

# Exhibit 5



Group Check ID      G201011150000263

<b>Form CHAR500</b>  <small>This form used for Article 7-A, EPTL and dual filers (replaces forms CHAR 497, CHAR 010 and CHAR 006)</small>	<b>Annual Filing for Charitable Organizations</b> New York State Department of Law (Office of the Attorney General) Charities Bureau - Registration Section 120 Broadway New York, NY 10271 <a href="http://www.charitiesnys.com">http://www.charitiesnys.com</a>	<b>2009</b>  <b>Open to Public Inspection</b>
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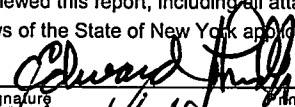
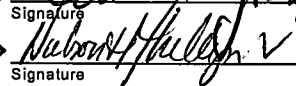
**1. General Information**

a. For the fiscal year beginning (mm/dd/yyyy) 01/01/2009 and ending (mm/dd/yyyy) 12/31/2009

<b>b. Check if applicable for NYS:</b> <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial filing <input type="checkbox"/> Final filing <input type="checkbox"/> Amended filing <input type="checkbox"/> NY registration pending	<b>c. Name of organization</b> National Rifle Association of America  Number and street (or P.O. box if mail not delivered to street address) Room/suite c/o NRA OGC 11250 Waples Mill Road  City or town, state or country and zip + 4 Fairfax, VA 22030	<b>d. Fed. employer ID no. (EIN) (##-####-####)</b> 53-0116130 <b>e. NY State registration no. (##-##-##)</b> 02-21-64 <b>f. Telephone number</b> (703) 267-1250 <b>g. Email</b> gcounsel@nrahq.org
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**2. Certification - Two Signatures Required**

We certify under penalties of perjury that we reviewed this report, including all attachments, and to the best of our knowledge and belief, they are true, correct and complete in accordance with the laws of the State of New York applicable to this report.

<b>a. President or Authorized Officer</b>	Signature  Printed Name <b>Edward J. Land, Secretary</b> Title Date <u>11/9/10</u>	<b>b. Chief Financial Officer or Treas.</b>	Signature  Printed Name <b>Wilson H. Phillips, Jr., Treasurer</b> Title Date <u>11/9/10</u>
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**3. Annual Report Exemption Information**

a. **Article 7-A annual report exemption** (Article 7-A registrants and dual registrants)  
 Check ☐ if total contributions from NY State (including residents, foundations, corporations, government agencies, etc.) did not exceed \$25,000 **and** the organization did not engage a professional fund raiser (PFR) or fund raising counsel (FRC) to solicit contributions during this fiscal year.  
**NOTE:** An organization may claim this exemption if no PFR or FRC was used **and** either: 1) it received an allocation from a federated fund, United Way or incorporated community appeal **and** contributions from other sources did not exceed \$25,000 **or** 2) it received all or substantially all of its contributions from one government agency to which it submitted an annual report similar to that required by Article 7-A.

b. **EPTL annual report exemption** (EPTL registrants and dual registrants)  
 Check ☐ if gross receipts did not exceed \$25,000 **and** assets (market value) did not exceed \$25,000 at any time during this fiscal year.

For EPTL or Article 7-A registrants claiming the annual report exemption under the one law under which they are registered and for dual registrants claiming the annual report exemptions under both laws, simply complete part 1 (General Information), part 2 (Certification) and part 3 (Annual Report Exemption Information) above.  
**Do not submit a fee, do not complete the following schedules and do not submit any attachments to this form.**

**4. Article 7-A Schedules**

If you did **not** check the Article 7-A annual report exemption above, complete the following for this fiscal year:

a. Did the organization use a professional fund raiser, fund raising counsel or commercial co-venturer for fund raising activity in NY State? .. ☒ Yes\* ☐ No  
 \* If "Yes", complete Schedule 4a.

b. Did the organization receive government contributions (grants)? ..... ☐ Yes\* ☒ No  
 \* If "Yes", complete Schedule 4b.

**5. Fee Submitted: See last page for summary of fee requirements.**

Indicate the filing fee(s) you are submitting along with this form: a. Article 7-A filing fee ..... \$ 25. b. EPTL filing fee ..... \$ 750 c. <b>Total fee</b> ..... \$ 775	<b>Submit only one check or money order for the total fee, payable to "NYS Department of Law"</b>
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**6. Attachments - For organizations that are not claiming annual report exemptions under both laws, see last page for required attachments →→→**

Schedule 4a: Professional Fund Raisers (PFR), Fund Raising Counsels (FRC), Commercial Co-Venturers (CCV)	
If you checked the box in question 4.a. on page 1, complete the following schedule for each PFR, FRC or CCV that the organization engaged for fund raising activity in NY State:	
1. Type of fund raising professional (FRP):	
Professional fund raiser .....	<input checked="" type="checkbox"/>
Fund raising counsel .....	<input type="checkbox"/>
Commercial co-venturer .....	<input type="checkbox"/>
2. Name of FRP:	
<u>Strategic Fundraising, Inc.</u>	
Number and street (or P.O. box if mail is not delivered to street address):	
<u>7591 9th Street N</u>	
City or town, state or country and zip + 4:	
<u>Oakdale, MN 55128</u>	
3. FRP telephone number:	
<u>(651) 649-0404</u>	
4. Services provided by FRP (provide description):	
Plan, prepare, manage and conduct a nationally directed outbound telemarketing development campaign to active, lapsed, or potential members/donors.	
5. Compensation arrangement with FRP (provide description):	
Campaigns are compensated under one of two scenarios, varying by campaign: 1) on a flat rate per call basis or 2) on a paid out of proceeds basis	
6. Dates of contract .....	<u>8/1/2003</u> through <u>automatic renewal terms</u> (mm/dd/yyyy) (mm/dd/yyyy)
7. Amount paid to FRP .....	\$ <u>588,886</u>
8. If services were provided by a CCV, did the CCV provide the charitable organization with the interim report(s) required by §§ 173-a. 3 of the Executive Law? <u>N/A</u>	

Schedule 4a: Professional Fund Raisers (PFR), Fund Raising Counsels (FRC), Commercial Co-Venturers (CCV)	
If you checked the box in question 4.a. on page 1, complete the following schedule for each PFR, FRC or CCV that the organization engaged for fund raising activity in NY State:	
1. Type of fund raising professional (FRP):	
Professional fund raiser .....	<input checked="" type="checkbox"/>
Fund raising counsel .....	<input type="checkbox"/>
Commercial co-venturer .....	<input type="checkbox"/>
2. Name of FRP:	
<u>InfoCision Management Corp.</u>	
Number and street (or P.O. box if mail is not delivered to street address):	
<u>325 Springside Drive</u>	
City or town, state or country and zip + 4:	
<u>Akron, OH 44333</u>	
3. FRP telephone number:	
<u>(330) 668-1400</u>	
4. Services provided by FRP (provide description):	
To plan, prepare, manage and conduct a nationally directed outbound telemarketing development campaign to active, lapsed, or potential members/donors	
5. Compensation arrangement with FRP (provide description):	
Compensation is on a per call basis	
6. Dates of contract .....	
<u>8/1/2009</u> through <u>7/31/2011</u>	
(mm/dd/yyyy) (mm/dd/yyyy)	
7. Amount paid to FRP .....	
\$ <u>6,527,133</u>	
8. If services were provided by a CCV, did the CCV provide the charitable organization with the interim report(s) required by §§ 173-a. 3 of the Executive Law? <u>N/A</u>	

**NATIONAL RIFLE ASSOCIATION OF AMERICA**

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**FINANCIAL STATEMENTS**

**as of December 31, 2009 and 2008**

**AND**

**REPORT THEREON**

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**NATIONAL RIFLE ASSOCIATION OF AMERICA****TABLE OF CONTENTS**

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Report of Independent Auditors

To the Board of Directors and Members of the  
National Rifle Association of America

We have audited the accompanying statements of financial position of the National Rifle Association of America (NRA) as of December 31, 2009 and 2008, and the related statements of activities and cash flows for the years then ended. These financial statements are the responsibility of the NRA's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the National Rifle Association of America as of December 31, 2009 and 2008, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

The accompanying financial statements are those of the National Rifle Association of America only and are not those of the primary reporting entity. The consolidated financial statements of the NRA and its affiliates have been issued as the financial statements of the primary reporting entity.

*McGladrey & Pullen, LLP*

March 17, 2010



**NATIONAL RIFLE ASSOCIATION OF AMERICA**  
**STATEMENTS OF FINANCIAL POSITION**  
as of December 31, 2009 and 2008

**ASSETS**

	<b>2009</b>	<b>2008</b>
Cash and cash equivalents	\$ 14,864,793	\$ 10,760,322
Investments	35,916,571	23,200,952
Pledges receivable, net	2,528,075	1,498,468
Accounts receivable, net	34,947,116	29,707,650
Due from affiliates	14,820,881	12,229,135
Inventories and supplies, net	10,888,636	8,976,851
Prepaid expenses	2,167,086	1,610,643
Notes receivable, net	3,133,320	3,165,695
Property and equipment, net	36,186,545	35,936,027
Other assets	4,862,341	4,256,876
	<u>\$ 160,315,364</u>	<u>\$ 131,342,619</u>
Total assets		

**LIABILITIES AND NET ASSETS**

Accounts payable	\$ 18,618,054	\$ 13,129,376
Accrued liabilities	46,662,871	50,035,123
Notes payable	29,340,012	26,166,156
Deferred revenue, net	28,119,095	18,143,254
	<u>122,740,032</u>	<u>107,473,909</u>
Total liabilities		
Net assets:		
Unrestricted	11,164,773	1,788,111
Temporarily restricted	3,207,708	1,158,321
Permanently restricted	23,202,851	20,922,278
	<u>37,575,332</u>	<u>23,868,710</u>
Total net assets		
Total liabilities and net assets	<u>\$ 160,315,364</u>	<u>\$ 131,342,619</u>

The accompanying notes are an integral  
part of these financial statements.

