

Exhibit 12

CHAR500

NYS Annual Filing for Charitable Organizations
www.CharitiesNYS.com

Send with fee and attachments to:
NYS Office of the Attorney General
Charities Bureau Registration Section
120 Broadway
New York, NY 10271

2016
Open to Public
Inspection

1. General Information

For Fiscal Year Beginning (mm/dd/yyyy) 01 / 01 / 2016 and Ending (mm/dd/yyyy) 12 / 31 / 2016

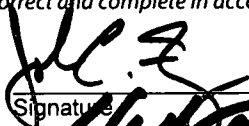

Check if Applicable: <input type="checkbox"/> Address Change <input type="checkbox"/> Name Change <input type="checkbox"/> Initial Filing <input type="checkbox"/> Final Filing <input type="checkbox"/> Amended Filing <input type="checkbox"/> Reg ID Pending	Name of Organization: National Rifle Association of America	Employer Identification Number (EIN): <u>530116130</u>
	Mailing Address: c/o NRA OGC, 11250 Waples Mill Road	NY Registration Number: <u>02</u> - <u>21</u> - <u>64</u>
	City / State / Zip: Fairfax, VA 22030	Telephone: 703-267-1250
	Website: www.nra.org	Email: gcounsel@nrahq.org

Check your organization's registration category: 7A only EPTL only DUAL (7A & EPTL) EXEMPT
Confirm your Registration Category in the Charities Registry at www.CharitiesNYS.com.

2. Certification

See instructions for certification requirements. Improper certification is a violation of law that may be subject to penalties.

We certify under penalties of perjury that we reviewed this report, including all attachments, and to the best of our knowledge and belief, they are true, correct and complete in accordance with the laws of the State of New York applicable to this report.

President or Authorized Officer:		John Frazer, Secretary	<u>12/24/17</u>
	Signature	Print Name and Title	Date
Chief Financial Officer or Treasurer:		Wilson H. Phillips, Jr., Treasurer	<u>10/27/17</u>
	Signature	Print Name and Title	Date

3. Annual Reporting Exemption

Check the exemption(s) that apply to your filing. If your organization is claiming an exemption under one category (7A or EPTL only filers) or both categories (DUAL filers) that apply to your registration, complete only parts 1, 2, and 3, and submit the certified Char500. No fee, schedules, or additional attachments are required. If you cannot claim an exemption or are a DUAL filer that claims only one exemption, you must file applicable schedules and attachments and pay applicable fees.

- 3a. 7A filing exemption:** Total contributions from NY State including residents, foundations, government agencies, etc. did not exceed \$25,000 and the organization did not engage a professional fund raiser (PFR) or fund raising counsel (FRC) to solicit contributions during the fiscal year. Or the organization qualifies for another 7A exemption (see instructions).
- 3b. EPTL filing exemption:** Gross receipts did not exceed \$25,000 and the market value of assets did not exceed \$25,000 at any time during the fiscal year.

4. Schedules and Attachments

See the following page for a checklist of schedules and attachments to complete your filing.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	4a. Did your organization use a professional fund raiser, fund raising counsel or commercial co-venturer for fund raising activity in NY State? If yes, complete Schedule 4a.
	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	4b. Did the organization receive government grants? If yes, complete Schedule 4b.

5. Fee

See the checklist on the next page to calculate your fee(s). Indicate fee(s) you are submitting here:	7A filing fee: \$ <u>25</u>	EPTL filing fee: \$ <u>750</u>	Total fee: \$ <u>775</u>	Make a single check or money order payable to: "Department of Law"
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CHAR500

Annual Filing Checklist

Simply submit the certified CHAR500 with no fee, schedule, or additional attachments IF:

- Your organization is registered as 7A only and you marked the 7A filing exemption in Part 3.
- Your organization is registered as EPTL only and you marked the EPTL filing exemption in Part 3.
- Your organization is registered as DUAL and you marked both the 7A and EPTL filing exemption in Part 3.

Checklist of Schedules and Attachments

Check the schedules you must submit with your CHAR500 as described in Part 4:

- If you answered "yes" in Part 4a, submit Schedule 4a: Professional Fund Raisers (PFR), Fund Raising Counsel (FRC), Commercial Co-Venturers (CCV)
- If you answered "yes" in Part 4b, submit Schedule 4b: Government Grants

Check the financial attachments you must submit with your CHAR500:

- IRS Form 990, 990-EZ, or 990-PF, and 990-T if applicable
- All additional IRS Form 990 Schedules, including Schedule B (Schedule of Contributors).
- Our organization was eligible for and filed an IRS 990-N e-postcard. We have included an IRS Form 990-EZ for state purposes only.

If you are a 7A only or DUAL filer, submit the applicable independent Certified Public Accountant's Review or Audit Report:

- Review Report if you received total revenue and support greater than \$250,000 and up to \$750,000.
- Audit Report if you received total revenue and support greater than \$750,000
- No Review Report or Audit Report is required because total revenue and support is less than \$250,000
- We are a DUAL filer and checked box 3a, no Review Report or Audit Report is required

Calculate Your Fee

For 7A and DUAL filers, calculate the 7A fee:

- \$0, if you checked the 7A exemption in Part 3a
- \$25, if you did not check the 7A exemption in Part 3a

For EPTL and DUAL filers, calculate the EPTL fee:

- \$0, if you checked the EPTL exemption in Part 3b
- \$25, if the NET WORTH is less than \$50,000
- \$50, if the NET WORTH is \$50,000 or more but less than \$250,000
- \$100, if the NET WORTH is \$250,000 or more but less than \$1,000,000
- \$250, if the NET WORTH is \$1,000,000 or more but less than \$10,000,000
- \$750, if the NET WORTH is \$10,000,000 or more but less than \$50,000,000
- \$1500, if the NET WORTH is \$50,000,000 or more

Send Your Filing

Send your CHAR500, all schedules and attachments, and total fee to:

NYS Office of the Attorney General
Charities Bureau Registration Section
120 Broadway
New York, NY 10271

Is my Registration Category 7A, EPTL, DUAL or EXEMPT?

Organizations are assigned a Registration Category upon registration with the NY Charities Bureau:

7A filers are registered to solicit contributions in New York under Article 7-A of the Executive Law ("7A")**EPTL** filers are registered under the Estates, Powers & Trusts Law ("EPTL") because they hold assets and/or conduct activities for charitable purposes in NY.**DUAL** filers are registered under both 7A and EPTL.**EXEMPT** filers have registered with the NY Charities Bureau and meet conditions in **Schedule E - Registration Exemption for Charitable Organizations**. These organizations are not required to file annual financial reports but may do so voluntarily.Confirm your Registration Category and learn more about NY law at www.CharitiesNYS.com.

Where do I find my organization's NET WORTH?

NET WORTH for fee purposes is calculated on:

- IRS Form 990 Part I, line 22
- IRS Form 990 EZ Part I line 21
- IRS Form 990 PF, calculate the difference between Total Assets at Fair Market Value (Part II, line 16(c)) and Total Liabilities (Part II, line 23(b)).

CHAR500

Instructions for Completing Your NY Annual Filing
www.CharitiesNYS.com

Need Assistance?

Visit: www.CharitiesNYS.com
Call: (212) 416-8401
Email: Charities.Bureau@ag.ny.gov

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Before You Begin

Visit www.CharitiesNYS.com and search the Charities Registry to find your organization's NY State Registration Number (##-##-##) and Registration Category (7A, EPTL, DUAL, or EXEMPT). Knowing your organization's Registration Category will help you respond to Sections 1 and 3, determine the required attachments to the CHAR500 and calculate your filing fee. If your organization is not registered with the Charities Bureau, please complete CHAR410 "Registration Statement for Charitable Organizations".

1. General Information

Enter the accounting period covered by the report. Provide the best contact information for your organization. This information will be publicly available in the Charities Registry and will be used for communication to your organization. If your organization is registered and this is your regular annual filing, check *Initial Filing*. If your contact information needs to be updated, check *Address Change* and/or *Name Change*. Check *Amended Filing* if you are making a change to a previous filing. If you have submitted a CHAR410 - Registration Statement for Charitable Organizations - but do not yet have a NY State Registration Number, check *NY Reg Pending*. If this is a final filing and the organization is seeking dissolution or ceasing operations, check *Final Filing* and submit all applicable IRS schedules and attachments. If your organization is a NY corporation, visit www.CharitiesNYS.com for information on how to dissolve. Check the Charities Bureau Registration Category of your organization (7A, EPTL, DUAL, or EXEMPT). EXEMPT organizations are those that have registered with the NY Charities Bureau and meet conditions in Schedule E - Registration Exemption for Charitable Organizations - but have registered and file voluntarily.

2. Certification

When you have completed the form, sign and print the name, title and date. For 7A and DUAL filers, the CHAR500 must be signed by both the president or another authorized officer and the chief financial officer or treasurer. These must be different individuals. EPTL filers have the option of a single signature if the certification is by a banking institution or a trustee of a trust. Clearly state the title of the representative (e.g. "President," "CEO", "Treasurer," "CFO," "Bank Vice President" or "Trustee").

3. Annual Reporting Exemption

You may claim an exemption from the reporting and fee requirements if you meet the filing exemptions applicable to your organization. If claiming an exemption under one statute (7A and EPTL only filers) or both statutes (DUAL filers) that apply to your registration, complete only parts 1, 2, and 3, and submit the certified Char500. No fee, schedule, or additional attachments are required. Otherwise, file all required schedules and attachments and pay applicable fees.

Note: A 7A or DUAL filer with contributions over \$25,000 that did not contract with a professional fund raiser may check the 7A filing exemption in Part 3 if it (i) received all or substantially all of its contributions from a single government agency to which it submitted an annual report similar to that required by Executive Law Article 7A, or (ii) it received an allocation from a federated fund, United Way or incorporated community appeal and contributions from all other sources did not exceed \$25,000.

4. Schedules and Attachments

If you do not qualify for the reporting exemptions as described in Part 3, review the checklist of schedules and attachments required to complete your filing. If your organization qualified for and submitted an IRS 990-N "e-Postcard", you must complete and submit an IRS Form 990-EZ to the NY Charities Bureau for reporting purposes. The NY Charities Bureau will not accept an IRS 990-N "e-postcard" because it does not contain sufficient financial information.

5. Fee

Your total fee is based on your registration category (7A, EPTL or DUAL). 7A or EPTL filers only pay the fee that applies to the statute under which they have registered unless they have claimed an exemption in Part 3. DUAL filers must pay both fees, unless they have claimed an exemption in Part 3. Consult the CHAR500 to calculate your fee or contact the NY Charities Bureau if you have additional questions.

When to Submit Your Filing

7A and DUAL filers: postmarked within 4 1/2 months after the organization's accounting period ends. For example, fiscal year end December 31 reports are due by May 15th of the following year. EPTL filers: postmarked within 6 months after the organization's accounting period ends. An additional 180 day extension is automatically granted. Information regarding extensions is available at www.CharitiesNYS.com.

Where to Submit Your Filing

Payment must be made to the "Department of Law". Send the complete filing with payment to:
NYS Office of the Attorney General, Charities Bureau Registration Section, 120 Broadway, New York, NY 10271.

Penalties

The Attorney General may cancel the registration of or seek civil penalties from an organization that fails to comply with the filing requirements.

CHAR500**2016**Schedule 4a: Professional Fund Raisers, Fund Raising Counsels, Commercial Co-Venturers
www.CharitiesNYS.comOpen to Public
Inspection

If you checked the box in question 4a in Part 4 on the CHAR500 Annual Filing for Charitable Organizations, complete this schedule for EACH Professional Fund Raiser (PFR), Fund Raising Counsel (FRC) or Commercial Co-Venturer (CCV) that the organization engaged for fund raising activity in NY State. The PFR or FRC should provide its NY Registration Number to you. Include this schedule with your certified CHAR500 NYS Annual Filing for Charitable Organizations and use additional pages if necessary.

1. Organization Information

Name of Organization: National Rifle Association of America	NY Registration Number: 02 - 21 - 64
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2. Professional Fund Raiser, Fund Raising Counsel, Commercial Co-Venturer Information

Fund Raising Professional type: <input checked="" type="checkbox"/> Professional Fund Raiser <input type="checkbox"/> Fund Raising Counsel <input type="checkbox"/> Commercial Co-Venturer	Name of FRP: InfoCision Management Corp. Mailing Address: 325 Springside Dr. City / State / Zip: Akron, OH 44333	NY Registration Number: 32 - 57 - 09 Telephone: 330-668-1400
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3. Contract Information

Contract Start Date: August 1, 2011	Contract End Date: June 30, 2020
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4. Description of Services

Services provided by FRP:

To plan, prepare, manage, and conduct a nationally directed outbound telemarketing development campaign to active, lapsed, or potential members/donors.

5. Description of Compensation

Compensation arrangement with FRP: Per call basis	Amount Paid to FRP: \$ 4,209,328
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6. Commercial Co-Venturer (CCV) Report

Yes No If services were provided by a CCV, did the CCV provide the charitable organization with the interim or closing report(s) required by Section 173(a) part 3 of the Executive Law Article 7A?

Definitions

A **Professional Fund Raiser (PFR)**, in addition to other activities, conducts solicitation of contributions and/or handles the donations (Article 7A, 171-a.4).
A **Fund Raising Counsel (FRC)** does not solicit or handle contributions but limits activities to advising or assisting a charitable organization to perform such functions for itself (Article 7A, 171-a.9).
A **Commercial Co-Venturer (CCV)** is an individual or for-profit company that is regularly and primarily engaged in trade or commerce other than raising funds for a charitable organization and who advertises that the purchase or use of goods, services, entertainment or any other thing of value will benefit a charitable organization (Article 7A, 171-a.6).

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1. Organization Information

Name of Organization: National Rifle Association of America	NY Registration Number: 0 2 - 2 1 - 6 4
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2. Professional Fund Raiser, Fund Raising Counsel, Commercial Co-Venturer Information

Fund Raising Professional type: <input checked="" type="checkbox"/> Professional Fund Raiser <input type="checkbox"/> Fund Raising Counsel <input type="checkbox"/> Commercial Co-Venturer	Name of FRP: CWH Services, LLC d/b/a Cars with Heart Mailing Address: 14185 Dallas Parkway, Suite 300 City / State / Zip: Dallas, TX 75254	NY Registration Number: 4 5 - 0 8 - 5 1 Telephone: 800-477-1335
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3. Contract Information

Contract Start Date: November 10, 2015	Contract End Date: July 1, 2017
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4. Description of Services

Services provided by FRP: To administer and operate a vehicle donation program.
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5. Description of Compensation

Compensation arrangement with FRP: Per vehicle donation basis	Amount Paid to FRP: \$ 0
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6. Commercial Co-Venturer (CCV) Report

<input type="checkbox"/> Yes <input type="checkbox"/> No	If services were provided by a CCV, did the CCV provide the charitable organization with the interim or closing report(s) required by Section 173(a) part 3 of the Executive Law Article 7A?
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Definitions

A **Professional Fund Raiser (PFR)**, in addition to other activities, conducts solicitation of contributions and/or handles the donations (Article 7A, 171-a.4).
A **Fund Raising Counsel (FRC)** does not solicit or handle contributions but limits activities to advising or assisting a charitable organization to perform such functions for itself (Article 7A, 171-a.9).
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1. Organization Information

Name of Organization: National Rifle Association of America	NY Registration Number: 02 - 21 - 64
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2. Professional Fund Raiser, Fund Raising Counsel, Commercial Co-Venturer Information

Fund Raising Professional type: <input type="checkbox"/> Professional Fund Raiser <input checked="" type="checkbox"/> Fund Raising Counsel <input type="checkbox"/> Commercial Co-Venturer	Name of FRP: 501c Solutions LLC Mailing Address: 2530 Meridian Parkway, Suite 300 City / State / Zip: Research Triangle Park, NC 27713	NY Registration Number: 45 - 53 - 03 Telephone: 919-806-4758
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3. Contract Information

Contract Start Date: May 1, 2016	Contract End Date: December 31, 2017
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4. Description of Services

Services provided by FRP:

Provides counsel and planning of events and programs as well as strategy development and research.

5. Description of Compensation

Compensation arrangement with FRP: Compensation paid by flat fee and/or net costs reimbursement	Amount Paid to FRP: \$648,275
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6. Commercial Co-Venturer (CCV) Report

Yes No If services were provided by a CCV, did the CCV provide the charitable organization with the interim or closing report(s) required by Section 173(a) part 3 of the Executive Law Article 7A?

Definitions

A **Professional Fund Raiser (PFR)**, in addition to other activities, conducts solicitation of contributions and/or handles the donations (Article 7A, 171-a.4).
A **Fund Raising Counsel (FRC)** does not solicit or handle contributions but limits activities to advising or assisting a charitable organization to perform such functions for itself (Article 7A, 171-a.9).
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1. Organization Information

Name of Organization: National Rifle Association of America	NY Registration Number: 02 - 21 - 64
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2. Professional Fund Raiser, Fund Raising Counsel, Commercial Co-Venturer Information

Fund Raising Professional type: <input checked="" type="checkbox"/> Professional Fund Raiser <input type="checkbox"/> Fund Raising Counsel <input type="checkbox"/> Commercial Co-Venturer	Name of FRP: Allegiance Creative Group Mailing Address: 11250 Waples Mill Road, Suite 310 City / State / Zip: Fairfax, Virginia 22030	NY Registration Number: 42 - 97 - 06 Telephone: 703-267-1000
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3. Contract Information

Contract Start Date: December 1, 2011	Contract End Date: December 1, 2017
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4. Description of Services

Services provided by FRP: Provides counsel and promotion planning for marketing and direct response mail and phone programs.

5. Description of Compensation

Compensation arrangement with FRP: Compensation by management commission fee and/or net costs reimbursement.	Amount Paid to FRP: \$ 480,000
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6. Commercial Co-Venturer (CCV) Report

<input type="checkbox"/> Yes <input type="checkbox"/> No	If services were provided by a CCV, did the CCV provide the charitable organization with the interim or closing report(s) required by Section 173(a) part 3 of the Executive Law Article 7A?
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Definitions

A **Professional Fund Raiser (PFR)**, in addition to other activities, conducts solicitation of contributions and/or handles the donations (Article 7A, 171-a.4).
A **Fund Raising Counsel (FRC)** does not solicit or handle contributions but limits activities to advising or assisting a charitable organization to perform such functions for itself (Article 7A, 171-a.9).
A **Commercial Co-Venturer (CCV)** is an individual or for-profit company that is regularly and primarily engaged in trade or commerce other than raising funds for a charitable organization and who advertises that the purchase or use of goods, services, entertainment or any other thing of value will benefit a charitable organization (Article 7A, 171-a.6).

