fairfax, VA 22030-6040

GREETINGS:

YOU ARE HEREBY COMMANDED, pursuant to the laws of the State of New York,
that all business and excuses being laid aside, to:

- a. Produce to the office of the New York State Attorney General, Letitia James,
Attention: William Wang, 28 Liberty Street, New York, New York 10005, in
accordance with the instructions and definitions below, any and all documents
requested in the attached Schedule that are in your possession, custody or control.
Your production of documents in response to this subpoena may be submitted by mail
or electronic mail provided it is received by **October 15, 2021**, or any agreed upon
adjourned date thereafter.

PLEASE TAKE NOTICE that such disclosure is sought or required because it is
relevant and material to the prosecution of this action, as set forth in the annexed pleading.

PLEASE TAKE FURTHER NOTICE that disobedience of this subpoena by (1) failing
to deliver the documents and information requested in the attached schedule on the date, time

SCHEDULE

A. Instructions

1. Please produce the Documents described in Section C of this schedule, in the accordance with the Instructions (Section A), Definitions (Section B) and format (Section D) described below.

2. Except as otherwise noted, this subpoena applies to all Documents in effect, created, recorded, compiled, transmitted or received from **January 1, 2015, through the present** (the “Relevant Period”).

3. The obligation to produce Documents pursuant to this subpoena is a continuing one. Responsive Documents located any time after a response is due or submitted shall be promptly produced at the place and in the manner specified herein.

4. All Documents shall be produced with an accompanying cover letter that includes a description of the Documents being produced and their contents, the source from which the Documents have been produced, and the number(s) of the request(s) in Section C to which each Document produced is responsive. If there are no Documents in Your possession, custody or control that are responsive to any particular request, so state in writing.

5. In order for Your response to this subpoena to be complete, You must submit with the response a completed version of the attached Verification, identifying the person(s) who personally supervised the preparation and assembly of the response to this subpoena, who could testify that the response is complete and correct to the best of her or his knowledge and belief and that all Documents produced are authentic, genuine and what they purport to be.

6. If any Document requested was formerly in Your possession, custody or control but is no longer available or no longer exists, submit a statement in writing and under oath that: (i) describes in detail the nature of the Document and its contents; (ii) identifies the person who prepared the Document; (iii) identifies all persons who have seen or had possession of the Document; (iv) specifies the dates on which the Document was prepared, transmitted or received; (v) specifies the date on which the Document became unavailable; (vi) specifies the reason why the Document is unavailable, including whether it has been misplaced, lost, destroyed or transferred, and, if it has been destroyed or transferred, specifies the conditions of and reasons for such destruction or transfer and the persons who requested and performed the destruction or transfer; and (vii) identifies all persons with knowledge of any portion of the contents of the Document.

7. If any Document requested is withheld on ground of privilege or other legal doctrine, submit with the production a statement in writing and under oath (e.g., a privilege log) that provides, for each Document withheld: (i) a description of the nature of the Document and its contents; (ii) the date of the Document; (iii) the Document’s authors and recipients; and (iv) the legal ground for withholding it from production. If the legal ground is attorney-client privilege, please also indicate the names of the attorneys involved in the Document and the nature of their involvement (e.g., as authors). Such statement (or log) shall accompany each production. Further, for each Document withheld pursuant to this paragraph, the relevant

production shall include placeholder pages equivalent in number to the page-length of the withheld Document.

8. Format for Production: Unless otherwise specified and agreed to by the Office of the Attorney General, responsive Documents shall be produced in their original format, whether hard copy or electronic.

B. Definitions

1. “NRA” shall mean the National Rifle Association of America, Inc. (the “NRA”) together with (i) any of its directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on its behalf, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with NRA, including by possessing, directly or indirectly, the power to direct or cause the direction of NRA’s management and policies, whether through membership, the ownership of voting securities, by contract, or otherwise.

2. “Concerning” or “relating to” shall mean concerning, relating to, referring to, referencing, describing, evidencing, or constituting, either directly or indirectly and in whole or in part.

3. “Documents” is used in the broadest sense of the term and shall mean all records and other tangible media of expression of any nature, including: originals, drafts or finished versions; annotated or nonconforming or other copies, however created, produced or stored (manually, mechanically, electronically or otherwise); electronic mail (“email”), instant messages, Blackberry or other wireless device messages; voicemail; books, papers, files, notes, correspondence, memoranda, reports, records, journals, summaries, registers, account statements, analyses, plans, manuals, policies, telegrams, faxes, wires, telephone logs, telephone messages, or message slips; minutes, notes, records or transcriptions of conversations, communications or meetings; video and audio tapes; disks and other electronic media; microfilm, microfiche; storage devices; press releases; contracts, agreements; calendars, date books, appointment books and diaries; notices and confirmations. A draft or non-identical copy is a separate Document. Documents existing in electronic form shall include all items that may have been removed from the email accounts, directories or other locations in which they are ordinarily stored to any other servers, folders, files, archives, or backup devices, whether or not deleted.

4. “You” or “Your” shall mean ASPIS Protection Services, Inc. and any of Your officers, directors, employees, agents, attorneys, representatives, consultants, and any other persons acting on Your behalf or under Your control.

5. “Identify” or “identity” as applied to (i) any natural person shall mean to provide her or his name, titles, aliases, screen names, and contact information, including each of her or his home and business addresses, email addresses, and phone numbers; (ii) any entity shall mean to provide the name, d/b/a names, if any, and contact information; (iii) an account with a

financial institution shall mean to provide the name of the institution, its address, the names of the account holders, the account number, the type of account, all signatories on the account, and all individuals authorized to use a credit, debit, or ATM card relating to the account; (iv) a financial transaction shall mean to provide the type of transaction (e.g., donation, grant, withdrawal, deposit, or disbursement), the amount, date, payor, grantor, donor or other party disbursing the funds, the payee, grantee, donee or other party receiving the funds, the reason for the transaction, and any applicable terms or restrictions; (v) an agreement shall mean to provide the terms of the agreement and any amendments; and (vi) any other thing shall mean to describe the thing in detail.

6. “Person” shall mean any natural person or entity, including any corporation, company, limited liability corporation or company, partnership, limited partnership, association, or firm.

7. “And” and “or” shall be construed disjunctively or conjunctively, as necessary to bring within the scope of a request all responses and Documents that might otherwise be deemed outside the scope of that request.

8. “All” shall mean “each and every.”

9. “Any” shall mean “any and all.”

10. The singular form of any word shall include the plural and vice versa.

11. Any word used but not defined herein shall be construed consistently with its common meaning.

C. Documents to be Produced

1. All Documents, including, but not limited to, any Communications between You and the NRA (or any NRA-affiliated entity), NRA employee, officer, director or agent including but not limited to Wayne LaPierre, Wilson “Woody” Phillips, Joshua Powell, John Frazer, Jim Staples, Shawn Holden, Dan Vance, or Linda Crouch concerning Your retention, scope of services performed, services performed, services requested, bids or estimates for services, record keeping relating to services performed, and payments.

2. All Documents memorializing, evidencing, or concerning any contract or agreement, whether oral or written, between You and NRA or any NRA-affiliated entity.

3. Documents sufficient to identify all transactions between You and the NRA or any NRA-affiliated entity.

4. All billing and invoice documents related to any services provided to the NRA or any NRA-affiliated entity.

5. All Documents related to any response by You to request for proposals for services on behalf of the NRA.

6. All Documents related to any studies or assessments regarding security-related operations performed by You on behalf of the NRA.

7. All Documents related to any of Your services provided to any of the following individuals:

- a. Wayne LaPierre, also known as Wayne Roberts;
- b. Susan LaPierre, also known as Susan Roberts;
- c. Joshua Powell;
- d. Christopher Cox;
- e. Tyler Schropp;
- f. Mildred “Millie” Hallow; and
- g. Colleen Sterner.

D. Format for Production

Unless otherwise specified and agreed to by the Office of Attorney General, all responsive Documents must be produced in Concordance format in accordance with the following instructions.

1. Concordance Production Components. A Concordance production consists of the following component files, which must be produced in accordance with the specifications set forth below in Section 2.
 - A. ***Metadata Load File***
 - B. ***Extracted or OCR Text Files***
 - C. ***Single-Page Image Files***
 - D. ***Opticon Load File***
 - E. ***Native Files.***
2. Production File Requirements.
 - A. ***Metadata Load File***
 - Required file format:
 - UTF-8
 - .dat file extension
 - Field delimiter: (ASCII decimal character 20)
 - Text Qualifier: þ (ASCII decimal character 254). Multiple value field delimiter: ; (ASCII decimal character 59)
 - The first line of the metadata load file must list all included fields. All required fields are listed in Attachment 1.
 - Fields with no values must be represented by empty columns maintaining delimiters and qualifiers.
 - ***Note:*** All Documents must have page-level Bates numbering (except Documents produced only in native format, which must be assigned a Document-level Bates number). The metadata load file must list the beginning and ending Bates numbers (BEGDOC and ENDDOC) for each Document.
 - Accepted date formats:
 - mm/dd/yyyy
 - yyyy/mm/dd
 - yyymmdd
 - Accepted time formats:
 - hh:mm:ss (if not in 24-hour format, You must indicate am/pm)
 - hh:mm:ss:mmm
 - B. ***Extracted or OCR Text Files***
 - You must produce individual Document-level text files containing the full extracted text for each produced Document.
 - When extracted text is not available (for instance, for image-only Documents) You must provide individual Document-level text files containing the Document's full OCR text.
 - The filename for each text file must match the Document's beginning

- Bates number (BEGDOC) listed in the metadata load file.
- Text files must be divided into subfolders containing no more than 5000 files.

C. ***Single-Page Image Files (Petrified Page Images)***

- Where possible, all produced Documents must be converted into single-page tagged image format (“TIF”) files. See Section 7.E below for instructions on producing native versions of Documents You are unable to convert.
- Image Documents that exist only in non-TIF formats must be converted into TIF files. The original image format must be produced as a native file as described in Section 7.E below.
- For Documents produced only in native format, You must provide a TIF placeholder that states “Document produced only in native format.”
- Each single-page TIF file must be endorsed with a unique Bates number.
- The filename for each single-page TIF file must match the unique page-level Bates number (or Document-level Bates number for Documents produced only in native format).
- Required image file format:
 - CCITT Group 4 compression
 - 2-Bit black and white
 - 300 dpi
 - Either .tif or .tiff file extension.
- TIF files must be divided into subfolders containing no more than 5000 files. Documents should not span multiple subfolders, a Document with more than 5000 pages should be kept in a single folder.

D. ***Opticon Load File***

- Required file format:
 - Field delimiter: , (ASCII decimal character 44)
 - No Text Qualifier
 - .opt file extension
- The comma-delimited Opticon load file must contain the following seven fields (as indicated below, values for certain fields may be left blank):
 - ALIAS or IMAGEKEY – the unique Bates number assigned to each page of the production.
 - VOLUME – this value is optional and may be left blank.
 - RELATIVE PATH – the filepath to each single-page image file on the production media.
 - DOCUMENT BREAK – defines the first page of a Document. The only possible values for this field are “Y” or blank.
 - FOLDER BREAK – defines the first page of a folder. The only possible values for this field are “Y” or blank.

- BOX BREAK – defines the first page of a box. The only possible values for this field are “Y” or blank.
- PAGE COUNT – this value is optional and may be left blank.
- **Example:**
 ABC00001,,IMAGES\0001\ABC00001.tif,Y,,,2
 ABC00002,,IMAGES\0001\ABC00002.tif,,,,
 ABC00003,,IMAGES\0002\ABC00003.tif,Y,,,1
 ABC00004,,IMAGES\0002\ABC00004.tif,Y,,,1

E. ***Native Files***

- Non-printable or non-print friendly Documents (including but not limited to spreadsheets, audio files, video files and Documents for which color has significance to Document fidelity) must be produced in their native format.
- The filename of each native file must match the Document’s beginning Bates number (BEGDOC) in the metadata load file and retain the original file extension.
- For Documents produced only in native format, You must assign a single Document-level Bates number and provide an image file placeholder that states “Document produced only in native format.”
- The relative paths to all native files on the production media must be listed in the NATIVEFILE field of the metadata load file.
- Native files that are password-protected must be decrypted prior to conversion and produced in decrypted form.
- You may be required to supply a software license for proprietary Documents produced only in native format.

3. **Production Folder Structure.** The production must be organized according to the following standard folder structure:

- data\ (contains production load files)
- images\ (contains single-page TIF files, with subfolder organization)
 \0001, \0002, \0003...
- natives\ (contains native files, with subfolder organization)
 \0001, \0002, \0003...
- text\ (contains text files, with subfolder organization)
 \0001, \0002, \0003...

4. **De-Duplication.** You must perform global de-duplication of stand-alone Documents and email families against any prior productions pursuant to this or previously related subpoenas.

5. **Paper or Scanned Documents.** Documents that exist only in paper format must be scanned to single-page TIF files and OCR’d. The resulting electronic files should be produced in Concordance format pursuant to these instructions. You must contact the

Assistant Attorney General whose telephone number appears on the subpoena to discuss (i) any Documents that cannot be scanned, and (ii) how information for scanned Documents should be represented in the metadata load file.

6. Structured Data. Structured data includes but is not limited to relational databases, transactional data, and xml pages. Spreadsheets are not considered structured data. You must first speak to the Assistant Attorney General whose telephone number appears on the subpoena.

A. Relational Databases

1. Database tables should be provided in d or other machine-readable, non-proprietary format, with each table in a separate data file. Each data file must have an accompanying data dictionary that explains the meaning of each column name and explains the values of any codes used.

2. Dates and numbers must be clearly and consistently formatted and, where relevant, units of measure should be explained in the data dictionary.

3. Records must contain clear, unique identifiers, and the data dictionary must include explanations of how the files and records relate to one another.

7. Media and Encryption. All Document sets over 2 GB must be produced on CD, DVD, or hard-drive media. All production media must be encrypted with a strong password, which must be delivered independently from the production media. Document sets under 2 GB may be delivered electronically. The OAG offers a secure cloud storage option that can be set up to receive media on a one-time basis, or the OAG will download media from the providing parties' server.

ATTACHMENT 1
Required Fields for Metadata Load File

FIELD NAME	FIELD DESCRIPTION	FIELD VALUE EXAMPLE¹
BEGDOC	Bates number assigned to the first page of the Document.	ABC0001
ENDDOC	Bates number assigned to the last page of the Document.	ABC0002
BEGATTACH	Bates number assigned to the first page of the parent Document in a Document family (<i>i.e.</i> , should be the same as BEGDOC of the parent Document, or PARENTDOC).	ABC0001
ENDATTACH	Bates number assigned to the last page of the last child Document in a family (<i>i.e.</i> , should be the same as ENDDOC of the last child Document).	ABC0008
PARENTDOC	BEGDOC of parent Document.	ABC0001
CHILDDOCS	List of BEGDOCs of all child Documents, delimited by ";" when field has multiple values.	ABC0002; ABC0003; ABC0004...
COMMENTS	Additional Document comments, such as passwords for encrypted files.	
NATIVEFILE	Relative file path of the native file on the production media.	.\Native_File\Folder\...\BEGDOC.ext
TEXTFILE	Relative file path of the plain text file on the production media.	.\Text_Folder\Folder\...\BEGDOC.txt
SOURCE	For scanned paper records this should be a description of the physical location of the original paper record. For loose electronic files this should be the name of the file server or workstation where the files were gathered.	Company Name, Department Name, Location, Box Number...
CUSTODIAN	Owner of the Document or file.	Firstname Lastname, Lastname, Firstname, User Name; Company Name, Department Name...
FROM	Sender of the email.	Firstname Lastname <FLastname @domain >
TO	All to: members or recipients, delimited by ";" when field has multiple values.	Firstname Lastname <FLastname @domain >; Firstname Lastname <FLastname @domain >; ...

¹ Examples represent possible values and not required format unless the field format is specified in Attachment 1.

CC	All cc: members, delimited by ";" when field has multiple values.	Firstname Lastname < FLastname @domain >; Firstname Lastname < FLastname @domain >; ...
BCC	All bcc: members, delimited by ";" when field has multiple values	Firstname Lastname < FLastname @domain >; Firstname Lastname < FLastname @domain >; ...
SUBJECT	Subject line of the email.	
DATERCVD	Date and time that an email was received.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
DATESENT	Date and time that an email was sent.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
CALBEGDATE	Date that a meeting begins.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
CALENDDATE	Date that a meeting ends.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
ATTACHMENTS	List of filenames of all attachments, delimited by ";" when field has multiple values.	AttachmentFileName.; AttachmentFileName.docx; AttachmentFileName.pdf;...
NUMATTACH	Number of attachments.	
RECORDTYPE	General type of record.	IMAGE; LOOSE E-MAIL; E-MAIL; E-DOC; IMAGE ATTACHMENT; LOOSE E-MAIL ATTACHMENT; E-MAIL ATTACHMENT; E-DOC ATTACHMENT
FOLDERLOC	Original folder path of the produced Document.	Drive:\Folder\...\...\
FILENAME	Original filename of the produced Document.	Filename.ext
DOCEXT	Original file extension.	html, xls, pdf
DOCTYPE	Name of the program that created the produced Document.	Adobe Acrobat, Microsoft Word, Microsoft Excel, Corel WordPerfect...
TITLE	Document title (if entered).	
AUTHOR	Name of the Document author.	
REVISION	Number of revisions to a Document.	18
DATECREATED	Date and time that a Document was created.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
DATEMOD	Date and time that a Document was last modified.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
FILESIZE	Original file size in bytes.	
PGCOUNT	Number of pages per Document.	
IMPORTANCE	Email priority level if set.	Low, Normal, High

MD5HASH	MD5 hash value computed from native file (a/k/a file fingerprint).	
SHA1HASH	SHA1 hash value	
MSGINDEX	Email message ID	
CONVERSATIONINDEX	Email Conversation Index	

SUPREME COURT OF THE STATE OF NEW YORK
COUNTY OF NEW YORK

PEOPLE OF THE STATE OF NEW YORK, BY
LETITIA JAMES, ATTORNEY GENERAL OF
THE STATE OF NEW YORK,

Plaintiff,

v.