NATIONAL RIFLE ASSOCIATION OF AMERICA  
STATEMENTS OF ACTIVITIES  
for the years ended December 31, 2009 and 2008

	2009				2008			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>Revenue and other support:</b>								
Members' dues	\$ 113,969,660	\$ -	\$ -	\$ 113,969,660	\$ 145,034,392	\$ -	\$ -	\$ 145,034,392
Program fees	5,753,381	-	-	5,753,381	5,288,336	-	-	5,288,336
Contributions	64,543,135	12,806,989	2,280,573	79,630,697	47,282,235	8,620,486	1,013,602	56,916,323
Advertising	18,793,873	-	-	18,793,873	20,365,841	-	-	20,365,841
Member sales	18,169,219	-	-	18,169,219	13,456,503	-	-	13,456,503
Investment income, net	(119,475)	(60,073)	-	(179,548)	(3,072,901)	(371,695)	-	(3,444,596)
Insurance administration fees	6,066,914	-	-	6,066,914	6,756,781	-	-	6,756,781
Rental income	1,498,567	-	-	1,498,567	1,712,075	-	-	1,712,075
Other	4,352,371	-	-	4,352,371	4,419,879	-	-	4,419,879
Assets released from restrictions	11,576,721	(11,576,721)	-	-	12,025,269	(12,025,269)	-	-
<b>Total revenue and other support</b>	<b>244,604,366</b>	<b>1,170,195</b>	<b>2,280,573</b>	<b>248,055,134</b>	<b>253,268,410</b>	<b>(3,776,478)</b>	<b>1,013,602</b>	<b>250,505,534</b>
<b>Expenses:</b>								
<b>Program services:</b>								
Legislative programs	24,329,891	-	-	24,329,891	23,047,660	-	-	23,047,660
Publications	33,262,974	-	-	33,262,974	30,310,728	-	-	30,310,728
Public affairs	16,755,214	-	-	16,755,214	12,411,241	-	-	12,411,241
Competitions	5,643,513	-	-	5,643,513	5,048,628	-	-	5,048,628
Education and training	7,456,016	-	-	7,456,016	4,905,248	-	-	4,905,248
Hunter services	1,369,814	-	-	1,369,814	1,205,502	-	-	1,205,502
Field services	11,364,561	-	-	11,364,561	10,989,545	-	-	10,989,545
Law enforcement	4,488,565	-	-	4,488,565	3,781,165	-	-	3,781,165
Recreational shooting	4,895,275	-	-	4,895,275	5,319,701	-	-	5,319,701
Women's issues	740,494	-	-	740,494	645,337	-	-	645,337
<b>Total program services</b>	<b>110,306,317</b>	<b>-</b>	<b>-</b>	<b>110,306,317</b>	<b>97,664,755</b>	<b>-</b>	<b>-</b>	<b>97,664,755</b>
<b>Member services and acquisition</b>								
Administrative	71,450,325	-	-	71,450,325	49,183,414	-	-	49,183,414
Executive office	7,583,857	-	-	7,583,857	7,691,072	-	-	7,691,072
Fundraising	18,727,719	-	-	18,727,719	15,208,715	-	-	15,208,715
	40,912,473	-	-	40,912,473	34,289,656	-	-	34,289,656
<b>Total member services and acquisition</b>	<b>138,614,316</b>	<b>-</b>	<b>-</b>	<b>138,614,316</b>	<b>106,373,257</b>	<b>-</b>	<b>-</b>	<b>106,373,257</b>
<b>Total expenses</b>	<b>248,980,691</b>	<b>1,170,195</b>	<b>2,280,573</b>	<b>248,980,691</b>	<b>204,037,612</b>	<b>(3,776,478)</b>	<b>1,013,602</b>	<b>204,037,612</b>
Change in net assets before other changes	(4,376,325)	879,192	-	(3,497,133)	49,230,798	(799,981)	-	48,430,817
Unrealized gains (losses) on investments, net	6,375,577	-	-	6,375,577	(5,055,227)	-	-	(5,055,227)
Unrealized gain (loss) on derivative instrument	2,594,443	-	-	2,594,443	(4,279,634)	-	-	(4,279,634)
Net gain (loss) on pension obligation	4,782,967	-	-	4,782,967	(20,139,172)	-	-	(20,139,172)
Change in net assets	9,376,662	2,049,387	2,280,573	13,706,622	19,755,765	(4,576,459)	1,013,602	16,193,908
Net assets (deficit), beginning of year	1,788,111	1,158,321	20,922,278	23,868,710	(17,969,654)	5,734,780	19,908,676	7,674,802
Net assets, end of year	\$ 11,164,773	\$ 3,207,708	\$ 23,202,851	\$ 37,575,332	\$ 1,788,111	\$ 1,158,321	\$ 20,922,278	\$ 23,868,710

The accompanying notes are an integral part of these financial statements.

**NATIONAL RIFLE ASSOCIATION OF AMERICA**  
**STATEMENTS OF CASH FLOWS**  
for the years ended December 31, 2009 and 2008

	2009	2008
Cash flows from operating activities:		
Change in net assets	\$ 13,706,622	\$ 16,193,908
Adjustments to reconcile change in net asset to net cash provided by operating activities:		
Depreciation and amortization	2,369,862	2,435,273
Provision for losses on pledge receivable	296,850	21,365
Provision for losses on accounts receivable	8,118,188	6,378,341
Contributions permanently restricted for long-term investment	(2,280,573)	(1,013,602)
Net unrealized and realized (gains) losses on investments	(6,359,738)	10,150,258
Unrealized (gain) loss on derivative instrument	(2,594,443)	4,279,634
Net (gain) loss on pension obligation	(4,782,967)	20,139,172
Net loss on disposal of assets	171,206	243,785
Changes in assets and liabilities:		
Increase in pledges receivable, net	(1,326,457)	(429,870)
Increase in accounts receivable, net	(13,357,654)	(9,194,647)
(Increase) decrease in due from affiliates	(2,591,746)	3,053,789
Increase in inventories and supplies, net	(1,911,785)	(2,072,883)
(Increase) decrease in prepaid expenses	(556,443)	503,249
(Increase) decrease in other assets	(605,465)	433,512
Increase (decrease) in accounts payable	915,102	(373,851)
Increase (decrease) in accrued liabilities	4,005,158	(217,888)
Increase (decrease) in deferred revenue, net	9,975,841	(43,466,476)
Total adjustments	(10,515,064)	(9,130,839)
Net cash provided by operating activities	3,191,558	7,063,069
Cash flows from investing activities:		
Sale of investments	36,166,094	69,651,680
Purchase of investments	(42,521,975)	(67,014,110)
Purchase of property and equipment	(2,791,586)	(2,422,907)
Purchase of films	-	(300,000)
Principal payments received on notes receivable	32,375	49,417
Net cash used in investing activities	(9,115,092)	(35,920)
Cash flows from financing activities:		
Change in cash overdraft	4,573,576	-
Principal payments on notes payable	(631,144)	(588,402)
Principal payments on line of credit	(24,919,000)	(29,950,892)
Draw downs on line of credit	28,724,000	23,185,892
Contributions permanently restricted for long-term investment	2,280,573	1,013,602
Net cash provided by (used in) financing activities	10,028,005	(6,339,800)
Net increase in cash and cash equivalents	4,104,471	687,349
Cash and cash equivalents at beginning of year	10,760,322	10,072,973
Cash and cash equivalents at end of year	\$ 14,864,793	\$ 10,760,322
Supplemental disclosure of cash flow information:		
Cash paid during the year for interest	\$ 1,711,961	\$ 1,821,008

The accompanying notes are an integral  
part of these financial statements.

**NATIONAL RIFLE ASSOCIATION OF AMERICA  
NOTES TO FINANCIAL STATEMENTS**

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**1. NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES**

The National Rifle Association of America (NRA), founded in 1871, is a not-for-profit corporation supported by the membership fees of public-minded citizens and clubs. Its primary purpose is to protect and defend the Constitution of the United States of America, especially the political, civil and inalienable rights of the American people to keep and bear arms as a common law and Constitutional right of the individual citizen.

The NRA's Board of Directors formed the Institute for Legislative Action (ILA) in 1975 as an internal division of the NRA. The purpose of ILA is to prevent the passage of laws and regulations restricting firearms ownership, as well as pursuing changes to existing restrictions imposed by federal, state and local governments. ILA is supported principally by contributions from NRA members.

Basis of Presentation

The NRA publishes financial statements in the NRA's annual report that include the financial statements of certain affiliated entities, which are its primary financial statements for the years ended December 31, 2009 and 2008. These financial statements for the years ended December 31, 2009 and 2008 are not intended to be the primary financial statements of the NRA and have been prepared in conformity with accounting principles that would otherwise be considered a departure from accounting principles generally accepted in the United States of America because certain affiliated organizations are not consolidated.

Affiliates of the NRA whose financial activities are not included in these financial statements of the NRA include the following: the NRA Foundation, Inc. (Foundation), the NRA Civil Rights Defense Fund (CRDF), the NRA Political Victory Fund (PVF), the NRA Special Contribution Fund (SCF) and the NRA Freedom Action Foundation (FAF).

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenue and other support and expenses during the reporting period. Actual results could differ from those estimates.

Certain amounts from the prior year have been reclassified to conform with the current year presentation. These reclassifications had no effect on the previously reported change in net assets.

Classification of Net Assets

To identify the observance of limitations and restrictions placed on the use of the resources available to the NRA, the accounts of the NRA are maintained in three separate classes of net assets: unrestricted, temporarily restricted, and permanently restricted, based on the existence or absence of donor-imposed restrictions.

Unrestricted net assets represent resources that are not restricted, either temporarily or permanently, by donor-imposed stipulations. They are available for support of the NRA's general operations.

## NATIONAL RIFLE ASSOCIATION OF AMERICA NOTES TO FINANCIAL STATEMENTS

Temporarily restricted net assets represent contributions and other inflows of assets whose use by the NRA for its programs are limited by donor-imposed stipulations. These restrictions are temporary in that they either expire by passage of time or can be fulfilled and removed by actions of the NRA pursuant to those stipulations.

Permanently restricted net assets represent endowment contributions and other inflows of assets whose use by the NRA are limited by donor-imposed stipulations that neither expire by passage of time nor can be fulfilled and removed by actions of the NRA pursuant to those stipulations.

### Cash and Cash Equivalents

Highly liquid investments, consisting principally of money market funds, under the control of the NRA's investment managers, are considered investments. However, the NRA considers any other investments with an original maturity of three months or less at the date of purchase to be cash equivalents. The NRA generally invests these excess funds in repurchase agreements for U.S. government securities. The maturity date of these repurchase agreements is the next day of business. Due to the short-term nature of these agreements, the NRA does not take possession of the securities, which are instead held by the NRA's principal bank from which it purchases the securities. The carrying value of the investments approximates fair value because of the short maturity of the agencies. The NRA believes that it is not exposed to any significant risk on its investments in repurchase agreements. Substantially all the cash and cash equivalents were held at one financial institution in Virginia at December 31, 2009 and 2008.

### Concentrations of Credit Risk

The NRA maintains a cash balance in excess of federally insured limits in an interest bearing account. The NRA's policy is to deposit funds only in financially sound institutions. Nevertheless, these deposits are subject to some degree of credit risk. Investments are maintained in financial institutions.

Concentrations of credit risk with respect to accounts receivable that are not collateralized are limited due to the large number of members comprising the NRA's membership base and their dispersion across many different geographies.

The NRA invests in a professionally managed portfolio that primarily contains money market funds, common stocks, fixed income securities, and hedge fund of funds. Such investments are exposed to various risks, such as market and credit. Due to the level of risk associated with such investments, and the level of uncertainty related to changes in the value of such investments, it is at least reasonably possible that changes in risk in the near term would materially affect investment balances and the amounts reported in the financial statements.

### Investments

Investments consist primarily of money market funds, common stocks, fixed income securities, and hedge fund of funds. Investments in money market funds, common stocks and fixed income securities are carried at fair value as determined by an independent market valuation service using the closing prices at the end of the period. In calculating realized gains and losses, the cost of securities sold is determined by the specific-identification method. To adjust the carrying value of the investments, the change in fair value is included in other changes in the statements of activities. Interest income and dividends are recorded on the accrual basis.