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1. Organization Information

Name of Organization: National Rifle Association of America	NY Registration Number: 02 - 21 - 64
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2. Professional Fund Raiser, Fund Raising Counsel, Commercial Co-Venturer Information

Fund Raising Professional type: <input type="checkbox"/> Professional Fund Raiser <input checked="" type="checkbox"/> Fund Raising Counsel <input type="checkbox"/> Commercial Co-Venturer	Name of FRP: H.W.S. Consulting, Inc.	NY Registration Number: 45 - 56 - 87
	Mailing Address: 221 Homeport Drive	Telephone:
	City / State / Zip: Grasonville, MD 21638	

3. Contract Information

Contract Start Date: July 1, 2016	Contract End Date: April 1, 2018
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4. Description of Services

Services provided by FRP:

Provides consulting services in the area of general gift cultivation and major donor development.

5. Description of Compensation

Compensation arrangement with FRP: Compensation paid by flat fee and/or net costs reimbursement	Amount Paid to FRP: \$685,000
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6. Commercial Co-Venturer (CCV) Report

Yes No If services were provided by a CCV, did the CCV provide the charitable organization with the interim or closing report(s) required by Section 173(a) part 3 of the Executive Law Article 7A?

Definitions

A **Professional Fund Raiser (PFR)**, in addition to other activities, conducts solicitation of contributions and/or handles the donations (Article 7A, 171-a.4).
 A **Fund Raising Counsel (FRC)** does not solicit or handle contributions but limits activities to advising or assisting a charitable organization to perform such functions for itself (Article 7A, 171-a.9).
 A **Commercial Co-Venturer (CCV)** is an individual or for-profit company that is regularly and primarily engaged in trade or commerce other than raising funds for a charitable organization and who advertises that the purchase or use of goods, services, entertainment or any other thing of value will benefit a charitable organization (Article 7A, 171-a.6).

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1. Organization Information

Name of Organization: National Rifle Association of America	NY Registration Number: 02 - 21 - 64
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2. Professional Fund Raiser, Fund Raising Counsel, Commercial Co-Venturer Information

Fund Raising Professional type: <input type="checkbox"/> Professional Fund Raiser <input checked="" type="checkbox"/> Fund Raising Counsel <input type="checkbox"/> Commercial Co-Venturer	Name of FRP: McKenna & Associates, LLC	NY Registration Number: 42 - 77 - 54
	Mailing Address: 1220 N. Fillmore St., Suite 300	Telephone: 571-312-1585
	City / State / Zip: Arlington, VA 22201	

3. Contract Information

Contract Start Date: July 1, 2016	Contract End Date: June 30, 2018
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4. Description of Services

Services provided by FRP: Provides consulting services in the area of general gift cultivation and major donor development.
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5. Description of Compensation

Compensation arrangement with FRP: Compensation paid by flat fee and/or net costs reimbursement	Amount Paid to FRP: \$1,780,000
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6. Commercial Co-Venturer (CCV) Report

<input type="checkbox"/> Yes <input type="checkbox"/> No If services were provided by a CCV, did the CCV provide the charitable organization with the interim or closing report(s) required by Section 173(a) part 3 of the Executive Law Article 7A?

Definitions

A Professional Fund Raiser (PFR), in addition to other activities, conducts solicitation of contributions and/or handles the donations (Article 7A, 171-a.4).
A Fund Raising Counsel (FRC) does not solicit or handle contributions but limits activities to advising or assisting a charitable organization to perform such functions for itself (Article 7A, 171-a.9).

A Commercial Co-Venturer (CCV) is an individual or for-profit company that is regularly and primarily engaged in trade or commerce other than raising funds for a charitable organization and who advertises that the purchase or use of goods, services, entertainment or any other thing of value will benefit a charitable organization (Article 7A, 171-a.6).

PUBLIC DISCLOSURE

COPY

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

Information about Form 990 and its instructions is at www.irs.gov/form990.

Form 990

Department of the Treasury Internal Revenue Service

OMB No. 1545-0047

2016

Open to Public Inspection

A For the 2016 calendar year, or tax year beginning and ending

- B Check if applicable: Address change, Name change, Initial return, Final return/terminated, Amended return, Application pending

C Name of organization: National Rifle Association of America. Doing business as: 11250 Waples Mill Road, Fairfax, VA 22030-7400

D Employer identification number: 53-0116130. E Telephone number: 703-267-1000. G Gross receipts \$: 415,313,072

F Name and address of principal officer: Wilson H. Phillips Jr. 11250 Waples Mill Road, Fairfax, VA 22030

H(a) Is this a group return for subordinates? Yes No. H(b) Are all subordinates included? Yes No

I Tax-exempt status: 501(c)(3) 501(c) (4) (insert no.) 4947(a)(1) or 527

J Website: www.nra.org

H(c) Group exemption number

K Form of organization: X Corporation Trust Association Other

L Year of formation: 1871 M State of legal domicile: NY

Part I Summary

Table with 3 columns: Description, Prior Year, Current Year. Rows include: 1. Mission: Firearms safety, education, and training; 2-7. Governance and Activities; 8-12. Revenue; 13-19. Expenses; 20-22. Net Assets or Fund Balances.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here: Signature of officer: Wilson H. Phillips Jr. Date: 9/18/2017. Title: Treasurer and Chief Financial Officer

Paid Preparer Use Only: Print/Type preparer's name: James P. Sweeney. Preparer's signature: [Signature]. Date: 9/18/2017. PTIN: P01263012. Firm's name: RSM US LLP. Firm's EIN: 41-1944416. Firm's address: 1861 International Dr Ste 400, McLean, VA 22102. Phone no.: 703-336-6400

May the IRS discuss this return with the preparer shown above? (see instructions) X Yes No

Form **8453-EO**

Exempt Organization Declaration and Signature for Electronic Filing

OMB No. 1545-1879

For calendar year 2016, or tax year beginning _____, 2016, and ending _____, 20_____

2016

Department of the Treasury
Internal Revenue Service

For use with Forms 990, 990-EZ, 990-PF, 1120-POL, and 8868

Name of exempt organization

National Rifle Association of America

Employer identification number

53-0116130

Part I Type of Return and Return Information (Whole Dollars Only)

Check the box for the type of return being filed with Form 8453-EO and enter the applicable amount, if any, from the return. If you check the box on line 1a, 2a, 3a, 4a, or 5a below and the amount on that line of the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, or 5b, whichever is applicable, blank (do not enter -0-). If you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than one line in Part I.

1a Form 990 check here	<input checked="" type="checkbox"/>	b Total revenue, if any (Form 990, Part VIII, column (A), line 12)	1b	366,889,703
2a Form 990-EZ check here	<input type="checkbox"/>	b Total revenue, if any (Form 990-EZ, line 9)	2b	0
3a Form 1120-POL check here	<input type="checkbox"/>	b Total tax (Form 1120-POL, line 22)	3b	0
4a Form 990-PF check here	<input type="checkbox"/>	b Tax based on investment income (Form 990-PF, Part VI, line 5)	4b	0
5a Form 8868 check here	<input type="checkbox"/>	b Balance due (Form 8868, line 3c)	5b	0

Part II Declaration of Officer

I authorize the U.S. Treasury and its designated Financial Agent to initiate an Automated Clearing House (ACH) electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the organization's federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment.

If a copy of this return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I certify that I executed the electronic disclosure consent contained within this return allowing disclosure by the IRS of this Form 990/990-EZ/990-PF (as specifically identified in Part I above) to the selected state agency(ies).

Under penalties of perjury, I declare that I am an officer of the above named organization and that I have examined a copy of the organization's 2016 electronic return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the organization's return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund.

Sign Here


Signature of officer

9/18/2017
Date

Treasurer and Chief Financial Officer
Title


Part III Declaration of Electronic Return Originator (ERO) and Paid Preparer (see instructions)

I declare that I have reviewed the above organization's return and that the entries on Form 8453-EO are complete and correct to the best of my knowledge. If I am only a collector, I am not responsible for reviewing the return and only declare that this form accurately reflects the data on the return. The organization officer will have signed this form before I submit the return. I will give the officer a copy of all forms and information to be filed with the IRS, and have followed all other requirements in Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns. If I am also the Paid Preparer, under penalties of perjury I declare that I have examined the above organization's return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. This Paid Preparer declaration is based on all information of which I have any knowledge.

ERO's Use Only	ERO's signature	Date	Check if also paid preparer <input type="checkbox"/>	Check if self-employed <input type="checkbox"/>	ERO's SSN or PTIN
	Firm's name (or yours if self-employed), address, and ZIP code				EIN
					Phone no.

Under penalties of perjury, I declare that I have examined the above return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. Declaration of preparer is based on all information of which the preparer has any knowledge.

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
James P. Sweeney		9/18/2017		P01263012
Firm's name	Firm's EIN		Phone no.	
RSM US LLP	41-1944416		703-336-6400	
Firm's address	1861 International Dr Ste 400 McLean VA 22102			

Form 990 (2016)

National Rifle Association of America

53-0116130

Page 2

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III [X]

1 Briefly describe the organization's mission:

Per NRA Bylaws, to protect and defend the U.S. Constitution; to promote public safety, law and order, and national defense; to train law enforcement agencies and civilians in marksmanship; to promote shooting sports and hunting.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? [] Yes [X] No

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? [] Yes [X] No

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 76,579,388 including grants of \$) (Revenue \$) Legislative programs. The NRA Institute for Legislative Action was created in 1975 to advocate on behalf of safe and responsible gun owners. As the foremost protector and defender of the Second Amendment, the NRA promotes firearms safety, advocates against efforts to erode gun rights and freedoms, fights for initiatives aimed at reducing violent crime, and promotes hunters' rights and conservation efforts. NRA members recognize the vital importance of NRAILA's true grassroots work to preserve the Second Amendment for future generations of shooters and outdoor sportsmen and sportswomen. This legion of engaged and motivated members is the reason for the NRA's strength. NRAILA legislative issues involve firearms and ammunition regulation, recreational shooting on public lands, gun registries, range preservation, veterans protection, international gun control threats, open and conceal carry laws, wildlife conservation, free speech, and a host of related matters. Please visit NRAILA.org for the most current research and information.

4b (Code:) (Expenses \$ 48,204,544 including grants of \$) (Revenue \$ 31,920,333) The gold standard in firearms training. Please visit Explore.NRA.org to learn more. Explore hunting programs, building the next generations of safe and responsible outdoor loving Americans. Explore women's interests, promoting the largest growing demographic of new shooting enthusiasts. Explore law enforcement, offering the best in law enforcement, military, and security firearms instruction. Explore clubs and ranges, supporting a network of over 15,000 NRA-affiliated clubs, associations, and shops. Explore competitive shooting, challenging shooters from novice to world-class levels to compete in more than 10,000 NRA-sanctioned matches. America's unique outdoor heritage is foundational to what makes this country great. Be part of the NRA's mentoring movement by sharing your passion for the outdoors with a newcomer. Firing that first gun, stargazing from your campsite, signing your hunting license, these are some of the warm, life-affirming "firsts" to be celebrated and memorable experiences to be shared.

4c (Code:) (Expenses \$ 37,776,105 including grants of \$) (Revenue \$ 29,454,386) Membership support. The highest value of being an NRA member is gun safety and training, including regular reinforcement of these lessons by keeping engaged with the community of outdoor lovers and safe and responsible shooting enthusiasts. NRA member communications give NRA members unrivaled content delivered through a growing multimedia platform, with real time, daily, weekly, and monthly updates, trenchant insights, and the most authoritative coverage from subject matter experts. The NRA publishes four NRA Official Journals for NRA members, other magazines, and specialty digital channels targeted to specific populations such as NRA Freestyle, NRA Women, and NRA Life of Duty, all part of NRA News. There may be no other brand in America with a stronger suite of original programming aimed at educating, motivating, and entertaining audiences of all ages than the NRA. The NRA does not wait for someone else to tell the stories of law-abiding gun owners. Firearms safety is the cornerstone of everything the NRA does for members.

4d Other program services. (Describe in Schedule O.) (Expenses \$ 179,728,124 including grants of \$ 0) (Revenue \$ 164,370,436)

4e Total program service expenses 342,288,161

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A		X
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	X	
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II		
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	X	
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I		X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	X	
9 Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV		X
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	X	
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	X	
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII		X
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII		X
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX		X
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	X	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	X	
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	X	
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	X	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		X
14a Did the organization maintain an office, employees, or agents outside of the United States?		X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	X	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV		X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV		X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	X	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	X	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III		X

Part IV Checklist of Required Schedules (continued)

	Yes	No
20a Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H.</i>		X
b <i>If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?</i>		
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II.</i>	X	
22 Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III.</i>	X	
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J.</i>	X	
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a.</i>		X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I.</i>		X
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I.</i>		X
26 Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? <i>If "Yes," complete Schedule L, Part II.</i>		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III.</i>		X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV.</i>		X
b A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV.</i>		X
c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV.</i>		X
29 Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M.</i>	X	
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M.</i>		X
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I.</i>		X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II.</i>		X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I.</i>		X
34 Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1.</i>	X	
35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	X	
b <i>If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2.</i>	X	
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2.</i>		
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI.</i>		X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O.	X	

Form 990 (2016)

National Rifle Association of America

53-0116130

Page 5

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V.

Main form table with columns for line numbers (1a-14b), descriptions, and Yes/No checkboxes. Includes entries for 1a (1,272), 1b (0), 2a (912), 3a (X), 4a (X), 5a (X), 5b (X), 6a (X), 6b (X), 7a-7h, 8, 9a-9b, 10a-10b, 11a-11b, 12a-12b, 13a-13c, 14a (X), 14b.

Form 990 (2016)

National Rifle Association of America

53-0116130 Page 6

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI. [X]

Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include: 1a Enter the number of voting members... 1b Enter the number of voting members included in line 1a... 2 Did any officer, director, trustee, or key employee have a family relationship... 3 Did the organization delegate control over management duties... 4 Did the organization make any significant changes to its governing documents... 5 Did the organization become aware during the year of a significant diversion of the organization's assets... 6 Did the organization have members or stockholders... 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body... 7b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body... 8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: a The governing body? b Each committee with authority to act on behalf of the governing body? 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O.

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include: 10a Did the organization have local chapters, branches, or affiliates? b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? b Describe in Schedule O the process, if any, used by the organization to review this Form 990. 12a Did the organization have a written conflict of interest policy? If "No," go to line 13. b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done. 13 Did the organization have a written whistleblower policy? 14 Did the organization have a written document retention and destruction policy? 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official. b Other officers or key employees of the organization. If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?

Section C. Disclosure

- 17 List the states with which a copy of this Form 990 is required to be filed See Attached Statement
18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
20 State the name, address, and telephone number of the person who possesses the organization's books and records:
Wilson H. Phillips Jr. Treasurer National Rifle Association 703-267-1000
11250 Waples Mill Road, Fairfax, VA 22030-7400

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) Allan D. Cors President	20.00 1.00	X		X						
(2) Pete R. Brownell First Vice President	10.00 0.00	X		X						
(3) Richard R. Childress Second Vice President	10.00 0.00	X		X						
(4) Joe M. Allbaugh Director	1.00 0.00	X								
(5) William H. Allen Director	1.00 0.00	X								
(6) Thomas P. Arvas Director	1.00 1.00	X								
(7) Scott L. Bach Director	1.00 0.00	X								
(8) William A. Bachenberg Director	1.00 1.00	X								
(9) Frank E. Bachhuber Jr. (through June 10, 2016) Director	1.00 0.00	X								
(10) M. Carol Bambery Director	1.00 1.00	X								
(11) Bob Barr Director	1.00 0.00	X								
(12) Ronnie Barrett Director	1.00 0.00	X								
(13) Clel Baudler Director	1.00 0.00	X								
(14) David E. Bennett Director	1.00 1.00	X								

Form 990 (2016)

National Rifle Association of America

53-0116130 Page 8

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(15) J. Kenneth Blackwell Director	1.00 0.00	X								
(16) Matt Blunt Director	1.00 0.00	X								
(17) Dan Boren Director	1.00 0.00	X								
(18) Robert K. Brown Director	1.00 1.00	X								
(19) David Butz Director	5.00 0.00	X					150,000			
(20) J. William Carter Director	1.00 1.00	X								
(21) Ted Carter Director	1.00 0.00	X								
(22) Patricia Clark Director	1.00 0.00	X								
(23) Charles L. Cotton Director	1.00 1.00	X								
(24) David G. Coy Director	1.00 0.00	X								
(25) Larry E. Craig Director	1.00 0.00	X								
1b Sub-total							150,000	0	0	
c Total from continuation sheets to Part VII, Section A							7,645,845	0	565,652	
d Total (add lines 1b and 1c)							7,795,845	0	565,652	

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **118**

	Yes	No
3 Did the organization list any former officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual.		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual.	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person.		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
InfoCision Management Corp 325 Springside Dr Akron, OH 44333	Membership processing and	27,162,372
Ackerman McQueen Inc 1601 NW Expressway Oklahoma City, OK 73118	Public relations and advertisi	21,356,593
Postmaster 1735 N Lynn St Arlington, VA 22209	Postage shipping	11,182,843
Membership Marketing Partners L 11250 Waples Mill Rd, Ste 310 Fairfax, VA 22030	Fundraising printing and mail	9,837,642
Valtim Inc 1095 Venture Dr Forest, VA 24551	Fulfillment center	8,795,023

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **91**

Form 990 (2016)

National Rifle Association of America

53-0116130

Page 9

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII.