THE NATIONAL RIFLE ASSOCIATION OF
AMERICA, INC., WAYNE LAPIERRE,
WILSON PHILLIPS, JOHN FRAZER, and
JOSHUA POWELL,

Defendants.

Index No. 451625/2020

Hon. Joel M. Cohen

Certification of Business Records

State of _____)
) ss.:
County of _____)

_____, being duly sworn, deposes and says:

1. I am the duly authorized custodian or other qualified witness of the business records of _____. I am familiar with the business practices and procedures of _____ and have the authority to make this certification.

2. To the best of my knowledge, after reasonable inquiry, the records produced in response to the subpoena are accurate versions of the documents described in the subpoena *duces tecum* that are in my possession, custody or control.

3. To the best of my knowledge, after reasonable inquiry, the records represent all the documents described in the subpoena *duces tecum* except that the following documents are missing for the reason stated:

4. The records produced were made by the personnel or staff of the business, or persons acting under their control, in the regular course of business, at the time of the act, transaction, occurrence or event recorded therein, or within a reasonable time thereafter, and it was the regular course of business to make such records.

Sworn to before me this ____
day of _____, 2021

Notary Public

SUPREME COURT OF THE STATE OF NEW YORK
COUNTY OF NEW YORK

PEOPLE OF THE STATE OF NEW YORK, BY
LETITIA JAMES, ATTORNEY GENERAL OF
THE STATE OF NEW YORK,

Plaintiff,

v.

THE NATIONAL RIFLE ASSOCIATION OF
AMERICA, INC., WAYNE LAPIERRE,
WILSON PHILLIPS, JOHN FRAZER, and
JOSHUA POWELL

Defendants.

Index No. 451625/2020

**SUBPOENA
DUCES TECUM**

Hon. Joel M. Cohen

The People of the State of New York

To: Concord Social and Public Relations, LLC
11250 Waples Mill Road, Suite 310
Fairfax, VA 22030-7550

GREETINGS:

YOU ARE HEREBY COMMANDED, pursuant to the laws of the State of New York,
that all business and excuses being laid aside, to:

- a. Produce to the office of the New York State Attorney General, Letitia James,
Attention: Jonathan Conley, 28 Liberty Street, New York, New York 10005, in
accordance with the instructions and definitions below, any and all documents
requested in the attached Schedule that are in your possession, custody or control.
Your production of documents in response to this subpoena may be submitted by mail
or electronic mail provided it is received by **October 15, 2021**, or any agreed upon
adjourned date thereafter.

PLEASE TAKE NOTICE that such disclosure is sought or required because it is
relevant and material to the prosecution of this action, as set forth in the annexed pleading.

PLEASE TAKE FURTHER NOTICE that disobedience of this subpoena by (1) failing
to deliver the documents and information requested in the attached schedule on the date, time
and place stated above or any agreed adjourned date and time or (2) failing to provide testimony

at the date, time and place stated above or at any agreed adjourned date, may subject you to prosecution under New York or other applicable law.

Dated: September 23, 2021

By: /s Jonathan Conley

Jonathan Conley
Charities Bureau, Enforcement Section
New York State Attorney General's Office
28 Liberty Street
New York, New York 10005
(212) 416-8108

SO ORDERED:

Hon. Joel M. Cohen, J.S.C.

SCHEDULE

A. Instructions

1. Please produce the Documents described in Section C of this schedule, in the accordance with the Instructions (Section A), Definitions (Section B) and format (Section D) described below.
2. Except as otherwise noted, this subpoena applies to all Documents in effect, created, recorded, compiled, transmitted or received from **January 1, 2015, through the present**.
3. The obligation to produce Documents pursuant to this subpoena is a continuing one. Responsive Documents located any time after a response is due or submitted shall be promptly produced at the place and in the manner specified herein.
4. All Documents shall be produced as they are kept in the regular course of business or shall be organized and labelled to correspond to the categories in the request.
5. In order for Your response to this subpoena to be complete, it must include a completed version of the attached Certification. In accordance with CPLR 3211-a, the Certification must be sworn in the form of an affidavit and subscribed by You or another qualified witness charged with the responsibility for maintaining the records, stating in substance that (a) You are the duly authorized custodian or other qualified witness and have the authority to make the certification; (b) to the best of Your knowledge, after reasonable inquiry, the records or copies thereof are accurate versions of the documents described in this subpoena that are in Your possession, custody, or control; (c) to the best of Your knowledge, after reasonable inquiry, the records or copies produced represent all the documents described in this subpoena, or if they do not represent a complete set of the documents subpoenaed, an explanation of which documents are missing and a reason for their absence is provided; and (d) the records or copies produced were made by the personnel or staff of the business, or persons acting under their control, in the regular course of business, at the time of the act, transaction, occurrence or event recorded therein, or within a reasonable time thereafter, and that it was the regular course of business to make such records.
6. If any Document requested is withheld on ground of privilege or other legal doctrine, submit with the production a statement in writing and under oath (e.g., a privilege log) that provides, for each Document withheld: (i) a description of the nature of the Document and its contents; (ii) the date of the Document; (iii) the Document's authors and recipients; and (iv) the legal ground for withholding it from production. If the legal ground is attorney-client privilege, please also indicate the names of the attorneys involved in the Document and the nature of their involvement (e.g., as authors). Such statement (or log) shall accompany each production. Further, for each Document withheld pursuant to this paragraph, the relevant production shall include placeholder pages equivalent in number to the page-length of the withheld Document.

B. Definitions

1. “You,” “Your,” or “Concord Social” means Concord Social and Public Relations, LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with Concord Social and Public Relations, LLC.
2. “Allegiance Creative” means Allegiance Creative Group LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting or purporting to act on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with Allegiance Creative Group LLC.
3. “All” means “each and every.”
4. “And” and “or” shall be construed disjunctively or conjunctively, as necessary to bring within the scope of a request all responses and Documents that might otherwise be deemed outside the scope of that request.
5. “Any” means “any and all.”
6. “ATI” means Associated Entertainment Releasing d/b/a Associated Television International together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting or purporting to act on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with Associated Entertainment Releasing.
7. “Communications” refers to any oral, written, in person, or any other form of relay, transmission, or transference of information by any means whatsoever including without limitation mail, computer, telephone, cellular or mobile phone, voice mail, electronic mail, text message, radio, video, sound recordings, television, telefax, telex, social media, or any other medium, and includes any Document that abstracts, digests, transcribes, records, or reflects any of the foregoing.
8. “Concerning” or “relating to” means concerning, relating to, referring to, referencing, describing, evidencing, or constituting, either directly or indirectly and in whole or in part.
9. “Documents” is used in the broadest sense of the term and means all records and other tangible media of expression of any nature, including: originals, drafts or finished versions; annotated or nonconforming or other copies, however created, produced or

stored (manually, mechanically, electronically or otherwise); electronic mail (“email”), instant messages, text messages, Blackberry or other wireless device messages; voicemails; books, papers, files, notes, correspondence, memoranda, reports, records, journals, summaries, registers, account statements, analyses, plans, manuals, policies, telegrams, faxes, wires, telephone logs, telephone messages, or message slips; minutes, notes, records or transcriptions of conversations, communications or meetings; video and audio recordings; disks and other electronic media; microfilm, microfiche; storage devices; press releases; contracts, agreements; calendars, date books, appointment books and diaries; notices and confirmations. A draft or non-identical copy is a separate Document. Documents existing in electronic form shall include all items that may have been removed from the email accounts, directories or other locations in which they are ordinarily stored to any other servers, folders, files, archives, or backup devices, whether or not deleted. For the avoidance of doubt, Documents includes Communications, as defined herein.

10. “Entity” means any corporation, company, limited liability corporation or company, partnership, limited partnership, association, or firm.
11. “Executive” means any current or former officer, owner, principal, director, employee, representative, consultant, and/or agent of the referenced Entity.
12. “Extra-Contractual Services” means goods or services provided that were not contemplated by or reflected in an earlier written contract or agreement and/or which resulted in billing or invoicing amounts in excess of those contemplated by an earlier written contract or agreement.
13. “Fairview Group, LLC” means Fairview Group, LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any Entities that, directly or indirectly, control, are controlled by, or are under common control with Fairview Group, LLC.
14. “Identify” or “identity” as applied to (i) any natural person means to provide her or his name, titles, aliases, screen names, and contact information, including each of her or his home and business addresses, email addresses, and phone numbers; (ii) any Entity means to provide the name, d/b/a names, if any, and contact information; (iii) an account with a financial institution means to provide the name of the institution, its address, the names of the account holders, the account number, the type of account, all signatories on the account, and all individuals authorized to use a credit, debit, or ATM card relating to the account; (iv) a financial transaction means to provide the type of transaction (e.g., donation, grant, withdrawal, deposit, or disbursement), the amount, date, payor, grantor, donor or other party disbursing the funds, the payee, grantee, donee or other party receiving the funds, the reason for the transaction, and any applicable terms or restrictions; (v) an agreement means to provide the terms of the agreement and any amendments; and (vi) any other thing means to describe the thing in detail.

15. “Individual Defendants” refers to the four individual defendants—Wayne LaPierre, Wilson “Woody” Phillips, John Frazer, and Joshua Powell—in the action *People v. the National Rifle Association of America, Inc.*, Index No. 451625/2020 (N.Y. Sup. Ct. N.Y. Cnty.).
16. “Membership Marketing Partners” means Membership Marketing Partners, LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any Entities that, directly or indirectly, control, are controlled by, or are under common control with Membership Marketing Partners, LLC.
17. “Member Marketing Partners” means Member Marketing Partners, Inc. together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any Entities that, directly or indirectly, control, are controlled by, or are under common control with Member Marketing Partners, Inc.
18. “MMP” or “MMP Entities” means Allegiance Creative, Membership Marketing Partners, LLC, Member Marketing Partners, Inc. and/or Concord Social, as those Entities are defined herein.
19. “O’Leary” means Brad O’Leary, and his officers, directors, employees, agents, attorneys, accountants, investigators, consultants, representatives, and any other persons acting on his behalf.
20. “PM Consulting” means PM Consulting Corp., P/M Consulting Corp. and/or other entity currently or formerly controlled in whole or in part by Brad O’Leary.
21. “NRA” means the National Rifle Association of America, Inc. together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on its behalf, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any Entities that, directly or indirectly, control, are controlled by, or are under common control with NRA, including by possessing, directly or indirectly, the power to direct or cause the direction of NRA’s management and policies, whether through membership, the ownership of voting securities, by contract, or otherwise. NRA includes each of the NRA’s affiliated and related Entities, including, without limitation Sea Girt, LLC, The NRA Foundation, Inc., the NRA Civil Rights Defense Fund, the NRA Freedom Action Foundation, the NRA Political Victory Fund, the NRA Victory Fund, Lexington & Concord, Wingate Church Insurance Services, Inc., WBB Investments, NRA Holdings Company, and the NRA Special Contribution Fund d/b/a the NRA Whittington Center, together with (i) any of their directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on their behalf, and (ii) any

predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates.

22. “Person” means any natural person or Entity.
23. “Valley Oak Property” means the property located at 5630 Valley Oak Drive, Los Angeles, California.
24. The singular form of any word includes the plural and vice versa.
25. Any word used but not defined in this Schedule shall be construed consistently with its common meaning.

C. Documents to be Produced

1. Documents sufficient to identify all Persons holding an ownership interest in the MMP Entities between 2011 and the present.
2. All Communications within or between the MMP Entities and their Executives, or between MMP Executives and NRA Executives relating to the scope, nature, or cost of the services MMP provided to or at the request of the NRA from 2011 to the present.
3. All Documents relating to contracts, agreements, arrangements, or understandings, whether written or oral, between or among the NRA and the MMP Entities regardless of time period.
4. Documents sufficient to identify the individuals who authorized, negotiated, and/or supervised (in whole or in part) contracts, agreements, arrangements, or understandings between or among the NRA and the MMP Entities regardless of time period.
5. All Documents relating to the state registration strategy of the MMP Entities for the purposes of fundraising and membership solicitation for the NRA regardless of time period.
6. All Documents describing, summarizing, or evaluating services the MMP Entities provided to or at the request of the NRA, including without limitation services provided in connection to NRATV; Carry Guard; the NRA’s Office of Advancement strategy, marketing, and creative development; the NRA’s General Operations and Membership Divisions; and strategic planning.
7. All Documents relating to Extra-Contractual Services that the MMP Entities provided to or at the request of the NRA.
8. All Documents relating to the organizational structure of the MMP Entities, including without limitation Documents reflecting the responsibility, function, chain of command, and/or relationship between or among the divisions or leadership of the MMP Entities.

9. All Documents relating to the return on investment, impact or value of the MMP Entities on NRA membership and fundraising, including without limitation Documents reflecting, calculating, or analyzing the number of NRA members from 2011 to the present.
10. All Documents relating to the impact or value of current and former NRA Executives' names, images, and likenesses (including without limitation Wayne LaPierre, Christopher Cox, Charlton Heston and Oliver North) on NRA membership drives, retention, renewals, promotions, donations, contributions, or overall fundraising efforts.
11. All Documents relating to grants, donations, contributions, payments, goods or services provided by the MMP Entities at the request of the NRA's Office of the Executive Vice President, Office of the Treasurer, Wayne LaPierre, Susan LaPierre, Wilson Phillips, Joshua Powell, Mildred Hallow, and/or any current or former NRA board members.
12. All Documents relating to Your role in managing NRA vendors, including without limitation strategic plans and the transition of management and payment responsibilities.
13. All Documents relating to the NRA's role in the incorporation of the MMP Entities regardless of the time period, including without limitation the NRA's transition from PM Consulting or other O'Leary-controlled Entity to the MMP Entities; any corresponding changes in fees, services, or distribution of retainer fees between or among the MMP Entities; and any Communications between or among MMP Executives and NRA Executives concerning the naming, incorporation, registration, fee structure, or office location of the MMP Entities.
14. Documents sufficient to determine the name, title, office location, and, where applicable, hire and end date(s) of employment for all MMP principals, directors, officers, and employees from 2011 to the present.
15. Any leasing agreements or contracts, whether written or oral, relating to the offices of the MMP Entities located at 11250 Waples Mill Road, Fairfax, VA 22030.
16. All Documents relating to expenses or costs incurred by the MMP Entities and passed through, in whole or in part, to the NRA.
17. All Documents relating to audits, reports, studies, investigations, data, compilations, ledgers, workpapers, valuations, budgets, summaries, or financial analyses concerning services or goods that the MMP Entities provided to or at the request of the NRA from 2011 to the present. For the sake of clarity, this request includes any Documents summarizing or analyzing financial transactions between the NRA and the MMP Entities but does not seek the production of individual invoices sent to the NRA.
18. All Documents relating to compensation, reimbursements, gifts, and/or any other forms of payment You received directly or indirectly from the NRA or its Executives.
19. All invoices between or among the MMP Entities and ATI relating to goods or services provided to or at the request of the NRA.
20. All Documents relating to the NRA's use of the Valley Oak Property.

21. All Documents concerning the business relationship between ATI, Allegiance Creative, Membership Marketing Partners, LLC, Member Marketing Partners, Inc., and/or Concord Social including without limitation any contracts, agreements, arrangements, or understandings between any of those Entities.
22. All Communications between or among MMP Executives relating to services provided to or at the request of the NRA.
23. All Communications between MMP Executives and any of the Individual Defendants from 2011 to the present.
24. All Communications between MMP Executives and NRA Executives relating to the services MMP provided to or at the request of the NRA.
25. All Documents concerning any confidentiality agreements directly or indirectly relating to Your interactions with the NRA.

D. Format for Production

Unless otherwise specified and agreed to by the Office of Attorney General, all responsive documents must be produced in Concordance format in accordance with the following instructions.

1. Concordance Production Components. A Concordance production consists of the following component files, which must be produced in accordance with the specifications set forth below in Section 2.

- A. ***Metadata Load File***
- B. ***Extracted or OCR Text Files***
- C. ***Single-Page Image Files***
- D. ***Opticon Load File***
- E. ***Native Files***.