**NATIONAL RIFLE ASSOCIATION OF AMERICA  
NOTES TO FINANCIAL STATEMENTS**

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Investments in investment partnerships are valued at fair value based on the applicable percentage ownership of the underlying partnerships' net assets as of the measurement date, as determined by the NRA. In determining fair value, the NRA utilizes valuations provided by the fund manager of the underlying investment partnerships. The underlying investment partnerships value securities and other financial instruments on a fair value basis of accounting. The estimated fair values of certain investments of the underlying investment partnerships, which may include private placements and other securities for which prices are not readily available, are determined by the general partner of the respective other investment partnership and may not reflect amounts that could be realized upon immediate sale, nor amounts that ultimately may be realized. Accordingly, the estimated fair values may differ significantly from the values that would have been used had a ready market existed for these investments. The fair value of the NRA's investments in other partnerships generally represents the amount the NRA would expect to receive if it were to liquidate its investment in the investment partnerships excluding any redemption charges that may apply. The NRA may adjust the respective manager's valuation when circumstances support such an adjustment.

Pledges Receivable

Pledges receivable due in more than one year have been recorded at the present value of estimated cash flows. An allowance for uncollectible pledges receivable is provided based upon management's judgment of potential defaults.

Accounts Receivable

Membership, advertising and other accounts receivable are recorded at the invoiced amount and do not bear interest. The allowance for doubtful accounts is the NRA's best estimate of the amount of probable credit losses in existing accounts receivable. The NRA determines the membership accounts receivable allowance based on the aging of accounts receivable, where three or more monthly or quarterly invoices are past due. The NRA determines all other allowances based on historical write-off experience and specific identification. The allowances for doubtful accounts are reviewed monthly and accounts receivable balances are written off against the allowance when the NRA feels probable the receivable will not be recovered.

Inventories and Supplies

Inventories and supplies are stated at the lower of cost or market, using the first-in, first-out method. Provisions are made to reduce the inventories to net realizable value in cases of obsolescence.

Property and Equipment

Property and equipment are stated at cost, less accumulated depreciation. Donated assets are recorded at the appraised or estimated fair value at the time of donation. Expenditures for maintenance and repairs, which do not prolong the useful lives of the assets, are expensed. Depreciation is computed on the straight-line method over the assets' estimated useful lives. Buildings and improvements are depreciated over useful lives ranging from 20 to 45 years, other property and equipment is depreciated over two to ten years. The NRA capitalizes complete desktop and laptop computers greater than \$500 and all other fixed assets greater than \$1,500.

**NATIONAL RIFLE ASSOCIATION OF AMERICA  
NOTES TO FINANCIAL STATEMENTS**

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Museum Collections

The value of the NRA's firearms museum collection has been excluded from the accompanying statements of financial position. Only purchases of firearms and other objects, and not donations, are recognized in the statements of activities. The firearms and other objects in the NRA museum are not intended for sale or exchange.

Members' Dues

A portion of members' dues that represents the present value of the cost of the magazine that is a benefit of membership for the given membership term is deferred and amortized over the life of the membership. The portion considered a contribution is recorded as revenue when received.

Contributions

Contributions, whether unrestricted or restricted, are recognized as revenue when earned and classified in the appropriate net asset category. When the temporary restrictions are met by the NRA which were specified by the donor, temporarily restricted contributions are released from restriction and are recognized in the unrestricted net asset category.

Revenue Recognition

Program fees, advertising, member sales, and insurance administration fees are recognized as revenue when earned. Rental income is recognized on a straight-line basis over the term of the lease.

Derivative Financial Instruments

Interest rate swaps are entered into to manage interest rate risks associated with the NRA's borrowing. Interest rate swaps are accounted for in accordance with the Financial Accounting Standards Board Accounting Standard Codification (the Codification), *Accounting for Derivative Instruments and Hedging Activities*, under which the NRA is not allowed to use cash flow hedging. Therefore, the interest rate swap is recorded in the statements of financial position at fair value with fair value changes recorded as an unrealized gain (loss) on derivative instrument on the statements of activities and statements of cash flows (Note 8).

Valuation of Long-Lived Assets

NRA accounts for the valuation of long-lived assets in accordance with the Codification, *Accounting for the Impairment or Disposal of Long-Lived Assets*. Long-lived assets and certain identifiable intangible assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of long-lived assets is measured by a comparison of the carrying amount of the asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the estimated fair value of the assets. Assets to be disposed of are reportable at the lower of the carrying amount or fair value, less cost to sell. The NRA had no impairments of long-lived assets during 2009 or 2008.

## NATIONAL RIFLE ASSOCIATION OF AMERICA NOTES TO FINANCIAL STATEMENTS

### Outstanding Legacies

The NRA is the beneficiary under various wills and other agreements, the total realizable amounts of which are not presently determinable. The NRA's share of such amounts is not recorded until the NRA has an irrevocable right to the bequest and the proceeds are measurable.

### Functional Allocation of Expenses

The costs of providing program services and supporting activities have been accounted for on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among the program services and supporting activities.

### Tax Status

The NRA is exempt from federal income taxes under Section 501(c)(4) of the Internal Revenue Code and from state income taxes. The NRA activities that cause imposition of the unrelated business income tax provision of the Code result in no significant tax liability.

On January 1, 2008, the NRA adopted the accounting standard on accounting for uncertainty in income taxes, which addresses the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under this guidance, the NRA may recognize the tax benefit from an uncertain tax position only if it is more-likely-than-not that the tax position will be sustained on examination by taxing authorities, based on the technical merits of the position. The tax benefits recognized in the financial statements from such a position are measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement. The guidance on accounting for uncertainty in income taxes also addresses de-recognition, classification, interest and penalties on income taxes, and accounting in interim periods.

Management evaluated the NRA's tax positions and concluded that the NRA had taken no uncertain tax positions that require adjustment to the financial statements to comply with the provisions of this guidance. With few exceptions, the NRA is no longer subject to income tax examinations by the U.S. federal, state or local tax authorities for years before 2006, which is the standard statute of limitations look-back period.

### Subsequent Events

The NRA evaluated subsequent events for potential required disclosures through March 17, 2010, which is the date the financial statements were available to be issued.

## 2. INVESTMENTS

Investments as of December 31, 2009 and 2008 consist of:

	2009	2008
Money market funds	\$ 3,531,991	\$ 2,430,325
Common stocks	15,454,291	10,476,534
Fixed income securities	10,815,819	8,170,996
Hedge fund of funds	2,772,580	-
Other	3,341,890	2,123,097
	<u>\$ 35,916,571</u>	<u>\$ 23,200,952</u>



# **NATIONAL RIFLE ASSOCIATION OF AMERICA** **NOTES TO FINANCIAL STATEMENTS**

Investment income for the years ended December 31, 2009 and 2008 includes the following:

	2009	2008
Realized losses, net	\$ (895,031)	\$ (4,295,050)
Unrealized gains (losses), net	7,254,769	(5,855,208)
Dividends and interest	715,483	850,454
	<u>\$ 7,075,221</u>	<u>\$ (9,299,804)</u>

Interest income of \$120,002 and \$120,111, earned from notes receivable for 2009 and 2008, respectively, is included in dividends and interest.

## **3. PLEDGES RECEIVABLE**

At December 31, 2009 and 2008, donors to the NRA have unconditionally promised to give amounts as follows:

	2009	2008
Within one year	\$ 1,051,000	\$ 602,000
One to five years	1,574,350	1,100,000
More than five years	500,000	-
	<u>3,125,350</u>	<u>1,702,000</u>
Less: discount of pledges receivable	(240,325)	(143,432)
	<u>2,885,025</u>	<u>1,558,568</u>
Less: allowance for uncollectible pledges	(356,950)	(60,100)
	<u>\$ 2,528,075</u>	<u>\$ 1,498,468</u>

Pledges due in more than one year have been recorded at the present value of estimated cash flows, discounted by rates ranging from 3.02% to 4.97%.

## **4. ACCOUNTS RECEIVABLE**

Accounts receivable as of December 31, 2009 and 2008 consist of:

	2009	2008
Membership	\$ 39,739,102	\$ 31,718,916
Contributions	4,663,598	3,326,399
Advertising	2,702,980	3,536,994
Other	1,100,397	1,200,790
	<u>48,206,077</u>	<u>39,783,099</u>
Less: allowance for doubtful accounts	13,258,961	10,075,449
	<u>\$ 34,947,116</u>	<u>\$ 29,707,650</u>

Following are the changes in the allowance for doubtful accounts during the years ended December 31, 2009 and 2008, respectively:

	2009	2008
Allowance at beginning of year	\$ 10,075,449	\$ 9,048,900
Provision for losses on accounts receivable	8,118,188	6,378,341
Write-offs, net of recoveries	(4,934,676)	(5,351,792)
Allowance at end of year	<u>\$ 13,258,961</u>	<u>\$ 10,075,449</u>

# **NATIONAL RIFLE ASSOCIATION OF AMERICA** **NOTES TO FINANCIAL STATEMENTS**

## 5. INVENTORIES AND SUPPLIES

Inventories and supplies as of December 31, 2009 and 2008 consist of:

	2009	2008
Sales inventories	\$ 6,090,023	\$ 5,058,212
Supplies:		
Magazine paper	1,385,100	1,454,430
Fulfillment and promotional materials	3,786,092	2,987,830
Other	45,778	45,251
	11,306,993	9,545,723
Less: obsolescence allowance	418,357	568,872
	<u>\$ 10,888,636</u>	<u>\$ 8,976,851</u>

## 6. NOTES RECEIVABLE

Notes receivable as of December 31, 2009 and 2008 consist of:

	Interest Rate	2009	2008
NRA Special Contribution Fund	4.0%	\$ 3,000,000	\$ 3,000,000
Shooting range loans	0.0% - 7.0%	133,320	165,695
		<u>\$ 3,133,320</u>	<u>\$ 3,165,695</u>

The note receivable from the SCF is a demand note, collateralized by a first deed of trust on approximately 33,300 acres of land south of Raton, New Mexico. During the year ended December 31, 2009 and 2008, interest in the amount of \$0 and \$120,000, respectively, was received. The total interest receivable remaining is \$3,759,073 and is included in other assets in the statements of financial position.

## 7. PROPERTY AND EQUIPMENT

Property and equipment as of December 31, 2009 and 2008 consist of:

	2009	2008
Land	\$ 4,902,450	\$ 4,902,450
Buildings and improvements	42,510,022	42,113,121
Furniture, fixtures and equipment	15,790,930	14,376,537
	63,203,402	61,392,108
Less: accumulated depreciation	27,016,857	25,456,081
	<u>\$ 36,186,545</u>	<u>\$ 35,936,027</u>

Depreciation expense for the years ended December 31, 2009 and 2008 was \$2,369,862 and \$2,435,273, respectively.

# **NATIONAL RIFLE ASSOCIATION OF AMERICA** **NOTES TO FINANCIAL STATEMENTS**

## 8. NOTES PAYABLE AND CREDIT AGREEMENTS

At December 31, 2009 and 2008, \$25,535,012 and \$26,166,156, respectively, was payable under a credit agreement with a bank. Under the terms of the credit agreement, the NRA pays a fixed rate of 6.18% on the entire balance. The agreement expires on October 1, 2014.

This credit agreement incorporates a swap agreement. This swap agreement is recognized on the statements of financial position in accrued liabilities at its fair value of \$4,220,602 and \$6,815,045 as of December 31, 2009 and 2008, respectively.