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514	
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns	1a 0				
	b Membership dues	1b 0				
	c Fundraising events	1c 0				
	d Related organizations	1d 19,432,689				
	e Government grants (contributions)	1e 0				
	f All other contributions, gifts, grants, and similar amounts not included above	1f 105,000,777				
	g Noncash contributions included in lines 1a-1f: \$	94,442				
	h Total. Add lines 1a-1f	▶ 124,433,466				
Program Service Revenue	Business Code					
	2a Program fees		17,747,919	17,747,919		
	b Member dues		163,517,961	163,517,961		
	c		0			
	d		0			
	e		0			
	f All other program service revenue		0			
g Total. Add lines 2a-2f	▶ 181,265,880					
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)	▶	1,022,199		1,022,199	
	4 Income from investment of tax-exempt bond proceeds	▶	0			
	5 Royalties	▶	16,659,707		16,659,707	
	6a Gross rents	(i) Real	1,433,726			
		(ii) Personal				
	b Less: rental expenses		2,247,330			
	c Rental income or (loss)		-813,604	0		
	d Net rental income or (loss)	▶	-813,604		-813,604	
	7a Gross amount from sales of assets other than inventory	(i) Securities	38,503,808			
		(ii) Other		0		
	b Less: cost or other basis and sales expenses		39,534,735	0		
c Gain or (loss)		-1,030,927	0			
d Net gain or (loss)	▶	-1,030,927		-1,030,927		
8a Gross income from fundraising events (not including \$ 0 of contributions reported on line 1c). See Part IV, line 18	a	1,051,839				
	b Less: direct expenses	b	178,132			
	c Net income or (loss) from fundraising events	▶	873,707		873,707	
9a Gross income from gaming activities. See Part IV, line 19	a	0				
	b Less: direct expenses	b	0			
	c Net income or (loss) from gaming activities	▶	0			
10a Gross sales of inventory, less returns and allowances	a	20,635,586				
	b Less: cost of goods sold	b	6,463,172			
	c Net income or (loss) from sales of inventory	▶	14,172,414	13,217,173	955,241	
Miscellaneous Revenue		Business Code				
11a Advertising	541800	26,052,569		26,052,569		
b Subscriptions	541800	2,162,267	2,162,267			
c Other unrelated business activity	900004	1,239,550		1,239,550		
d All other revenue		852,475			852,475	
e Total. Add lines 11a-11d	▶	30,306,861				
12 Total revenue. See instructions	▶	366,889,703	196,645,320	28,247,360	17,563,557	

Form 990 (2016)

National Rifle Association of America

53-0116130

Page 10

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX X

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations domestic governments. See Part IV, line 21	15,000	15,000		
2 Grants and other assistance to domestic individuals. See Part IV, line 22	70,500	70,500		
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16	0			
4 Benefits paid to or for members	0			
5 Compensation of current officers, directors, trustees, and key employees	5,165,232	2,470,877	2,552,428	141,927
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0			
7 Other salaries and wages	45,693,267	34,229,295	10,084,410	1,379,562
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	8,306,107	5,727,985	2,315,026	263,096
9 Other employee benefits	5,753,671	4,322,564	1,248,859	182,248
10 Payroll taxes	3,412,604	2,563,789	740,721	108,094
11 Fees for services (non-employees):				
a Management	0			
b Legal	6,500,688	6,211,098	289,590	
c Accounting	123,640		123,640	
d Lobbying	1,182,600	1,182,600		
e Professional fundraising services. See Part IV, line 17	8,410,603			8,410,603
f Investment management fees	237,174		237,174	
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.)	0			
12 Advertising and promotion	64,918,894	57,539,645		7,379,249
13 Office expenses	8,836,227	4,828,363	4,007,864	
14 Information technology	11,310,342	6,735,308	4,575,034	
15 Royalties	0			
16 Occupancy	1,709,713	789,775	919,938	
17 Travel	8,239,362	6,305,010	1,934,352	
18 Payments of travel or entertainment expenses for any federal, state, or local public officials	0			
19 Conferences, conventions, and meetings	7,904,765	6,165,990	1,738,775	
20 Interest	1,206,062	784,495	421,567	
21 Payments to affiliates	0			
22 Depreciation, depletion, and amortization	3,972,089	2,938,480	1,033,609	0
23 Insurance	1,244,656	1,244,656		
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a Additional member communications expenses	81,052,252	69,393,308		11,658,944
b Additional legislative program expenses	51,673,892	51,673,892		
c Additional training and community service expenses	38,711,731	38,711,731		
d Additional printing and publications expenses	26,622,838	26,622,838		
e All other expenses Other	20,463,531	11,760,962	4,579,797	4,122,772
25 Total functional expenses. Add lines 1 through 24e	412,737,440	342,288,161	36,802,784	33,646,495
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)				

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X

		(A)		(B)
		Beginning of year		End of year
Assets	1 Cash—non-interest-bearing		1	
	2 Savings and temporary cash investments	20,168,474	2	13,831,228
	3 Pledges and grants receivable, net	1,758,682	3	1,516,303
	4 Accounts receivable, net	64,092,546	4	76,952,115
	5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions). Complete Part II of Schedule L		6	
	7 Notes and loans receivable, net	3,004,582	7	3,000,000
	8 Inventories for sale or use	10,878,594	8	17,209,123
	9 Prepaid expenses and deferred charges	5,207,830	9	3,788,017
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 77,809,465		
	b Less: accumulated depreciation	10b 40,473,435	38,887,064	10c 37,336,030
	11 Investments—publicly traded securities	60,176,258	11	52,018,678
	12 Investments—other securities. See Part IV, line 11	3,721,861	12	4,048,948
	13 Investments—program-related. See Part IV, line 11	0	13	0
	14 Intangible assets	0	14	0
	15 Other assets. See Part IV, line 11	6,943,734	15	7,436,145
16 Total assets. Add lines 1 through 15 (must equal line 34)	214,839,625	16	217,136,587	
Liabilities	17 Accounts payable and accrued expenses	78,902,061	17	95,398,139
	18 Grants payable		18	
	19 Deferred revenue	26,873,323	19	39,424,563
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties	29,417,379	23	42,838,124
	24 Unsecured notes and loans payable to unrelated third parties	0	24	0
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	4,288,700	25	3,361,071
	26 Total liabilities. Add lines 17 through 25	139,481,463	26	181,021,897
Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets	27,802,714	27	-14,853,143
	28 Temporarily restricted net assets	7,349,401	28	7,743,947
	29 Permanently restricted net assets	40,206,047	29	43,223,886
	Organizations that do not follow SFAS 117 (ASC958), check here <input type="checkbox"/> and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building, or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
33 Total net assets or fund balances	75,358,162	33	36,114,690	
34 Total liabilities and net assets/fund balances	214,839,625	34	217,136,587	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	366,889,703
2	Total expenses (must equal Part IX, column (A), line 25)	2	412,737,440
3	Revenue less expenses. Subtract line 2 from line 1	3	-45,847,737
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	75,358,162
5	Net unrealized gains (losses) on investments	5	3,233,678
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	3,370,587
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	36,114,690

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

	Yes	No
1 Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.		
2a Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		X
b Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input checked="" type="checkbox"/> Both consolidated and separate basis	X	
c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.	X	
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		X
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.		

Continuation Sheet for Form 990

Name of the Organization: National Rifle Association of America
 Employer Identification number: 53-0116130

Part VII Section A Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(26) John L. Cushman Director	1.00 1.00	X								
(27) William H. Dalley Director	1.00 1.00	X								
(28) Joseph P. DeBergalis Jr. Director	1.00 0.00	X								
(29) R. Lee Erney Director	1.00 0.00	X								
(30) Edie P. Fleeman Director	1.00 0.00	X								
(31) Joel Friedman Director	1.00 0.00	X								
(32) Sandra S. Froman Director	10.00 0.00	X					45,180			
(33) James S. Gilmore III Director	1.00 0.00	X								
(34) Marion P. Hammer Director	5.00 0.00	X					206,000			
(35) Maria Heil Director	1.00 0.00	X								
(36) Graham Hill (through May 21, 2016) Director	1.00 0.00	X								
(37) Steve Hornady Director	1.00 0.00	X								
(38) Susan Howard Director	1.00 0.00	X								
(39) Roy Innis Director	1.00 0.00	X								
(40) H. Joaquin Jackson Director	1.00 0.00	X								
(41) Curtis S. Jenkins Director	1.00 1.00	X								
(42) David A. Keene Director	1.00 1.00	X								
(43) Tom King Director	1.00 1.00	X								
(44) Timothy Knight Director	1.00 0.00	X								
(45) Herbert A. Lanford Director	1.00 0.00	X								
(46) Karl A. Malone Director	1.00 0.00	X								

Continuation Sheet for Form 990

Page 2 of 4

Name of the Organization National Rifle Association of America	Employer identification number 53-0116130
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Part VII Section A Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(47) Sean Maloney Director	1.00 0.00	X								
(48) Carolyn D. Meadows Director	1.00 1.00	X								
(49) Bill Miller Director	1.00 0.00	X								
(50) Owen Buz Mills Director	1.00 0.00	X								
(51) Craig Morgan (starting May 21, 2016) Director	1.00 0.00	X								
(52) Grover Norquist Director	1.00 0.00	X								
(53) Oliver L. North Director	5.00 0.00	X								
(54) Robert A. Nosler Director	1.00 1.00	X								
(55) Johnny Nugent Director	1.00 0.00	X								
(56) Ted Nugent Director	1.00 0.00	X								
(57) Lance Olson Director	5.00 0.00	X					90,000			
(58) James W. Porter II Director	1.00 0.00	X								
(59) Josh Powell (through June 6, 2016) Director	1.00 0.00	X								
(60) Peter J. Printz Director	1.00 0.00	X								
(61) Todd J. Rathner Director	1.00 0.00	X								
(62) Wayne Anthony Ross Director	1.00 0.00	X								
(63) Carl T. Rowan Jr. Director	1.00 0.00	X								
(64) Don Saba Director	1.00 0.00	X								
(65) Robert E. Sanders (through May 21, 2016) Director	1.00 0.00	X								
(66) William H. Satterfield Director	1.00 0.00	X								
(67) Mercedes V. Schlapp Director	5.00 0.00	X					45,000			

Continuation Sheet for Form 990

Page 3 of 4

Name of the Organization National Rifle Association of America	Employer identification number 53-0116130
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Part VII Section A Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(68) Ronald L. Schmeits Director	1.00 1.00	X								
(69) Steven C. Schreiner Director	1.00 0.00	X								
(70) Esther Q. Schneider (starting May 21, 2016) Director	1.00 0.00	X								
(71) Tom Selleck Director	1.00 0.00	X								
(72) John C. Sigler Director	1.00 0.00	X								
(73) Leroy Sisco Director	1.00 0.00	X								
(74) Bart Skelton (starting May 21, 2016) Director	1.00 0.00	X					6,550			
(75) Dwight D. Van Horn Director	1.00 0.00	X								
(76) Blaine Wade (starting May 21, 2016) Director	1.00 0.00	X								
(77) Linda L. Walker Director	1.00 0.00	X								
(78) Howard J. Walter Director	1.00 0.00	X								
(79) Allen B. West (starting May 21, 2016) Director	1.00 0.00	X								
(80) Robert J. Wos Director	1.00 0.00	X								
(81) Donald E. Young Director	1.00 0.00	X								
(82) Wayne LaPierre CEO and Executive Vice President	60.00 1.00		X				1,358,966		63,373	
(83) Chris W. Cox Executive Director, NRAILA	58.00 1.00		X				886,936		110,495	
(84) Robert K. Weaver Executive Director, General Operations	50.00 0.00		X				864,513		58,467	
(85) Wilson H. Phillips Jr. Treasurer	47.00 1.00		X				796,886		43,398	
(86) John C. Frazer Secretary and General Counsel	50.00 1.00		X				373,273		66,195	
(87) Todd Grable Executive Director, Membership, Affinity and Licensin	50.00 0.00				X		642,905		54,354	
(88) Tyler Schropp Executive Director, Advancement	50.00 0.00				X		621,941		64,874	

SCHEDULE C
(Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

OMB No. 1545-0047

2016

Open to Public Inspection

For Organizations Exempt From Income Tax Under section 501(c) and section 527

Department of the Treasury
Internal Revenue Service

▶ **Complete if the organization is described below.** ▶ **Attach to Form 990 or Form 990-EZ.**
▶ **Information about Schedule C (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.**

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," on Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization National Rifle Association of America	Employer identification number 53-0116130
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Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV. (see instructions for definition of "political campaign activities")

2 Political campaign activity expenditures (see instructions) ▶ \$ 5,456,095

3 Volunteer hours 14,000

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No

4a Was a correction made? Yes No

b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ 33,306,403

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ 0

3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ▶ \$ 33,306,403

4 Did the filing organization file Form 1120-POL for this year? Yes No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-
(1) Republican Governors Association	1747 Pennsylvania Ave NW Ste 250 Washington, DC 20006	11-3655877	176,350	0
(2) Republican State Leadership Committee	1201 F St NW Ste 675 Washington, DC 20004	05-0532524	125,000	0
(3) Republican Attorneys General Association	1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006	46-4501717	110,675	0
(4) NRA Political Victory Fund (see Parts I-A and IV)	11250 Waples Mill Rd Fairfax, VA 22030	52-1083020	0	0
(5)				
(6)				

National Rifle Association of America
Schedule C (Form 990 or 990-EZ) 2016

53-0116130

Page 2

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A** Check if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).
B Check if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(e) Filing organization's totals	(b) Affiliated group totals												
1a	Total lobbying expenditures to influence public opinion (grass roots lobbying)		0												
b	Total lobbying expenditures to influence a legislative body (direct lobbying)		0												
c	Total lobbying expenditures (add lines 1a and 1b)	0	0												
d	Other exempt purpose expenditures		0												
e	Total exempt purpose expenditures (add lines 1c and 1d)	0	0												
f	Lobbying nontaxable amount. Enter the amount from the following table in both columns.	0	0												
<table border="1"> <thead> <tr> <th>If the amount on line 1e, column (a) or (b) is:</th> <th>The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e.</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 16% of the excess over \$500,000.</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000.</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000.</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000.</td> </tr> </tbody> </table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e.	Over \$500,000 but not over \$1,000,000	\$100,000 plus 16% of the excess over \$500,000.	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.	Over \$17,000,000	\$1,000,000.		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e.														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 16% of the excess over \$500,000.														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.														
Over \$17,000,000	\$1,000,000.														
g	Grassroots nontaxable amount (enter 25% of line 1f)	0	0												
h	Subtract line 1g from line 1a. If zero or less, enter -0-	0	0												
i	Subtract line 1f from line 1c. If zero or less, enter -0-	0	0												
j	If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?	<input type="checkbox"/> Yes <input type="checkbox"/> No													

4-Year Averaging Period Under section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) Total
2a Lobbying nontaxable amount		0	0	0	0
b Lobbying ceiling amount (150% of line 2a, column(e))					0
c Total lobbying expenditures		0	0	0	0
d Grassroots nontaxable amount		0	0	0	0
e Grassroots ceiling amount (150% of line 2d, column (e))					0
f Grassroots lobbying expenditures		0	0	0	0

National Rifle Association of America
Schedule C (Form 990 or 990-EZ) 2016

53-0116130

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes," response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.

Table with 3 columns: (a) Yes, (a) No, (b) Amount. Rows include questions 1 through 1j and 2a through 2d regarding lobbying activities.

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

Table with 3 columns: Question, Yes, No. Rows include questions 1, 2, and 3 regarding dues and lobbying expenditures.

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," OR (b) Part III-A, line 3, is answered "Yes."

Table with 3 columns: Question, Yes, No. Rows include questions 1 through 5 regarding dues and lobbying expenditures.

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions); and Part II-B, line 1. Also, complete this part for any additional information.

Part I-A Line 1 The NRA engaged in activities in support of its mission, which includes protecting

and defending the Constitution of the United States, especially with reference to the inalienable

right of the individual American citizen guaranteed by such Constitution to acquire, possess,

collect, exhibit, transport, carry, transfer ownership of, and enjoy the right to use arms, in order

that the people may always be in a position to exercise their legitimate individual rights of self

preservation and defense of family, person, and property. In pursuit of the goals of the

association, the NRA spent funds directly and indirectly on political activities, which were not the

National Rifle Association of America

53-0116130

Schedule C (Form 990 or 990-EZ) 2016

Page 4

Part IV Supplemental Information (continued)

primary activities of the organization. In 2016, the NRA paid \$5,456,095 fundraising and administrative expenses for the separate segregated fund, NRA Political Victory Fund, as allowed by law. Such expenses included fundraising postage and fundraising labor as well as other costs such as lockbox fees, as allowed by law. Support for fundraising and administrative expenses of a separate segregated fund is industry standard for nonprofit organizations like the NRA, as allowed by law. The NRA is organized primarily to promote social welfare and can also engage in political activities on behalf of or in opposition to candidates for political office, as allowed by law. By any measure, the percentage of funds spent by the NRA on political activities is modest in comparison to the budget devoted to the primary activities of the NRA. For instance, all expenditures noted on Parts I-A and I-C of Schedule C amounted to less than 10% of the NRA's total expenses in 2016, as applied to total expenses reported on Form 990, Part IX, line 25. Reporters and other readers are also politely reminded that the NRA's Form 990 reports only on the NRA itself and not on the separate segregated fund. The separate segregated fund is a separate entity for tax purposes. The NRA does not contribute funds from its treasury to this entity nor does the NRA receive contributions from members earmarked for this entity.

Part I-C Line 4 This informational note regards the NRA's taxes. The NRA separately files Form 1120-POL, which is not subject to public disclosure. The following information about taxes paid with the NRA's Forms 1120-POL is shared here on a voluntary basis as a service for readers. 527(f) proxy tax is paid on the lesser of net investment income or certain political expenditures as defined by the federal tax code, such as when certain political communications expressly advocate the election or defeat of a candidate and are made by the NRA itself rather than by the NRA's separate segregated fund. The amount of 527(f) proxy tax paid with the NRA's 2016 Form 1120-POL was \$20,835. Historically, the amount of 527(f) proxy tax paid with the NRA's 2015 Form 1120-POL was \$21,817; the amount paid with the NRA's 2014 Form 1120-POL was \$1,662,307; and no amount was required to be paid for 2013. The NRA chooses to share this extra information about the NRA's taxes, above and beyond requirements, to demonstrate in good faith that the organization is a taxpayer in good standing. As another polite reminder to reporters and other readers, Form 990 information is not necessarily expected to tie to Federal Election Commission (FEC) reporting due to different definitions and

National Rifle Association of America
Schedule C (Form 990 or 990-EZ) 2016

53-0116130

Page 4

Part IV Supplemental Information (continued)

exclusions in the different regulatory regimes. Furthermore, readers are kindly reminded that the

NRA's Form 990 reports only on the NRA itself and not on the separate segregated fund, pursuant to

the instructions and regulatory requirements.