2. Production File Requirements.

- A. ***Metadata Load File***
 - Required file format:
 - UTF-8
 - .dat file extension
 - Field delimiter: (ASCII decimal character 20)
 - Text Qualifier: ¨ (ASCII decimal character 254). Multiple value field delimiter: ; (ASCII decimal character 59)
 - The first line of the metadata load file must list all included fields. All required fields are listed in Attachment 1.
 - Fields with no values must be represented by empty columns maintaining delimiters and qualifiers.
 - ***Note:*** All documents must have page-level Bates numbering (except documents produced only in native format, which must be assigned a document-level Bates number). The metadata load file must list the beginning and ending Bates numbers (BEGDOC and ENDDOC) for each document.
 - Accepted date formats:
 - mm/dd/yyyy
 - yyyy/mm/dd
 - yyyymmdd
 - Accepted time formats:
 - hh:mm:ss (if not in 24-hour format, You must indicate am/pm)
 - hh:mm:ss:mmm

B. ***Extracted or OCR Text Files***

- You must produce individual document-level text files containing the full extracted text for each produced document.
- When extracted text is not available (for instance, for image-only documents) You must provide individual document-level text files containing the document's full OCR text.
- The filename for each text file must match the document's beginning Bates number (BEGDOC) listed in the metadata load file.

- Text files must be divided into subfolders containing no more than 5000 files.

C. *Single-Page Image Files (Petrified Page Images)*

- Where possible, all produced documents must be converted into single-page tagged image format (“TIF”) files. See Section 7.E below for instructions on producing native versions of documents You are unable to convert.
- Image documents that exist only in non-TIF formats must be converted into TIF files. The original image format must be produced as a native file as described in Section 7.E below.
- For documents produced only in native format, You must provide a TIF placeholder that states “Document produced only in native format.”
- Each single-page TIF file must be endorsed with a unique Bates number.
- The filename for each single-page TIF file must match the unique page-level Bates number (or document-level Bates number for documents produced only in native format).
- Required image file format:
 - CCITT Group 4 compression
 - 2-Bit black and white
 - 300 dpi
 - Either .tif or .tiff file extension.
- TIF files must be divided into subfolders containing no more than 5000 files. Documents should not span multiple subfolders, a document with more than 5000 pages should be kept in a single folder.

D. *Opticon Load File*

- Required file format:
 - Field delimiter: , (ASCII decimal character 44)
 - No Text Qualifier
 - .opt file extension
- The comma-delimited Opticon load file must contain the following seven fields (as indicated below, values for certain fields may be left blank):
 - ALIAS or IMAGEKEY – the unique Bates number assigned to each page of the production.
 - VOLUME – this value is optional and may be left blank.
 - RELATIVE PATH – the filepath to each single-page image file on the production media.
 - DOCUMENT BREAK – defines the first page of a document. The only possible values for this field are “Y” or blank.
 - FOLDER BREAK – defines the first page of a folder. The only possible values for this field are “Y” or blank.
 - BOX BREAK – defines the first page of a box. The only possible values for this field are “Y” or blank.
 - PAGE COUNT – this value is optional and may be left blank.
- ***Example:***

```
ABC00001,,IMAGES\0001\ABC00001.tif,Y,,,2
ABC00002,,IMAGES\0001\ABC00002.tif,,,,
```

ABC00003,,IMAGES\0002\ABC00003.tif,Y,,,1

ABC00004,,IMAGES\0002\ABC00004.tif,Y,,,1

E. ***Native Files***

- Non-printable or non-print friendly documents (including but not limited to spreadsheets, audio files, video files and documents for which color has significance to document fidelity) must be produced in their native format.
- The filename of each native file must match the document's beginning Bates number (BEGDOC) in the metadata load file and retain the original file extension.
- For documents produced only in native format, You must assign a single document-level Bates number and provide an image file placeholder that states "Document produced only in native format."
- The relative paths to all native files on the production media must be listed in the NATIVEFILE field of the metadata load file.
- Native files that are password-protected must be decrypted prior to conversion and produced in decrypted form.
- You may be required to supply a software license for proprietary documents produced only in native format.

3. **Production Folder Structure.** The production must be organized according to the following standard folder structure:

- data\ (contains production load files)
- images\ (contains single-page TIF files, with subfolder organization)
 \0001, \0002, \0003...
- natives\ (contains native files, with subfolder organization)
 \0001, \0002, \0003...
- text\ (contains text files, with subfolder organization)
 \0001, \0002, \0003...

4. **De-Duplication.** You must perform global de-duplication of stand-alone documents and email families against any prior productions pursuant to this or previously related subpoenas.

5. **Paper or Scanned Documents.** Documents that exist only in paper format must be scanned to single-page TIF files and OCR'd. The resulting electronic files should be produced in Concordance format pursuant to these instructions. You must contact the Assistant Attorney General whose telephone number appears on the subpoena to discuss (i) any documents that cannot be scanned, and (ii) how information for scanned documents should be represented in the metadata load file.

6. **Structured Data.** Structured data includes but is not limited to relational databases, transactional data, and xml pages. Spreadsheets are not considered structured data. You must first speak to the Assistant Attorney General whose telephone number appears on the subpoena.

A. **Relational Databases**

1. Database tables should be provided in d or other machine-readable, non-proprietary format, with each table in a separate data file. Each data file must have an accompanying data dictionary that explains the meaning of each column name and explains the values of any codes used.

2. Dates and numbers must be clearly and consistently formatted and, where relevant, units of measure should be explained in the data dictionary.

3. Records must contain clear, unique identifiers, and the data dictionary must include explanations of how the files and records relate to one another.

7. Media and Encryption. All document sets over 2 GB must be produced on CD, DVD, or hard-drive media. All production media must be encrypted with a strong password, which must be delivered independently from the production media. Document sets under 2 GB may be delivered electronically. The OAG offers a secure cloud storage option that can be set up to receive media on a one-time basis, or the OAG will download media from the providing parties' server.

ATTACHMENT 1
Required Fields for Metadata Load File

FIELD NAME	FIELD DESCRIPTION	FIELD VALUE EXAMPLE ¹
BEGDOC	Bates number assigned to the first page of the document.	ABC0001
ENDDOC	Bates number assigned to the last page of the document.	ABC0002
BEGATTACH	Bates number assigned to the first page of the parent document in a document family (<i>i.e.</i> , should be the same as BEGDOC of the parent document, or PARENTDOC).	ABC0001
ENDATTACH	Bates number assigned to the last page of the last child document in a family (<i>i.e.</i> , should be the same as ENDDOC of the last child document).	ABC0008
PARENTDOC	BEGDOC of parent document.	ABC0001
CHILDDOCS	List of BEGDOCs of all child documents, delimited by ";" when field has multiple values.	ABC0002; ABC0003; ABC0004...
COMMENTS	Additional document comments, such as passwords for encrypted files.	
NATIVEFILE	Relative file path of the native file on the production media.	.\\Native_File\Folder\...\BEGDOC.ext
TEXTFILE	Relative file path of the plain text file on the production media.	.\\Text_Folder\Folder\...\BEGDOC.txt
SOURCE	For scanned paper records this should be a description of the physical location of the original paper record. For loose electronic files this should be the name of the file server or workstation where the files were gathered.	Company Name, Department Name, Location, Box Number...
CUSTODIAN	Owner of the document or file.	Firstname Lastname, Lastname, Firstname, User Name; Company Name, Department Name...
FROM	Sender of the email.	Firstname Lastname <FLastname @domain >
TO	All to: members or recipients, delimited by ";" when field has multiple values.	Firstname Lastname <FLastname @domain >; Firstname Lastname <FLastname @domain >; ...
CC	All cc: members, delimited by ";" when field has multiple values.	Firstname Lastname <FLastname @domain >; Firstname Lastname <FLastname @domain >; ...
BCC	All bcc: members, delimited by ";" when field has multiple values	Firstname Lastname <FLastname @domain >; Firstname Lastname <FLastname @domain >; ...

SUBJECT	Subject line of the email.	
DATERCVD	Date and time that an email was received.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
DATESENT	Date and time that an email was sent.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
CALBEGDATE	Date that a meeting begins.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
CALENDDATE	Date that a meeting ends.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
ATTACHMENTS	List of filenames of all attachments, delimited by ";" when field has multiple values.	AttachmentFileName.; AttachmentFileName.docx; AttachmentFileName.pdf;...
NUMATTACH	Number of attachments.	
RECORDTYPE	General type of record.	IMAGE; LOOSE E-MAIL; E-MAIL; E-DOC; IMAGE ATTACHMENT; LOOSE E-MAIL ATTACHMENT; E-MAIL ATTACHMENT; E-DOC ATTACHMENT
FOLDERLOC	Original folder path of the produced document.	Drive:\Folder\...\...
FILENAME	Original filename of the produced document.	Filename.ext
DOCEXT	Original file extension.	html, xls, pdf
DOCTYPE	Name of the program that created the produced document.	Adobe Acrobat, Microsoft Word, Microsoft Excel, Corel WordPerfect...
TITLE	Document title (if entered).	
AUTHOR	Name of the document author.	
REVISION	Number of revisions to a document.	18
DATECREATED	Date and time that a document was created.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
DATEMOD	Date and time that a document was last modified.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
FILESIZE	Original file size in bytes.	
PGCOUNT	Number of pages per document.	
IMPORTANCE	Email priority level if set.	Low, Normal, High
MD5HASH	MD5 hash value computed from native file (a/k/a file fingerprint).	
SHA1HASH	SHA1 hash value	
MSGINDEX	Email message ID	
CONVERSATIONINDEX	Email Conversation Index	

SUPREME COURT OF THE STATE OF NEW YORK
COUNTY OF NEW YORK

PEOPLE OF THE STATE OF NEW YORK, BY
LETITIA JAMES, ATTORNEY GENERAL OF
THE STATE OF NEW YORK,

Plaintiff,

v.

THE NATIONAL RIFLE ASSOCIATION OF
AMERICA, INC., WAYNE LAPIERRE,
WILSON PHILLIPS, JOHN FRAZER, and
JOSHUA POWELL,

Defendants.

Index No. 451625/2020

Hon. Joel M. Cohen

Certification of Business Records

State of _____)

) ss.:

County of _____)

_____, being duly sworn, deposes and says:

1. I am the duly authorized custodian or other qualified witness of the business records of _____. I am familiar with the business practices and procedures of _____ and have the authority to make this certification.

2. To the best of my knowledge, after reasonable inquiry, the records produced in response to the subpoena are accurate versions of the documents described in the subpoena *duces tecum* that are in my possession, custody or control.

3. To the best of my knowledge, after reasonable inquiry, the records represent all the documents described in the subpoena *duces tecum* except that the following documents are missing for the reason stated:

4. The records produced were made by the personnel or staff of the business, or persons acting under their control, in the regular course of business, at the time of the act, transaction, occurrence or event recorded therein, or within a reasonable time thereafter, and it was the regular course of business to make such records.

Sworn to before me this ____
day of _____, 2021

Notary Public

SUPREME COURT OF THE STATE OF NEW YORK
COUNTY OF NEW YORK

PEOPLE OF THE STATE OF NEW YORK, BY
LETITIA JAMES, ATTORNEY GENERAL OF
THE STATE OF NEW YORK,

Plaintiff,

v.

THE NATIONAL RIFLE ASSOCIATION OF
AMERICA, INC., WAYNE LAPIERRE,
WILSON PHILLIPS, JOHN FRAZER, and
JOSHUA POWELL

Defendants.

Index No. 451625/2020

SUBPOENA
DUCES TECUM

Hon. Joel M. Cohen

The People of the State of New York

To: Member Marketing Partners, Inc.
11250 Waples Mill Road, Suite 310
Fairfax, VA 22030-7550

GREETINGS:

YOU ARE HEREBY COMMANDED, pursuant to the laws of the State of New York,
that all business and excuses being laid aside, to:

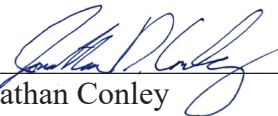
- a. Produce to the office of the New York State Attorney General, Letitia James,
Attention: Jonathan Conley, 28 Liberty Street, New York, New York 10005, in
accordance with the instructions and definitions below, any and all documents
requested in the attached Schedule that are in your possession, custody or control.
Your production of documents in response to this subpoena may be submitted by mail
or electronic mail provided it is received by **October 15, 2021**, or any agreed upon
adjourned date thereafter.

PLEASE TAKE NOTICE that such disclosure is sought or required because it is
relevant and material to the prosecution of this action, as set forth in the annexed pleading.

PLEASE TAKE FURTHER NOTICE that disobedience of this subpoena by (1) failing
to deliver the documents and information requested in the attached schedule on the date, time
and place stated above or any agreed adjourned date and time or (2) failing to provide testimony

at the date, time and place stated above or at any agreed adjourned date, may subject you to prosecution under New York or other applicable law.

Dated: September 23, 2021



Jonathan Conley
Charities Bureau, Enforcement Section
New York State Attorney General's Office
28 Liberty Street
New York, New York 10005
(212) 416-8108

SO ORDERED:

Hon. Joel M. Cohen, J.S.C.

SCHEDULE

A. Instructions

1. Please produce the Documents described in Section C of this schedule, in the accordance with the Instructions (Section A), Definitions (Section B) and format (Section D) described below.
2. Except as otherwise noted, this subpoena applies to all Documents in effect, created, recorded, compiled, transmitted or received from **January 1, 2015, through the present**.
3. The obligation to produce Documents pursuant to this subpoena is a continuing one. Responsive Documents located any time after a response is due or submitted shall be promptly produced at the place and in the manner specified herein.
4. All Documents shall be produced as they are kept in the regular course of business or shall be organized and labelled to correspond to the categories in the request.
5. In order for Your response to this subpoena to be complete, it must include a completed version of the attached Certification. In accordance with CPLR 3211-a, the Certification must be sworn in the form of an affidavit and subscribed by You or another qualified witness charged with the responsibility for maintaining the records, stating in substance that (a) You are the duly authorized custodian or other qualified witness and have the authority to make the certification; (b) to the best of Your knowledge, after reasonable inquiry, the records or copies thereof are accurate versions of the documents described in this subpoena that are in Your possession, custody, or control; (c) to the best of Your knowledge, after reasonable inquiry, the records or copies produced represent all the documents described in this subpoena, or if they do not represent a complete set of the documents subpoenaed, an explanation of which documents are missing and a reason for their absence is provided; and (d) the records or copies produced were made by the personnel or staff of the business, or persons acting under their control, in the regular course of business, at the time of the act, transaction, occurrence or event recorded therein, or within a reasonable time thereafter, and that it was the regular course of business to make such records.
6. If any Document requested is withheld on ground of privilege or other legal doctrine, submit with the production a statement in writing and under oath (e.g., a privilege log) that provides, for each Document withheld: (i) a description of the nature of the Document and its contents; (ii) the date of the Document; (iii) the Document's authors and recipients; and (iv) the legal ground for withholding it from production. If the legal ground is attorney-client privilege, please also indicate the names of the attorneys involved in the Document and the nature of their involvement (e.g., as authors). Such statement (or log) shall accompany each production. Further, for each Document withheld pursuant to this paragraph, the relevant production shall include placeholder pages equivalent in number to the page-length of the withheld Document.

B. Definitions

1. “You,” “Your,” or “Member Marketing Partners” means Member Marketing Partners, Inc. together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with Membership Marketing Partners, LLC.
2. “All” means “each and every.”
3. “Allegiance Creative” means Allegiance Creative Group LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting or purporting to act on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with Allegiance Creative Group LLC.
4. “And” and “or” shall be construed disjunctively or conjunctively, as necessary to bring within the scope of a request all responses and Documents that might otherwise be deemed outside the scope of that request.
5. “Any” means “any and all.”
6. “ATI” means Associated Entertainment Releasing d/b/a Associated Television International together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting or purporting to act on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with Associated Entertainment Releasing.
7. “Communications” refers to any oral, written, in person, or any other form of relay, transmission, or transference of information by any means whatsoever including without limitation mail, computer, telephone, cellular or mobile phone, voice mail, electronic mail, text message, radio, video, sound recordings, television, telefax, telex, social media, or any other medium, and includes any Document that abstracts, digests, transcribes, records, or reflects any of the foregoing.
8. “Concerning” or “relating to” means concerning, relating to, referring to, referencing, describing, evidencing, or constituting, either directly or indirectly and in whole or in part.
9. “Concord Social” means Concord Social and Public Relations, LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on its behalf or at its direction or

control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with Concord Social and Public Relations, LLC.