The NRA maintains a \$18,500,000 line of credit agreement with the same bank which expires on April 30, 2010. Under the terms of this agreement the NRA makes monthly interest payments on the daily outstanding principal at a variable rate based on the 30-day LIBOR rate, plus 0.50%. At December 31, 2009 and 2008, \$3,805,000 and \$0 was payable under the agreement at interest rates of 0.74% and 2.40%, respectively.

On the line of credit agreement, the NRA has pledged as collateral \$32,593,057 at December 31, 2009, in cash and investments held in certain custodial accounts by the bank. For the credit agreement, the NRA has pledged as collateral a Deed of Trust on the NRA Headquarters Building.

The NRA is subject to financial covenants associated with the note payable and line of credit agreements. The NRA and its consolidated affiliates must maintain minimum cash and investment balances.

The aggregate maturities of such required principal payments under the above agreements at December 31, 2009 are as follows:

2010	\$ 4,476,846
2011	715,173
2012	756,971
2013	810,111
2014	22,580,911
	<u>\$ 29,340,012</u>

Interest expense for the years ended December 31, 2009 and 2008, was \$1,629,339 and \$1,711,608, respectively.

## 9. FAIR VALUE OF FINANCIAL INSTRUMENTS

Effective January 1, 2008, the NRA implemented the Codification, *Fair Value Measurements*, which defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and sets out a fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). Inputs are broadly defined as assumptions market participants would use in pricing an asset or liability. The three levels of the fair value hierarchy are described below:

Level 1: Unadjusted quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date. The types of investments included in Level 1 include listed equities and listed derivatives. As required by the Codification, the NRA does not adjust the quoted price for these investments, even in situations where the NRA holds a large position and a sale could reasonably impact the quoted price.

# **NATIONAL RIFLE ASSOCIATION OF AMERICA NOTES TO FINANCIAL STATEMENTS**

Level 2: Inputs other than quoted prices within Level 1 that are observable for the asset or liability, either directly or indirectly; and fair value is determined through the use of models or other valuation methodologies. Investments which are generally included in this category include corporate bonds and loans, less liquid and restricted equity securities and certain over-the-counter derivatives. A significant adjustment to a Level 2 input could result in the Level 2 measurement becoming a Level 3 measurement.

Level 3: Inputs are unobservable for the asset or liability and include situations where there is little, if any, market activity for the asset or liability. The inputs into the determination of fair value are based upon the best information in the circumstances and may require significant management judgment or estimation. Investments that are included in this category generally include equity and debt positions in private companies and general and limited NRA interests in private investment funds, real estate funds, debt funds and distressed debt.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, an investment's level within the fair value hierarchy is based on the lowest level of input that is significant to the fair value measurement. The NRA's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment, and considers factors specific to the investment.

In determining the appropriate levels, the NRA performs a detailed analysis of the assets and liabilities that are subject to fair value measurements. At each reporting period, all assets and liabilities for which the fair value measurement is based on significant unobservable inputs are classified as Level 3.

The estimated fair values of the NRA's short-term financial instruments, including receivables and payables arising in the ordinary course of operations, approximate their individual carrying amounts due to the relatively short period of time between their origination and expected realization.

The fair value of the NRA's notes payable approximates fair value as the interest rate on the underlying instruments fluctuate with market rates.

The tables below present the balances of assets and liabilities measured at fair value on a recurring basis by level within the hierarchy.

As of December 31, 2009				
	Total	Level 1	Level 2	Level 3
Available for sale securities	\$ 32,574,681	\$ 29,802,101	\$ 2,772,580	\$ -
Other investments	3,341,890	3,341,890	-	-
Total assets	<u>\$ 35,916,571</u>	<u>\$ 33,143,991</u>	<u>\$ 2,772,580</u>	<u>\$ -</u>
Interest rate swap	\$ ( 4,220,602)	\$ -	\$ (4,220,602)	\$ -
Total liabilities	<u>\$ ( 4,220,602)</u>	<u>\$ -</u>	<u>\$ (4,220,602)</u>	<u>\$ -</u>

As of December 31, 2008				
	Total	Level 1	Level 2	Level 3
Available for sale securities	\$ 21,077,855	\$ 17,796,599	\$ 3,281,256	\$ -
Other investments	2,123,097	2,123,097	-	-
Total assets	<u>\$ 23,200,952</u>	<u>\$ 19,919,696</u>	<u>\$ 3,281,256</u>	<u>\$ -</u>
Interest rate swap	\$ ( 6,815,045)	\$ -	\$ (6,815,045)	\$ -
Total liabilities	<u>\$ ( 6,815,045)</u>	<u>\$ -</u>	<u>\$ (6,815,045)</u>	<u>\$ -</u>

# NATIONAL RIFLE ASSOCIATION OF AMERICA NOTES TO FINANCIAL STATEMENTS

Money market funds, common stocks and fixed income securities (corporate bonds and U.S. Treasury notes) are classified as Level 1 instruments as they are actively traded on public exchanges.

Other investments consist of whole life insurance policies of which the NRA is the policy owner and beneficiary. The policies are classified as Level 1 as the underlying investment is the policy cash surrender value.

U.S. Government and agency bonds are classified as Level 2 instruments as there are not quoted market prices in active markets for identical assets. The value is determined using models and other valuation methodologies, which are corroborated by market data.

Hedge fund of funds are classified as Level 2 instruments as there are net asset values per share, or the equivalent, for the underlying investments. In addition, the NRA is able to redeem these investments in the future, based on certain restrictions.

The NRA's swap agreement is valued based on quoted values stated by the bank's mark-to-market estimate using stated fixed rate and LIBOR interest ratings. The interest rate is observable at commonly quoted indexes for the full term of the instrument and is, therefore, considered a Level 2 item.

## 10. TEMPORARILY AND PERMANENTLY RESTRICTED NET ASSETS

Temporarily restricted net assets are available for the following purposes:

	2009	2008
Legislative programs	\$ 604,371	\$ 500,000
Education and training	338,189	47,718
Field services	119,629	36,188
Law enforcement	62,865	82,874
National Firearms Museum	60,271	-
Competitions	24,573	6,188
Other	36,635	33,227
Other, passage of time	1,961,175	452,126
Total	<u>\$ 3,207,708</u>	<u>\$ 1,158,321</u>

Permanently restricted net assets are restricted to investment in perpetuity, the income from which is expendable to support:

	2009	2008
National Firearms Museum	\$ 7,732,356	\$ 7,670,583
Legislative programs	7,595,553	6,117,376
Education and training	4,664,473	4,016,847
Competitions	1,586,053	1,478,053
Law enforcement	614,680	639,930
Field services	41,528	41,478
Other	968,208	958,011
Total	<u>\$23,202,851</u>	<u>\$20,922,278</u>

# NATIONAL RIFLE ASSOCIATION OF AMERICA NOTES TO FINANCIAL STATEMENTS

In August 2008, the Codification on *Endowments of Not-for-Profit Organizations: Net Asset Classification of Funds Subject to an Enacted Version of the Uniform Prudent Management of Institutional Funds Act, and Enhanced Disclosures for All Endowment Funds* was issued. The Codification addresses accounting issues related to guidelines in the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA), which was adopted by the National Conferences of Commissioners on Uniform State Laws in July 2006 and enacted in the Commonwealth of Virginia on July 1, 2008. The Management of the NRA has interpreted UPMIFA as requiring the preservation of the fair value of original donor-restricted endowment gifts as of the date of the gift absent explicit donor stipulations to the contrary. As a result of this interpretation, the NRA classifies as permanently restricted net assets (a) the original value of cash gifts donated to permanent endowment and (b) the discounted value of future gifts promised to permanent endowment, net of allowance for uncollectible pledges. The remaining portion of donor-restricted endowment funds not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the NRA in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the NRA considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of the NRA and donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the NRA
- The investment policies of the NRA

The NRA has adopted investment and spending policies for permanently restricted endowment assets that attempt to provide a predictable stream of funding to the programs supported by its endowment while seeking to maintain purchasing power of the endowment assets. The investment policy of the NRA is to achieve, at a minimum, a real (inflation adjusted) total net return that exceeds spending policy requirements. Investments are diversified both by asset class and within asset classes. The purpose of diversification is to minimize unsystematic risk and to provide reasonable assurance that no single security or class of securities will have a disproportionate impact on the total portfolio. The amount appropriated for expenditure ranges from 1% to 5% of the endowment fund's fair value as of the end of the preceding year, as long as the value of the endowment does not drop below the original contribution(s). All earnings of the endowment are reflected as temporarily restricted net assets until appropriated for expenditure in the form of program spending.

The changes in endowment net assets for the years ended December 31, 2009 and 2008 are as follows:

	December 31, 2009			
	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Endowment net assets, beginning of year	\$(2,439,352)	\$ 46,147	\$20,922,278	\$18,529,073
Interest and dividends, net	-	441,921	-	441,921
Net appreciation	-	2,265,452	-	2,265,452
Contributions	-	-	2,280,573	2,280,573
Amount appropriated for expenditure	-	(617,851)	-	(617,851)
Other changes	1,754,451	(1,754,451)	-	-
Endowment net assets, end of year	<u>\$ (684,901)</u>	<u>\$ 381,218</u>	<u>\$23,202,851</u>	<u>\$22,899,168</u>

**NATIONAL RIFLE ASSOCIATION OF AMERICA  
NOTES TO FINANCIAL STATEMENTS**

	December 31, 2008			
	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Endowment net assets, beginning of year	\$ -	\$ 2,935,156	\$19,908,676	\$22,843,832
Interest and dividends, net	-	493,126	-	493,126
Net depreciation	-	(5,227,700)	-	(5,227,700)
Contributions	-	-	1,013,602	1,013,602
Amount appropriated for expenditure	-	(593,787)	-	(593,787)
Other changes	(2,439,352)	2,439,352	-	-
Endowment net assets, end of year	<u>\$(2,439,352)</u>	<u>\$ 46,147</u>	<u>\$20,922,278</u>	<u>\$18,529,073</u>

The related assets are included in due from affiliates, investments and pledges receivable.

**11. RETIREMENT PLANS**

Certain NRA employees participate in a non-contributory, defined benefit retirement plan (the Plan). Benefits under the Plan are generally based on years of service and final average pay. The NRA's policy is to fund pension costs as accrued. Effective January 1, 2008, the NRA amended the Plan so that employees hired on or after January 1, 2008, will not be eligible to participate in the Plan.

The primary investment objectives of the Plan are to provide a long-term, risk-controlled approach using diversified investment options. The NRA may consider all asset classes allowed by the Employee Retirement Income Security Act of 1974 and other applicable law as acceptable investment options.