Part I-C Line 5 The NRA Political Victory Fund, an independent political action committee (PAC) of

the NRA, directly received contributions during the year of \$12,239,508. All contributions to the

PAC were directly received from contributors. The NRA did not take possession of any contributions,

nor did it or was it required to deliver or transfer those funds to the PAC. Although the NRA

provided fundraising and administrative support to the NRA Political Victory Fund as detailed above

in line 1, reflecting industry standard and as allowed by law, the NRA did not contribute its own

funds to the NRA Political Victory Fund for the purposes of candidate or campaign contributions. The

NRA has elected, for full transparency, to list the NRA-PVF in the line 5 table to show these facts.

SCHEDULE D (Form 990)

Supplemental Financial Statements

OMB No. 1545-0047

2016

Open to Public Inspection

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. Attach to Form 990.

Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

Department of the Treasury Internal Revenue Service

Name of the organization: National Rifle Association of America; Employer identification number: 53-0116130

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.

Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

Table with columns (a) Donor advised funds and (b) Funds and other accounts. Rows include total number at end of year, aggregate values, and questions about donor advisement.

Part II Conservation Easements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

Form for Part II with multiple questions (1-9) regarding conservation easements, including checkboxes for various purposes and a table for line 2(d).

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

Form for Part III with questions 1a, 1b, and 2 regarding reporting requirements for art and historical treasures.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

- 3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):
- a Public exhibition
 - b Scholarly research
 - c Preservation for future generations
 - d Loan or exchange programs
 - e Other
- 4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.
- 5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No
- b If "Yes," explain the arrangement in Part XIII and complete the following table:
- | | Amount |
|---------------------------------|--------|
| c Beginning balance | 0 |
| d Additions during the year | |
| e Distributions during the year | |
| f Ending balance | 0 |
- 2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes No
- b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII

Part V Endowment Funds.

Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	17,657,500	16,738,628	15,706,221	12,587,566	10,738,148
b Contributions	1,482,504	1,988,178	1,346,379	2,818,471	1,554,967
c Net investment earnings, gains, and losses	1,204,551	-266,970	366,395	794,093	775,895
d Grants or scholarships					
e Other expenditures for facilities and programs	786,344	772,538	642,077	461,526	442,581
f Administrative expenses	37,728	29,798	38,290	32,383	38,863
g End of year balance	19,520,483	17,657,500	16,738,628	15,706,221	12,587,566

- 2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:
- a Board designated or quasi-endowment %
 - b Permanent endowment 100%
 - c Temporarily restricted endowment %
- The percentages on lines 2a, 2b, and 2c should equal 100%.
- 3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:
- | | Yes | No |
|-----------------------------|-------------------------------------|-------------------------------------|
| (i) unrelated organizations | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| (ii) related organizations | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
- b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R?
- 4 Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (Investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land	0	5,380,792		5,380,792
b Buildings	0	53,865,603	28,549,648	25,711,678
c Leasehold improvements	0	0	0	0
d Equipment	0	18,563,070	14,053,648	6,243,560
e Other	0	0	0	0
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.)				37,336,030

Schedule D (Form 990) 2016 National Rifle Association of America

53-0116130 Page 3

Part VII Investments—Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives	0	
(2) Closely-held equity interests	0	
(3) Other		
(A) -----		
(B) -----		
(C) -----		
(D) -----		
(E) -----		
(F) -----		
(G) -----		
(H) -----		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 12.)	0	

Part VIII Investments—Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) -----		
(2) -----		
(3) -----		
(4) -----		
(5) -----		
(6) -----		
(7) -----		
(8) -----		
(9) -----		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 13.)	0	

Part IX Other Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1) -----	
(2) -----	
(3) -----	
(4) -----	
(5) -----	
(6) -----	
(7) -----	
(8) -----	
(9) -----	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.)	0

Part X Other Liabilities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

(a) Description of liability	(b) Book value
(1) Federal income taxes	0
(2) Derivative instrument market valuation	2,128,702
(3) Capital lease arrangement	1,031,148
(4) Accrued sales and use taxes	149,220
(5) Coupon liability	52,001
(6) -----	
(7) -----	
(8) -----	
(9) -----	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)	3,361,071

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements		1	382,133,970
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
a	Net unrealized gains (losses) on investments	2a	3,233,678	
b	Donated services and use of facilities	2b		
c	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d	3,370,587	
e	Add lines 2a through 2d	2e		6,604,265
3	Subtract line 2e from line 1	3		375,529,705
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b	-8,640,002	
c	Add lines 4a and 4b	4c		-8,640,002
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5		366,889,703

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements		1	421,377,442
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
a	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
c	Other losses	2c		
d	Other (Describe in Part XIII.)	2d	8,710,502	
e	Add lines 2a through 2d	2e		8,710,502
3	Subtract line 2e from line 1	3		412,666,940
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b	70,500	
c	Add lines 4a and 4b	4c		70,500
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5		412,737,440

Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Part III Line 4 This response describes the museum collections which are held by the NRA's

related organizations and curated by NRA employees. The NRA Museums promote gun collecting

and preservation of history through firearms. The NRA Museums include the National

Firearms Museum in Fairfax, Virginia; the Frank Brownell Museum of the Southwest in Raton,

New Mexico; and the NRA National Sporting Arms Museum at Bass Pro Shops in Springfield,

Missouri. To make the NRA Museums the finest possible resource for the public, the NRA and

its affiliated charities rely on generous supporters to build the exhibition and research

collections through contributions of historically significant firearms. As individuals

grow older and make plans for their loved ones and special treasures, all firearms owners

must eventually answer the question, "What will happen to my guns when I am gone?" For

many NRA members and other supporters, their answer is the NRA. Please visit

NRAmuseums.org for exciting current information on the museum galleries, and please visit

NRAgive.com to consider your legacy of supporting the liberties that built this country.

Part XIII Supplemental Information (continued)

Part III Line 5 This response explains why the NRA may solicit or receive assets that some donors intend to be sold rather than maintained permanently. The NRA Firearms for Freedom program appeals to supporters who may wish to donate their firearms collections to the NRA. When donors intend their guns to be sold rather than held for exhibition or research in the collections of the NRA Museums, the NRA partners with auctionhouses. Donors may choose to have guns sold for various reasons, such as to support current program services or to fund a charitable gift annuity or charitable trust with one of the NRA's affiliated charities. The philanthropic intent of each donor determines how a gift is handled.

Part V Line 4 This response describes the intended uses of the organization's endowment funds. The endowment funds of the NRA benefit a diverse range of philanthropic interests, including training in marksmanship, national shooting championships, women's leadership, hunters' leadership, recreational shooting, law enforcement, NRA Museums, and the National Endowment for the Protection of the Second Amendment.

Part X Line 1(2) This informational note provides context for the derivative financial instrument disclosed as a liability. Interest rate swaps are entered into to manage interest rate risks associated with the NRA's borrowing, and interest rate swaps are accounted for in accordance with FASB ASC 815. The NRA's interest rate swap is recorded in the balance sheet at fair value with fair value of changes recorded as unrealized gain or loss on derivative instrument.

Part X Line 1(4) This informational note regards the NRA's taxes. The NRA is a substantial taxpayer and remains in good standing with the tax authorities. State and local taxes paid by the NRA include sales and use taxes, real estate and personal property taxes, amusement taxes, and state unemployment taxes. The liability shown on Schedule D, Part X for accrued sales and use taxes relates to timing and is a small fraction of taxes paid during the year. Additional informational notes regarding the NRA's taxes at the federal level are shared on Schedule C regarding 527(f) proxy taxes and on Schedule O regarding unrelated business income taxes. The NRA chooses to share all of this additional extra information about the NRA's total taxes, above and beyond requirements, in order to demonstrate in

Part XIII Supplemental Information (continued)

good faith that the organization is a taxpayer in good standing.

Part X Line 2 This response provides the text of the footnote to the organization's financial statements in accordance with FASB ASC 740. Management evaluated the NRA's tax positions and concluded that the NRA had taken no uncertain tax positions that require adjustment to the financial statements to comply with the provisions of this guidance.

Generally, the NRA is no longer subject to income tax examinations by the U.S. federal, state, or local authorities for years before 2013, which is the standard statute of limitations look-back period.

Part XI Line 2d This response explains \$3,370,587 in the reconciliation of revenue from the audited financial statements to the revenue as stated on 990. The figure includes \$2,484,770 agency transactions between the NRA and NRA Foundation and \$885,817 unrealized gain on derivative instrument. The agency transactions figure of \$2,484,770 includes endowment contributions and endowment earnings designated by NRA Foundation donors for eligible NRA programs. An informational note regarding the purpose of the derivative instrument is included with Schedule D, Part X, line 1(2).

Part XI Line 4b This response explains (\$8,640,002) in the reconciliation of revenue from the audited financial statements to the revenue as stated on 990. The figure includes \$6,463,172 cost of goods sold, \$2,247,330 rental expense, less (\$70,500) offset, which were reported as expenses on the audited financial statements.

Part XII Line 2d This response explains \$8,710,502 in the reconciliation of expenses from the audited financial statements to the expenses as stated on 990. The figure includes \$6,643,172 cost of goods sold and \$2,247,330 rental expense, which are reported on Form 990, Part VIII revenue statement.

Part XII Line 4b This response explains \$70,500 in the reconciliation of expenses from the audited financial statements to the expenses as stated on 990. The figure is the amount of interest on endowment grants.

**SCHEDULE F
(Form 990)**

Statement of Activities Outside the United States

OMB No. 1545-0047

2016

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.
▶ Attach to Form 990.

▶ Information about Schedule F (Form 990) and its instructions is at www.irs.gov/form990.

Name of the organization

National Rifle Association of America

Employer identification number

53-0116130

Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

1 For grantmakers. Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Yes No

2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.

3 Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in the region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in the region	(f) Total expenditures for and investments in the region
(1) Central America and the Caribbean	0	0	Investments		4,893,000
(2) Europe (Including Iceland and Greenland)	0	0	Program services	Law enforcement training at U.S. Armed Forces base	9,000
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					
(11)					
(12)					
(13)					
(14)					
(15)					
(16)					
(17)					
3a Sub-total	0	0			4,902,000
b Total from continuation sheets to Part I	0	0			0
c Totals (add lines 3a and 3b)	0	0			4,902,000

Schedule F (Form 990) 2016 National Rifle Association of America

Page 2

53-0116130

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
(1)									
(2)									
(3)									
(4)									
(5)									
(6)									
(7)									
(8)									
(9)									
(10)									
(11)									
(12)									
(13)									
(14)									
(15)									
(16)									

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter

3 Enter total number of other organizations or entities

Schedule F (Form 990) 2016 National Rifle Association of America

53-0118130 Page 3

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1)							
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							
(17)							
(18)							

Part IV Foreign Forms

- 1 Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* Yes No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; do not file with Form 990)* Yes No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations. (see Instructions for Form 5471)* Yes No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)* Yes No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain Foreign Partnerships. (see Instructions for Form 8865)* Yes No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; do not file with Form 990)* Yes No

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

Part I Line 3(1)(d) The NRA's offshore investments follow industry standard best practices

in risk management for national nonprofit institutional investors. Alternative investments

reduce overall portfolio risk by reducing volatility and improving diversification. The

NRA maintains several investment accounts that are multi-strategy funds of funds. Income

from passive investments, when appropriately structured, is excluded from unrelated

business income by law. This type of investment posture is commonly accepted in the U.S.

exempt organization industry.

Part I Line 3(1)(f) 100% of the amount is the total book value of investments for that

region.

Part I Line 3(2)(d) This disclosure of program services provided in the European region

refers to NRA Law Enforcement Division training school provided to a branch of the United

States Armed Forces at a foreign military base.

Part I Line 3(2)(f) 100% of the amount is the cash value of expenditures made by the NRA

Law Enforcement Division instructors for necessary travel and accommodations.

**SCHEDULE G
(Form 990 or 990-EZ)**

Supplemental Information Regarding Fundraising or Gaming Activities

OMB No. 1545-0047

2016

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
▶ Attach to Form 990 or Form 990-EZ.

▶ Information about Schedule G (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Name of the organization

Employer identification number

National Rifle Association of America

53-0116130

Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- a Mail solicitations
 - b Internet and email solicitations
 - c Phone solicitations
 - d In-person solicitations
 - e Solicitation of non-government grants
 - f Solicitation of government grants
 - g Special fundraising events
- 2a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? Yes No
- b** If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
1 Allegiance 11250 Waples Mill Rd Fairfax VA 22030	Paid solicitor		X	43,031,885	480,000	42,551,885
2 InfoCision 325 Springside Dr Akron OH 44333	Paid solicitor		X	8,780,881	4,209,328	4,571,553
3 McKenna & Associates 2000 Clarendon Blvd Ste 200 Arlington VA	Fundraising consultant		X	0	1,780,000	0
4 HWS Consulting 221 Homeport Dr Grasonville MD 21638	Fundraising consultant		X	0	685,000	0
5 501c Solutions 2530 Meridian Pkwy Ste 300 Research Tri	Fundraising consultant		X	0	648,275	0
6 Sharpe Group 855 Ridge Lake Blvd Ste 300 Memphis TN	Fundraising consultant		X	0	480,000	0
7 Key & Associates 12176 Chancery Station Cir Reston VA 201	Fundraising consultant		X	0	68,000	0
8 Commonwealth Group Partners 1579 Monroe Dr Ste F-341 Atlanta GA 303	Fundraising consultant		X	0	60,000	0
9 CWH Services DBA Cars With Heart 14185 Dallas Pkwy Dallas TX 75254	Paid solicitor		X	0	0	0
10				0	0	0
Total				51,812,766	8,410,603	47,123,438

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

AK, AL, AR, AZ, CA, CO, CT, DC, FL, GA, HI, IL, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, NC, ND, NH, NJ
NM, NY, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WI, WV

Schedule G (Form 990 or 990-EZ) 2016

National Rifle Association of America

53-0116130 Page 2

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events	
		NRAILA Event (event type)	(event type)	NONE (total number)	(add col. (a) through col. (c))	
Revenue	1	Gross receipts	1,051,839	0	1,051,839	
	2	Less: Contributions		0	0	
	3	Gross income (line 1 minus line 2)	1,051,839	0	1,051,839	
Direct Expenses	4	Cash prizes		0	0	
	5	Noncash prizes		0	0	
	6	Rent/facility costs		0	0	
	7	Food and beverages		0	0	
	8	Entertainment		0	0	
	9	Other direct expenses	178,132	0	178,132	
	10	Direct expense summary. Add lines 4 through 9 in column (d) ▶				(178,132)
	11	Net income summary. Subtract line 10 from line 3, column (d) ▶				873,707

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))	
		1	Gross revenue			
Direct Expenses	2	Cash prizes				0
	3	Noncash prizes				0
	4	Rent/facility costs				0
	5	Other direct expenses				0
	6	Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
7	Direct expense summary. Add lines 2 through 5 in column (d) ▶				(0)	
8	Net gaming income summary. Subtract line 7 from line 1, column (d) ▶				0	

9 Enter the state(s) in which the organization conducts gaming activities: _____

a Is the organization licensed to conduct gaming activities in each of these states? Yes No

b If "No," explain: _____

10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year? Yes No

b If "Yes," explain: _____

SCHEDULE I (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22. Attach to Form 990. Information about Schedule I (Form 990) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047

2016

Open to Public Inspection

Employer identification number

53-0116130

National Rifle Association of America

Part I General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Yes No

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

Table with 7 columns: (a) Name and address of organization or government, (b) EIN, (c) IRC section if applicable, (d) Amount of cash grant, (e) Amount of non-cash assistance, (f) Method of valuation, (g) Description of non-cash assistance, (h) Purpose of grant or assistance. Row 1: National Fdn for Women Legislator, 910 16th St NW Washington, DC 20007, EIN 52-1480785, IRC section 501(c)(3), Amount of cash grant 15,000, Purpose of grant Undergraduate college scholarships.

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table.
3 Enter total number of other organizations listed in the line 1 table.

Schedule I (Form 990) (2016)

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

National Rifle Association of America
Schedule I (Form 990) (2016)

53-0116130

Page 2

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
NRA Jeanne E. Bray Memorial Scholarship Awards Program	20	70,500			

Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

Part I Line 2 The National Foundation for Women Legislators partners with the National Rifle Association for the annual NFWL/NRA Bill of Rights Essay Scholarship Contest for female high school juniors and seniors. The NRA actively assists National Foundation of Women Legislators in the selection and administration of NFWL scholarships for college. NFWL scholarship applications are assessed on the elements of historical research, insight and perspective, demonstrated understanding of the American Constitution, inspirational quality, and meaningful personal connection.

Part III Line 1 The NRA Jeanne E. Bray Memorial Scholarship Awards Program is named in honor and recognition of the groundbreaking police officer Jeanne E. Bray, a shooting champion and past member of the NRA Board of Directors. Jeanne E. Bray was the first female detective on a burglary squad, which has evolved into today's modern SWAT. She was the first female police officer to earn the NRA Police Marksmanship "Distinguished" bar, and she won the National Women's Police Pistol Combat Championship five times from 1962 to 1967. The program offers scholarships of up to \$2,500 per semester, up to \$5,000 per year for a maximum of four years, to dependent children of any public law enforcement officer killed in the line of duty who was an NRA member at the time of death, and to dependent

**SCHEDULE J
(Form 990)**

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.
▶ Attach to Form 990.

▶ Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047

2016

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization

National Rifle Association of America

Employer identification number

53-0116130

Part I Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- | | |
|---|---|
| <input checked="" type="checkbox"/> First-class or charter travel | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions | <input type="checkbox"/> Payments for business use of personal residence |
| <input checked="" type="checkbox"/> Tax indemnification and gross-up payments | <input checked="" type="checkbox"/> Health or social club dues or initiation fees |
| <input type="checkbox"/> Discretionary spending account | <input type="checkbox"/> Personal services (such as, maid, chauffeur, chef) |

b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain.

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?

3 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.

- | | |
|---|---|
| <input checked="" type="checkbox"/> Compensation committee | <input type="checkbox"/> Written employment contract |
| <input checked="" type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study |
| <input type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

4 During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment?
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
- c** Participate in, or receive payment from, an equity-based compensation arrangement?
- If "Yes" to any of lines 4a–c, list the persons and provide the applicable amounts for each item in Part III.

Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5–9.

5 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization?
- b** Any related organization?
- If "Yes" on line 5a or 5b, describe in Part III.

6 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization?
- b** Any related organization?
- If "Yes" on line 6a or 6b, describe in Part III.

7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described on lines 5 and 6? If "Yes," describe in Part III

8 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III.

9 If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
1a		
1b	X	
2	X	
3		
4a		X
4b	X	
4c		X
5a		X
5b		X
6a		X
6b		X
7		X
8		X
9		

Schedule J (Form 990) 2016 National Rifle Association of America

53-0116130

Page 2

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation						(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)			
1	Wayne LaPiere CEO and Executive Vice President	(i) 1,165,062 (ii) 0	150,000	43,904	19,610	43,763	1,422,339	0		
2	Chris W. Cox Executive Director, NRAILA	(i) 764,938 (ii) 0	100,000	21,998	54,281	56,214	997,431	0		
3	Robert K. Weaver Executive Director, General Operatio	(i) 650,112 (ii) 0	100,000	114,401	18,978	39,489	922,980	0		
4	Wilson H. Phillips Jr. Treasurer	(i) 524,366 (ii) 0	100,000	172,490	19,610	23,788	840,284	0		
5	John C. Frazer Secretary and General Counsel	(i) 317,716 (ii) 0	25,000	30,557	15,900	50,295	439,468	0		
6	Todd Grable Executive Director, Membership, Affir	(i) 631,775 (ii) 0	0	11,130	10,600	43,754	697,259	0		
7	Tyler Schropp Executive Director, Advancement	(i) 492,991 (ii) 0	125,000	3,950	15,900	48,974	686,815	0		
8	Michael Marcellin Managing Director, Affinity and Licent	(i) 26,434 (ii) 0	600,852	0	16,209	2,404	645,899	0		
9	Douglas Hamlin Executive Director, Publications	(i) 444,981 (ii) 0	85,000	50,007	15,900	46,802	642,690	0		
10	David Lehman Deputy Executive Director, NRAILA	(i) 388,431 (ii) 0	50,000	61,990	19,610	3,571	523,602	0		
11	Marion P. Hammer Director	(i) 206,000 (ii) 0	0	0	0	0	206,000	0		
12		(i) 0 (ii) 0	0	0	0	0	0	0		
13		(i) 0 (ii) 0	0	0	0	0	0	0		
14		(i) 0 (ii) 0	0	0	0	0	0	0		
15		(i) 0 (ii) 0	0	0	0	0	0	0		
16		(i) 0 (ii) 0	0	0	0	0	0	0		

Schedule J (Form 990) 2016 National Rifle Association of America

53-0116130

Page 3

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Part I Line 1a Charter travel was used on occasions when travel logistics or security concerns precluded other available options.

Travel was properly excluded from taxable compensation. Certain compensation elements were grossed up. All tax gross ups were properly included in taxable compensation. Clubs are supposed to be used for business purposes. Clubs were properly excluded from taxable compensation.

Part I Line 4b The NRA takes a full transparency posture for executive compensation. This comment provides context for the 457(b) and 457(f) plans. The NRA has an executive 457(b) deferred compensation retirement benefit plan for the benefit of certain employees. It is employee funded, not employer funded. The NRA also has a nonqualified 457(f) supplemental income retirement plan for the benefit of certain individuals. The 457(f) plan is employer funded. The NRA decides the benefit amount and timeframe for vesting of each participant using different factors particular to each relevant individual and his specific circumstances. Service costs included in deferred compensation are actuarially determined under FASB ASC 715. The 457(f) plan is designed to supplement the current tax qualified defined benefit pension plan where current limitations on benefits and employer contributions may be inadequate, and an employer sponsored supplemental income plan can best provide these select employees with the appropriate amount of income in the specific desired situation. 457(f) payouts are properly included in taxable wages and reported in W-2 income.

Part II Line Column B(iii) Other reportable compensation in taxable wages includes 457(b) plan, fringe auto, group life insurance benefits, and 457(f) plan if applicable. Column C represents benefits that will not be paid until the future and includes the employer paid portion of the NRA defined benefit pension plan, 401(k) plan, and 457(f) plan if applicable. The NRA takes a full transparency posture for executive compensation.

**SCHEDULE M
(Form 990)**

Noncash Contributions

OMB No. 1545-0047

2016

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Department of the Treasury
Internal Revenue Service

- ▶ Complete if the organizations answered "Yes" on Form 990, Part IV, lines 28 or 30.
- ▶ Attach to Form 990.
- ▶ Information about Schedule M (Form 990) and its instructions is at www.irs.gov/form990.

Name of the organization

Employer identification number

National Rifle Association of America

53-0116130

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	5	94,442	Sales of comparable items
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ (.)				
26 Other ▶ (.)				
27 Other ▶ (.)				
28 Other ▶ (.)				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement **29** 0

30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which isn't required to be used for exempt purposes for the entire holding period?

	Yes	No
30a		X
31	X	
32a	X	
33		

b If "Yes," describe the arrangement in Part II.

31 Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions?

32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?

b If "Yes," describe in Part II.

33 If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.

Schedule M (Form 990) (2016) National Rifle Association of America

53-0116130 Page 2

Part II Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Part I Line 32 On occasion and as appropriate, securities and other donated liquid or

illiquid assets can be converted into cash by the outside third party specialists that

partner with the NRA to fulfill the philanthropic intentions of the donors.

SCHEDULE O
(Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047

2016

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization

National Rifle Association of America

Employer identification number

53-0116130

Form 990, Part III, Line 4d: Program Service Expenses: 179,728,124, Grants and allocations:

0. Revenue: 164,370,436 This note provides further information on Part III Program Service

Accomplishments. All NRA program services are centered on the NRA's core mission of firearms

safety, education, and training. 990 readers are encouraged to refer to NRA.org,

NRAPublications.org, NRAILA.org, NRAnews.com, and NRAgive.com for appealing and inspirational

opportunities to continue to engage with the NRA on the core mission of gun safety. NRA

members and other lawful gun owners proudly preserve the Second Amendment as America's first

freedom.

Form 990, Part I, Section 1, Line 1: The NRA is a 501(c)(4) membership association with four

501(c)(3) public charities and a Section 527 political action committee, which is a separate

segregated fund. The four charities affiliated with the NRA are NRA Civil Rights Defense Fund,

NRA Foundation Inc, NRA Freedom Action Foundation, and NRA Special Contribution Fund DBA NRA

Whittington Center. The political action committee is the NRA Political Victory Fund. See

Schedule R, Part II. NRA annual membership dues increased from \$35 to \$40 during 2016,

representing the first NRA dues increase in more than twenty years. Individuals who would like

to reduce the volume of solicitations they receive from the NRA can contact NRA Member

Services and request to be placed on the "Do Not Promote" list. This simple step will

significantly reduce the amount of contact received from the NRA without affecting magazine

service, Board of Directors ballot, membership renewal, or other vital mail.

Form 990, Part I, Line 7: This informational note regards the NRA's unrelated business income.

Form 990 page 1 shows gross unrelated business revenue on line 7a and net unrelated business

taxable income on line 7b. The NRA did not owe unrelated business income tax for the year 2016

because directly connected deductions were greater than the associated income in 2016. The

main sources of NRA unrelated business income, as shown on 990 Part VIII, Column C, are

certain merchandise sales from the e-commerce platforms, advertising, and other activities not

related to the NRA's tax exempt purposes within the NRA Official Journals, NRA digital online

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) (2016)

Schedule O (Form 990 or 990-EZ) (2016)

Page **2**

Name of the organization

Employer identification number

National Rifle Association of America

53-0116130

channels, and NRA television programs. Additional informational notes regarding the NRA's

taxes are shared on Schedule C regarding 527(f) proxy taxes and Schedule D regarding state and

local taxes. The NRA chooses to share this extra information about the NRA's taxes, above and

beyond requirements, in order to demonstrate in good faith that the organization is a taxpayer

in good standing.

Form 990, Part I, Line 8: This informational note regards the NRA's contribution revenue. The

vast majority of contributions to the NRA comes from millions of small individual donors.

Gifts from companies and executives in the firearms, hunting, and shooting sports industries

typically comprise less than 5% of the NRA's contribution revenue every year, as applied to

contribution revenue reported on Form 990, Part VIII, line 1.

Form 990, Part VI, Section A, Line 6: The National Rifle Association is a membership

association that represents only individual citizens. Membership dues are properly reported on

Form 990, Part VIII, line 2 pursuant to the instructions for such reporting.

Form 990, Part VI, Section A, Line 7a: NRA members elect all 76 members of the NRA Board of

Directors. 75 directors are elected for staggered three year terms, and the 76th director is

elected for a one year term on the occasion of each Annual Meeting of Members.

Form 990, Part VI, Section A, Line 7b: Certain Board of Directors decisions are subject to

membership approval per NRA Bylaws and New York not for profit corporate law.

Form 990, Part VI, Section B, Line 11b: Form 990 is reviewed by the external auditing firm,

presented to the NRA Board of Directors Audit Committee, and made available to the full NRA

Board of Directors, before it is filed with the IRS.

Form 990, Part VI, Section B, Line 12c: The organization takes conflicts of interest very

seriously and utilizes a statement of corporate ethics. To monitor and enforce corporate

filings, annual filings must be provided to the Office of the Secretary and General Counsel

and reviewed regularly and consistently.

Form 990, Part VI, Section B, Line 15: Compensation of the NRA's top management officials is

established by methods including independent compensation consultants, compensation surveys

and studies, and comparability data. In addition, under the NRA Bylaws, compensation of

Schedule O (Form 990 or 990-EZ) (2016)

Page 3

Name of the organization

Employer identification number

National Rifle Association of America

53-0116130

certain elected officers (including the Executive Vice President) must be approved by the

Board of Directors, based on recommendations by the compensation committee. All decisions are

properly documented.

Form 990, Part VI, Section C, Line 18: Readers are politely reminded the NRA was founded 146

years ago, in 1871. The NRA's 1944 determination letter from the Internal Revenue Service is

available on Guidestar.org and can also be requested directly from the NRA as required by law.

Forms 990 can be requested directly from the NRA as required by law.

Form 990, Part VI, Section C, Line 19: NRA Bylaws, audited consolidated financial statements

of the NRA and affiliates, and annual reports are available upon request for the same period

of disclosure as set forth in Section 6104(d). The NRA does not make internal operating

policies available to the general public.

Form 990, Part VII, Section A, Line 1: This informational note regards service on the NRA

Board of Directors, which is not compensated. Board members who received 1099s were

compensated for other professional services they performed for the organization, not for their

voluntary Board service.

Form 990, Part VIII, Line 2b: This informational note regards the reporting of member dues on

Form 990. Line 1b of the revenue statement is properly left blank. Pursuant to 990 form

instructions, membership dues that are not contributions because they compare reasonably with

available benefits are available on line 2. Thus, all NRA member dues are properly shown on

the 990 revenue statement as program service revenue on line 2, other than NRA Life-plus

contributions which are properly counted as contribution revenue in line 1f of the 990 revenue

statement.

Form 990, Part IX, Line 11: This informational note regards the NRA's payment of fees for

outside professional services as stated on line 11 of the 990 expense statement. Line 11b

reports legal fees paid to outside attorneys, such as for Second Amendment case work and

related litigation at the federal and state levels. Line 11c reports accounting fees paid to

the outside CPA firm that provides the NRA's auditing and tax services. Line 11d reports

lobbying expenses paid to external registered lobbyists. Line 11e reports fundraising costs

Schedule O (Form 990 or 990-EZ) (2016)

Page 4

Name of the organization

Employer identification number

National Rifle Association of America

53-0116130

paid to the authorized vendors listed on Schedule G. Line 11f reports investment management

fees paid to investment advisors that manage the NRA's portfolios. Professional services

performed by NRA employees (in house counsel, in house accountants, in house lobbyists, in

house fundraisers, and in house investment managers, respectively) are properly reported in

lines 5-7 of the expense statement, as required by 990 form instructions.

Form 990, Part IX, Line 24e: This response explains \$20,463,531 of other expenses stated on

line 24e of the 990, Part IX expense statement. This figure includes \$10,819,069 membership

fulfillment items, \$5,452,270 banking fees, \$2,219,576 FASB ASC 715 pension accounting

valuation adjustment, \$1,425,672 membership premiums, \$536,180 compensation of board members

for professional services rendered, and \$10,764 miscellaneous.

Form 990, Part XI, Line 9: This response explains \$3,370,587 of other changes in the net

assets reconciliation schedule. The figure includes \$2,484,770 agency transactions between the

NRA and NRA Foundation and \$885,817 unrealized gain on derivative instrument. The agency

transactions figure of \$2,484,770 includes endowment contributions and endowment earnings

designated by NRA Foundation donors for eligible NRA programs. Readers may refer to Schedule D

for an informational note on the derivative instrument.

**SCHEDULE R
(Form 990)**

Related Organizations and Unrelated Partnerships

OMB No. 1545-0047

2016

Department of the Treasury
Internal Revenue Service
Name of the organization

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
▶ Attach to Form 990.
▶ Information about Schedule R (Form 990) and its instructions is at www.irs.gov/form990.

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National Rifle Association of America

Employer identification number
53-0116130

Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(1)	(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
(1)						
(2)						
(3)						
(4)						
(5)						
(6)						

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(1)	(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
							Yes	No
(1)	NRA FOUNDATION INC 52-1710886 11250 WAPLES MILL RD FAIRFAX, VA 22030	CHARITABLE	DC	501(c)(3)	LINE 7	NRA		X
(2)	NRA SPECIAL CONTRIBUTION FUND 23-7367534 PO BOX 700 RATON, NM 87740	CHARITABLE	NM	501(c)(3)	LINE 7	NRA		X
(3)	NRA CIVIL RIGHTS DEFENSE FUND 52-1136865 11250 WAPLES MILL RD FAIRFAX, VA 22030	CHARITABLE	NY	501(c)(3)	LINE 7	NRA		X
(4)	NRA FREEDOM ACTION FOUNDATION 26-1277941 11250 WAPLES MILL RD FAIRFAX, VA 22030	CHARITABLE	VA	501(c)(3)	LINE 7	NRA		X
(5)	NRA POLITICAL VICTORY FUND 52-1083020 11250 WAPLES MILL RD FAIRFAX, VA 22030	PAC/SSF	VA	527		NRA		X
(6)								
(7)								

For Paperwork Reduction Act Notice, see the Instructions for Form 990.
HTA

Schedule R (Form 990) 2016

Schedule R (Form 990) 2016

National Rifle Association of America

53-0116130

Page 2

Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1085)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	
(1) _____												
(2) _____												
(3) _____												
(4) _____												
(5) _____												
(6) _____												
(7) _____												

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity?	
								Yes	No
(1) _____									
(2) _____									
(3) _____									
(4) _____									
(5) _____									
(6) _____									
(7) _____									

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

	Yes	No
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV? a Receipt of (I) interest, (II) annuities, (III) royalties, or (IV) rent from a controlled entity		
b Gift, grant, or capital contribution to related organization(s)	X	
c Gift, grant, or capital contribution from related organization(s)		X
d Loans or loan guarantees to or for related organization(s)	X	
e Loans or loan guarantees by related organization(s)		X
f Dividends from related organization(s)		X
g Sale of assets to related organization(s)		X
h Purchase of assets from related organization(s)		X
i Exchange of assets with related organization(s)		X
j Lease of facilities, equipment, or other assets to related organization(s)		X
k Lease of facilities, equipment, or other assets from related organization(s)		X
l Performance of services or membership or fundraising solicitations for related organization(s)		X
m Performance of services or membership or fundraising solicitations by related organization(s)	X	
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)		X
o Sharing of paid employees with related organization(s)	X	
p Reimbursement paid to related organization(s) for expenses		X
q Reimbursement paid by related organization(s) for expenses		X
r Other transfer of cash or property to related organization(s)		X
s Other transfer of cash or property from related organization(s)		X

	(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.				
(1) NRA FOUNDATION INC		a	180,000	CASH VALUE
(2) NRA FOUNDATION INC		c	19,276,495	CASH VALUE
(3) NRA FOUNDATION INC		o	5,297,603	CASH VALUE
(4) NRA FOUNDATION INC		q	3,384,719	CASH VALUE
(5) NRA CIVIL RIGHTS DEFENSE FUND		c	156,194	CASH VALUE
(6) NRA CIVIL RIGHTS DEFENSE FUND		q	76,442	CASH VALUE

Part VI Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

Table with 16 rows and multiple columns: (a) Name, address, and EIN of entity; (b) Primary activity; (c) Legal domicile; (d) Predominant income; (e) Are all partners section 501(c)(3) organizations?; (f) Share of total income; (g) Share of end-of-year assets; (h) Disproportionate allocations?; (i) Code V-UBI amount; (j) General or managing partner?; (k) Percentage ownership.

Part VII Supplemental Information.

Provide additional information for responses to questions on Schedule R. See Instructions.

Part II The NRA is a 501(c)(4) membership association with four 501(c)(3) public charities and a Section 527 political action committee (PAC) which is a separate segregated fund. The four charities affiliated with the NRA are NRA Civil Rights Defense Fund, NRA Foundation Inc, NRA Freedom Action Foundation, and NRA Special Contribution Fund DBA NRA Whittington Center. The PAC is the NRA Political Victory Fund; NRAPVF is a separate unincorporated PAC of the NRA. In the event that any funds are received by the NRA and earmarked to the PAC, the NRA has systems in place to ensure any such receipts are promptly and immediately deposited into the separate segregated fund's accounts. The NRA did not take possession of any earmarked PAC contributions from its members; all contributions to the PAC were directly received by the PAC from contributors. Therefore, there were no reportable transactions between the NRA and the PAC for the purpose of any Schedule R, Part V, line 2 disclosures.

Part V Line 1c This informational note regards qualified charitable grantmaking. All grants made by NRA Foundation and NRA Civil Rights Defense Fund to the NRA are subject to stringent review processes requiring that the grants be made and used only for qualified charitable purpose programs. The NRA is required to provide an accounting to the charities as documentation that proceeds were used by the NRA for the qualified charitable purposes as set forth in the grant documents.