10. “Documents” is used in the broadest sense of the term and means all records and other tangible media of expression of any nature, including: originals, drafts or finished versions; annotated or nonconforming or other copies, however created, produced or stored (manually, mechanically, electronically or otherwise); electronic mail (“email”), instant messages, text messages, Blackberry or other wireless device messages; voicemails; books, papers, files, notes, correspondence, memoranda, reports, records, journals, summaries, registers, account statements, analyses, plans, manuals, policies, telegrams, faxes, wires, telephone logs, telephone messages, or message slips; minutes, notes, records or transcriptions of conversations, communications or meetings; video and audio recordings; disks and other electronic media; microfilm, microfiche; storage devices; press releases; contracts, agreements; calendars, date books, appointment books and diaries; notices and confirmations. A draft or non-identical copy is a separate Document. Documents existing in electronic form shall include all items that may have been removed from the email accounts, directories or other locations in which they are ordinarily stored to any other servers, folders, files, archives, or backup devices, whether or not deleted. For the avoidance of doubt, Documents includes Communications, as defined herein.
11. “Entity” means any corporation, company, limited liability corporation or company, partnership, limited partnership, association, or firm.
12. “Executive” means any current or former officer, owner, principal, director, employee, representative, consultant, and/or agent of the referenced Entity.
13. “Extra-Contractual Services” means goods or services provided that were not contemplated by or reflected in an earlier written contract or agreement and/or which resulted in billing or invoicing amounts in excess of those contemplated by an earlier written contract or agreement.
14. “Fairview Group, LLC” means Fairview Group, LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any Entities that, directly or indirectly, control, are controlled by, or are under common control with Fairview Group, LLC.
15. “Identify” or “identity” as applied to (i) any natural person means to provide her or his name, titles, aliases, screen names, and contact information, including each of her or his home and business addresses, email addresses, and phone numbers; (ii) any Entity means to provide the name, d/b/a names, if any, and contact information; (iii) an account with a financial institution means to provide the name of the institution, its address, the names of the account holders, the account number, the type of account, all signatories on the account, and all individuals authorized to use a credit, debit, or ATM card relating to the

account; (iv) a financial transaction means to provide the type of transaction (e.g., donation, grant, withdrawal, deposit, or disbursement), the amount, date, payor, grantor, donor or other party disbursing the funds, the payee, grantee, donee or other party receiving the funds, the reason for the transaction, and any applicable terms or restrictions; (v) an agreement means to provide the terms of the agreement and any amendments; and (vi) any other thing means to describe the thing in detail.

16. “Individual Defendants” refers to the four individual defendants—Wayne LaPierre, Wilson “Woody” Phillips, John Frazer, and Joshua Powell—in the action *People v. the National Rifle Association of America, Inc.*, Index No. 451625/2020 (N.Y. Sup. Ct. N.Y. Cnty.).
17. “Membership Marketing Partners” means Membership Marketing Partners, LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any Entities that, directly or indirectly, control, are controlled by, or are under common control with Membership Marketing Partners, LLC.
18. “MMP” or “MMP Entities” means Allegiance Creative, Membership Marketing Partners, LLC, Member Marketing Partners, Inc. and/or Concord Social, as those Entities are defined herein.
19. “O’Leary” means Brad O’Leary, and his officers, directors, employees, agents, attorneys, accountants, investigators, consultants, representatives, and any other persons acting on his behalf.
20. “PM Consulting” means PM Consulting Corp., P/M Consulting Corp. and/or other entity currently or formerly controlled in whole or in part by Brad O’Leary
21. “NRA” means the National Rifle Association of America, Inc. together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on its behalf, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any Entities that, directly or indirectly, control, are controlled by, or are under common control with NRA, including by possessing, directly or indirectly, the power to direct or cause the direction of NRA’s management and policies, whether through membership, the ownership of voting securities, by contract, or otherwise. NRA includes each of the NRA’s affiliated and related Entities, including, without limitation Sea Girt, LLC, The NRA Foundation, Inc., the NRA Civil Rights Defense Fund, the NRA Freedom Action Foundation, the NRA Political Victory Fund, the NRA Victory Fund, Lexington & Concord, Wingate Church Insurance Services, Inc., WBB Investments, NRA Holdings Company, and the NRA Special Contribution Fund d/b/a the NRA Whittington Center, together with (i) any of their directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on their behalf, and (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates.

22. "Person" means any natural person or Entity.
23. "Valley Oak Property" means the property located at 5630 Valley Oak Drive, Los Angeles, California.
24. The singular form of any word includes the plural and vice versa.
25. Any word used but not defined in this Schedule shall be construed consistently with its common meaning.

C. Documents to be Produced

1. Documents sufficient to identify all Persons holding an ownership interest in the MMP Entities between 2011 and the present.
2. All Communications within or between the MMP Entities and their Executives or between MMP Executives and NRA Executives relating to the scope, nature, or cost of the services MMP provided to or at the request of the NRA from 2011 to the present.
3. All Documents relating to contracts, agreements, arrangements, or understandings, whether written or oral, between or among the NRA and the MMP Entities regardless of time period.
4. Documents sufficient to identify the individuals who authorized, negotiated, and/or supervised (in whole or in part) contracts, agreements, arrangements, or understandings between or among the NRA and the MMP Entities regardless of time period.
5. All Documents relating to the state registration strategy of the MMP Entities for the purposes of fundraising and membership solicitation for the NRA regardless of time period.
6. All Documents describing, summarizing, or evaluating services the MMP Entities provided to or at the request of the NRA, including without limitation services provided in connection to NRATV; Carry Guard; the NRA's Office of Advancement strategy, marketing, and creative development; the NRA's General Operations and Membership Divisions; and strategic planning.
7. All Documents relating to Extra-Contractual Services that the MMP Entities provided to or at the request of the NRA.
8. All Documents relating to the organizational structure of the MMP Entities, including without limitation Documents reflecting the responsibility, function, chain of command, and/or relationship between or among the divisions or leadership of the MMP Entities.
9. All Documents relating to the return on investment, impact or value of the MMP Entities on NRA membership and fundraising, including without limitation Documents reflecting, calculating, or analyzing the number of NRA members from 2011 to the present.

10. All Documents relating to the impact or value of current and former NRA Executives' names, images, and likenesses (including without limitation Wayne LaPierre , Christopher Cox, Charlton Heston and Oliver North) on NRA membership drives, retention, renewals, promotions, donations, contributions, or overall fundraising efforts.
11. All Documents relating to grants, donations, contributions, payments, goods or services provided by the MMP Entities at the request of the NRA's Office of the Executive Vice President, Office of the Treasurer, Wayne LaPierre, Susan LaPierre, Wilson Phillips, Joshua Powell, Mildred Hallow, and/or any current or former NRA board members.
12. All Documents relating to Your role in managing NRA vendors, including without limitation strategic plans and the transition of management and payment responsibilities.
13. All Documents relating to the NRA's role in the incorporation of the MMP Entities regardless of the time period, including without limitation the NRA's transition from PM Consulting or other O'Leary-controlled Entity to the MMP Entities; any corresponding changes in fees, services, or distribution of retainer fees between or among the MMP Entities; and any Communications between or among MMP Executives and NRA Executives concerning the naming, incorporation, registration, fee structure, or office location of the MMP Entities.
14. Documents sufficient to determine the name, title, office location, and, where applicable, hire and end date(s) of employment for all MMP principals, directors, officers, and employees from 2011 to the present.
15. Any leasing agreements or contracts, whether written or oral, relating to the offices of the MMP Entities located at 11250 Waples Mill Road, Fairfax, VA 22030.
16. All Documents relating to expenses or costs incurred by the MMP Entities and passed through, in whole or in part, to the NRA.
17. All Documents relating to audits, reports, studies, investigations, data compilations, ledgers, workpapers, valuations, budgets, summaries, or financial analyses concerning services or goods that MMP provided to or at the request of the NRA from 2011 to the present. For the sake of clarity, this request includes any Documents summarizing or analyzing financial transactions between the NRA and MMP but does not seek the production of individual invoices sent to the NRA.
18. All Documents relating to compensation, reimbursements, gifts, and/or any other forms of payment You received directly or indirectly from the NRA or its Executives.
19. All invoices between or among the MMP Entities and ATI relating to goods or services provided to or at the request of the NRA.
20. All Documents relating to the NRA's use of the Valley Oak Property.
21. All Documents concerning the business relationship between ATI, Allegiance Creative, Membership Marketing Partners, LLC, Member Marketing Partners, Inc., and/or Concord

Social including without limitation any contracts, agreements, arrangements, or understandings between any of those Entities.

22. All Communications between or among MMP Executives relating to services provided to or at the request of the NRA.
23. All Communications between MMP Executives and any of the Individual Defendants from 2011 to the present.
24. All Communications between MMP Executives and NRA Executives relating to the services MMP provided to or at the request of the NRA.
25. All Documents concerning any confidentiality agreements directly or indirectly relating to Your interactions with the NRA.

D. Format for Production

Unless otherwise specified and agreed to by the Office of Attorney General, all responsive documents must be produced in Concordance format in accordance with the following instructions.

1. Concordance Production Components. A Concordance production consists of the following component files, which must be produced in accordance with the specifications set forth below in Section 2.

- A. ***Metadata Load File***
- B. ***Extracted or OCR Text Files***
- C. ***Single-Page Image Files***
- D. ***Opticon Load File***
- E. ***Native Files***.

2. Production File Requirements.

- A. ***Metadata Load File***
 - Required file format:
 - UTF-8
 - .dat file extension
 - Field delimiter: (ASCII decimal character 20)
 - Text Qualifier: þ (ASCII decimal character 254). Multiple value field delimiter: ; (ASCII decimal character 59)
 - The first line of the metadata load file must list all included fields. All required fields are listed in Attachment 1.
 - Fields with no values must be represented by empty columns maintaining delimiters and qualifiers.
 - ***Note:*** All documents must have page-level Bates numbering (except documents produced only in native format, which must be assigned a document-level Bates number). The metadata load file must list the beginning and ending Bates numbers (BEGDOC and ENDDOC) for each document.
 - Accepted date formats:
 - mm/dd/yyyy
 - yyyy/mm/dd
 - yyyymmdd
 - Accepted time formats:
 - hh:mm:ss (if not in 24-hour format, You must indicate am/pm)
 - hh:mm:ss:mmm

B. ***Extracted or OCR Text Files***

- You must produce individual document-level text files containing the full extracted text for each produced document.
- When extracted text is not available (for instance, for image-only documents) You must provide individual document-level text files containing the document's full OCR text.
- The filename for each text file must match the document's beginning Bates number (BEGDOC) listed in the metadata load file.

- Text files must be divided into subfolders containing no more than 5000 files.

C. *Single-Page Image Files (Petrified Page Images)*

- Where possible, all produced documents must be converted into single-page tagged image format (“TIF”) files. See Section 7.E below for instructions on producing native versions of documents You are unable to convert.
- Image documents that exist only in non-TIF formats must be converted into TIF files. The original image format must be produced as a native file as described in Section 7.E below.
- For documents produced only in native format, You must provide a TIF placeholder that states “Document produced only in native format.”
- Each single-page TIF file must be endorsed with a unique Bates number.
- The filename for each single-page TIF file must match the unique page-level Bates number (or document-level Bates number for documents produced only in native format).
- Required image file format:
 - CCITT Group 4 compression
 - 2-Bit black and white
 - 300 dpi
 - Either .tif or .tiff file extension.
- TIF files must be divided into subfolders containing no more than 5000 files. Documents should not span multiple subfolders, a document with more than 5000 pages should be kept in a single folder.

D. *Opticon Load File*

- Required file format:
 - Field delimiter: , (ASCII decimal character 44)
 - No Text Qualifier
 - .opt file extension
- The comma-delimited Opticon load file must contain the following seven fields (as indicated below, values for certain fields may be left blank):
 - ALIAS or IMAGEKEY – the unique Bates number assigned to each page of the production.
 - VOLUME – this value is optional and may be left blank.
 - RELATIVE PATH – the filepath to each single-page image file on the production media.
 - DOCUMENT BREAK – defines the first page of a document. The only possible values for this field are “Y” or blank.
 - FOLDER BREAK – defines the first page of a folder. The only possible values for this field are “Y” or blank.
 - BOX BREAK – defines the first page of a box. The only possible values for this field are “Y” or blank.
 - PAGE COUNT – this value is optional and may be left blank.
- ***Example:***

```
ABC00001,,IMAGES\0001\ABC00001.tif,Y,,2
ABC00002,,IMAGES\0001\ABC00002.tif,,,
```

ABC00003,,IMAGES\0002\ABC00003.tif,Y,,1

ABC00004,,IMAGES\0002\ABC00004.tif,Y,,1

E. ***Native Files***

- Non-printable or non-print friendly documents (including but not limited to spreadsheets, audio files, video files and documents for which color has significance to document fidelity) must be produced in their native format.
- The filename of each native file must match the document's beginning Bates number (BEGDOC) in the metadata load file and retain the original file extension.
- For documents produced only in native format, You must assign a single document-level Bates number and provide an image file placeholder that states "Document produced only in native format."
- The relative paths to all native files on the production media must be listed in the NATIVEFILE field of the metadata load file.
- Native files that are password-protected must be decrypted prior to conversion and produced in decrypted form.
- You may be required to supply a software license for proprietary documents produced only in native format.

3. **Production Folder Structure.** The production must be organized according to the following standard folder structure:

- data\ (contains production load files)
- images\ (contains single-page TIF files, with subfolder organization)
 \0001, \0002, \0003...
- natives\ (contains native files, with subfolder organization)
 \0001, \0002, \0003...
- text\ (contains text files, with subfolder organization)
 \0001, \0002, \0003...

4. **De-Duplication.** You must perform global de-duplication of stand-alone documents and email families against any prior productions pursuant to this or previously related subpoenas.

5. **Paper or Scanned Documents.** Documents that exist only in paper format must be scanned to single-page TIF files and OCR'd. The resulting electronic files should be produced in Concordance format pursuant to these instructions. You must contact the Assistant Attorney General whose telephone number appears on the subpoena to discuss (i) any documents that cannot be scanned, and (ii) how information for scanned documents should be represented in the metadata load file.

6. **Structured Data.** Structured data includes but is not limited to relational databases, transactional data, and xml pages. Spreadsheets are not considered structured data. You must first speak to the Assistant Attorney General whose telephone number appears on the subpoena.

A. **Relational Databases**

1. Database tables should be provided in d or other machine-readable, non-proprietary format, with each table in a separate data file. Each data file must have an accompanying data dictionary that explains the meaning of each column name and explains the values of any codes used.

2. Dates and numbers must be clearly and consistently formatted and, where relevant, units of measure should be explained in the data dictionary.

3. Records must contain clear, unique identifiers, and the data dictionary must include explanations of how the files and records relate to one another.

7. Media and Encryption. All document sets over 2 GB must be produced on CD, DVD, or hard-drive media. All production media must be encrypted with a strong password, which must be delivered independently from the production media. Document sets under 2 GB may be delivered electronically. The OAG offers a secure cloud storage option that can be set up to receive media on a one-time basis, or the OAG will download media from the providing parties' server.

ATTACHMENT 1
Required Fields for Metadata Load File

FIELD NAME	FIELD DESCRIPTION	FIELD VALUE EXAMPLE¹
BEGDOC	Bates number assigned to the first page of the document.	ABC0001
ENDDOC	Bates number assigned to the last page of the document.	ABC0002
BEGATTACH	Bates number assigned to the first page of the parent document in a document family (<i>i.e.</i> , should be the same as BEGDOC of the parent document, or PARENTDOC).	ABC0001
ENDATTACH	Bates number assigned to the last page of the last child document in a family (<i>i.e.</i> , should be the same as ENDDOC of the last child document).	ABC0008
PARENTDOC	BEGDOC of parent document.	ABC0001
CHILDDOCS	List of BEGDOCs of all child documents, delimited by ";" when field has multiple values.	ABC0002; ABC0003; ABC0004...
COMMENTS	Additional document comments, such as passwords for encrypted files.	
NATIVEFILE	Relative file path of the native file on the production media.	.\Native_File\Folder\...\BEGDOC.ext

TEXTFILE	Relative file path of the plain text file on the production media.	.\Text_Folder\Folder\...\BEGDOC.txt
SOURCE	For scanned paper records this should be a description of the physical location of the original paper record. For loose electronic files this should be the name of the file server or workstation where the files were gathered.	Company Name, Department Name, Location, Box Number...
CUSTODIAN	Owner of the document or file.	Firstname Lastname, Lastname, Firstname, User Name; Company Name, Department Name...
FROM	Sender of the email.	Firstname Lastname < FLastname @domain >
TO	All to: members or recipients, delimited by ";" when field has multiple values.	Firstname Lastname < FLastname @domain >; Firstname Lastname < FLastname @domain >; ...
CC	All cc: members, delimited by ";" when field has multiple values.	Firstname Lastname < FLastname @domain >; Firstname Lastname < FLastname @domain >; ...
BCC	All bcc: members, delimited by ";" when field has multiple values	Firstname Lastname < FLastname @domain >; Firstname Lastname < FLastname @domain >; ...
SUBJECT	Subject line of the email.	
DATERCVD	Date and time that an email was received.	mm/dd/yyyy, yyyy/mm/dd, or yyymmdd; hh:mm:ss AM/PM or hh:mm:ss
DATESENT	Date and time that an email was sent.	mm/dd/yyyy, yyyy/mm/dd, or yyymmdd; hh:mm:ss AM/PM or hh:mm:ss
CALBEGDATE	Date that a meeting begins.	mm/dd/yyyy, yyyy/mm/dd, or yyymmdd; hh:mm:ss AM/PM or hh:mm:ss

CALENDDATE	Date that a meeting ends.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
ATTACHMENTS	List of filenames of all attachments, delimited by ";" when field has multiple values.	AttachmentFileName.; AttachmentFileName.docx; AttachmentFileName.pdf;...
NUMATTACH	Number of attachments.	
RECORDTYPE	General type of record.	IMAGE; LOOSE E-MAIL; E-MAIL; E-DOC; IMAGE ATTACHMENT; LOOSE E-MAIL ATTACHMENT; E-MAIL ATTACHMENT; E-DOC ATTACHMENT
FOLDERLOC	Original folder path of the produced document.	Drive:\Folder\...\...\
FILENAME	Original filename of the produced document.	Filename.ext
DOCEXT	Original file extension.	html, xls, pdf
DOCTYPE	Name of the program that created the produced document.	Adobe Acrobat, Microsoft Word, Microsoft Excel, Corel WordPerfect...
TITLE	Document title (if entered).	
AUTHOR	Name of the document author.	
REVISION	Number of revisions to a document.	18
DATECREATED	Date and time that a document was created.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
DATEMOD	Date and time that a document was last modified.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
FILESIZE	Original file size in bytes.	
PGCOUNT	Number of pages per document.	
IMPORTANCE	Email priority level if set.	Low, Normal, High
MD5HASH	MD5 hash value computed from	

	native file (a/k/a file fingerprint).	
SHA1HASH	SHA1 hash value	
MSGINDEX	Email message ID	
CONVERSATIONINDEX	Email Conversation Index	

SUPREME COURT OF THE STATE OF NEW YORK
COUNTY OF NEW YORK

PEOPLE OF THE STATE OF NEW YORK, BY
LETITIA JAMES, ATTORNEY GENERAL OF
THE STATE OF NEW YORK,

Plaintiff,

v.