The net periodic pension costs for the years ended December 31, 2009 and 2008 consist of the following:

	2009	2008
Service cost - benefits earned during the year	\$ 2,569,724	\$ 2,235,625
Interest cost on projected benefit obligation	3,729,854	3,251,376
Return on plan assets	(2,339,680)	(3,263,352)
Recognized net actuarial loss	1,772,645	-
Net amortization and deferral	143,625	155,758
Net periodic benefit cost	<u>\$ 5,876,168</u>	<u>\$ 2,379,407</u>

The following table sets forth the defined benefit pension plan's funded status and the amount of accrued pension costs for the plan years ended December 31, 2009 and 2008 (utilizing a measurement date of December 31):

	2009	2008
Change in benefit obligation:		
Projected benefit obligation at beginning of year	\$ 63,109,225	\$ 55,049,603
Service cost	2,569,724	2,235,625
Interest cost	3,729,854	3,251,376
Actuarial loss	857,452	4,032,759
Benefits paid	(1,608,927)	(1,460,138)
Projected benefit obligation at end of year	<u>68,657,328</u>	<u>63,109,225</u>

**NATIONAL RIFLE ASSOCIATION OF AMERICA  
NOTES TO FINANCIAL STATEMENTS**

	2009	2008
Change in plan assets:		
Fair value of plan assets at beginning of year	29,618,464	40,778,919
Actual return on plan assets	6,063,829	(12,998,819)
Employer contributions	3,305,214	3,298,502
Benefits paid	(1,608,927)	(1,460,138)
Fair value of plan assets at end of year	<u>37,378,580</u>	<u>29,618,464</u>
Accrued pension costs reflected in the statements of financial position in accrued liabilities	<u>\$ (31,278,748)</u>	<u>\$ (33,490,761)</u>
Accumulated benefit obligation	<u>\$ (56,873,792)</u>	<u>\$ (52,463,268)</u>
Amounts recognized in unrestricted net assets:		
Total net loss	\$ 20,443,888	\$ 25,083,230
Prior service cost	1,384,365	1,527,990
Total	<u>\$ 21,828,253</u>	<u>\$ 26,611,220</u>
Resulting statements of financial position items:		
Liability for pension benefits	\$ (31,278,748)	\$ (33,490,761)
Unrestricted net assets	21,828,253	26,611,220
Total	<u>\$ (9,450,495)</u>	<u>\$ (6,879,541)</u>

Since the Codification, *Employers' Accounting for Defined Benefit Pension and Other Postretirement Plans*, requires the recognition of the plan's funded status on the statement of financial position, the reconciliation of funded status is removed and the amounts recognized in the statements of financial position have been changed to amounts recognized in unrestricted net assets.

The estimated net loss and prior service cost for the defined pension plan that will be amortized from net assets into the net periodic benefit cost over the next year are \$132,135 and \$143,625, respectively.

The following weighted-average assumptions were used in calculating the above benefit obligations, net periodic benefit cost and fair value of plan assets at December 31, 2009 and 2008:

	2009	2008
Discount rate used to determine benefit obligation	6.00%	6.00%
Discount rate used to determine net periodic benefit cost	6.00%	6.00%
Rate of compensation increase	5.00%	5.00%
Expected return on plan assets	8.00%	8.00%

The basis used to determine the overall expected long-term rate of return on assets utilizing the target asset allocations established within the plan is based on historical returns.

The asset allocation strategy is based on several factors including:

- The relationship between the current and projected assets of the Plan and the projected actuarial liability stream;
- The historical performance of capital markets adjusted for the perception of future short- and long-term capital market performance;
- The perception of future economic conditions, including inflation and interest rate assumptions.



# **NATIONAL RIFLE ASSOCIATION OF AMERICA** **NOTES TO FINANCIAL STATEMENTS**

The asset allocation strategy shall identify target allocations to eligible asset classes and, where appropriate, suitable ranges within which each asset class can fluctuate as a percent of the total fund. Each asset class is to remain suitably invested at all times in either cash (or cash equivalents) or permitted securities within each asset class. The asset classes may be rebalanced from time to time to take advantage of tactical misvaluations across major asset classes or investment styles, or to align the current asset mix with strategic targets.

At December 31, 2009 and 2008, the fair value and the asset allocation of the NRA's pension plan assets was as follows:

	2009		2008	
Asset category:				
Equity securities	\$22,547,428	60%	\$17,083,130	58%
Debt securities	12,612,599	34	9,878,961	33
Real estate	2,218,553	6	2,656,373	9
	<u>\$37,378,580</u>	<u>100%</u>	<u>\$29,618,464</u>	<u>100%</u>

The fair value hierarchy for the NRA Employee Retirement Plan (Defined Benefit Plan) as of December 31, 2009 shows total Plan assets of \$37,378,580 as Level II assets. Inputs include quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets in inactive markets, inputs other than quoted prices that are observable for the asset or liability, and inputs that are derived principally from or corroborated by observable market data by correlation or other means. The Plan's investments are pooled separate accounts (PSAs). The fair value of a PSA is based on the underlying assets in the PSA and the number of units in each PSA owned by the Plan as a percentage of the total number of units in the PSA. A valuation agent is selected by Principal Life Insurance Company for each PSA. The valuation agent calculates the net assets of the account on each open market day.

The NRA contributes to the plan based on actuarially determined amounts necessary to provide assets sufficient to meet benefits to be paid to plan members. NRA annually funds the minimum required contribution. Expected contributions for the plan year ending December 31, 2010, are \$4,900,000.

The following plan year benefit payments, which reflect expected future service, as appropriate, are expected to be paid over the next 10 fiscal years:

2010	\$ 2,070,000
2011	\$ 2,450,000
2012	\$ 2,610,000
2013	\$ 2,740,000
2014	\$ 3,070,000
2015 – 2019 (total)	\$ 19,190,000

In addition, in 1997, the NRA established a 401(k) plan for employees. The plan, available to all employees after 90 days of service, permits participants to contribute a portion of their salary on a pre-tax basis. The NRA matches participant contributions based on plan provisions. Participants are 100% vested in employer contributions after three years of service. The vested balance is available to participants at termination, retirement, death, disability, hardships or through eligible loans. Employer contributions to the 401(k) plan totaled \$1,702,762 and \$1,579,386 for the years ended December 31, 2009 and 2008, respectively.

# **NATIONAL RIFLE ASSOCIATION OF AMERICA** **NOTES TO FINANCIAL STATEMENTS**

The NRA also maintains a deferred compensation agreement (the Agreement) for certain officers and employees. The Agreement is offered at the sole discretion of its Board of Directors, which may amend or terminate the Agreement at any time. The Agreement is funded through whole life insurance policies on the plan beneficiaries. The NRA is the policy owner and beneficiary.

The death benefits due to the NRA under the above policies exceed the maximum defined benefits payable under the Agreement. Currently, several key employees are enrolled in the Agreement. Management believes that no unfunded liability exists under the Agreement. At December 31, 2009 and 2008, the NRA had assets relating to the cash surrender values of the whole life insurance policies of \$3,341,890 and \$2,123,097, respectively. The NRA had an accrued postretirement liability of \$2,951,717 and \$2,201,256 at December 31, 2009 and 2008, respectively. Pension expense for the years ended December 31, 2009 and 2008 was \$1,670,610 and \$1,075,055, respectively.

## **12. RENTAL OPERATIONS AS LESSOR**

The NRA leases a portion of its headquarters building to tenants under various operating leases. These leases include renewal options and escalation clauses and require that the tenants pay for their prorated share of the building operating expenses.

The following is a schedule of minimum future rentals on non-cancellable operating leases as of December 31, 2009:

2010	\$ 1,467,376
2011	1,140,108
2012	779,831
2013	555,924
2014	<u>205,026</u>
Total minimum future rentals	<u>\$ 4,148,265</u>

Total rental income for the years ended December 31, 2009 and 2008 was \$1,498,567 and \$1,712,075, respectively.

## **13. OPERATING LEASES AS LESSEE**

The NRA leases warehouse, office space and equipment under non-cancellable operating leases with terms expiring through 2014. The lease agreements for various office space include renewal options and escalation clauses and require that the NRA pay for shared operating expenses.

The annual minimum payments related to these obligations as of December 31, 2009 are as follows:

2010	\$ 827,810
2011	668,534
2012	541,797
2013	368,099
2014	<u>26,221</u>
Total minimum payments required	<u>\$ 2,432,461</u>

Total lease expense for the years ended December 31, 2009 and 2008 was \$943,307 and \$863,869, respectively.

**NATIONAL RIFLE ASSOCIATION OF AMERICA  
NOTES TO FINANCIAL STATEMENTS**

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**14. RELATED PARTIES**

The NRA is affiliated with the Foundation, the CRDF, SCF and the FAF by virtue of the control vested with the NRA's Board of Directors to appoint the Board of Trustees of each affiliate. The PVF is a separately incorporated political action committee of the NRA whose five officers are NRA employees. The NRA provides certain benefits to the affiliates at no cost, among which are the use of office space and other administrative and support services. Management has determined that the fair value of these benefits is minimal, and accordingly, no amounts are reflected in these financial statements.

The Foundation reimburses the NRA for certain expenses, such as salaries, benefits, and general operating expenses, paid by the NRA on the Foundation's behalf. As of December 31, 2009 and 2008, \$14,329,042 and \$11,721,660 respectively, was owed to the NRA and included in due from affiliates for reimbursements and pass through funds still held by the Foundation. In addition, certain qualified NRA programs were funded by Foundation grants totaling \$9,247,535 and \$10,296,023 for the years ended December 31, 2009 and 2008, respectively.

The CRDF reimburses the NRA for general operating expenses paid by the NRA on the CRDF's behalf. As of December 31, 2009 and 2008, \$2,017 and \$(166), respectively, was owed to the NRA for general operating expenses and included in due from affiliates.

All permanent employees of the SCF are maintained as employees of the NRA and the SCF reimburses the NRA for the total employee costs including benefits. The SCF reimburses the NRA for certain other expenses paid by the NRA on the SCF's behalf. As of December 31, 2009 and 2008, \$489,822 and \$507,641, respectively, was owed to the NRA for salaries, insurance and benefits net of certain other expenses owed by the NRA to the SCF and included in due from affiliates.

The NRA paid administrative and fundraising expenses of \$3,759,979 and \$4,376,378 for the years ended December 31, 2009 and 2008, respectively, on behalf of the PVF.

**15. CHANGE IN ESTIMATE**

Under accounting principles generally accepted in the United States of America, a portion of NRA "dues" have the characteristic of a contribution and the NRA accounts for the funds as such. The main purposes of the solicitation of funds from potential members are the promotion of gun safety and the defense of the Constitutional right to keep and bear arms rather than to provide a direct individual benefit to a member. Other minimal member benefits represent those items a member is currently entitled to receive upon payment of dues, such as an NRA magazine and specific personal insurance coverage.

In 2008, assessments were made resulting in the determination that the present value of the cost of the magazine is a benefit of membership and is considered a more reasonable basis for estimating the deferred revenue.

The change resulted in a decrease in the amount of revenue deferred for membership dues and an increase in membership dues in the amount of \$42,236,587 as of and for the year ended December 31, 2008.