Part V Continuation of Transactions With Related Organizations

(a) Name of other organization	(b) Transaction type (a-f)	(c) Amount involved	(d) Method of determining amount involved
(7) NRA SPECIAL CONTRIBUTION FUND	a	120,000	CASH VALUE
(8) NRA SPECIAL CONTRIBUTION FUND	g	1,791,147	CASH VALUE
(9)			
(10)			
(11)			
(12)			
(13)			
(14)			
(15)			
(16)			
(17)			
(18)			
(19)			
(20)			
(21)			
(22)			
(23)			
(24)			

Part VI, Line 17 (990) - States with Which a Copy of this Form 990 is Required to be Filed

<input type="checkbox"/>	Armed Forces the Americas	<input checked="" type="checkbox"/>	Louisiana	<input type="checkbox"/>	Palau
<input type="checkbox"/>	Armed Forces Europe	<input checked="" type="checkbox"/>	Massachusetts	<input checked="" type="checkbox"/>	Rhode Island
<input checked="" type="checkbox"/>	Alaska	<input checked="" type="checkbox"/>	Maryland	<input checked="" type="checkbox"/>	South Carolina
<input checked="" type="checkbox"/>	Alabama	<input checked="" type="checkbox"/>	Maine	<input type="checkbox"/>	South Dakota
<input type="checkbox"/>	Armed Forces Pacific	<input type="checkbox"/>	Marshall Islands	<input checked="" type="checkbox"/>	Tennessee
<input checked="" type="checkbox"/>	Arkansas	<input type="checkbox"/>	Michigan	<input type="checkbox"/>	Texas
<input type="checkbox"/>	American Samoa	<input checked="" type="checkbox"/>	Minnesota	<input checked="" type="checkbox"/>	Utah
<input checked="" type="checkbox"/>	Arizona	<input checked="" type="checkbox"/>	Missouri	<input checked="" type="checkbox"/>	Virginia
<input checked="" type="checkbox"/>	California	<input type="checkbox"/>	Commonwealth of the Northern Mariana Islands	<input type="checkbox"/>	U.S. Virgin Islands
<input checked="" type="checkbox"/>	Colorado	<input checked="" type="checkbox"/>	Mississippi	<input type="checkbox"/>	Vermont
<input checked="" type="checkbox"/>	Connecticut	<input type="checkbox"/>	Montana	<input checked="" type="checkbox"/>	Washington
<input checked="" type="checkbox"/>	District of Columbia	<input checked="" type="checkbox"/>	North Carolina	<input checked="" type="checkbox"/>	Wisconsin
<input type="checkbox"/>	Delaware	<input checked="" type="checkbox"/>	North Dakota	<input checked="" type="checkbox"/>	West Virginia
<input checked="" type="checkbox"/>	Florida	<input type="checkbox"/>	Nebraska	<input type="checkbox"/>	Wyoming
<input type="checkbox"/>	Federated States of Micronesia	<input checked="" type="checkbox"/>	New Hampshire		
<input checked="" type="checkbox"/>	Georgia	<input checked="" type="checkbox"/>	New Jersey		
<input type="checkbox"/>	Guam	<input checked="" type="checkbox"/>	New Mexico		
<input type="checkbox"/>	Hawaii	<input type="checkbox"/>	Nevada		
<input type="checkbox"/>	Iowa	<input checked="" type="checkbox"/>	New York		
<input type="checkbox"/>	Idaho	<input checked="" type="checkbox"/>	Ohio		
<input checked="" type="checkbox"/>	Illinois	<input checked="" type="checkbox"/>	Oklahoma		
<input type="checkbox"/>	Indiana	<input checked="" type="checkbox"/>	Oregon		
<input checked="" type="checkbox"/>	Kansas	<input checked="" type="checkbox"/>	Pennsylvania		
<input checked="" type="checkbox"/>	Kentucky	<input type="checkbox"/>	Puerto Rico		

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CHARITIES BUREAU

NATIONAL RIFLE ASSOCIATION OF AMERICA

FINANCIAL STATEMENTS

as of December 31, 2016 and 2015

AND

REPORT THEREON

NATIONAL RIFLE ASSOCIATION OF AMERICA

TABLE OF CONTENTS

	<u>Page</u>
Report of Independent Auditors	1
Financial Statements:	
Statements of Financial Position	2
Statements of Activities	3
Statements of Cash Flows	4
Notes to Financial Statements	5 - 23

Report of Independent AuditorsRSM

To the Board of Directors and Members of the
National Rifle Association of America

RSM US LLP

Report on the Financial Statements

We have audited the accompanying financial statements of National Rifle Association of America (NRA), which comprise the statements of financial position as of December 31, 2016 and 2015, the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of National Rifle Association of America as of December 31, 2016 and 2015, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Emphasis of Matter

As discussed in Note 1 to the financial statements, the accompanying financial statements are those of National Rifle Association of America only and are not those of the primary reporting entity. The consolidated financial statements of NRA and its affiliates have been issued as the general purpose financial statements of the reporting entity and should be read in conjunction with the parent-only statements. Our opinion is not modified with respect to this matter.

RSM US LLP

McLean, Virginia

March 8, 2017

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AUDIT | TAX | CONSULTING

NATIONAL RIFLE ASSOCIATION OF AMERICA
STATEMENTS OF FINANCIAL POSITION
as of December 31, 2016 and 2015

ASSETS

	<u>2016</u>	<u>2015</u>
Cash and cash equivalents	\$ 13,218,701	\$ 18,707,822
Investments	56,680,153	65,358,771
Pledges receivable, net	1,516,303	1,758,682
Accounts receivable, net	49,547,980	39,489,708
Due from affiliates	27,404,135	24,602,838
Inventories and supplies, net	17,209,123	10,878,594
Prepaid expenses	3,788,017	5,207,830
Notes receivable, net	3,000,000	3,004,582
Property and equipment, net	37,336,030	38,887,064
Other assets	7,436,145	6,943,734
	<u>\$ 217,136,587</u>	<u>\$ 214,839,625</u>

LIABILITIES AND NET ASSETS

Accounts payable	\$ 35,188,474	\$ 22,146,154
Accrued liabilities	63,570,736	61,044,607
Note payable and line of credit	42,838,124	29,417,379
Deferred revenue	39,424,563	26,873,323
	<u>181,021,897</u>	<u>139,481,463</u>
Net assets:		
Unrestricted:		
Undesignated net assets	25,182,037	65,618,318
Cumulative pension liability	(40,035,180)	(37,815,604)
Total unrestricted net (deficit) assets	<u>(14,853,143)</u>	<u>27,802,714</u>
Temporarily restricted	7,743,947	7,349,401
Permanently restricted	43,223,886	40,206,047
	<u>36,114,690</u>	<u>75,358,162</u>
Total liabilities and net assets	<u>\$ 217,136,587</u>	<u>\$ 214,839,625</u>

The accompanying notes are an integral
part of these financial statements.

NATIONAL RIFLE ASSOCIATION OF AMERICA
STATEMENTS OF ACTIVITIES
for the years ended December 31, 2016 and 2015

	2016			2015				
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenue and other support:								
Members' dues	\$ 163,517,961	-	\$ -	\$ 163,517,961	\$ 165,664,978	-	\$ -	\$ 165,664,978
Program fees	12,256,731	-	-	12,256,731	9,526,357	-	-	9,526,357
Contributions	104,095,484	-	-	127,791,943	70,909,759	-	-	96,646,986
Advertising	27,075,345	20,678,620	3,017,839	27,075,345	25,598,508	21,146,477	4,590,750	25,598,508
Member sales	4,692,861	-	-	4,692,861	6,711,547	-	-	6,711,547
Shows and exhibits	22,955,395	-	-	22,955,395	21,398,991	-	-	21,398,991
Investment income, net	(196,700)	117,472	-	(79,228)	169,884	22,559	-	192,463
Insurance administration fees	11,527,759	-	-	11,527,759	12,154,667	-	-	12,154,667
Rental income	1,433,726	-	-	1,433,726	1,351,081	-	-	1,351,081
Other	6,935,031	(93,048)	-	6,841,983	7,590,232	14,804	-	7,605,036
Assets released from restrictions	20,537,574	(20,537,574)	-	-	21,605,685	(21,605,685)	-	-
Total revenue and other support	374,831,167	165,470	3,017,839	378,014,476	342,681,689	(421,805)	4,590,750	346,850,634
Expenses:								
Program services:								
Legislative programs	83,913,732	-	-	83,913,732	35,097,191	-	-	35,097,191
Publications	37,820,356	-	-	37,820,356	35,503,317	-	-	35,503,317
Public affairs	54,839,356	-	-	54,839,356	28,388,214	-	-	28,388,214
Shows and exhibits	19,433,011	-	-	19,433,011	19,201,694	-	-	19,201,694
Competitions	5,649,690	-	-	5,649,690	5,693,353	-	-	5,693,353
Education and training	11,101,147	-	-	11,101,147	11,823,358	-	-	11,823,358
Hunter services	4,213,594	-	-	4,213,594	2,134,792	-	-	2,134,792
Field services	12,898,136	-	-	12,898,136	12,664,817	-	-	12,664,817
Law enforcement	4,089,027	-	-	4,089,027	3,812,399	-	-	3,812,399
Recreational shooting	7,928,714	-	-	7,928,714	7,947,473	-	-	7,947,473
	241,886,763	-	-	241,886,763	182,256,608	-	-	182,256,608
Member services and acquisition	88,509,528	-	-	88,509,528	66,111,624	-	-	66,111,624
Administrative	10,613,064	-	-	10,613,064	9,167,679	-	-	9,167,679
Executive office	31,082,974	-	-	31,082,974	26,208,834	-	-	26,208,834
Fundraising	47,065,538	-	-	47,065,538	48,423,624	-	-	48,423,624
Total expenses	419,157,867	165,470	3,017,839	419,157,867	312,168,369	(421,805)	4,590,750	312,168,369
Change in net assets before other changes	(44,326,700)	229,076	-	(44,097,624)	30,513,320	(421,805)	-	30,091,515
Unrealized gain (loss) on investments, net	3,004,602	-	-	3,004,602	(1,946,395)	(227,007)	-	(2,173,402)
Unrealized gain on derivative instrument	885,817	-	-	885,817	715,591	-	-	715,591
Net loss on pension obligation	(2,219,576)	-	-	(2,219,576)	(466,016)	-	-	(466,016)
Change in net assets	(42,655,857)	394,546	3,017,839	(39,243,472)	28,816,500	(648,812)	4,590,750	32,758,438
Net assets (deficit), beginning of year	27,802,714	7,349,401	40,206,047	75,358,162	(1,013,786)	7,998,213	35,615,297	42,599,724
Net assets (deficit), end of year	(14,853,143)	7,743,947	43,223,886	36,114,690	27,802,714	7,349,401	40,206,047	75,358,162

The accompanying notes are an integral part of these financial statements.

NATIONAL RIFLE ASSOCIATION OF AMERICA
STATEMENTS OF CASH FLOWS
for the years ended December 31, 2016 and 2015

	<u>2016</u>	<u>2015</u>
Cash flows from operating activities:		
Change in net assets	\$ (39,243,472)	\$ 32,758,438
Adjustments to reconcile change in net assets to net cash (used in) provided by operating activities:		
Depreciation and amortization	4,797,889	4,263,424
Provision for losses (gains) on pledges receivable	135,924	(299,588)
Provision for losses on accounts receivable	4,802,427	5,788,891
Provision for losses on inventory	150,000	358,000
Contributions permanently restricted for long-term investment	(3,017,839)	(4,542,750)
Net unrealized and realized (gain) loss on investments	(2,202,751)	3,009,958
Unrealized gain on derivative instrument	(885,817)	(715,591)
Net loss on pension obligation	2,219,576	466,016
Net loss on disposal of assets	106,397	53,155
Changes in assets and liabilities:		
Decrease in pledges receivable	106,455	701,451
Increase in accounts receivable, net	(14,860,699)	(11,948,945)
Increase in due from affiliates	(2,801,297)	(385,427)
(Increase) decrease in inventories and supplies, net	(6,480,529)	4,549,565
Decrease (increase) in prepaid expenses	1,419,813	(955,852)
Increase in other assets	(492,411)	(220,363)
Increase in accounts payable	13,042,320	47,913
Increase (decrease) in accrued liabilities	1,192,370	(533,980)
Increase (decrease) in deferred revenue	12,551,240	(17,818,417)
Total adjustments	<u>9,783,068</u>	<u>(18,182,540)</u>
Net cash (used in) provided by operating activities	<u>(29,460,404)</u>	<u>14,575,898</u>
Cash flows from investing activities:		
Sales of investments	38,503,808	21,093,303
Purchases of investments	(27,622,439)	(24,894,706)
Purchases of property and equipment	(3,353,252)	(4,660,924)
Principal collections on notes receivable	4,582	14,417
Net cash provided by (used in) investing activities	<u>7,532,699</u>	<u>(8,447,910)</u>
Cash flows from financing activities:		
Principal payments on note payable	(973,451)	(917,979)
Principal payments on lines of credit	(108,396,472)	(118,885,949)
Draw downs on lines of credit	122,790,668	112,828,724
Contributions permanently restricted for long-term investment	3,017,839	4,542,750
Net cash provided by (used in) financing activities	<u>16,438,584</u>	<u>(2,432,454)</u>
Net (decrease) increase in cash and cash equivalents	(5,489,121)	3,695,534
Cash and cash equivalents at beginning of year	<u>18,707,822</u>	<u>15,012,288</u>
Cash and cash equivalents at end of year	<u>\$ 13,218,701</u>	<u>\$ 18,707,822</u>
Supplemental disclosure of cash flow information:		
Cash paid during the year for interest	\$ 1,449,598	\$ 1,511,085

The accompanying notes are an integral
part of these financial statements.

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

1. NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES

The National Rifle Association of America (NRA), founded in 1871, is a not-for-profit corporation supported by the membership fees of public-minded citizens and clubs. Its primary purpose is to protect and defend the Constitution of the United States of America, especially the political, civil and inalienable rights of the American people to keep and bear arms as a common law and Constitutional right of the individual citizen.

The NRA's Board of Directors formed the Institute for Legislative Action (ILA) in 1975 as an internal division of the NRA. The purpose of ILA is to prevent the passage of laws and regulations restricting firearms ownership, as well as pursuing changes to existing restrictions imposed by federal, state and local governments. ILA is supported principally by contributions from NRA members.

Basis of Presentation

The NRA publishes financial statements in the NRA's annual report that include the financial statements of certain affiliated entities, which are its primary financial statements for the years ended December 31, 2016 and 2015. These financial statements for the years ended December 31, 2016 and 2015 are not intended to be the general purpose financial statements of the NRA and have been prepared in conformity with accounting principles that would otherwise be considered a departure from accounting principles generally accepted in the United States of America because certain affiliated organizations are not consolidated.

Affiliates of the NRA whose financial activities are not included in these financial statements of the NRA include the following: the NRA Foundation, Inc. (Foundation), the NRA Civil Rights Defense Fund (CRDF), the NRA Political Victory Fund (PVF), the NRA Special Contribution Fund (SCF) and the NRA Freedom Action Foundation (FAF).

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenue and other support and expenses during the reporting period. Actual results could differ from those estimates.

Classification of Net Assets

To identify the observance of limitations and restrictions placed on the use of the resources available to the NRA, the accounts of the NRA are maintained in three separate classes of net assets: unrestricted, temporarily restricted, and permanently restricted, based on the existence or absence of donor-imposed restrictions.

Unrestricted net assets represent resources that are not restricted, either temporarily or permanently, by donor-imposed stipulations. They are available for support of the NRA's general operations.

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

Temporarily restricted net assets represent contributions and other inflows of assets whose use by the NRA for its programs are limited by donor-imposed stipulations. These restrictions are temporary in that they either expire by passage of time or can be fulfilled and removed by actions of the NRA pursuant to those stipulations.

Permanently restricted net assets represent endowment contributions and other inflows of assets whose use by the NRA are limited by donor-imposed stipulations that neither expire by passage of time nor can be fulfilled and removed by actions of the NRA pursuant to those stipulations.

Cash and Cash Equivalents

Highly liquid investments, consisting principally of money market funds, under the control of the NRA's investment managers, are considered investments. However, the NRA considers any other investments with an original maturity of three months or less at the date of purchase to be cash equivalents. The NRA generally invests these excess funds in repurchase agreements for U.S. government securities. The maturity date of these repurchase agreements is the next day of business. Due to the short-term nature of these agreements, the NRA does not take possession of the securities, which are instead held by the NRA's principal bank from which it purchases the securities. The carrying value of the investments approximates fair value because of the short maturity of the agencies. The NRA believes that it is not exposed to any significant risk on its investments in repurchase agreements. Substantially all the cash and cash equivalents were held at one financial institution in Virginia at December 31, 2016 and 2015.

Concentrations of Credit Risk

The NRA maintains a cash balance in excess of federally insured limits in an interest bearing account. The NRA's policy is to deposit funds only in financially sound institutions. Nevertheless, these deposits are subject to some degree of credit risk. Investments are maintained in financial institutions.

Concentrations of credit risk with respect to accounts receivable that are not collateralized are limited due to the large number of members comprising the NRA's membership base and their dispersion across many different geographies.

The NRA invests in a professionally managed portfolio that primarily contains money market funds, equity securities, fixed income securities, and hedge fund of funds. Such investments are exposed to various risks, such as market and credit. Due to the level of risk associated with such investments, and the level of uncertainty related to changes in the value of such investments, it is at least reasonably possible that changes in risk in the near term would materially affect investment balances and the amounts reported in the financial statements.

Investments

Investments consist primarily of money market funds, equity securities, fixed income securities, and alternative investments. Investments in money market funds, equity securities and fixed income securities are carried at fair value as determined by an independent market valuation service using the closing prices at the end of the period. In calculating realized gains and losses, the cost of securities sold is determined by the specific-identification method. To adjust the carrying value of the investments, the change in fair value is included in other changes in the statements of activities. Interest income and dividends are recorded on the accrual basis.

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

Investments in investment partnerships are valued at fair value based on the applicable percentage ownership of the underlying partnerships' net assets as of the measurement date, which is a practical expedient, as determined by the NRA. In determining fair value, the NRA utilizes valuations provided by the fund manager of the underlying investment partnerships. The underlying investment partnerships value securities and other financial instruments on a fair value basis of accounting. The estimated fair values of certain investments of the underlying investment partnerships, which may include private placements and other securities for which prices are not readily available, are determined by the general partner of the respective other investment partnership and may not reflect amounts that could be realized upon immediate sale, nor amounts that ultimately may be realized. Accordingly, the estimated fair values may differ significantly from the values that would have been used had a ready market existed for these investments. The fair value of the NRA's investments in other partnerships generally represents the amount the NRA would expect to receive if it were to liquidate its investment in the investment partnerships excluding any redemption charges that may apply.