THE NATIONAL RIFLE ASSOCIATION OF
AMERICA, INC., WAYNE LAPIERRE,
WILSON PHILLIPS, JOHN FRAZER, and
JOSHUA POWELL,

Defendants.

Index No. 451625/2020

Hon. Joel M. Cohen

Certification of Business Records

State of _____)
) ss.:
County of _____)

_____, being duly sworn, deposes and says:

1. I am the duly authorized custodian or other qualified witness of the business records of _____. I am familiar with the business practices and procedures of _____ and have the authority to make this certification.

2. To the best of my knowledge, after reasonable inquiry, the records produced in response to the subpoena are accurate versions of the documents described in the subpoena *duces tecum* that are in my possession, custody or control.

3. To the best of my knowledge, after reasonable inquiry, the records represent all the documents described in the subpoena *duces tecum* except that the following documents are missing for the reason stated:

4. The records produced were made by the personnel or staff of the business, or persons acting under their control, in the regular course of business, at the time of the act, transaction, occurrence or event recorded therein, or within a reasonable time thereafter, and it was the regular course of business to make such records.

Sworn to before me this ____
day of _____, 2021

Notary Public

SUPREME COURT OF THE STATE OF NEW YORK
COUNTY OF NEW YORK

PEOPLE OF THE STATE OF NEW YORK, BY
LETITIA JAMES, ATTORNEY GENERAL OF
THE STATE OF NEW YORK,

Plaintiff,

v.

THE NATIONAL RIFLE ASSOCIATION OF
AMERICA, INC., WAYNE LAPIERRE,
WILSON PHILLIPS, JOHN FRAZER, and
JOSHUA POWELL

Defendants.

Index No. 451625/2020

SUBPOENA
DUCES TECUM

Hon. Joel M. Cohen

The People of the State of New York

To: Membership Marketing Partners, LLC
11250 Waples Mill Road, Suite 310
Fairfax, VA 22030-7550

GREETINGS:

YOU ARE HEREBY COMMANDED, pursuant to the laws of the State of New York,
that all business and excuses being laid aside, to:

- a. Produce to the office of the New York State Attorney General, Letitia James,
Attention: Jonathan Conley, 28 Liberty Street, New York, New York 10005, in
accordance with the instructions and definitions below, any and all documents
requested in the attached Schedule that are in your possession, custody or control.
Your production of documents in response to this subpoena may be submitted by mail
or electronic mail provided it is received by **October 15, 2021**, or any agreed upon
adjourned date thereafter.

PLEASE TAKE NOTICE that such disclosure is sought or required because it is
relevant and material to the prosecution of this action, as set forth in the annexed pleading.

PLEASE TAKE FURTHER NOTICE that disobedience of this subpoena by (1) failing
to deliver the documents and information requested in the attached schedule on the date, time
and place stated above or any agreed adjourned date and time or (2) failing to provide testimony

at the date, time and place stated above or at any agreed adjourned date, may subject you to prosecution under New York or other applicable law.

Dated: September 23, 2021

By:



Jonathan Conley
Charities Bureau Enforcement Section
New York State Attorney General's Office
28 Liberty Street
New York, New York 10005
(212) 416-8108

SO ORDERED:

Hon. Joel M. Cohen, J.S.C.

SCHEDULE

A. Instructions

1. Please produce the Documents described in Section C of this schedule, in the accordance with the Instructions (Section A), Definitions (Section B) and format (Section D) described below.
2. Except as otherwise noted, this subpoena applies to all Documents in effect, created, recorded, compiled, transmitted or received from **January 1, 2015, through the present**.
3. The obligation to produce Documents pursuant to this subpoena is a continuing one. Responsive Documents located any time after a response is due or submitted shall be promptly produced at the place and in the manner specified herein.
4. All Documents shall be produced as they are kept in the regular course of business or shall be organized and labelled to correspond to the categories in the request.
5. In order for Your response to this subpoena to be complete, it must include a completed version of the attached Certification. In accordance with CPLR 3211-a, the Certification must be sworn in the form of an affidavit and subscribed by You or another qualified witness charged with the responsibility for maintaining the records, stating in substance that (a) You are the duly authorized custodian or other qualified witness and have the authority to make the certification; (b) to the best of Your knowledge, after reasonable inquiry, the records or copies thereof are accurate versions of the documents described in this subpoena that are in Your possession, custody, or control; (c) to the best of Your knowledge, after reasonable inquiry, the records or copies produced represent all the documents described in this subpoena, or if they do not represent a complete set of the documents subpoenaed, an explanation of which documents are missing and a reason for their absence is provided; and (d) the records or copies produced were made by the personnel or staff of the business, or persons acting under their control, in the regular course of business, at the time of the act, transaction, occurrence or event recorded therein, or within a reasonable time thereafter, and that it was the regular course of business to make such records.
6. If any Document requested is withheld on ground of privilege or other legal doctrine, submit with the production a statement in writing and under oath (e.g., a privilege log) that provides, for each Document withheld: (i) a description of the nature of the Document and its contents; (ii) the date of the Document; (iii) the Document's authors and recipients; and (iv) the legal ground for withholding it from production. If the legal ground is attorney-client privilege, please also indicate the names of the attorneys involved in the Document and the nature of their involvement (e.g., as authors). Such statement (or log) shall accompany each production. Further, for each Document withheld pursuant to this paragraph, the relevant production shall include placeholder pages equivalent in number to the page-length of the withheld Document.

B. Definitions

1. “You,” “Your,” or “Membership Marketing Partners” means Membership Marketing Partners, LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with Membership Marketing Partners, LLC.
2. “All” means “each and every.”
3. “Allegiance Creative” means Allegiance Creative Group LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting or purporting to act on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with Allegiance Creative Group LLC.
4. “And” and “or” shall be construed disjunctively or conjunctively, as necessary to bring within the scope of a request all responses and Documents that might otherwise be deemed outside the scope of that request.
5. “Any” means “any and all.”
6. “ATI” means Associated Entertainment Releasing d/b/a Associated Television International together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting or purporting to act on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with Associated Entertainment Releasing.
7. “Communications” refers to any oral, written, in person, or any other form of relay, transmission, or transference of information by any means whatsoever including without limitation mail, computer, telephone, cellular or mobile phone, voice mail, electronic mail, text message, radio, video, sound recordings, television, telefax, telex, social media, or any other medium, and includes any Document that abstracts, digests, transcribes, records, or reflects any of the foregoing.
8. “Concerning” or “relating to” means concerning, relating to, referring to, referencing, describing, evidencing, or constituting, either directly or indirectly and in whole or in part.
9. “Concord Social” means Concord Social and Public Relations, LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on its behalf or at its direction or

control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with Concord Social and Public Relations, LLC.

10. “Documents” is used in the broadest sense of the term and means all records and other tangible media of expression of any nature, including: originals, drafts or finished versions; annotated or nonconforming or other copies, however created, produced or stored (manually, mechanically, electronically or otherwise); electronic mail (“email”), instant messages, text messages, Blackberry or other wireless device messages; voicemails; books, papers, files, notes, correspondence, memoranda, reports, records, journals, summaries, registers, account statements, analyses, plans, manuals, policies, telegrams, faxes, wires, telephone logs, telephone messages, or message slips; minutes, notes, records or transcriptions of conversations, communications or meetings; video and audio recordings; disks and other electronic media; microfilm, microfiche; storage devices; press releases; contracts, agreements; calendars, date books, appointment books and diaries; notices and confirmations. A draft or non-identical copy is a separate Document. Documents existing in electronic form shall include all items that may have been removed from the email accounts, directories or other locations in which they are ordinarily stored to any other servers, folders, files, archives, or backup devices, whether or not deleted. For the avoidance of doubt, Documents includes Communications, as defined herein.
11. “Entity” means any corporation, company, limited liability corporation or company, partnership, limited partnership, association, or firm.
12. “Executive” means any current or former officer, owner, principal, director, employee, representative, consultant, and/or agent of the referenced Entity.
13. “Extra-Contractual Services” means goods or services provided that were not contemplated by or reflected in an earlier written contract or agreement and/or which resulted in billing or invoicing amounts in excess of those contemplated by an earlier written contract or agreement.
14. “Fairview Group, LLC” means Fairview Group, LLC together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any Entities that, directly or indirectly, control, are controlled by, or are under common control with Fairview Group, LLC.
15. “Identify” or “identity” as applied to (i) any natural person means to provide her or his name, titles, aliases, screen names, and contact information, including each of her or his home and business addresses, email addresses, and phone numbers; (ii) any Entity means to provide the name, d/b/a names, if any, and contact information; (iii) an account with a financial institution means to provide the name of the institution, its address, the names of the account holders, the account number, the type of account, all signatories on the account, and all individuals authorized to use a credit, debit, or ATM card relating to the

account; (iv) a financial transaction means to provide the type of transaction (e.g., donation, grant, withdrawal, deposit, or disbursement), the amount, date, payor, grantor, donor or other party disbursing the funds, the payee, grantee, donee or other party receiving the funds, the reason for the transaction, and any applicable terms or restrictions; (v) an agreement means to provide the terms of the agreement and any amendments; and (vi) any other thing means to describe the thing in detail.

16. “Individual Defendants” refers to the four individual defendants—Wayne LaPierre, Wilson “Woody” Phillips, John Frazer, and Joshua Powell—in the action *People v. the National Rifle Association of America, Inc.*, Index No. 451625/2020 (N.Y. Sup. Ct. N.Y. Cnty.).
17. “Member Marketing Partners” means Member Marketing Partners, Inc. together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, or any other persons acting on its behalf or at its direction or control, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any Entities that, directly or indirectly, control, are controlled by, or are under common control with Member Marketing Partners, Inc.
18. “MMP” or “MMP Entities” means Allegiance Creative, Membership Marketing Partners, LLC, Member Marketing Partners, Inc. and/or Concord Social, as those Entities are defined herein.
19. “O’Leary” means Brad O’Leary, and his officers, directors, employees, agents, attorneys, accountants, investigators, consultants, representatives, and any other persons acting on his behalf.
20. “PM Consulting” means PM Consulting Corp., P/M Consulting Corp. and/or other entity currently or formerly controlled in whole or in part by Brad O’Leary
21. “NRA” means the National Rifle Association of America, Inc. together with (i) any of its current or former directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on its behalf, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any Entities that, directly or indirectly, control, are controlled by, or are under common control with NRA, including by possessing, directly or indirectly, the power to direct or cause the direction of NRA’s management and policies, whether through membership, the ownership of voting securities, by contract, or otherwise. NRA includes each of the NRA’s affiliated and related Entities, including, without limitation Sea Girt, LLC, The NRA Foundation, Inc., the NRA Civil Rights Defense Fund, the NRA Freedom Action Foundation, the NRA Political Victory Fund, the NRA Victory Fund, Lexington & Concord, Wingate Church Insurance Services, Inc., WBB Investments, NRA Holdings Company, and the NRA Special Contribution Fund d/b/a the NRA Whittington Center, together with (i) any of their directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on their behalf, and (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates.

22. "Person" means any natural person or Entity.
23. "Valley Oak Property" means the property located at 5630 Valley Oak Drive, Los Angeles, California.
24. The singular form of any word includes the plural and vice versa.
25. Any word used but not defined in this Schedule shall be construed consistently with its common meaning.

C. Documents to be Produced

1. Documents sufficient to identify all Persons holding an ownership interest in the MMP Entities between 2011 and the present.
2. All Communications within or between the MMP Entities and their Executives or between MMP Executives and NRA Executives relating to the scope, nature, or cost of the services MMP provided to or at the request of the NRA from 2011 to the present.
3. All Documents relating to contracts, agreements, arrangements, or understandings, whether written or oral, between or among the NRA and the MMP Entities regardless of time period.
4. Documents sufficient to identify the individuals who authorized, negotiated, and/or supervised (in whole or in part) contracts, agreements, arrangements, or understandings between or among the NRA and the MMP Entities regardless of time period.
5. All Documents relating to the state registration strategy of the MMP Entities for the purposes of fundraising and membership solicitation for the NRA regardless of time period.
6. All Documents describing, summarizing, or evaluating services the MMP Entities provided to or at the request of the NRA, including without limitation services provided in connection to NRATV; Carry Guard; the NRA's Office of Advancement strategy, marketing, and creative development; the NRA's General Operations and Membership Divisions; and strategic planning.
7. All Documents relating to Extra-Contractual Services that the MMP Entities provided to or at the request of the NRA.
8. All Documents relating to the organizational structure of the MMP Entities, including without limitation Documents reflecting the responsibility, function, chain of command, and/or relationship between or among the divisions or leadership of the MMP Entities.
9. All Documents relating to the return on investment, impact or value of MMP on NRA membership and fundraising, including without limitation Documents reflecting, calculating, or analyzing the number of NRA members from 2011 to the present.

10. All Documents relating to the impact or value of current and former NRA Executives' names, images, and likenesses (including without limitation Wayne LaPierre , Christopher Cox, Charlton Heston and Oliver North) on NRA membership drives, retention, renewals, promotions, donations, contributions, or overall fundraising efforts.
11. All Documents relating to grants, donations, contributions, payments, goods or services provided by the MMP Entities at the request of the NRA's Office of the Executive Vice President, Office of the Treasurer, Wayne LaPierre, Susan LaPierre, Wilson Phillips, Joshua Powell, Mildred Hallow, and/or any current or former NRA board members.
12. All Documents relating to Your role in managing NRA vendors, including without limitation strategic plans and the transition of management and payment responsibilities.
13. All Documents relating to the NRA's role in the incorporation of the MMP Entities regardless of the time period, including without limitation the NRA's transition from PM Consulting or other O'Leary-controlled Entity to the MMP Entities; any corresponding changes in fees, services, or distribution of retainer fees between or among the MMP Entities; and any Communications between or among MMP Executives and NRA Executives concerning the naming, incorporation, registration, fee structure, or office location of the MMP Entities.
14. Documents sufficient to determine the name, title, office location, and, where applicable, hire and end date(s) of employment for all MMP principals, directors, officers, and employees from 2011 to the present.
15. Any leasing agreements or contracts, whether written or oral, relating to the offices of the MMP Entities located at 11250 Waples Mill Road, Fairfax, VA 22030.
16. All Documents relating to expenses or costs incurred by the MMP Entities and passed through, in whole or in part, to the NRA.
17. All Documents relating to audits, reports, studies, investigations, data compilations, ledgers, workpapers, valuations, budgets, summaries, or financial analyses concerning services or goods that MMP provided to or at the request of the NRA from 2011 to the present. For the sake of clarity, this request includes any Documents summarizing or analyzing financial transactions between the NRA and MMP but does not seek the production of individual invoices sent to the NRA.
18. All Documents relating to compensation, reimbursements, gifts, and/or any other forms of payment You received directly or indirectly from the NRA or its Executives.
19. All invoices between or among the MMP Entities and ATI relating to goods or services provided to or at the request of the NRA.
20. All Documents relating to the NRA's use of the Valley Oak Property.
21. All Documents concerning the business relationship between ATI, Allegiance Creative, Membership Marketing Partners, LLC, Member Marketing Partners, Inc., and/or Concord

Social including without limitation any contracts, agreements, arrangements, or understandings between any of those Entities.

22. All Communications between or among MMP Executives relating to services provided to or at the request of the NRA.
23. All Communications between MMP Executives and any of the Individual Defendants from 2011 to the present.
24. All Communications between MMP Executives and NRA Executives relating to the services MMP provided to or at the request of the NRA.
25. All Documents concerning any confidentiality agreements directly or indirectly relating to Your interactions with the NRA.

D. Format for Production

Unless otherwise specified and agreed to by the Office of Attorney General, all responsive documents must be produced in Concordance format in accordance with the following instructions.