## FOR PUBLIC DISCLOSURE

Form **990****Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No. 1545-0047

**2009****Open to Public Inspection**Department of the Treasury  
Internal Revenue Service**A For the 2009 calendar year, or tax year beginning**

, and ending

<b>B</b> Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	Please use IRS label or print or type. See Specific Instructions.	<b>C</b> Name of organization <b>NATIONAL RIFLE ASSOCIATION OF AMERICA</b>		<b>D</b> Employer identification number 53-0116130
		Doing Business As		<b>E</b> Telephone number 703-267-1000
		Number and street (or P.O. box if mail is not delivered to street address) Room/suite 11250 WAPLES MILL ROAD		<b>G</b> Gross receipts \$ 282,710,082
		City or town, state or country, and ZIP + 4 FAIRFAX VA 22030-7400		<b>F</b> Name and address of principal officer: WILSON H. PHILLIPS JR. 11250 WAPLES MILL RD, FAIRFAX, VA 220
<b>I</b> Tax-exempt status: <input checked="" type="checkbox"/> 501(c) ( 4 ) ◀ (Insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		<b>H(a)</b> Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <b>H(b)</b> Are all affiliates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list. (see Instructions)		
<b>J</b> Website: <a href="http://www.nra.org">www.nra.org</a>		<b>H(c)</b> Group exemption number ▶		
<b>K</b> Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶		<b>L</b> Year of formation: 1871		<b>M</b> State of legal domicile: VA

**Part I Summary**

Activities & Governance	1	Briefly describe the organization's mission or most significant activities: <u>TO PROTECT AND DEFEND THE U.S. CONSTITUTION; TO PROMOTE PUBLIC SAFETY, LAW AND ORDER, AND THE NATIONAL DEFENSE; TO TRAIN LAW ENFORCEMENT AGENCIES; TO TRAIN CIVILIANS IN MARKSMANSHIP; TO FOSTER AND PROMOTE THE SHOOTING SPORTS; TO PROMOTE HUNTER SAFETY.</u>				
	2	Check this box <input type="checkbox"/> If the organization discontinued its operations or disposed of more than 25% of its net assets.				
	3	Number of voting members of the governing body (Part VI, line 1a) . . . . .	3	76		
	4	Number of independent voting members of the governing body (Part VI, line 1b) . . . . .	4	70		
	5	Total number of employees (Part V, line 2a) . . . . .	5	766		
	6	Total number of volunteers (estimate if necessary) . . . . .	6	125,000		
	Revenue	7a	Total gross unrelated business revenue from Part VIII, column (C), line 12 . . . . .	7a	20,168,091	
b		Net unrelated business taxable income from Form 990-T, line 34 . . . . .	7b	0		
8		Contributions and grants (Part VIII, line 1h) . . . . .	Prior Year	205,026,138	Current Year	190,620,182
9		Program service revenue (Part VIII, line 2g) . . . . .	5,288,336	5,753,381		
10		Investment income (Part VIII, column (A), lines 3, 4, and 7d) . . . . .	-3,393,596	-131,048		
11		Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) . . . . .	41,055,904	41,301,989		
12		Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12) . . . . .	247,976,782	237,544,504		
Expenses		13	Grants and similar amounts paid (Part IX, column (A), lines 1–3) . . . . .	312,000	312,500	
		14	Benefits paid to or for members (Part IX, column (A), line 4) . . . . .	0	0	
		15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10) . . . . .	44,269,458	51,987,645	
	16a	Professional fundraising fees (Part IX, column (A), line 11e) . . . . .	5,165,667	7,116,019		
	b	Total fundraising expenses (Part IX, column (D), line 25) ▶ 34,366,260				
	17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24f) . . . . .	168,306,109	176,964,817		
	18	Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25) . . . . .	218,053,234	236,360,981		
Net Assets or Fund Balances	19	Revenue less expenses. Subtract line 18 from line 12 . . . . .	29,923,548	1,183,523		
	20	Total assets (Part X, line 16) . . . . .	Beginning of Current Year	131,342,619	End of Year	160,315,364
	21	Total liabilities (Part X, line 26) . . . . .	107,473,909	122,740,032		
	22	Net assets or fund balances. Subtract line 21 from line 20 . . . . .	23,868,710	37,575,332		

**Part II Signature Block**

Sign Here	Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.			
			9/16/2010	
	Signature of officer WILSON H. PHILLIPS JR. Type or print name and title		Date TREASURER AND CHIEF FINANCIAL OFFICER	
Paid Preparer's Use Only	Preparer's signature	Date	Check if self-employed	Preparer's identifying number (see instructions)
		9/16/2010	<input type="checkbox"/>	P00248555
	Firm's name (or yours if self-employed), address, and ZIP + 4 RSM MCGLADREY, INC. 8000 TOWERS CRESCENT DR STE 500, VIENNA, VA 22184		EIN	41-1944416

May the IRS discuss this return with the preparer shown above? (see instructions) . . . . . ☒ Yes ☐ No

For Privacy Act and Paperwork Reduction Act Notice, see the separate Instructions.

Form 990 (2009)

(HTA)

Form <b>8453-EO</b>  Department of the Treasury Internal Revenue Service Name of exempt organization <b>NATIONAL RIFLE ASSOCIATION OF AMERICA</b>	<b>Exempt Organization Declaration and Signature for Electronic Filing</b>  For calendar year 2009, or tax year beginning _____, 2009, and ending _____, 20 ____ For use with Forms 990, 990-EZ, 990-PF, 1120-POL, and 8868 ▶ See Instructions on back.	OMB No. 1545-1879  <b>2009</b>  Employer identification number <b>53-0116130</b>
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**Part I Type of Return and Return Information (Whole Dollars Only)**

Check the box for the return for which you are using this Form 8453-EO and enter the applicable amount, if any, from the return. If you check the box on line 1a, 2a, 3a, 4a, or 5a below and the amount on that line for the return for which you are filing this form was blank, then leave line 1b, 2b, 3b, 4b, or 5b, whichever is applicable, blank (do not enter -0-). If you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than one line in Part I.

1a Form 990 check here ▶ <input checked="" type="checkbox"/>	b Total revenue, if any (Form 990, Part VIII, column (A), line 12) . . .	1b	237,544,504
2a Form 990-EZ check here ▶ <input type="checkbox"/>	b Total revenue, if any (Form 990-EZ, line 9) . . . . .	2b	0
3a Form 1120-POL check here ▶ <input type="checkbox"/>	b Total tax (Form 1120-POL, line 22) . . . . .	3b	0
4a Form 990-PF check here ▶ <input type="checkbox"/>	b Tax based on Investment Income (Form 990-PF, Part VI, line 5) . . . . .	4b	0
5a Form 8868 check here ▶ <input type="checkbox"/>	b Balance due (Form 8868, line 3c) . . . . .	5b	0

**Part II Declaration of Officer**

6 ☐ I authorize the U.S. Treasury and its designated Financial Agent to initiate an ACH electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the organization's federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment.

☐ If a copy of this return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I certify that I executed the electronic disclosure consent contained within this return allowing disclosure by the IRS of this Form 990/990-EZ/990-PF (as specifically identified in Part I above) to the selected state agency(ies).

Under penalties of perjury, I declare that I am an officer of the above named organization and that I have examined a copy of the organization's 2009 electronic return and accompanying schedules and statements and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the organization's return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) an indication of any refund offset, (c) the reason for any delay in processing the return or refund, and (d) the date of any refund.

Sign Here ▶	 Signature of officer	9/16/2010 Date	TREASURER AND CHIEF FINANCIAL OFFICER Title
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**Part III Declaration of Electronic Return Originator (ERO) and Paid Preparer (see instructions)**

I declare that I have reviewed the above organization's return and that the entries on Form 8453-EO are complete and correct to the best of my knowledge. If I am only a collector, I am not responsible for reviewing the return and only declare that this form accurately reflects the data on the return. The organization officer will have signed this form before I submit the return. I will give the officer a copy of all forms and information to be filed with the IRS, and have followed all other requirements in Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns. If I am also the Paid Preparer, under penalties of perjury I declare that I have examined the above organization's return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. This Paid Preparer declaration is based on all information of which I have any knowledge.

ERO's Use Only	ERO's signature Firm's name (or yours if self-employed), address, and ZIP code	Date	Check if also paid preparer <input type="checkbox"/>	Check if self-employed <input type="checkbox"/>	ERO's SSN or PTIN
					EIN
					Phone no.

Under penalties of perjury, I declare that I have examined the above return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. Declaration of preparer is based on all information of which the preparer has any knowledge.

Paid Preparer's Use Only	Preparer's signature Firm's name (or yours if self-employed), address, and ZIP code	Date	Check if self-employed <input type="checkbox"/>	Preparer's SSN or PTIN
				P00248555
				EIN 41-1944416
				Phone no. (703) 336-6400



Form 990 (2009)

NATIONAL RIFLE ASSOCIATION OF AMERICA

53-0116130

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**Part III Statement of Program Service Accomplishments**

1 Briefly describe the organization's mission:

TO PROTECT AND DEFEND THE U.S. CONSTITUTION.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes," describe these changes on Schedule O.

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code: ) (Expenses \$ 34,524,263 including grants of \$ 24,000 ) (Revenue \$ 5,753,381 )

EDUCATIONAL, COMPETITIVE, COMMUNITY SERVICE AND TRAINING PROGRAMS: NRA PROVIDES A BROAD SPECTRUM OF HIGH QUALITY SERVICES TO TRAIN, INFORM AND INSTRUCT THE MEMBERSHIP AND GENERAL PUBLIC OF 80+ MILLION GUNOWNERS WITH REGARD TO THEIR INALIENABLE SECOND AMENDMENT RIGHTS. NRA CONTINUES TO BE THE PREMIER LEADER IN FIREARMS EDUCATION AND SAFETY. NRA OUTREACH FOR YOUTH IN THE HUNTING AND SHOOTING SPORTS ALSO INCLUDES YOUTH SCHOLARSHIPS AND SHOOTING CAMPS TO BUILD AND FOSTER THE NEXT GENERATIONS IN AMERICA. VISIT NRA.ORG AND NRABLOG.COM FOR MORE INFORMATION, AND PARTICIPATE IN NRA SOCIAL NETWORKING THROUGH FACEBOOK, TWITTER AND YOUTUBE.

4b (Code: ) (Expenses \$ 33,224,950 including grants of \$ 0 ) (Revenue \$ 18,360,371 )

NRA PUBLICATIONS: THE PRIMARY MISSION IS TO PROVIDE MEMBERS WITH MONTHLY PRINT AND DIGITAL MAGAZINES CONTAINING THE MOST AUTHORITATIVE ARTICLES ON FIREARMS, HUNTING, LEGISLATIVE AND LEGAL ACTION FROM RECOGNIZED LEADERS. ALL NRA MEDIA VEHICLES SERVE TO EDUCATE AND INFORM ON NRA'S PURPOSES AND OBJECTIVES. FOR ACCESS TO NRA'S EXPANDED MEDIA PRESENCE AND OFFICIAL JOURNALS, VISIT NRAPUBLICATIONS.ORG.

4c (Code: ) (Expenses \$ 16,180,414 including grants of \$ 240,000 ) (Revenue \$ 0 )

LEGISLATIVE ACTION: AS THE FOREMOST PROTECTOR AND DEFENDER OF THE U.S. CONSTITUTION, NRA ADVOCATES AGAINST EFFORTS TO ERODE THE SECOND AMENDMENT, FIGHTS FOR INITIATIVES AIMED AT REDUCING VIOLENT CRIME, AND PROMOTES HUNTERS' RIGHTS AND CONSERVATION EFFORTS NATIONWIDE. NRA LEGISLATIVE ACTION INVOLVES FIREARMS RIGHTS, REGULATIONS AND LAWS, RANGE PROTECTION, INTERNATIONAL GUN CONTROL THREATS, WORKERS' PROTECTION, SELF-DEFENSE, FREE SPEECH RIGHTS, AND A HOST OF RELATED MATTERS. VISIT NRA.ORG FOR THE LATEST UPDATES.