Pledges Receivable

Pledges receivable due in more than one year have been recorded at the present value of estimated cash flows. An allowance for uncollectible pledges receivable is provided based upon management's judgment of potential defaults.

Accounts Receivable

Membership dues, advertising and other accounts receivable are recorded at the invoiced amount and do not bear interest. Membership contributions receivables are recorded when received. The allowance for doubtful accounts is the NRA's best estimate of the amount of probable credit losses in existing accounts receivable. The NRA determines the membership dues accounts receivable allowance based on the aging of accounts receivable, where three or more monthly or quarterly invoices are past due. The NRA determines all other allowances based on historical write-off experience and specific identification. The allowances for doubtful accounts are reviewed monthly and accounts receivable balances are written off against the allowance when the NRA feels probable the receivable will not be recovered.

Inventories and Supplies

Inventories and supplies are stated at the lower of cost or market, with costs determined using the first-in, first-out method. Provisions are made to reduce the inventories to net realizable value in cases of obsolescence.

Property and Equipment

Property and equipment are stated at cost, less accumulated depreciation. Donated assets are recorded at the appraised or estimated fair value at the time of donation. Expenditures for maintenance and repairs, which do not prolong the useful lives of the assets, are expensed. Depreciation is computed on the straight-line method over the assets' estimated useful lives. Buildings and improvements are depreciated over useful lives ranging from 20 to 45 years, other property and equipment is depreciated over two to ten years. The NRA capitalizes complete desktop and laptop computers greater than \$500 and all other fixed assets greater than \$1,500.

Members' Dues

A portion of members' dues that represents the present value of the cost of the magazine that is a benefit of membership for the given membership term is deferred and amortized over the life of the membership. The portion considered a contribution is recorded as dues revenue when the membership is received.

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

Contributions

Unconditional contributions, whether unrestricted or restricted, are recognized as revenue when received and classified in the appropriate net asset category. When the temporary restrictions are met by the NRA which were specified by the donor, temporarily restricted contributions are released from restriction and are recognized in the unrestricted net asset category.

Revenue Recognition

Program fees, advertising, member sales, shows and exhibit sales, and insurance administration fees are recognized as revenue when earned. Rental income is recognized on a straight-line basis over the term of the lease.

Derivative Financial Instruments

Interest rate swaps are entered into to manage interest rate risks associated with the NRA's borrowing. Interest rate swaps are accounted for in accordance with the Financial Accounting Standards Board Accounting Standard Codification (the Codification) topic, *Derivatives and Hedging*, under which the NRA is not allowed to use cash flow hedging. Therefore, the interest rate swap is recorded in the statements of financial position at fair value with fair value changes recorded as an unrealized gain on derivative instrument on the statements of activities and statements of cash flows (Note 8).

Valuation of Long-Lived Assets

Long-lived assets and certain identifiable intangible assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of long-lived assets is measured by a comparison of the carrying amount of the asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the estimated fair value of the assets. Assets to be disposed of are reportable at the lower of the carrying amount or fair value, less cost to sell. The NRA had no impairments of long-lived assets during 2016 or 2015.

Outstanding Legacies

The NRA is the beneficiary under various wills and other agreements, the total realizable amounts of which are not presently determinable. The NRA's share of such amounts is not recorded until the NRA has an irrevocable right to the bequest and the proceeds are measurable.

Functional Allocation of Expenses

The costs of providing program services and supporting activities have been accounted for on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among the program services and supporting activities.

Pending accounting pronouncements

In July 2015, the FASB issued ASU 2015-11, Inventory (Topic 330): Simplifying the Measurement of Inventory. The amendments in the ASU require entities that measure inventory using the first-in, first-out or average cost methods to measure inventory at the lower of cost and net realizable value. Net realizable value is defined as

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

estimated selling price in the ordinary course of business less reasonably predictable costs of completion, disposal and transportation. This ASU will be effective for NRA for fiscal years beginning after December 15, 2016.

In February 2016, FASB issued Accounting Standards Update (ASU) No. 2016-02, Leases (Topic 842). The guidance in this ASU supersedes the leasing guidance in Topic 840, Leases. Under the new guidance, lessees are required to recognize lease assets and lease liabilities on the statement of financial position for all leases with terms longer than 12 months. Leases will be classified as either finance or operating, with classification affecting the pattern of expense recognition in the statement of activities. The new standard is effective for fiscal years beginning after December 15, 2019.

In August 2016, the FASB issued ASU No. 2016-14, Not-for-Profit Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities. The amendments in this ASU make improvements to the information provided in financial statements and accompanying notes of not-for-profit entities. The amendments set forth the FASB's improvements to net asset classification requirements and the information presented about a not-for-profit entity's liquidity, financial performance and cash flows. The ASU will be effective for fiscal years beginning after December 15, 2017. Earlier adoption is permitted. The changes in this ASU should generally be applied on a retrospective basis in the year that the ASU is first applied.

In May 2014, the FASB issued ASU No. 2014-09, Revenue from Contracts with Customers (Topic 606), requiring an entity to recognize the amount of revenue to which it expects to be entitled for the transfer of promised goods or services to customers. The updated standard will replace most existing revenue recognition guidance in generally accepted accounting principles in the United States of America (U.S. GAAP) when it becomes effective and permits the use of either a full retrospective or retrospective with cumulative effect transition method. In August 2015, the FASB issued ASU No. 2015-14, which defers the effective date of ASU No. 2014-09 one year, making it effective for annual reporting periods beginning after December 15, 2018. NRA has not yet selected a transition method and is currently evaluating the effect that the standard will have on the financial statements.

Tax Status

The NRA is exempt from federal income taxes under Section 501(c)(4) of the Internal Revenue Code and from state income taxes. The NRA activities that cause imposition of the unrelated business income tax provision of the Code result in no significant tax liability.

The NRA follows the accounting standard on accounting for uncertainty in income taxes, which addresses the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under this guidance, the NRA may recognize the tax benefit from an uncertain tax position only if it is more-likely-than-not that the tax position will be sustained on examination by taxing authorities, based on the technical merits of the position. The tax benefits recognized in the financial statements from such a position are measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement. The guidance on accounting for uncertainty in income taxes also addresses de-recognition, classification, interest and penalties on income taxes, and accounting in interim periods.

Management evaluated the NRA's tax positions and concluded that the NRA had taken no uncertain tax positions that require adjustment to the financial statements to comply with the provisions of this guidance. Generally, the NRA is no longer subject to income tax examinations by the U.S. federal, state or local tax authorities for years before 2013, which is the standard statute of limitations look-back period.

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

Subsequent Events

The NRA evaluated subsequent events through March 8, 2017, which is the date the financial statements were available to be issued.

2. INVESTMENTS

Investments as of December 31, 2016 and 2015 consist of:

	2016	2015
Money market funds	\$ 612,527	\$ 1,460,652
Equity securities	40,289,738	49,270,250
Fixed income securities	3,766,355	3,580,103
Alternative investments	7,962,585	7,325,905
Other	4,048,948	3,721,861
	<u>\$ 56,680,153</u>	<u>\$ 65,358,771</u>

Investment income (loss) for the years ended December 31, 2016 and 2015 includes the following:

	2016	2015
Realized losses, net	\$ (1,030,927)	\$ (836,556)
Dividends and interest	951,699	1,029,039
	(79,228)	192,483
Unrealized gains (losses), net	3,233,678	(2,173,402)
	<u>\$ 3,154,450</u>	<u>\$ (1,980,919)</u>

Interest income of \$120,000 and \$120,000, earned from notes receivable for 2016 and 2015, respectively, is included in dividends and interest.

3. PLEDGES RECEIVABLE

At December 31, 2016 and 2015, donors to the NRA have unconditionally promised to give amounts as follows:

	2016	2015
Within one year	\$ 675,413	\$ 707,830
One to five years	317,531	449,031
More than five years	747,194	770,466
	1,740,138	1,927,327
Less: discount of pledges receivable	(20,851)	(26,585)
	1,719,287	1,900,742
Less: allowance for uncollectible pledges	(202,984)	(142,060)
	<u>\$ 1,516,303</u>	<u>\$ 1,758,682</u>

Pledges due in more than one year have been recorded at the present value of estimated cash flows, discounted by rates ranging from 0.77% to 2.22%.

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

4. ACCOUNTS RECEIVABLE

Accounts receivable as of December 31, 2016 and 2015 consist of:

	2016	2015
Membership	\$ 58,292,353	\$ 45,295,298
Contributions	3,421,398	3,633,565
Advertising	2,686,484	2,676,217
Other	1,626,608	1,489,126
	<u>66,026,843</u>	<u>53,094,206</u>
Less: allowance for doubtful accounts	16,478,863	13,604,498
	<u>\$ 49,547,980</u>	<u>\$ 39,489,708</u>

Following are the changes in the allowance for doubtful accounts during the years ended December 31, 2016 and 2015, respectively:

	2016	2015
Allowance at beginning of year	\$ 13,604,498	\$ 11,675,771
Provision for losses on accounts receivable	4,802,427	5,788,891
Write-offs, net of recoveries	(1,928,062)	(3,860,164)
Allowance at end of year	<u>\$ 16,478,863</u>	<u>\$ 13,604,498</u>

5. INVENTORIES AND SUPPLIES

Inventories and supplies as of December 31, 2016 and 2015 consist of:

	2016	2015
Sales inventories	\$ 4,389,535	\$ 4,822,459
Supplies:		
Magazine paper	1,960,513	1,653,551
Fulfillment and promotional materials	11,784,041	5,183,029
Other	112,363	106,543
	<u>18,246,452</u>	<u>11,765,582</u>
Less: obsolescence allowance	1,037,329	886,988
	<u>\$ 17,209,123</u>	<u>\$ 10,878,594</u>

6. NOTES RECEIVABLE

Notes receivable as of December 31, 2016 and 2015 consist of:

	Interest Rate	2016	2015
NRA Special Contribution Fund	4.0%	\$ 3,000,000	\$ 3,000,000
Shooting range loans	0.0%	-	4,582
		<u>\$ 3,000,000</u>	<u>\$ 3,004,582</u>

The note receivable from the SCF is a demand note, collateralized by a first deed of trust on approximately 33,300 acres of land south of Raton, New Mexico. During the years ended December 31, 2016 and 2015, interest in the amount of \$120,000 and \$120,000 respectively, was received. The total interest receivable remaining at December 31, 2016 and 2015, respectively, is \$3,639,073 and is included in other assets in the statements of financial position.

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

7. PROPERTY AND EQUIPMENT

Property and equipment as of December 31, 2016 and 2015 consist of:

	2016	2015
Land	\$ 5,380,792	\$ 5,380,792
Buildings and improvements	53,865,603	53,469,880
Furniture, fixtures and equipment	18,563,070	16,828,934
	<u>77,809,465</u>	<u>75,679,606</u>
Less: accumulated depreciation	40,473,435	36,792,542
	<u>\$ 37,336,030</u>	<u>\$ 38,887,064</u>

Depreciation expense for the years ended December 31, 2016 and 2015 was \$4,797,889 and \$4,263,424, respectively.

8. NOTE PAYABLE AND CREDIT AGREEMENTS

At December 31, 2016 and 2015, \$19,827,125 and \$20,800,577, respectively, was payable under a credit agreement with a bank, which expires on October 1, 2019. Under the terms of this agreement, the NRA pays a fixed rate of 6.08%

This credit agreement incorporates an interest rate swap agreement. This swap agreement is recognized on the statements of financial position in accrued liabilities at its fair value of \$2,128,702 and \$3,014,519 as of December 31, 2016 and 2015, respectively.

The NRA maintained an \$18,500,000 line of credit agreement which was amended to increase the maximum principal amount to \$25,000,000 on January 21, 2015, and expires on September 30, 2017. Under the terms of this agreement the NRA makes monthly interest payments on the daily outstanding principal at a variable rate based on the 30-day LIBOR rate, plus 0.60%. At December 31, 2016 and 2015, \$23,010,999 and \$8,616,802 was payable under the agreement at interest rates of 1.37% and 1.03%, respectively.

On the \$25,000,000 line of credit agreement, the NRA has pledged as collateral \$45,042,632 at December 31, 2016, in cash and investments held in certain custodial accounts by the bank. For the credit agreement, the NRA has also pledged as collateral a Deed of Trust on the NRA Headquarters Building.

The NRA is subject to financial covenants associated with the credit agreement and lines of credit agreements. The NRA must maintain minimum cash and investment balances.

The annual minimum payments related to these obligations at December 31, 2016 are as follows:

2017	\$ 24,050,942
2018	1,107,009
2019	<u>17,680,173</u>
Total minimum future payments	<u>\$ 42,838,124</u>

Interest expense for the years ended December 31, 2016 and 2015, was \$1,357,731 and \$1,438,430, respectively.

NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS

9. FAIR VALUE MEASUREMENTS

The NRA follows the Codification on *Fair Value Measurement*, which defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and sets out a fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). Inputs are broadly defined as assumptions market participants would use in pricing an asset or liability. The three levels of the fair value hierarchy are described below:

Level 1: Unadjusted quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date.

Level 2: Inputs other than quoted prices within Level 1 that are observable for the asset or liability, either directly or indirectly; and fair value is determined through the use of models or other valuation methodologies.

Level 3: Inputs are unobservable for the asset or liability and include situations where there is little, if any, market activity for the asset or liability. The inputs into the determination of fair value are based upon the best information in the circumstances and may require significant management judgment or estimation.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, an investment's level within the fair value hierarchy is based on the lowest level of input that is significant to the fair value measurement. The NRA's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment, and considers factors specific to the investment.

In determining the appropriate levels, the NRA performs a detailed analysis of the assets and liabilities that are subject to fair value measurements. At each reporting period, all assets and liabilities for which the fair value measurement is based on significant unobservable inputs are classified as Level 3.

The estimated fair values of the NRA's short-term financial instruments, including receivables and payables arising in the ordinary course of operations, approximate their individual carrying amounts due to the relatively short period of time between their origination and expected realization.

The carrying value of the NRA's note payable and credit agreement approximates fair value as the interest rate on the credit agreement's underlying instruments fluctuate with market rates.

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

The tables below present the balances of each class of assets and liabilities measured at fair value on a recurring basis by level within the hierarchy.

	As of December 31, 2016		
	Total	Level 1	Level 2
Available-for-sale equity securities:			
Consumer discretionary	\$ 1,427,080	\$ 1,427,080	\$ -
Consumer staples	899,575	899,575	-
Energy	1,187,684	1,187,684	-
Financial services	680,788	680,788	-
Healthcare	1,508,080	1,508,080	-
Industrials	1,217,127	1,217,127	-
Information technology	2,961,364	2,961,364	-
Materials	2,060,591	2,060,591	-
Multi-strategy mutual funds	28,347,449	28,347,449	-
Total available-for-sale equity securities	40,289,738	40,289,738	-
Available-for-sale fixed income securities:			
Multi-strategy bond funds	3,766,355	3,766,355	-
Alternative investments:			
Multi-strategy fund-of-funds (measured using a net asset value per share (or its equivalent) practical expedient)	7,962,585	-	-
Money market	612,527	612,527	-
Investments at fair value	\$ 52,631,205	\$ 44,668,620	\$ -
Other investments	4,048,948		
Total investments	\$ 56,680,153		
Other assets – multi-strategy mutual funds:			
Deferred compensation plan	\$ 2,417,588	\$ 2,417,588	\$ -
Supplemental executive retirement plan	1,081,914	1,081,914	-
Total other assets	\$ 3,499,502	\$ 3,499,502	\$ -
Total assets	\$ 60,179,655	\$ 48,168,122	\$ -
Interest rate swap	\$ (2,128,702)	\$ -	\$ (2,128,702)
Deferred compensation liability	(2,408,659)	-	(2,408,659)
Supplemental executive retirement liability	(1,078,054)	-	(1,078,054)
Total liabilities	\$ (5,615,415)	\$ -	\$ (5,615,415)

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

	As of December 31, 2015		
	Total	Level 1	Level 2
Available-for-sale equity securities:			
Consumer discretionary	\$ 2,704,930	\$ 2,704,930	\$ -
Consumer staples	1,045,251	1,045,251	-
Energy	373,628	373,628	-
Financial services	707,031	707,031	-
Healthcare	2,486,999	2,486,999	-
Industrials	1,188,264	1,188,264	-
Information technology	3,325,083	3,325,083	-
Materials	1,922,120	1,922,120	-
Multi-strategy mutual funds	35,516,944	35,516,944	-
Total available-for-sale equity securities	<u>49,270,250</u>	<u>49,270,250</u>	<u>-</u>
Available-for-sale fixed income securities:			
Multi-strategy bond funds	<u>3,580,103</u>	<u>3,580,103</u>	<u>-</u>
Alternative investments:			
Multi-strategy fund-of-funds (measured using a net asset value per share (or its equivalent) practical expedient)	<u>7,325,905</u>	<u>-</u>	<u>-</u>
Money market	<u>1,460,652</u>	<u>1,460,652</u>	<u>-</u>
Investments at fair value	<u>\$ 61,636,910</u>	<u>\$ 54,311,005</u>	<u>\$ -</u>
Other investments	<u>3,721,861</u>		
Total investments	<u>\$ 65,358,771</u>		
Other assets – multi-strategy mutual funds:			
Deferred compensation plan	\$ 2,037,386	\$ 2,037,386	\$ -
Supplemental executive retirement plan	971,420	971,420	-
Total other assets	<u>\$ 3,008,806</u>	<u>\$ 3,008,806</u>	<u>\$ -</u>
Total assets	<u>\$ 68,367,577</u>	<u>\$ 57,319,811</u>	<u>\$ -</u>
Interest rate swap	\$ (3,014,519)	\$ -	\$ (3,014,519)
Deferred compensation liability	(2,026,348)	-	(2,026,348)
Supplemental executive retirement liability	(968,665)	-	(968,665)
Total liabilities	<u>\$ (6,009,532)</u>	<u>\$ -</u>	<u>\$ (6,009,532)</u>

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

Money market funds, equity securities and fixed income securities are classified as Level 1 instruments as they are actively traded on public exchanges.