1. Concordance Production Components. A Concordance production consists of the following component files, which must be produced in accordance with the specifications set forth below in Section 2.

- A. ***Metadata Load File***
- B. ***Extracted or OCR Text Files***
- C. ***Single-Page Image Files***
- D. ***Opticon Load File***
- E. ***Native Files***.

2. Production File Requirements.

- A. ***Metadata Load File***
 - Required file format:
 - UTF-8
 - .dat file extension
 - Field delimiter: (ASCII decimal character 20)
 - Text Qualifier: þ (ASCII decimal character 254). Multiple value field delimiter: ; (ASCII decimal character 59)
 - The first line of the metadata load file must list all included fields. All required fields are listed in Attachment 1.
 - Fields with no values must be represented by empty columns maintaining delimiters and qualifiers.
 - ***Note:*** All documents must have page-level Bates numbering (except documents produced only in native format, which must be assigned a document-level Bates number). The metadata load file must list the beginning and ending Bates numbers (BEGDOC and ENDDOC) for each document.
 - Accepted date formats:
 - mm/dd/yyyy
 - yyyy/mm/dd
 - yyyymmdd
 - Accepted time formats:
 - hh:mm:ss (if not in 24-hour format, You must indicate am/pm)
 - hh:mm:ss:mmm

B. ***Extracted or OCR Text Files***

- You must produce individual document-level text files containing the full extracted text for each produced document.
- When extracted text is not available (for instance, for image-only documents) You must provide individual document-level text files containing the document's full OCR text.
- The filename for each text file must match the document's beginning Bates number (BEGDOC) listed in the metadata load file.

- Text files must be divided into subfolders containing no more than 5000 files.

C. *Single-Page Image Files (Petrified Page Images)*

- Where possible, all produced documents must be converted into single-page tagged image format (“TIF”) files. See Section 7.E below for instructions on producing native versions of documents You are unable to convert.
- Image documents that exist only in non-TIF formats must be converted into TIF files. The original image format must be produced as a native file as described in Section 7.E below.
- For documents produced only in native format, You must provide a TIF placeholder that states “Document produced only in native format.”
- Each single-page TIF file must be endorsed with a unique Bates number.
- The filename for each single-page TIF file must match the unique page-level Bates number (or document-level Bates number for documents produced only in native format).
- Required image file format:
 - CCITT Group 4 compression
 - 2-Bit black and white
 - 300 dpi
 - Either .tif or .tiff file extension.
- TIF files must be divided into subfolders containing no more than 5000 files. Documents should not span multiple subfolders, a document with more than 5000 pages should be kept in a single folder.

D. *Opticon Load File*

- Required file format:
 - Field delimiter: , (ASCII decimal character 44)
 - No Text Qualifier
 - .opt file extension
- The comma-delimited Opticon load file must contain the following seven fields (as indicated below, values for certain fields may be left blank):
 - ALIAS or IMAGEKEY – the unique Bates number assigned to each page of the production.
 - VOLUME – this value is optional and may be left blank.
 - RELATIVE PATH – the filepath to each single-page image file on the production media.
 - DOCUMENT BREAK – defines the first page of a document. The only possible values for this field are “Y” or blank.
 - FOLDER BREAK – defines the first page of a folder. The only possible values for this field are “Y” or blank.
 - BOX BREAK – defines the first page of a box. The only possible values for this field are “Y” or blank.
 - PAGE COUNT – this value is optional and may be left blank.
- ***Example:***

```
ABC00001,,IMAGES\0001\ABC00001.tif,Y,,2
ABC00002,,IMAGES\0001\ABC00002.tif,,,
```


ABC00003,,IMAGES\0002\ABC00003.tif,Y,,,1

ABC00004,,IMAGES\0002\ABC00004.tif,Y,,,1

E. ***Native Files***

- Non-printable or non-print friendly documents (including but not limited to spreadsheets, audio files, video files and documents for which color has significance to document fidelity) must be produced in their native format.
- The filename of each native file must match the document's beginning Bates number (BEGDOC) in the metadata load file and retain the original file extension.
- For documents produced only in native format, You must assign a single document-level Bates number and provide an image file placeholder that states "Document produced only in native format."
- The relative paths to all native files on the production media must be listed in the NATIVEFILE field of the metadata load file.
- Native files that are password-protected must be decrypted prior to conversion and produced in decrypted form.
- You may be required to supply a software license for proprietary documents produced only in native format.

3. **Production Folder Structure.** The production must be organized according to the following standard folder structure:

- data\ (contains production load files)
- images\ (contains single-page TIF files, with subfolder organization)
 \0001, \0002, \0003...
- natives\ (contains native files, with subfolder organization)
 \0001, \0002, \0003...
- text\ (contains text files, with subfolder organization)
 \0001, \0002, \0003...

4. **De-Duplication.** You must perform global de-duplication of stand-alone documents and email families against any prior productions pursuant to this or previously related subpoenas.

5. **Paper or Scanned Documents.** Documents that exist only in paper format must be scanned to single-page TIF files and OCR'd. The resulting electronic files should be produced in Concordance format pursuant to these instructions. You must contact the Assistant Attorney General whose telephone number appears on the subpoena to discuss (i) any documents that cannot be scanned, and (ii) how information for scanned documents should be represented in the metadata load file.

6. **Structured Data.** Structured data includes but is not limited to relational databases, transactional data, and xml pages. Spreadsheets are not considered structured data. You must first speak to the Assistant Attorney General whose telephone number appears on the subpoena.

A. **Relational Databases**

1. Database tables should be provided in d or other machine-readable, non-proprietary format, with each table in a separate data file. Each data file must have an accompanying data dictionary that explains the meaning of each column name and explains the values of any codes used.

2. Dates and numbers must be clearly and consistently formatted and, where relevant, units of measure should be explained in the data dictionary.

3. Records must contain clear, unique identifiers, and the data dictionary must include explanations of how the files and records relate to one another.

7. Media and Encryption. All document sets over 2 GB must be produced on CD, DVD, or hard-drive media. All production media must be encrypted with a strong password, which must be delivered independently from the production media. Document sets under 2 GB may be delivered electronically. The OAG offers a secure cloud storage option that can be set up to receive media on a one-time basis, or the OAG will download media from the providing parties' server.

ATTACHMENT 1
Required Fields for Metadata Load File

FIELD NAME	FIELD DESCRIPTION	FIELD VALUE EXAMPLE¹
BEGDOC	Bates number assigned to the first page of the document.	ABC0001
ENDDOC	Bates number assigned to the last page of the document.	ABC0002
BEGATTACH	Bates number assigned to the first page of the parent document in a document family (<i>i.e.</i> , should be the same as BEGDOC of the parent document, or PARENTDOC).	ABC0001
ENDATTACH	Bates number assigned to the last page of the last child document in a family (<i>i.e.</i> , should be the same as ENDDOC of the last child document).	ABC0008
PARENTDOC	BEGDOC of parent document.	ABC0001
CHILDDOCS	List of BEGDOCs of all child documents, delimited by ";" when field has multiple values.	ABC0002; ABC0003; ABC0004...
COMMENTS	Additional document comments, such as passwords for encrypted files.	
NATIVEFILE	Relative file path of the native file on the production media.	.\Native_File\Folder\...\BEGDOC.ext

TEXTFILE	Relative file path of the plain text file on the production media.	.\Text_Folder\Folder\...\BEGDOC.txt
SOURCE	For scanned paper records this should be a description of the physical location of the original paper record. For loose electronic files this should be the name of the file server or workstation where the files were gathered.	Company Name, Department Name, Location, Box Number...
CUSTODIAN	Owner of the document or file.	Firstname Lastname, Lastname, Firstname, User Name; Company Name, Department Name...
FROM	Sender of the email.	Firstname Lastname < FLastname @domain >
TO	All to: members or recipients, delimited by ";" when field has multiple values.	Firstname Lastname < FLastname @domain >; Firstname Lastname < FLastname @domain >; ...
CC	All cc: members, delimited by ";" when field has multiple values.	Firstname Lastname < FLastname @domain >; Firstname Lastname < FLastname @domain >; ...
BCC	All bcc: members, delimited by ";" when field has multiple values	Firstname Lastname < FLastname @domain >; Firstname Lastname < FLastname @domain >; ...
SUBJECT	Subject line of the email.	
DATERCVD	Date and time that an email was received.	mm/dd/yyyy, yyyy/mm/dd, or yyymmdd; hh:mm:ss AM/PM or hh:mm:ss
DATESENT	Date and time that an email was sent.	mm/dd/yyyy, yyyy/mm/dd, or yyymmdd; hh:mm:ss AM/PM or hh:mm:ss
CALBEGDATE	Date that a meeting begins.	mm/dd/yyyy, yyyy/mm/dd, or yyymmdd; hh:mm:ss AM/PM or hh:mm:ss

CALENDDATE	Date that a meeting ends.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
ATTACHMENTS	List of filenames of all attachments, delimited by ";" when field has multiple values.	AttachmentFileName.; AttachmentFileName.docx; AttachmentFileName.pdf;...
NUMATTACH	Number of attachments.	
RECORDTYPE	General type of record.	IMAGE; LOOSE E-MAIL; E-MAIL; E-DOC; IMAGE ATTACHMENT; LOOSE E-MAIL ATTACHMENT; E-MAIL ATTACHMENT; E-DOC ATTACHMENT
FOLDERLOC	Original folder path of the produced document.	Drive:\Folder\...\...\
FILENAME	Original filename of the produced document.	Filename.ext
DOCEXT	Original file extension.	html, xls, pdf
DOCTYPE	Name of the program that created the produced document.	Adobe Acrobat, Microsoft Word, Microsoft Excel, Corel WordPerfect...
TITLE	Document title (if entered).	
AUTHOR	Name of the document author.	
REVISION	Number of revisions to a document.	18
DATECREATED	Date and time that a document was created.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
DATEMOD	Date and time that a document was last modified.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
FILESIZE	Original file size in bytes.	
PGCOUNT	Number of pages per document.	
IMPORTANCE	Email priority level if set.	Low, Normal, High
MD5HASH	MD5 hash value computed from	

	native file (a/k/a file fingerprint).	
SHA1HASH	SHA1 hash value	
MSGINDEX	Email message ID	
CONVERSATIONINDEX	Email Conversation Index	

SUPREME COURT OF THE STATE OF NEW YORK
COUNTY OF NEW YORK

PEOPLE OF THE STATE OF NEW YORK, BY
LETITIA JAMES, ATTORNEY GENERAL OF
THE STATE OF NEW YORK,

Plaintiff,

v.

THE NATIONAL RIFLE ASSOCIATION OF
AMERICA, INC., WAYNE LAPIERRE,
WILSON PHILLIPS, JOHN FRAZER, and
JOSHUA POWELL,

Defendants.

Index No. 451625/2020

Hon. Joel M. Cohen

Certification of Business Records

State of _____)
) ss.:
County of _____)

_____, being duly sworn, deposes and says:

1. I am the duly authorized custodian or other qualified witness of the business records of _____. I am familiar with the business practices and procedures of _____ and have the authority to make this certification.

2. To the best of my knowledge, after reasonable inquiry, the records produced in response to the subpoena are accurate versions of the documents described in the subpoena *duces tecum* that are in my possession, custody or control.

3. To the best of my knowledge, after reasonable inquiry, the records represent all the documents described in the subpoena *duces tecum* except that the following documents are missing for the reason stated:

4. The records produced were made by the personnel or staff of the business, or persons acting under their control, in the regular course of business, at the time of the act, transaction, occurrence or event recorded therein, or within a reasonable time thereafter, and it was the regular course of business to make such records.

Sworn to before me this ____
day of _____, 2021

Notary Public

SUPREME COURT OF THE STATE OF NEW YORK
COUNTY OF NEW YORK

PEOPLE OF THE STATE OF NEW YORK, BY
LETITIA JAMES, ATTORNEY GENERAL OF
THE STATE OF NEW YORK,

Plaintiff,

v.

THE NATIONAL RIFLE ASSOCIATION OF
AMERICA, INC., WAYNE LAPIERRE,
WILSON PHILLIPS, JOHN FRAZER, and
JOSHUA POWELL

Defendants.

Index No. 451625/2020

**SUBPOENA
DUCES TECUM**

Hon. Joel M. Cohen

The People of the State of New York

To: Spector Security Group, LLC
13800 Coppermine Road, Suite 329
Herndon, VA 20171-6163

GREETINGS:

YOU ARE HEREBY COMMANDED, pursuant to the laws of the State of New York,
that all business and excuses being laid aside, to:

- a. Produce to the office of the New York State Attorney General, Letitia James,
Attention: William Wang, 28 Liberty Street, New York, New York 10005, in
accordance with the instructions and definitions below, any and all documents
requested in the attached Schedule that are in your possession, custody or control.
Your production of documents in response to this subpoena may be submitted by mail
or electronic mail provided it is received by **October 15, 2021**, or any agreed upon
adjourned date thereafter.

PLEASE TAKE NOTICE that such disclosure is sought or required because it is
relevant and material to the prosecution of this action, as set forth in the annexed pleading.

PLEASE TAKE FURTHER NOTICE that disobedience of this subpoena by (1) failing
to deliver the documents and information requested in the attached schedule on the date, time
and place stated above or any agreed adjourned date and time or (2) failing to provide testimony

SCHEDULE

A. Instructions

1. Please produce the Documents described in Section C of this schedule, in the accordance with the Instructions (Section A), Definitions (Section B) and format (Section D) described below.

2. Except as otherwise noted, this subpoena applies to all Documents in effect, created, recorded, compiled, transmitted or received from **January 1, 2015, through the present** (the “Relevant Period”).

3. The obligation to produce Documents pursuant to this subpoena is a continuing one. Responsive Documents located any time after a response is due or submitted shall be promptly produced at the place and in the manner specified herein.

4. All Documents shall be produced with an accompanying cover letter that includes a description of the Documents being produced and their contents, the source from which the Documents have been produced, and the number(s) of the request(s) in Section C to which each Document produced is responsive. If there are no Documents in Your possession, custody or control that are responsive to any particular request, so state in writing.

5. In order for Your response to this subpoena to be complete, You must submit with the response a completed version of the attached Verification, identifying the person(s) who personally supervised the preparation and assembly of the response to this subpoena, who could testify that the response is complete and correct to the best of her or his knowledge and belief and that all Documents produced are authentic, genuine and what they purport to be.

6. If any Document requested was formerly in Your possession, custody or control but is no longer available or no longer exists, submit a statement in writing and under oath that: (i) describes in detail the nature of the Document and its contents; (ii) identifies the person who prepared the Document; (iii) identifies all persons who have seen or had possession of the Document; (iv) specifies the dates on which the Document was prepared, transmitted or received; (v) specifies the date on which the Document became unavailable; (vi) specifies the reason why the Document is unavailable, including whether it has been misplaced, lost, destroyed or transferred, and, if it has been destroyed or transferred, specifies the conditions of and reasons for such destruction or transfer and the persons who requested and performed the destruction or transfer; and (vii) identifies all persons with knowledge of any portion of the contents of the Document.

7. If any Document requested is withheld on ground of privilege or other legal doctrine, submit with the production a statement in writing and under oath (e.g., a privilege log) that provides, for each Document withheld: (i) a description of the nature of the Document and its contents; (ii) the date of the Document; (iii) the Document’s authors and recipients; and (iv) the legal ground for withholding it from production. If the legal ground is attorney-client privilege, please also indicate the names of the attorneys involved in the Document and the nature of their involvement (e.g., as authors). Such statement (or log) shall accompany each production. Further, for each Document withheld pursuant to this paragraph, the relevant

production shall include placeholder pages equivalent in number to the page-length of the withheld Document.

8. Format for Production: Unless otherwise specified and agreed to by the Office of the Attorney General, responsive Documents shall be produced in their original format, whether hard copy or electronic.

B. Definitions

1. “NRA” shall mean the National Rifle Association of America, Inc. (the “NRA”) together with (i) any of its directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on its behalf, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with NRA, including by possessing, directly or indirectly, the power to direct or cause the direction of NRA’s management and policies, whether through membership, the ownership of voting securities, by contract, or otherwise.

2. “Concerning” or “relating to” shall mean concerning, relating to, referring to, referencing, describing, evidencing, or constituting, either directly or indirectly and in whole or in part.

3. “Documents” is used in the broadest sense of the term and shall mean all records and other tangible media of expression of any nature, including: originals, drafts or finished versions; annotated or nonconforming or other copies, however created, produced or stored (manually, mechanically, electronically or otherwise); electronic mail (“email”), instant messages, Blackberry or other wireless device messages; voicemail; books, papers, files, notes, correspondence, memoranda, reports, records, journals, summaries, registers, account statements, analyses, plans, manuals, policies, telegrams, faxes, wires, telephone logs, telephone messages, or message slips; minutes, notes, records or transcriptions of conversations, communications or meetings; video and audio tapes; disks and other electronic media; microfilm, microfiche; storage devices; press releases; contracts, agreements; calendars, date books, appointment books and diaries; notices and confirmations. A draft or non-identical copy is a separate Document. Documents existing in electronic form shall include all items that may have been removed from the email accounts, directories or other locations in which they are ordinarily stored to any other servers, folders, files, archives, or backup devices, whether or not deleted.