4d Other program services. (Describe in Schedule O.)

(Expenses \$ 92,863,575 including grants of \$ 0 ) (Revenue \$ 0 )

4e Total program service expenses ► 176,793,202

Form 990 (2009) NATIONAL RIFLE ASSOCIATION OF AMERICA

53-0116130

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**Part IV Checklist of Required Schedules**

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A . . . . .		X
2 Is the organization required to complete Schedule B, Schedule of Contributors? . . . . .	X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I . . . . .		X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II . . . . .		
5 Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III . . . . .		X
6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I . . . . .		X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II . . . . .		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III . . . . .	X	
9 Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV . . . . .		X
10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V . . . . .	X	
11 Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable . . . . .	X	
• Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.		
• Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.		
• Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.		
• Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.		
• Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.		
• Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X.		
12 Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII . . . . .	X	
12A Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional. . . . .	X	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E . . . . .		X
14a Did the organization maintain an office, employees, or agents outside of the United States? . . . . .		X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Part I . . . . .	X	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Part II . . . . .		X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Part III . . . . .		X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I . . . . .	X	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II . . . . .	X	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III . . . . .		X
20 Did the organization operate one or more hospitals? If "Yes," complete Schedule H . . . . .		X

Form 990 (2009)



Form 990 (2009)

NATIONAL RIFLE ASSOCIATION OF AMERICA

53-0116130

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**Part IV Checklist of Required Schedules (continued)**

		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II . . . . .	X	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III . . . . .	X	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J . . . . .	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25 . . . . .		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? . . . . .		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? . . . . .		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? . . . . .		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I . . . . .		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I . . . . .		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II . . . . .		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III . . . . .		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV . . . . .	X	
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV . . . . .		X
c	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV . . . . .		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M . . . . .		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M . . . . .		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I . . . . .		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II . . . . .		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I . . . . .		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1 . . . . .	X	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 . . . . .	X	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2 . . . . .		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI . . . . .		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O. . . . .	X	

Form 990 (2009)

Form 990 (2009)

NATIONAL RIFLE ASSOCIATION OF AMERICA

53-0116130

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**Part V Statements Regarding Other IRS Filings and Tax Compliance**

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of U.S. Information Returns. Enter -0- if not applicable . . . . .	1a	804
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable . . . . .	1b	0
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? . . . . .	1c	X
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return . . . . .	2a	766
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? . . . . . Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return. (see instructions)	2b	X
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return? . . . . .	3a	X
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O . . . . .	3b	X
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? . . . . .	4a	X
b	If "Yes," enter the name of the foreign country: ▶ _____ See the Instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? . . . . .	5a	X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? . . . . .	5b	X
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction? . . . . .	5c	
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible? . . . . .	6a	X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? . . . . .	6b	X
7	<b>Organizations that may receive deductible contributions under section 170(c).</b>		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? . . . . .	7a	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided? . . . . .	7b	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? . . . . .	7c	
d	If "Yes," indicate the number of Forms 8282 filed during the year . . . . .	7d	
e	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? . . . . .	7e	
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? . . . . .	7f	
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required? . . . . .	7g	
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required? . . . . .	7h	
8	<b>Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.</b> Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? . . . . .	8	
9	<b>Sponsoring organizations maintaining donor advised funds.</b>		
a	Did the organization make any taxable distributions under section 4966? . . . . .	9a	
b	Did the organization make a distribution to a donor, donor advisor, or related person? . . . . .	9b	
10	<b>Section 501(c)(7) organizations. Enter:</b>		
a	Initiation fees and capital contributions included on Part VIII, line 12 . . . . .	10a	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities . . . . .	10b	
11	<b>Section 501(c)(12) organizations. Enter:</b>		
a	Gross income from members or shareholders . . . . .	11a	
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.) . . . . .	11b	
12a	<b>Section 4947(a)(1) non-exempt charitable trusts.</b> Is the organization filing Form 990 in lieu of Form 1041? . . . . .	12a	
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year . . . . .	12b	

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**Part VI Governance, Management, and Disclosure** For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

**Section A. Governing Body and Management**

	1a	1b	76	70	Yes	No
1a Enter the number of voting members of the governing body . . . . .			76			
b Enter the number of voting members that are independent . . . . .			70			
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? . . . . .	2					X
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? . . . . .	3					X
4 Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed? . . . . .	4					X
5 Did the organization become aware during the year of a material diversion of the organization's assets? . . . . .	5					X
6 Does the organization have members or stockholders? . . . . .	6	X				
7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body? . . . . .	7a	X				
b Are any decisions of the governing body subject to approval by members, stockholders, or other persons? . . . . .	7b	X				
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:						
a The governing body? . . . . .	8a	X				
b Each committee with authority to act on behalf of the governing body? . . . . .	8b	X				
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O . . . . .	9a					X

**Section B. Policies** (This Section B requests information about policies not required by the Internal Revenue Code.)

	10a	10b	11	12a	12b	12c	13	14	15a	15b	16a	16b
10a Does the organization have local chapters, branches, or affiliates? . . . . .	10a											
b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? . . . . .	10b											
11 Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form? . . . . .	11	X										
11A Describe in Schedule O the process, if any, used by the organization to review this Form 990. . . . .												
12a Does the organization have a written conflict of interest policy? If "No," go to line 13. . . . .	12a	X										
b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? . . . . .	12b	X										
c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done . . . . .	12c	X										
13 Does the organization have a written whistleblower policy? . . . . .	13	X										
14 Does the organization have a written document retention and destruction policy? . . . . .	14	X										
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?												
a The organization's CEO, Executive Director, or top management official. . . . .	15a	X										
b Other officers or key employees of the organization . . . . .	15b	X										
If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.) . . . . .												
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? . . . . .	16a										X	
b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? . . . . .	16b											

**Section C. Disclosure**

17 List the states with which a copy of this Form 990 is required to be filed ► AL, CA, DC, KY, NY, OK, PA, UT, VA

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.

☐ Own website ☐ Another's website ☒ Upon request

19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: ► NATIONAL RIFLE ASSOCIATION OF AMERICA (703) 267-1000  
11250 WAPLES MILL ROAD, FAIRFAX, VA 22030-7400

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**Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors****Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year. Use Schedule J-2 if additional space is needed.

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

- List all of the organization's current key employees. See instructions for definition of "key employee."

- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: Individual trustees or directors; Institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☐ Check this box if the organization did not compensate any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
RONALD L. SCHMEITS PRESIDENT	20.	X		X				0	0	0
DAVID KEENE 1ST VICE PRESIDENT	20.	X		X				0	0	0
JAMES W. PORTER II 2ND VICE PRESIDENT	20.	X		X				0	0	0
MARION P. HAMMER DIRECTOR	1.	X						72,000	0	0
SANDRA FROMAN DIRECTOR	1.	X						45,181	0	0
JOE M. ALLBAUGH DIRECTOR	1.	X						0	0	0
WILLIAM H. ALLEN DIRECTOR	1.	X						0	0	0
THOMAS P. ARVAS DIRECTOR	1.	X						0	0	0
SCOTT L. BACH DIRECTOR	1.	X						0	0	0
WILLIAM A. BACHENBERG DIRECTOR	1.	X						0	0	0
F.E. BACHHUBER, JR. DIRECTOR	1.	X						0	0	0
M. CAROL BAMBERRY DIRECTOR	1.	X						0	0	0
BOB BARR DIRECTOR	1.	X						0	0	0
CLEL BAUDLER DIRECTOR	1.	X						0	0	0
RONNIE G. BARRETT DIRECTOR	1.	X						0	0	0
DAVID E. BENNETT, III DIRECTOR	1.	X						0	0	0

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NATIONAL RIFLE ASSOCIATION OF AMERICA

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**Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)**

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
J. KENNETH BLACKWELL DIRECTOR	1.	X						0	0	0
DAN BOREN DIRECTOR	1.	X						0	0	0
ROBERT K. BROWN DIRECTOR	1.	X						0	0	0
JOHN P. BURTT DIRECTOR	1.	X						0	0	0
DAVID BUTZ DIRECTOR	1.	X						150,000	0	0
J. WILLIAM CARTER DIRECTOR	1.	X						0	0	0
PATRICIA A. CLARK DIRECTOR	1.	X						0	0	0
ALLAN D. CORS DIRECTOR	1.	X						0	0	0
CHARLES L. COTTON DIRECTOR	1.	X						0	0	0
DAVID G. COY DIRECTOR	1.	X						0	0	0
RICHARD CHILDRESS DIRECTOR	1.	X						0	0	0
LARRY E. CRAIG DIRECTOR	1.	X						0	0	0
JOHN L. CUSHMAN DIRECTOR	1.	X						0	0	0
<b>1b Total</b>								<b>5,244,152</b>	<b>0</b>	<b>711,438</b>

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization **55**

3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual **3** **X**

4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual **4** **X**

5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? If "Yes," complete Schedule J for such person **5** **X**

**Section B. Independent Contractors**

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization.

(A) Name and business address	(B) Description of services	(C) Compensation
INFOCISION 325 SPRINGSIDE DR, AKRON, OH 44333	MEMBERSHIP PROC & SOLICITOR	19,499,166
VALTIM PO BOX 114, FOREST, VA 24551	FULFILLMENT CENTER	9,603,361
PALM COAST DATA 11 COMMERCE BLVD, PALM COAST, FL 32164	MEMBERSHIP PROCESSING	9,479,181
PM CONSULTING 12100 WILSHIRE BLVD, LOS ANGELES, CA 90	CONSULTING	9,012,063
POSTMASTER 1735 N LYNN ST, ARLINGTON, VA 22209	POSTAGE SHIPPING	7,712,835

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization **31**

SCHEDULE J-2  
(Form 990)

## Continuation Sheet for Form 990

OMB No. 1545-0047

2009

Open to Public  
InspectionDepartment of the Treasury  
Internal Revenue Service▶ Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a.  
▶ See the instructions for Form 990.

Name of the Organization

NATIONAL RIFLE ASSOCIATION OF AMERICA

Employer identification number

53-0116130

**Part I** Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
WILLIAM H. DAILEY DIRECTOR	1.	X						0	0	0
JAMES W. DARK DIRECTOR	1.	X						0	0	0
JOSEPH P. DEBERGALIS, JR. DIRECTOR	1.	X						0	0	0
DONN C. DIBIASIO DIRECTOR	1.	X						0	0	0
MANUEL FERNANDEZ DIRECTOR	1.	X						0	0	0
EDIE P. FLEEMAN DIRECTOR	1.	X						0	0	0
JOEL FRIEDMAN DIRECTOR	1.	X						0	0	0
TOM GAINES DIRECTOR	1.	X						0	0	0
JAMES S. GILMORE III DIRECTOR	1.	X						0	0	0
LEO A. HOLT DIRECTOR	1.	X						0	0	0
STEVE HORNADY DIRECTOR	1.	X						0	0	0
SUSAN HOWARD DIRECTOR	1.	X						0	0	0
ROY INNIS DIRECTOR	1.	X						0	0	0
H. JOAQUIN JACKSON DIRECTOR	1.	X						0	0	0
CURTIS S. JENKINS DIRECTOR	1.	X						0	0	0
D. CYNTHIA JULIEN DIRECTOR	1.	X						0	0	0
TOM KING DIRECTOR	1.	X						0	0	0
HERBERT A. LANFORD JR. DIRECTOR	1.	X						0	0	0
KARL A. MALONE DIRECTOR	1.	X						0	0	0
CAROLYN D. MEADOWS DIRECTOR	1.	X						0	0	0
JOHN F. MILIUS DIRECTOR	1.	X						0	0	0

SCHEDULE J-2  
(Form 990)

## Continuation Sheet for Form 990

OMB No. 1545-0047

2009

Open to Public  
InspectionDepartment of the Treasury  
Internal Revenue Service▶ Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a.  
▶ See the instructions for Form 990.