Deferred compensation plan and supplemental executive retirement plan assets are based upon the fair market value of those assets, which are observable inputs and classified as Level 1. The deferred compensation liability is not publically traded and is, therefore, considered Level 2.

The NRA's swap agreement is valued based on quoted values stated by the bank's mark-to-market estimate using stated fixed rate and LIBOR interest ratings. The interest rate is observable at commonly quoted indexes for the full term of the instrument and is, therefore, considered a Level 2 item.

The table below presents additional information regarding the alternative investments.

	2016 Fair Value	2015 Fair Value	Unfunded Commitments	Redemption Frequency	Redemption Notice Period
Multi-strategy fund-of-funds (a)	\$ 2,257,494	\$ 2,054,326	\$ -	quarterly	65 days
Multi-strategy fund-of-funds (a)	2,237,032	1,612,012	-	quarterly	36 days
Multi-strategy fund-of-funds (b)	2,635,782	2,746,490	-	semi- annually	105 days
Multi-strategy fund (c)	832,277	913,077	-	daily	1 day
	<u>\$ 7,962,585</u>	<u>\$ 7,325,905</u>	<u>\$ -</u>		

- (a) This class invests in hedge funds that pursue multiple strategies to diversify risks and reduce volatility. The hedge funds' composite portfolio for this class includes investments in long, short equity portfolio funds (investments in emerging markets and multiple sectors), directional macro strategy funds (investments in trade futures, options, futures and foreign exchange contracts, and diversified markets), event driven portfolio funds (investments in risk arbitrage, distressed and special situations, and opportunistic investing), relative value portfolio funds (investments in arbitrage, commodity trading advisors and market neutral strategies), and global asset allocation portfolio funds (investment in currencies, bonds, global equities and equity indices). The fair value of the investments in this class have been estimated using the net asset value per share of the investments.
- (b) This class invests in hedge funds that pursue multiple strategies to diversify risks and reduce volatility. The hedge fund-of-funds' composite portfolio for this class includes investments in private investment companies (investment in global, distressed/credit, domestic healthcare and other) and securities (common stock). The fair value of the investments in this class have been estimated using the net asset value per share of the investments.
- (c) This class invests in a managed futures product that pursue multiple strategies to diversify risks and reduce volatility. The multi-strategy fund composite portfolio for this class includes investments in private investment companies (investment in currency, bonds, interest rates, commodities and other) and securities (common stock). The fair value of the investments in this class have been estimated using the net asset value per share of the investments.

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

10. TEMPORARILY AND PERMANENTLY RESTRICTED NET ASSETS

Temporarily restricted net assets are available for the following purposes:

	2016	2015
Legislative programs	\$ 1,851,049	\$ 2,441,410
Education and training	1,495,330	1,205,253
National Firearms Museum	1,403,886	1,170,530
Recreational Shooting	708,022	370,334
Hunter services	109,761	337
Field services	105,630	105,067
Competitions	97,743	65,289
Law enforcement	61,503	51,169
Community outreach	53,536	105,021
Public relations	-	613,636
Other	271,993	218,881
Other, passage of time	1,585,494	1,002,474
Total	<u>\$ 7,743,947</u>	<u>\$ 7,349,401</u>

Permanently restricted net assets are restricted to investment in perpetuity, the income from which is expendable to support:

	2016	2015
Legislative programs	\$ 17,735,887	\$ 16,462,070
National Firearms Museum	7,802,467	7,797,617
Hunter services	4,698,122	3,870,205
Education and training	4,438,382	4,332,893
Recreational Shooting	2,610,338	2,995,222
Competitions	1,401,044	1,395,174
Law enforcement	608,541	608,541
Field services	145,138	145,138
Community outreach	16,289	16,289
Other	3,767,678	2,582,898
Total	<u>\$ 43,223,886</u>	<u>\$ 40,206,047</u>

The NRA follows the Codification subtopic *Reporting endowment funds*. The Codification addresses accounting issues related to guidelines in the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA), which was adopted by the National Conferences of Commissioners on Uniform State Laws in July 2006 and enacted in the Commonwealth of Virginia on July 1, 2008 and by the State of New York on September 17, 2010. The Management of the NRA has interpreted UPMIFA as requiring the preservation of the fair value of original donor-restricted endowment gifts as of the date of the gift absent explicit donor stipulations to the contrary. As a result of this interpretation, the NRA classifies as permanently restricted net assets (a) the original value of cash gifts donated to permanent endowment and (b) the discounted value of future gifts promised to permanent endowment, net of allowance for uncollectible pledges. The remaining portion of donor-restricted endowment funds not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the NRA in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the NRA considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

- The purposes of the NRA and donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the NRA
- The investment policies of the NRA

The NRA has adopted investment and spending policies for permanently restricted endowment assets that attempt to provide a predictable stream of funding to the programs supported by its endowment while seeking to maintain purchasing power of the endowment assets. The investment policy of the NRA is to achieve, at a minimum, a real (inflation adjusted) total net return that exceeds spending policy requirements. Investments are diversified both by asset class and within asset classes. The purpose of diversification is to minimize unsystematic risk and to provide reasonable assurance that no single security or class of securities will have a disproportionate impact on the total portfolio. The amount appropriated for expenditure ranges from 1% to 5% of the endowment fund's fair value as of the end of the preceding year, as long as the value of the endowment does not drop below the original contribution(s). All earnings of the endowment are reflected as temporarily restricted net assets until appropriated for expenditure in the form of program spending.

The NRA's endowment is composed solely of donor restricted funds. The changes in endowment net assets for the years ended December 31, 2016 and 2015 are as follows:

	December 31, 2016			Total
	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	
Endowment net assets, beginning of year	\$(1,031,509)	\$ 3,156,932	\$40,206,047	\$42,331,470
Interest and dividends, net	-	698,691	-	698,691
Net appreciation	-	2,005,704	-	2,005,704
Contributions	-	-	3,017,839	3,017,839
Amount appropriated for expenditure	-	(1,484,178)	-	(1,484,178)
Other changes	(389,138)	389,138	-	-
Endowment net assets, end of year	<u>\$(1,420,647)</u>	<u>\$ 4,766,287</u>	<u>\$43,223,886</u>	<u>\$46,569,526</u>

	December 31, 2015			Total
	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	
Endowment net assets, beginning of year	\$ (82,427)	\$ 4,479,906	\$35,615,297	\$40,012,776
Interest and dividends, net	-	804,141	-	804,141
Net depreciation	-	(1,549,892)	-	(1,549,892)
Contributions	-	-	4,590,750	4,590,750
Amount appropriated for expenditure	-	(1,526,305)	-	(1,526,305)
Other changes	(949,082)	949,082	-	-
Endowment net assets, end of year	<u>\$(1,031,509)</u>	<u>\$ 3,156,932</u>	<u>\$40,206,047</u>	<u>\$42,331,470</u>

The related assets are included in due from affiliates, investments and pledges receivable.

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the NRA to retain as a fund of perpetual duration. In accordance with accounting principles generally accepted in the United States, deficiencies of this nature that are reported in unrestricted net assets as of December 31, 2016 and 2015, were \$1,420,647 and \$1,031,509, respectively. The deficiencies in the donor-restricted endowment funds at December 31, 2016, resulted from unfavorable market fluctuations and the continued appropriation of endowment assets, which was deemed prudent by the NRA.

11. RETIREMENT PLANS

Certain NRA employees participate in a non-contributory, defined benefit retirement plan (the Plan). Benefits under the Plan are generally based on years of service and final average pay. The NRA's policy is to fund pension costs as accrued. Effective January 1, 2008, the NRA amended the Plan so that employees hired on or after January 1, 2008, will not be eligible to participate in the Plan.

The primary investment objectives of the Plan are to provide a long-term, risk-controlled approach using diversified investment options. The NRA may consider all asset classes allowed by the Employee Retirement Income Security Act of 1974 and other applicable law as acceptable investment options.

The net periodic pension costs for the years ended December 31, 2016 and 2015 consist of the following:

	2016	2015
Service cost - benefits earned during the year	\$ 3,375,329	\$ 3,640,523
Interest cost on projected benefit obligation	5,644,489	4,890,607
Return on plan assets	(6,168,124)	(6,296,518)
Recognized net actuarial loss	2,905,363	2,806,967
Net amortization and deferral	78,741	85,464
Net periodic benefit cost	5,835,798	5,127,043
Other changes	2,219,576	466,016
Total recognized in statements of activities	<u>\$ 8,055,374</u>	<u>\$ 5,593,059</u>

The following table sets forth the changes in the defined benefit pension plan's funded status and the amount of accrued pension costs for the plan years ended December 31, 2016 and 2015 (utilizing a measurement date of December 31):

	2016	2015
Change in benefit obligation:		
Projected benefit obligation at beginning of year	\$ 127,548,095	\$ 125,777,849
Service cost	3,375,329	3,640,523
Interest cost	5,644,489	4,890,607
Actuarial loss (gain)	4,155,647	(3,791,211)
Benefits paid	(3,671,686)	(2,969,673)
Projected benefit obligation at end of year	<u>\$ 137,051,874</u>	<u>\$ 127,548,095</u>

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

	<u>2016</u>	<u>2015</u>
Change in plan assets:		
Fair value of plan assets at beginning of year	\$ 80,267,170	\$ 81,539,983
Actual return on plan assets	5,120,091	(853,140)
Employer contributions	5,117,000	2,550,000
Benefits paid	<u>(3,671,686)</u>	<u>(2,969,673)</u>
Fair value of plan assets at end of year	<u>86,832,575</u>	<u>80,267,170</u>
Accrued pension costs reflected in the statements of financial position in accrued liabilities	<u>\$ (50,219,299)</u>	<u>\$ (47,280,925)</u>
Accumulated benefit obligation	<u>\$ (121,767,299)</u>	<u>\$ (111,407,887)</u>
Amounts recognized in unrestricted net assets:		
Total net loss	\$ 39,371,012	\$ 37,072,695
Prior service cost	664,168	742,909
Total	<u>\$ 40,035,180</u>	<u>\$ 37,815,604</u>

The total net loss and prior service cost for the defined pension plan that will be amortized from net assets into the net periodic benefit cost over the next year are \$3,137,631 and \$71,429, respectively.

The following weighted-average assumptions were used in calculating the above benefit obligations, net periodic benefit cost and fair value of plan assets at December 31, 2016 and 2015:

	<u>2016</u>	<u>2015</u>
Discount rate used to determine benefit obligation	4.15%	4.50%
Discount rate used to determine net periodic benefit cost	4.50%	3.95%
Rate of compensation increase	4.00%	4.00%
Expected return on plan assets	8.00%	8.00%

The basis used to determine the overall expected long-term rate of return on assets utilizing the target asset allocations established within the plan is based on historical returns.

The asset allocation strategy is based on several factors including:

- The relationship between the current and projected assets of the Plan and the projected actuarial liability stream;
- The historical performance of capital markets adjusted for the perception of future short- and long-term capital market performance;
- The perception of future economic conditions, including inflation and interest rate assumptions.

The asset allocation strategy shall identify target allocations to eligible asset classes and, where appropriate, suitable ranges within which each asset class can fluctuate as a percent of the total fund. Each asset class is to remain suitably invested at all times in either cash (or cash equivalents) or permitted securities within each asset class. The asset classes may be rebalanced from time to time to take advantage of tactical misvaluations across major asset classes or investment styles, or to align the current asset mix with strategic targets.

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

Following is a description of the valuation methodologies used for assets measured at fair value at December 31, 2016 and 2015.

Multi-strategy mutual funds and Pooled separate accounts: Primarily valued at the net asset value (NAV) per share based on quoted market prices of the underlying investments as reported by the investment advisor using the audited financial statements of the underlying investments. The individual annuities invest in separate accounts, which track the performance of the specific underlying mutual funds. A valuation agent is selected for each mutual fund and PSA. The valuation of the net assets is calculated on each open market day.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Plan believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain results in a different fair value measurement at the reporting date.

Investments measured at net asset value (or equivalent) have not been classified in the fair value hierarchy. The amounts of investments are included below.

At December 31, 2016 and 2015, the fair value and the asset allocation of the NRA's pension plan assets was as follows:

Asset category:	2016		2015	
Multi-strategy equity Mutual funds/PSAs	\$ 53,763,515	62%	\$50,450,340	63%
Multi-strategy fixed income Mutual funds/ PSAs	30,791,748	35	24,915,403	31
Cash	2,277,312	3	-	-
Real estate	-	-	4,901,427	6
	\$ 86,832,575	100%	\$80,267,170	100%

The NRA contributes to the plan based on actuarially determined amounts necessary to provide assets sufficient to meet benefits to be paid to plan members. NRA annually funds the minimum required contribution. Expected contributions for the plan year ending December 31, 2017 are \$0.

The following plan year benefit payments, which reflect expected future service, as appropriate, are expected to be paid over the next 10 fiscal years:

2017	\$ 4,490,000
2018	\$ 4,820,000
2019	\$ 5,280,000
2020	\$ 5,670,000
2021	\$ 6,150,000
2022 – 2026 (total)	\$ 35,800,000

In addition, in 1997, the NRA established a 401(k) plan for employees. The plan, available to all employees after 90 days of service, permits participants to contribute a portion of their salary on a pre-tax basis. The NRA matches participant contributions based on plan provisions. Participants are 100% vested in employer contributions after three years of service. The vested balance is available to participants at termination, retirement, death, disability, hardships or through eligible loans. Employer contributions to the 401(k) plan totaled \$2,470,309 and \$2,270,904 for the years ended December 31, 2016 and 2015, respectively.

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

The NRA also maintains a deferred compensation agreement (the Agreement) for certain officers and employees. The Agreement is offered at the sole discretion of its Board of Directors, which may amend or terminate the Agreement at any time. The Agreement is funded through whole life insurance policies on the plan beneficiaries. The NRA is the policy owner and beneficiary.

Currently, several key employees are enrolled in the Agreement. Management believes that no unfunded liability exists under the Agreement. At December 31, 2016 and 2015, the NRA had assets relating to the cash surrender values of the whole life insurance policies of \$4,048,948 and \$3,721,861, respectively. The NRA had an accrued postretirement liability of \$232,873 and \$190,569 at December 31, 2016 and 2015, respectively. Deferred compensation expense for the years ended December 31, 2016 and 2015 was a (\$176,783) and \$26,612, respectively.

The NRA has established a 457(b) deferred compensation plan for the benefit of certain employees. This plan is employee funded, and therefore, the NRA did not contribute to this plan during the years ended December 31, 2016 and 2015. At December 31, 2016 and 2015, the NRA held assets, and had related obligations, relating to this plan of approximately \$2.4 million and \$2.0 million, respectively.

The NRA has also established a 457(f) supplemental executive retirement plan for the benefit of certain executives. At December 31, 2016 and 2015, the NRA held assets, and had related obligations, relating to the plan of approximately \$1,078,000 and \$969,000, respectively. The NRA incurred deferred compensation expense of \$206,700 and \$206,700 for the years ended December 31, 2016 and 2015, respectively.

For both plans, the assets are included in other assets and the liabilities are included in accrued liabilities on the statements of financial position.

12. RENTAL OPERATIONS AS LESSOR

The NRA leases a portion of its headquarters building and adjacent property to tenants under various operating leases. These leases include renewal options and escalation clauses and require that the tenants pay for their prorated share of the building operating expenses.

The following is a schedule of minimum future rentals on non-cancellable operating leases as of December 31, 2016:

2017	\$ 1,156,447
2018	939,505
2019	686,677
2020	412,341
2021	297,007
2022	<u>69,627</u>
Total minimum future rentals	<u>\$ 3,561,604</u>

Total rental income for the years ended December 31, 2016 and 2015 was \$1,433,726 and \$1,351,081, respectively.

**NATIONAL RIFLE ASSOCIATION OF AMERICA
NOTES TO FINANCIAL STATEMENTS**

13. OPERATING LEASES AS LESSEE

The NRA leases warehouse, office space and equipment under non-cancellable operating leases with terms expiring through 2022. The lease agreements for various office space include renewal options and escalation clauses and require that the NRA pay for shared operating expenses.

The annual minimum payments related to these obligations as of December 31, 2016 are as follows:

2017	\$	673,434
2018		419,879
2019		388,942
2020		344,603
2021		328,479
2022		<u>194,912</u>
Total minimum payments required	\$	<u>2,350,249</u>

Total lease expense for the years ended December 31, 2016 and 2015 was \$965,272 and \$1,067,907, respectively.

14. RELATED PARTIES

The NRA is affiliated with the Foundation, the CRDF, SCF and the FAF by virtue of the control vested with the NRA's Board of Directors to appoint the Board of Trustees of each affiliate. The PVF is a separately unincorporated political action committee of the NRA whose five officers are NRA employees. The NRA provides certain benefits to the affiliates at no cost, among which are the use of office space and other administrative and support services. Management has determined that the fair value of these benefits is minimal, and accordingly, no amounts are reflected in these financial statements.

The Foundation reimburses the NRA for certain expenses, such as salaries, benefits, and general operating expenses, paid by the NRA on the Foundation's behalf. As of December 31, 2016 and 2015, \$27,124,532 and \$24,333,886 respectively, was owed to the NRA and included in due from affiliates for reimbursements and pass through funds still held by the Foundation. In addition, certain qualified NRA programs were funded by Foundation grants totaling \$19,276,495 and \$18,985,029 for the years ended December 31, 2016 and 2015, respectively.

The CRDF reimburses the NRA for general operating expenses paid by the NRA on the CRDF's behalf. As of December 31, 2016 and 2015, \$23,549 and \$3,801, respectively, was owed to the NRA for general operating expenses and included in due from affiliates.

All permanent employees of the SCF are maintained as employees of the NRA and the SCF reimburses the NRA for the total employee costs including benefits. The SCF reimburses the NRA for certain other expenses paid by the NRA on the SCF's behalf. As of December 31, 2016 and 2015, \$256,054 and \$265,151, respectively, was owed to the NRA for salaries, insurance and benefits net of certain other expenses owed by the NRA to the SCF and included in due from affiliates.

The NRA paid administrative and fundraising expenses of \$38,762,499 and \$4,892,637 for the years ended December 31, 2016 and 2015, respectively, on behalf of the PVF.