4. “You” or “Your” shall mean Spector Security Group LLC and any of Your officers, directors, employees, agents, attorneys, representatives, consultants, and any other persons acting on Your behalf or under Your control.

5. “Identify” or “identity” as applied to (i) any natural person shall mean to provide her or his name, titles, aliases, screen names, and contact information, including each of her or his home and business addresses, email addresses, and phone numbers; (ii) any entity shall mean to provide the name, d/b/a names, if any, and contact information; (iii) an account with a

financial institution shall mean to provide the name of the institution, its address, the names of the account holders, the account number, the type of account, all signatories on the account, and all individuals authorized to use a credit, debit, or ATM card relating to the account; (iv) a financial transaction shall mean to provide the type of transaction (e.g., donation, grant, withdrawal, deposit, or disbursement), the amount, date, payor, grantor, donor or other party disbursing the funds, the payee, grantee, donee or other party receiving the funds, the reason for the transaction, and any applicable terms or restrictions; (v) an agreement shall mean to provide the terms of the agreement and any amendments; and (vi) any other thing shall mean to describe the thing in detail.

6. “Person” shall mean any natural person or entity, including any corporation, company, limited liability corporation or company, partnership, limited partnership, association, or firm.

7. “And” and “or” shall be construed disjunctively or conjunctively, as necessary to bring within the scope of a request all responses and Documents that might otherwise be deemed outside the scope of that request.

8. “All” shall mean “each and every.”

9. “Any” shall mean “any and all.”

10. The singular form of any word shall include the plural and vice versa.

11. Any word used but not defined herein shall be construed consistently with its common meaning.

C. Documents to be Produced

1. All Documents, including, but not limited to, any Communications between You and the NRA (or any NRA-affiliated entity), NRA employee, officer, director or agent including but not limited to Wayne LaPierre, Wilson “Woody” Phillips, Joshua Powell, John Frazer, Jim Staples, Shawn Holden, Dan Vance, or Linda Crouch concerning Your retention, scope of services performed, services performed, services requested, bids or estimates for services, record keeping relating to services performed, and payments.

2. All Documents memorializing, evidencing, or concerning any contract or agreement, whether oral or written, between You and NRA or any NRA-affiliated entity.

3. Documents sufficient to identify all transactions between You and the NRA or any NRA-affiliated entity.

4. All billing and invoice documents related to any services provided to the NRA or any NRA-affiliated entity.

5. All Documents related to any response by You to request for proposals for services on behalf of the NRA.

6. All Documents related to any studies or assessments regarding security-related operations performed by You on behalf of the NRA.

7. All Documents related to any of Your services provided to any of the following individuals:

- a. Wayne LaPierre, also known as Wayne Roberts;
- b. Susan LaPierre, also known as Susan Roberts;
- c. Joshua Powell;
- d. Christopher Cox;
- e. Tyler Schropp;
- f. Mildred “Millie” Hallow; and
- g. Colleen Sterner.

D. Format for Production

Unless otherwise specified and agreed to by the Office of Attorney General, all responsive Documents must be produced in Concordance format in accordance with the following instructions.

1. Concordance Production Components. A Concordance production consists of the following component files, which must be produced in accordance with the specifications set forth below in Section 2.
 - A. ***Metadata Load File***
 - B. ***Extracted or OCR Text Files***
 - C. ***Single-Page Image Files***
 - D. ***Opticon Load File***
 - E. ***Native Files.***
2. Production File Requirements.
 - A. ***Metadata Load File***
 - Required file format:
 - UTF-8
 - .dat file extension
 - Field delimiter: (ASCII decimal character 20)
 - Text Qualifier: þ (ASCII decimal character 254). Multiple value field delimiter: ; (ASCII decimal character 59)
 - The first line of the metadata load file must list all included fields. All required fields are listed in Attachment 1.
 - Fields with no values must be represented by empty columns maintaining delimiters and qualifiers.
 - ***Note:*** All Documents must have page-level Bates numbering (except Documents produced only in native format, which must be assigned a Document-level Bates number). The metadata load file must list the beginning and ending Bates numbers (BEGDOC and ENDDOC) for each Document.
 - Accepted date formats:
 - mm/dd/yyyy
 - yyyy/mm/dd
 - yyyymmdd
 - Accepted time formats:
 - hh:mm:ss (if not in 24-hour format, You must indicate am/pm)
 - hh:mm:ss:mmm
 - B. ***Extracted or OCR Text Files***
 - You must produce individual Document-level text files containing the full extracted text for each produced Document.
 - When extracted text is not available (for instance, for image-only Documents) You must provide individual Document-level text files containing the Document's full OCR text.
 - The filename for each text file must match the Document's beginning

- Bates number (BEGDOC) listed in the metadata load file.
- Text files must be divided into subfolders containing no more than 5000 files.

C. ***Single-Page Image Files (Petrified Page Images)***

- Where possible, all produced Documents must be converted into single-page tagged image format (“TIF”) files. See Section 7.E below for instructions on producing native versions of Documents You are unable to convert.
- Image Documents that exist only in non-TIF formats must be converted into TIF files. The original image format must be produced as a native file as described in Section 7.E below.
- For Documents produced only in native format, You must provide a TIF placeholder that states “Document produced only in native format.”
- Each single-page TIF file must be endorsed with a unique Bates number.
- The filename for each single-page TIF file must match the unique page-level Bates number (or Document-level Bates number for Documents produced only in native format).
- Required image file format:
 - CCITT Group 4 compression
 - 2-Bit black and white
 - 300 dpi
 - Either .tif or .tiff file extension.
- TIF files must be divided into subfolders containing no more than 5000 files. Documents should not span multiple subfolders, a Document with more than 5000 pages should be kept in a single folder.

D. ***Opticon Load File***

- Required file format:
 - Field delimiter: , (ASCII decimal character 44)
 - No Text Qualifier
 - .opt file extension
- The comma-delimited Opticon load file must contain the following seven fields (as indicated below, values for certain fields may be left blank):
 - ALIAS or IMAGEKEY – the unique Bates number assigned to each page of the production.
 - VOLUME – this value is optional and may be left blank.
 - RELATIVE PATH – the filepath to each single-page image file on the production media.
 - DOCUMENT BREAK – defines the first page of a Document. The only possible values for this field are “Y” or blank.
 - FOLDER BREAK – defines the first page of a folder. The only possible values for this field are “Y” or blank.

- BOX BREAK – defines the first page of a box. The only possible values for this field are “Y” or blank.
- PAGE COUNT – this value is optional and may be left blank.
- **Example:**
ABC00001,,IMAGES\0001\ABC00001.tif,Y,,,2
ABC00002,,IMAGES\0001\ABC00002.tif,,,,
ABC00003,,IMAGES\0002\ABC00003.tif,Y,,,1
ABC00004,,IMAGES\0002\ABC00004.tif,Y,,,1

E. ***Native Files***

- Non-printable or non-print friendly Documents (including but not limited to spreadsheets, audio files, video files and Documents for which color has significance to Document fidelity) must be produced in their native format.
- The filename of each native file must match the Document’s beginning Bates number (BEGDOC) in the metadata load file and retain the original file extension.
- For Documents produced only in native format, You must assign a single Document-level Bates number and provide an image file placeholder that states “Document produced only in native format.”
- The relative paths to all native files on the production media must be listed in the NATIVEFILE field of the metadata load file.
- Native files that are password-protected must be decrypted prior to conversion and produced in decrypted form.
- You may be required to supply a software license for proprietary Documents produced only in native format.

3. **Production Folder Structure.** The production must be organized according to the following standard folder structure:

- data\ (contains production load files)
- images\ (contains single-page TIF files, with subfolder organization)
\0001, \0002, \0003...
- natives\ (contains native files, with subfolder organization)
\0001, \0002, \0003...
- text\ (contains text files, with subfolder organization)
\0001, \0002, \0003...

4. **De-Duplication.** You must perform global de-duplication of stand-alone Documents and email families against any prior productions pursuant to this or previously related subpoenas.

5. **Paper or Scanned Documents.** Documents that exist only in paper format must be scanned to single-page TIF files and OCR’d. The resulting electronic files should be produced in Concordance format pursuant to these instructions. You must contact the

Assistant Attorney General whose telephone number appears on the subpoena to discuss (i) any Documents that cannot be scanned, and (ii) how information for scanned Documents should be represented in the metadata load file.

6. Structured Data. Structured data includes but is not limited to relational databases, transactional data, and xml pages. Spreadsheets are not considered structured data. You must first speak to the Assistant Attorney General whose telephone number appears on the subpoena.

A. Relational Databases

1. Database tables should be provided in d or other machine-readable, non-proprietary format, with each table in a separate data file. Each data file must have an accompanying data dictionary that explains the meaning of each column name and explains the values of any codes used.

2. Dates and numbers must be clearly and consistently formatted and, where relevant, units of measure should be explained in the data dictionary.

3. Records must contain clear, unique identifiers, and the data dictionary must include explanations of how the files and records relate to one another.

7. Media and Encryption. All Document sets over 2 GB must be produced on CD, DVD, or hard-drive media. All production media must be encrypted with a strong password, which must be delivered independently from the production media. Document sets under 2 GB may be delivered electronically. The OAG offers a secure cloud storage option that can be set up to receive media on a one-time basis, or the OAG will download media from the providing parties' server.

ATTACHMENT 1
Required Fields for Metadata Load File

FIELD NAME	FIELD DESCRIPTION	FIELD VALUE EXAMPLE¹
BEGDOC	Bates number assigned to the first page of the Document.	ABC0001
ENDDOC	Bates number assigned to the last page of the Document.	ABC0002
BEGATTACH	Bates number assigned to the first page of the parent Document in a Document family (<i>i.e.</i> , should be the same as BEGDOC of the parent Document, or PARENTDOC).	ABC0001
ENDATTACH	Bates number assigned to the last page of the last child Document in a family (<i>i.e.</i> , should be the same as ENDDOC of the last child Document).	ABC0008
PARENTDOC	BEGDOC of parent Document.	ABC0001
CHILDDOCS	List of BEGDOCs of all child Documents, delimited by ";" when field has multiple values.	ABC0002; ABC0003; ABC0004...
COMMENTS	Additional Document comments, such as passwords for encrypted files.	
NATIVEFILE	Relative file path of the native file on the production media.	.\Native_File\Folder\...\BEGDOC.ext
TEXTFILE	Relative file path of the plain text file on the production media.	.\Text_Folder\Folder\...\BEGDOC.txt
SOURCE	For scanned paper records this should be a description of the physical location of the original paper record. For loose electronic files this should be the name of the file server or workstation where the files were gathered.	Company Name, Department Name, Location, Box Number...
CUSTODIAN	Owner of the Document or file.	Firstname Lastname, Lastname, Firstname, User Name; Company Name, Department Name...
FROM	Sender of the email.	Firstname Lastname <FLastname @domain >
TO	All to: members or recipients, delimited by ";" when field has multiple values.	Firstname Lastname <FLastname @domain >; Firstname Lastname <FLastname @domain >; ...

¹ Examples represent possible values and not required format unless the field format is specified in Attachment 1.

CC	All cc: members, delimited by ";" when field has multiple values.	Firstname Lastname < FLastname @domain >; Firstname Lastname < FLastname @domain >; ...
BCC	All bcc: members, delimited by ";" when field has multiple values	Firstname Lastname < FLastname @domain >; Firstname Lastname < FLastname @domain >; ...
SUBJECT	Subject line of the email.	
DATERCVD	Date and time that an email was received.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
DATESENT	Date and time that an email was sent.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
CALBEGDATE	Date that a meeting begins.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
CALENDDATE	Date that a meeting ends.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
ATTACHMENTS	List of filenames of all attachments, delimited by ";" when field has multiple values.	AttachmentFileName.; AttachmentFileName.docx; AttachmentFileName.pdf;...
NUMATTACH	Number of attachments.	
RECORDTYPE	General type of record.	IMAGE; LOOSE E-MAIL; E-MAIL; E-DOC; IMAGE ATTACHMENT; LOOSE E-MAIL ATTACHMENT; E-MAIL ATTACHMENT; E-DOC ATTACHMENT
FOLDERLOC	Original folder path of the produced Document.	Drive:\Folder\...\...\
FILENAME	Original filename of the produced Document.	Filename.ext
DOCEXT	Original file extension.	html, xls, pdf
DOCTYPE	Name of the program that created the produced Document.	Adobe Acrobat, Microsoft Word, Microsoft Excel, Corel WordPerfect...
TITLE	Document title (if entered).	
AUTHOR	Name of the Document author.	
REVISION	Number of revisions to a Document.	18
DATECREATED	Date and time that a Document was created.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
DATEMOD	Date and time that a Document was last modified.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
FILESIZE	Original file size in bytes.	
PGCOUNT	Number of pages per Document.	
IMPORTANCE	Email priority level if set.	Low, Normal, High

MD5HASH	MD5 hash value computed from native file (a/k/a file fingerprint).	
SHA1HASH	SHA1 hash value	
MSGINDEX	Email message ID	
CONVERSATIONINDEX	Email Conversation Index	

PEOPLE OF THE STATE OF NEW YORK, BY
LETITIA JAMES, ATTORNEY GENERAL OF
THE STATE OF NEW YORK,

V.

Defendants.

Hon. Joel M. Cohen

State of _____)
) ss.:
County of _____)

, being duly sworn, deposes and says:

2. To the best of my knowledge, after reasonable inquiry, the records produced in response to the subpoena are accurate versions of the documents described in the subpoena *duces tecum* that are in my possession, custody or control.

3. To the best of my knowledge, after reasonable inquiry, the records represent all the documents described in the subpoena *duces tecum* except that the following documents are missing for the reason stated:

4. The records produced were made by the personnel or staff of the business, or persons acting under their control, in the regular course of business, at the time of the act, transaction, occurrence or event recorded therein, or within a reasonable time thereafter, and it was the regular course of business to make such records.

Sworn to before me this ____
day of _____, 2021

Notary Public

SUPREME COURT OF THE STATE OF NEW YORK
COUNTY OF NEW YORK

PEOPLE OF THE STATE OF NEW YORK, BY
LETITIA JAMES, ATTORNEY GENERAL OF
THE STATE OF NEW YORK,

Plaintiff,

v.

THE NATIONAL RIFLE ASSOCIATION OF
AMERICA, INC., WAYNE LAPIERRE,
WILSON PHILLIPS, JOHN FRAZER, and
JOSHUA POWELL

Defendants.

Index No. 451625/2020

**SUBPOENA
DUCES TECUM**

Hon. Joel M. Cohen

The People of the State of New York

To: TBK Strategies LLC
128 Split Rock
Pocono Pines, PA 18350

GREETINGS:

YOU ARE HEREBY COMMANDED, pursuant to the laws of the State of New York,
that all business and excuses being laid aside, to:

- a. Produce to the office of the New York State Attorney General, Letitia James,
Attention: William Wang, 28 Liberty Street, New York, New York 10005, in
accordance with the instructions and definitions below, any and all documents
requested in the attached Schedule that are in your possession, custody or control.
Your production of documents in response to this subpoena may be submitted by mail
or electronic mail provided it is received by **October 15, 2021**, or any agreed upon
adjourned date thereafter.

PLEASE TAKE NOTICE that such disclosure is sought or required because it is
relevant and material to the prosecution of this action, as set forth in the annexed pleading.

PLEASE TAKE FURTHER NOTICE that disobedience of this subpoena by (1) failing
to deliver the documents and information requested in the attached schedule on the date, time

SCHEDULE

A. Instructions

1. Please produce the Documents described in Section C of this schedule, in the accordance with the Instructions (Section A), Definitions (Section B) and format (Section D) described below.

2. Except as otherwise noted, this subpoena applies to all Documents in effect, created, recorded, compiled, transmitted or received from **January 1, 2015, through the present** (the “Relevant Period”).

3. The obligation to produce Documents pursuant to this subpoena is a continuing one. Responsive Documents located any time after a response is due or submitted shall be promptly produced at the place and in the manner specified herein.

4. All Documents shall be produced with an accompanying cover letter that includes a description of the Documents being produced and their contents, the source from which the Documents have been produced, and the number(s) of the request(s) in Section C to which each Document produced is responsive. If there are no Documents in Your possession, custody or control that are responsive to any particular request, so state in writing.

5. In order for Your response to this subpoena to be complete, You must submit with the response a completed version of the attached Verification, identifying the person(s) who personally supervised the preparation and assembly of the response to this subpoena, who could testify that the response is complete and correct to the best of her or his knowledge and belief and that all Documents produced are authentic, genuine and what they purport to be.

6. If any Document requested was formerly in Your possession, custody or control but is no longer available or no longer exists, submit a statement in writing and under oath that: (i) describes in detail the nature of the Document and its contents; (ii) identifies the person who prepared the Document; (iii) identifies all persons who have seen or had possession of the Document; (iv) specifies the dates on which the Document was prepared, transmitted or received; (v) specifies the date on which the Document became unavailable; (vi) specifies the reason why the Document is unavailable, including whether it has been misplaced, lost, destroyed or transferred, and, if it has been destroyed or transferred, specifies the conditions of and reasons for such destruction or transfer and the persons who requested and performed the destruction or transfer; and (vii) identifies all persons with knowledge of any portion of the contents of the Document.

7. If any Document requested is withheld on ground of privilege or other legal doctrine, submit with the production a statement in writing and under oath (e.g., a privilege log) that provides, for each Document withheld: (i) a description of the nature of the Document and its contents; (ii) the date of the Document; (iii) the Document’s authors and recipients; and (iv) the legal ground for withholding it from production. If the legal ground is attorney-client privilege, please also indicate the names of the attorneys involved in the Document and the nature of their involvement (e.g., as authors). Such statement (or log) shall accompany each production. Further, for each Document withheld pursuant to this paragraph, the relevant

production shall include placeholder pages equivalent in number to the page-length of the withheld Document.

8. Format for Production: Unless otherwise specified and agreed to by the Office of the Attorney General, responsive Documents shall be produced in their original format, whether hard copy or electronic.

B. Definitions

1. “NRA” shall mean the National Rifle Association of America, Inc. (the “NRA”) together with (i) any of its directors, officers, agents, employees, consultants, representatives, attorneys, and other persons acting on its behalf, (ii) any predecessors, successors, parent corporations, subsidiaries, divisions, assigns, “d/b/a” names, and affiliates, and (iii) any entities that, directly or indirectly, control, are controlled by, or are under common control with NRA, including by possessing, directly or indirectly, the power to direct or cause the direction of NRA’s management and policies, whether through membership, the ownership of voting securities, by contract, or otherwise.

2. “Concerning” or “relating to” shall mean concerning, relating to, referring to, referencing, describing, evidencing, or constituting, either directly or indirectly and in whole or in part.

3. “Documents” is used in the broadest sense of the term and shall mean all records and other tangible media of expression of any nature, including: originals, drafts or finished versions; annotated or nonconforming or other copies, however created, produced or stored (manually, mechanically, electronically or otherwise); electronic mail (“email”), instant messages, Blackberry or other wireless device messages; voicemail; books, papers, files, notes, correspondence, memoranda, reports, records, journals, summaries, registers, account statements, analyses, plans, manuals, policies, telegrams, faxes, wires, telephone logs, telephone messages, or message slips; minutes, notes, records or transcriptions of conversations, communications or meetings; video and audio tapes; disks and other electronic media; microfilm, microfiche; storage devices; press releases; contracts, agreements; calendars, date books, appointment books and diaries; notices and confirmations. A draft or non-identical copy is a separate Document. Documents existing in electronic form shall include all items that may have been removed from the email accounts, directories or other locations in which they are ordinarily stored to any other servers, folders, files, archives, or backup devices, whether or not deleted.

4. “You” or “Your” shall mean TBK Strategies LLC and any of Your officers, directors, employees, agents, attorneys, representatives, consultants, and any other persons acting on Your behalf or under Your control.

5. “Identify” or “identity” as applied to (i) any natural person shall mean to provide her or his name, titles, aliases, screen names, and contact information, including each of her or his home and business addresses, email addresses, and phone numbers; (ii) any entity shall mean to provide the name, d/b/a names, if any, and contact information; (iii) an account with a

financial institution shall mean to provide the name of the institution, its address, the names of the account holders, the account number, the type of account, all signatories on the account, and all individuals authorized to use a credit, debit, or ATM card relating to the account; (iv) a financial transaction shall mean to provide the type of transaction (e.g., donation, grant, withdrawal, deposit, or disbursement), the amount, date, payor, grantor, donor or other party disbursing the funds, the payee, grantee, donee or other party receiving the funds, the reason for the transaction, and any applicable terms or restrictions; (v) an agreement shall mean to provide the terms of the agreement and any amendments; and (vi) any other thing shall mean to describe the thing in detail.

6. “Person” shall mean any natural person or entity, including any corporation, company, limited liability corporation or company, partnership, limited partnership, association, or firm.

7. “And” and “or” shall be construed disjunctively or conjunctively, as necessary to bring within the scope of a request all responses and Documents that might otherwise be deemed outside the scope of that request.

8. “All” shall mean “each and every.”

9. “Any” shall mean “any and all.”

10. The singular form of any word shall include the plural and vice versa.

11. Any word used but not defined herein shall be construed consistently with its common meaning.

C. Documents to be Produced

1. All Documents, including, but not limited to, any Communications between You and the NRA (or any NRA-affiliated entity), NRA employee, officer, director or agent including but not limited to Wayne LaPierre, Wilson “Woody” Phillips, Joshua Powell, John Frazer, Jim Staples, Shawn Holden, Dan Vance, or Linda Crouch concerning Your retention, scope of services performed, services performed, services requested, bids or estimates for services, record keeping relating to services performed, and payments.

2. All Documents memorializing, evidencing, or concerning any contract or agreement, whether oral or written, between You and NRA or any NRA-affiliated entity.

3. Documents sufficient to identify all transactions between You and the NRA or any NRA-affiliated entity.

4. All billing and invoice documents related to any services provided to the NRA or any NRA-affiliated entity.

5. All Documents related to any response by You to request for proposals for services on behalf of the NRA.

6. All Documents related to any studies or assessments regarding security-related operations performed by You on behalf of the NRA.

7. All Documents related to any of Your services provided to any of the following individuals:

- a. Wayne LaPierre, also known as Wayne Roberts;
- b. Susan LaPierre, also known as Susan Roberts;
- c. Joshua Powell;
- d. Christopher Cox;
- e. Tyler Schropp;
- f. Mildred “Millie” Hallow; and
- g. Colleen Sterner.

D. Format for Production

Unless otherwise specified and agreed to by the Office of Attorney General, all responsive Documents must be produced in Concordance format in accordance with the following instructions.

1. Concordance Production Components. A Concordance production consists of the following component files, which must be produced in accordance with the specifications set forth below in Section 2.
 - A. ***Metadata Load File***
 - B. ***Extracted or OCR Text Files***
 - C. ***Single-Page Image Files***
 - D. ***Opticon Load File***
 - E. ***Native Files.***
2. Production File Requirements.
 - A. ***Metadata Load File***
 - Required file format:
 - UTF-8
 - .dat file extension
 - Field delimiter: (ASCII decimal character 20)
 - Text Qualifier: þ (ASCII decimal character 254). Multiple value field delimiter: ; (ASCII decimal character 59)
 - The first line of the metadata load file must list all included fields. All required fields are listed in Attachment 1.
 - Fields with no values must be represented by empty columns maintaining delimiters and qualifiers.
 - ***Note:*** All Documents must have page-level Bates numbering (except Documents produced only in native format, which must be assigned a Document-level Bates number). The metadata load file must list the beginning and ending Bates numbers (BEGDOC and ENDDOC) for each Document.
 - Accepted date formats:
 - mm/dd/yyyy
 - yyyy/mm/dd
 - yyymmdd
 - Accepted time formats:
 - hh:mm:ss (if not in 24-hour format, You must indicate am/pm)
 - hh:mm:ss:mmm
 - B. ***Extracted or OCR Text Files***
 - You must produce individual Document-level text files containing the full extracted text for each produced Document.
 - When extracted text is not available (for instance, for image-only Documents) You must provide individual Document-level text files containing the Document's full OCR text.
 - The filename for each text file must match the Document's beginning

- Bates number (BEGDOC) listed in the metadata load file.
- Text files must be divided into subfolders containing no more than 5000 files.

C. ***Single-Page Image Files (Petrified Page Images)***

- Where possible, all produced Documents must be converted into single-page tagged image format (“TIF”) files. See Section 7.E below for instructions on producing native versions of Documents You are unable to convert.
- Image Documents that exist only in non-TIF formats must be converted into TIF files. The original image format must be produced as a native file as described in Section 7.E below.
- For Documents produced only in native format, You must provide a TIF placeholder that states “Document produced only in native format.”
- Each single-page TIF file must be endorsed with a unique Bates number.
- The filename for each single-page TIF file must match the unique page-level Bates number (or Document-level Bates number for Documents produced only in native format).
- Required image file format:
 - CCITT Group 4 compression
 - 2-Bit black and white
 - 300 dpi
 - Either .tif or .tiff file extension.
- TIF files must be divided into subfolders containing no more than 5000 files. Documents should not span multiple subfolders, a Document with more than 5000 pages should be kept in a single folder.

D. ***Opticon Load File***

- Required file format:
 - Field delimiter: , (ASCII decimal character 44)
 - No Text Qualifier
 - .opt file extension
- The comma-delimited Opticon load file must contain the following seven fields (as indicated below, values for certain fields may be left blank):
 - ALIAS or IMAGEKEY – the unique Bates number assigned to each page of the production.
 - VOLUME – this value is optional and may be left blank.
 - RELATIVE PATH – the filepath to each single-page image file on the production media.
 - DOCUMENT BREAK – defines the first page of a Document. The only possible values for this field are “Y” or blank.
 - FOLDER BREAK – defines the first page of a folder. The only possible values for this field are “Y” or blank.

- BOX BREAK – defines the first page of a box. The only possible values for this field are “Y” or blank.
- PAGE COUNT – this value is optional and may be left blank.
- **Example:**
 ABC00001,,IMAGES\0001\ABC00001.tif,Y,,,2
 ABC00002,,IMAGES\0001\ABC00002.tif,,,,
 ABC00003,,IMAGES\0002\ABC00003.tif,Y,,,1
 ABC00004,,IMAGES\0002\ABC00004.tif,Y,,,1

E. ***Native Files***

- Non-printable or non-print friendly Documents (including but not limited to spreadsheets, audio files, video files and Documents for which color has significance to Document fidelity) must be produced in their native format.
- The filename of each native file must match the Document’s beginning Bates number (BEGDOC) in the metadata load file and retain the original file extension.
- For Documents produced only in native format, You must assign a single Document-level Bates number and provide an image file placeholder that states “Document produced only in native format.”
- The relative paths to all native files on the production media must be listed in the NATIVEFILE field of the metadata load file.
- Native files that are password-protected must be decrypted prior to conversion and produced in decrypted form.
- You may be required to supply a software license for proprietary Documents produced only in native format.

3. **Production Folder Structure.** The production must be organized according to the following standard folder structure:

- data\ (contains production load files)
- images\ (contains single-page TIF files, with subfolder organization)
 \0001, \0002, \0003...
- natives\ (contains native files, with subfolder organization)
 \0001, \0002, \0003...
- text\ (contains text files, with subfolder organization)
 \0001, \0002, \0003...

4. **De-Duplication.** You must perform global de-duplication of stand-alone Documents and email families against any prior productions pursuant to this or previously related subpoenas.

5. **Paper or Scanned Documents.** Documents that exist only in paper format must be scanned to single-page TIF files and OCR’d. The resulting electronic files should be produced in Concordance format pursuant to these instructions. You must contact the

Assistant Attorney General whose telephone number appears on the subpoena to discuss (i) any Documents that cannot be scanned, and (ii) how information for scanned Documents should be represented in the metadata load file.

6. Structured Data. Structured data includes but is not limited to relational databases, transactional data, and xml pages. Spreadsheets are not considered structured data. You must first speak to the Assistant Attorney General whose telephone number appears on the subpoena.

A. Relational Databases

1. Database tables should be provided in d or other machine-readable, non-proprietary format, with each table in a separate data file. Each data file must have an accompanying data dictionary that explains the meaning of each column name and explains the values of any codes used.

2. Dates and numbers must be clearly and consistently formatted and, where relevant, units of measure should be explained in the data dictionary.

3. Records must contain clear, unique identifiers, and the data dictionary must include explanations of how the files and records relate to one another.

7. Media and Encryption. All Document sets over 2 GB must be produced on CD, DVD, or hard-drive media. All production media must be encrypted with a strong password, which must be delivered independently from the production media. Document sets under 2 GB may be delivered electronically. The OAG offers a secure cloud storage option that can be set up to receive media on a one-time basis, or the OAG will download media from the providing parties' server.

ATTACHMENT 1
Required Fields for Metadata Load File

FIELD NAME	FIELD DESCRIPTION	FIELD VALUE EXAMPLE¹
BEGDOC	Bates number assigned to the first page of the Document.	ABC0001
ENDDOC	Bates number assigned to the last page of the Document.	ABC0002
BEGATTACH	Bates number assigned to the first page of the parent Document in a Document family (<i>i.e.</i> , should be the same as BEGDOC of the parent Document, or PARENTDOC).	ABC0001
ENDATTACH	Bates number assigned to the last page of the last child Document in a family (<i>i.e.</i> , should be the same as ENDDOC of the last child Document).	ABC0008
PARENTDOC	BEGDOC of parent Document.	ABC0001
CHILDDOCS	List of BEGDOCs of all child Documents, delimited by ";" when field has multiple values.	ABC0002; ABC0003; ABC0004...
COMMENTS	Additional Document comments, such as passwords for encrypted files.	
NATIVEFILE	Relative file path of the native file on the production media.	.\Native_File\Folder\...\BEGDOC.ext
TEXTFILE	Relative file path of the plain text file on the production media.	.\Text_Folder\Folder\...\BEGDOC.txt
SOURCE	For scanned paper records this should be a description of the physical location of the original paper record. For loose electronic files this should be the name of the file server or workstation where the files were gathered.	Company Name, Department Name, Location, Box Number...
CUSTODIAN	Owner of the Document or file.	Firstname Lastname, Lastname, Firstname, User Name; Company Name, Department Name...
FROM	Sender of the email.	Firstname Lastname <FLastname @domain >
TO	All to: members or recipients, delimited by ";" when field has multiple values.	Firstname Lastname <FLastname @domain >; Firstname Lastname <FLastname @domain >; ...

¹ Examples represent possible values and not required format unless the field format is specified in Attachment 1.

CC	All cc: members, delimited by ";" when field has multiple values.	Firstname Lastname < FLastname @domain >; Firstname Lastname < FLastname @domain >; ...
BCC	All bcc: members, delimited by ";" when field has multiple values	Firstname Lastname < FLastname @domain >; Firstname Lastname < FLastname @domain >; ...
SUBJECT	Subject line of the email.	
DATERCVD	Date and time that an email was received.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
DATESENT	Date and time that an email was sent.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
CALBEGDATE	Date that a meeting begins.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
CALENDDATE	Date that a meeting ends.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
ATTACHMENTS	List of filenames of all attachments, delimited by ";" when field has multiple values.	AttachmentFileName.; AttachmentFileName.docx; AttachmentFileName.pdf;...
NUMATTACH	Number of attachments.	
RECORDTYPE	General type of record.	IMAGE; LOOSE E-MAIL; E-MAIL; E-DOC; IMAGE ATTACHMENT; LOOSE E-MAIL ATTACHMENT; E-MAIL ATTACHMENT; E-DOC ATTACHMENT
FOLDERLOC	Original folder path of the produced Document.	Drive:\Folder\...\...
FILENAME	Original filename of the produced Document.	Filename.ext
DOCEXT	Original file extension.	html, xls, pdf
DOCTYPE	Name of the program that created the produced Document.	Adobe Acrobat, Microsoft Word, Microsoft Excel, Corel WordPerfect...
TITLE	Document title (if entered).	
AUTHOR	Name of the Document author.	
REVISION	Number of revisions to a Document.	18
DATECREATED	Date and time that a Document was created.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
DATEMOD	Date and time that a Document was last modified.	mm/dd/yyyy, yyyy/mm/dd, or yyyyymmdd; hh:mm:ss AM/PM or hh:mm:ss
FILESIZE	Original file size in bytes.	
PGCOUNT	Number of pages per Document.	
IMPORTANCE	Email priority level if set.	Low, Normal, High

MD5HASH	MD5 hash value computed from native file (a/k/a file fingerprint).	
SHA1HASH	SHA1 hash value	
MSGINDEX	Email message ID	
CONVERSATIONINDEX	Email Conversation Index	

SUPREME COURT OF THE STATE OF NEW YORK
COUNTY OF NEW YORK

PEOPLE OF THE STATE OF NEW YORK, BY
LETITIA JAMES, ATTORNEY GENERAL OF
THE STATE OF NEW YORK,

Plaintiff,

v.

THE NATIONAL RIFLE ASSOCIATION OF
AMERICA, INC., WAYNE LAPIERRE,
WILSON PHILLIPS, JOHN FRAZER, and
JOSHUA POWELL,

Defendants.

Index No. 451625/2020

Hon. Joel M. Cohen

Certification of Business Records

State of _____)
) ss.:
County of _____)

_____, being duly sworn, deposes and says:

1. I am the duly authorized custodian or other qualified witness of the business records of _____. I am familiar with the business practices and procedures of _____ and have the authority to make this certification.

2. To the best of my knowledge, after reasonable inquiry, the records produced in response to the subpoena are accurate versions of the documents described in the subpoena *duces tecum* that are in my possession, custody or control.

3. To the best of my knowledge, after reasonable inquiry, the records represent all the documents described in the subpoena *duces tecum* except that the following documents are missing for the reason stated:

4. The records produced were made by the personnel or staff of the business, or persons acting under their control, in the regular course of business, at the time of the act, transaction, occurrence or event recorded therein, or within a reasonable time thereafter, and it was the regular course of business to make such records.

Sworn to before me this ____
day of _____, 2021

Notary Public