Name of the Organization

NATIONAL RIFLE ASSOCIATION OF AMERICA

Employer identification number

53-0116130

**Part I** Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
BILL MILLER DIRECTOR	1.	X						0	0	0
OWEN P. MILLS DIRECTOR	1.	X						0	0	0
CLETA MITCHELL DIRECTOR	1.	X						0	0	0
GROVER G. NORQUIST DIRECTOR	1.	X						0	0	0
OLIVER L. NORTH DIRECTOR	1.	X						0	0	0
JOHNNY NUGENT DIRECTOR	1.	X						0	0	0
TED NUGENT DIRECTOR	1.	X						0	0	0
LANCE OLSEN DIRECTOR	1.	X						0	0	0
TIMOTHY W. PAWOL DIRECTOR	1.	X						0	0	0
PETER J. PRINTZ DIRECTOR	1.	X						0	0	0
TODD J. RATHNER DIRECTOR	1.	X						42,000	0	0
WAYNE ANTHONY ROSS DIRECTOR	1.	X						0	0	0
CARL T. ROWAN JR. DIRECTOR	1.	X						0	0	0
DON SABA DIRECTOR	1.	X						0	0	0
ROBERT E. SANDERS DIRECTOR	1.	X						0	0	0
HAROLD W. SCHROEDER DIRECTOR	1.	X						0	0	0
TOM SELLECK DIRECTOR	1.	X						0	0	0
DWIGHT D. VAN HORN DIRECTOR	1.	X						0	0	0
ROBERT L. VIDEN JR. DIRECTOR	1.	X						0	0	0
HAROLD L. VOLKMER DIRECTOR	1.	X						0	0	0
HOWARD J. WALTER DIRECTOR	1.	X						0	0	0

For Privacy Act and Paperwork Reduction Act Notice, see the instructions for Form 990.

Schedule J-2 (Form 990) 2009

**SCHEDULE J-2**  
**(Form 990)****Continuation Sheet for Form 990**

OMB No. 1545-0047

2009

**Open to Public Inspection**

Department of the Treasury  
Internal Revenue Service

▶ Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a.  
▶ See the Instructions for Form 990.

Name of the Organization

Employer Identification number

NATIONAL RIFLE ASSOCIATION OF AMERICA

53-0116130

## Part I Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

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Part VIII Statement of Revenue				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns . . . . .	1a	0			
	b	Membership dues . . . . .	1b	113,969,660			
	c	Fundraising events . . . . .	1c	0			
	d	Related organizations . . . . .	1d	9,711,363			
	e	Government grants (contributions) . . . . .	1e	0			
	f	All other contributions, gifts, grants, and similar amounts not included above . . . . .	1f	66,939,159			
	g	Noncash contributions included in lines 1a-1f: \$ . . . . .		0			
	h	Total. Add lines 1a-1f . . . . .		190,620,182			
Program Service Revenue	2a PROGRAM FEES . . . . .		Business Code	5,753,381	5,753,381		
	b	. . . . .		0			
	c	. . . . .		0			
	d	. . . . .		0			
	e	. . . . .		0			
	f	All other program service revenue . . . . .		0			
	g	Total. Add lines 2a-2f . . . . .		5,753,381			
	Other Revenue	3 Investment income (including dividends, interest, and other similar amounts) . . . . .			763,983		
4 Income from investment of tax-exempt bond proceeds . . . . .			0				
5 Royalties . . . . .			9,515,064			9,515,064	
6a		Gross Rents . . . . .	(i) Real (ii) Personal	1,498,567			
b		Less: rental expenses . . . . .		1,574,584			
c		Rental income or (loss) . . . . .		-76,017	0		
d		Net rental income or (loss) . . . . .		-76,017			-76,017
7a		Gross amount from sales of assets other than inventory . . . . .	(i) Securities (ii) Other	36,166,094	0		
b		Less: cost or other basis and sales expenses . . . . .		37,061,125	0		
c		Gain or (loss) . . . . .		-895,031	0		
d		Net gain or (loss) . . . . .		-895,031			-895,031
8a		Gross income from fundraising events (not including \$ 0 of contributions reported on line 1c). See Part IV, line 18 . . . . .	a	525,498			
b		Less: direct expenses . . . . .	b	219,210			
c		Net income or (loss) from fundraising events . . . . .		306,288			306,288
9a		Gross income from gaming activities. See Part IV, line 19 . . . . .	a	0			
b		Less: direct expenses . . . . .	b	0			
c		Net income or (loss) from gaming activities . . . . .		0			
10a		Gross sales of inventory, less returns and allowances . . . . .	a	17,505,596			
b	Less: cost of goods sold . . . . .	b	6,310,659				
c	Net income or (loss) from sales of inventory . . . . .		11,194,937	9,387,217	1,807,720		
Miscellaneous Revenue		Business Code					
11a	ADVERTISING . . . . .	541800	18,793,873		18,360,371	433,502	
b	SUBSCRIPTIONS . . . . .	541800	1,149,936	1,149,936			
c	NRA CAFE SALES . . . . .	722210	417,908			417,908	
d	All other revenue . . . . .		0				
e	Total. Add lines 11a-11d . . . . .		20,361,717				
12	Total revenue. See instructions. . . . .		237,544,504	16,290,534	20,168,091	10,465,697	

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**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21 . . . . .	264,000	264,000		
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22 . . . . .	48,500	48,500		
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16 . . . . .	0			
4	Benefits paid to or for members . . . . .	0			
5	Compensation of current officers, directors, trustees, and key employees . . . . .	2,826,231	1,234,747	1,326,823	264,661
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) . . . . .	0			
7	Other salaries and wages . . . . .	33,643,605	21,889,401	8,842,930	2,911,274
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions) . . . . .	7,578,930	4,149,350	2,821,652	607,928
9	Other employee benefits . . . . .	5,402,259	3,209,111	1,759,818	433,330
10	Payroll taxes . . . . .	2,516,620	1,494,951	819,804	201,865
11	Fees for services (non-employees):	0			
a	Management . . . . .	2,297,503	1,850,944	446,559	
b	Legal . . . . .	111,500		111,500	
c	Accounting . . . . .	0			
d	Lobbying . . . . .	0			
e	Professional fundraising services. See Part IV, line 17	7,116,019			7,116,019
f	Investment management fees . . . . .	188,340		188,340	
g	Other . . . . .	3,504,981	3,504,981		
12	Advertising and promotion . . . . .	27,334,459	17,796,357		9,538,102
13	Office expenses . . . . .	3,663,557	2,166,344	1,497,213	
14	Information technology . . . . .	6,232,078	3,577,211	2,654,867	
15	Royalties . . . . .	0			
16	Occupancy . . . . .	1,944,931	1,027,550	917,381	
17	Travel . . . . .	6,028,870	4,448,746	1,580,124	
18	Payments of travel or entertainment expenses for any federal, state, or local public officials . . . . .	0			
19	Conferences, conventions, and meetings . . . . .	5,650,758	4,508,212	1,142,546	
20	Interest . . . . .	1,352,279	951,209	401,070	
21	Payments to affiliates . . . . .	0			
22	Depreciation, depletion, and amortization . . . . .	2,138,824	1,404,410	734,414	0
23	Insurance . . . . .	929,228	929,228		
24	Other expenses. Itemize expenses not covered above. (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below.)				
a	MEMBER COMMUNICATIONS	62,019,572	51,074,150		10,945,422
b	PRINTING AND SHIPPING	22,682,371	22,682,371		
c	FASB 158	-4,782,967	-2,712,558	-2,070,409	
d	PROGRAM SERVICES	16,415,109	16,415,109		
e	FULFILLMENT MATERIAL	7,291,757	6,750,626	38,500	502,631
f	All other expenses	11,961,667	8,128,252	1,988,387	1,845,028
25	<b>Total functional expenses. Add lines 1 through 24f</b>	<b>236,360,981</b>	<b>176,793,202</b>	<b>25,201,519</b>	<b>34,366,260</b>
26	Joint costs. Check here <input type="checkbox"/> if following SOP 98-2. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation . . . . .				

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**Part X Balance Sheet**

		(A) Beginning of year		(B) End of year
<b>Assets</b>	1 Cash—non-interest-bearing . . . . .		1	
	2 Savings and temporary cash investments . . . . .	13,190,647	2	18,396,784
	3 Pledges and grants receivable, net . . . . .	1,498,468	3	2,528,075
	4 Accounts receivable, net . . . . .	41,936,785	4	49,767,997
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L . . . . .	0	5	
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B). Complete Part II of Schedule L . . . . .	0	6	
	7 Notes and loans receivable, net . . . . .	3,165,695	7	3,133,320
	8 Inventories for sale or use . . . . .	8,976,851	8	10,888,636
	9 Prepaid expenses and deferred charges . . . . .	1,610,643	9	2,167,086
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D . . . . .	10a 63,203,402		
	b Less: accumulated depreciation . . . . .	10b 27,016,857		
	11 Investments—publicly traded securities . . . . .	18,647,530	11	29,042,690
	12 Investments—other securities. See Part IV, line 11 . . . . .	2,123,097	12	3,341,890
	13 Investments—program-related. See Part IV, line 11 . . . . .	0	13	0
	14 Intangible assets . . . . .	0	14	0
	15 Other assets. See Part IV, line 11 . . . . .	4,256,876	15	4,862,341
16 <b>Total assets.</b> Add lines 1 through 15 (must equal line 34) . . . . .	131,342,619	16	160,315,364	
<b>Liabilities</b>	17 Accounts payable and accrued expenses . . . . .	54,266,718	17	59,109,001
	18 Grants payable . . . . .	0	18	
	19 Deferred revenue . . . . .	18,143,254	19	28,119,095
	20 Tax-exempt bond liabilities . . . . .	0	20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D . . . . .		21	
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L . . . . .	0	22	
	23 Secured mortgages and notes payable to unrelated third parties . . . . .	26,166,156	23	29,340,012
	24 Unsecured notes and loans payable to unrelated third parties . . . . .	0	24	0
	25 Other liabilities. Complete Part X of Schedule D . . . . .	8,897,781	25	6,171,924
	26 <b>Total liabilities.</b> Add lines 17 through 25 . . . . .	107,473,909	26	122,740,032
<b>Net Assets or Fund Balances</b>	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets . . . . .	1,788,111	27	11,164,773
	28 Temporarily restricted net assets . . . . .	1,158,321	28	3,207,708
	29 Permanently restricted net assets . . . . .	20,922,278	29	23,202,851
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds . . . . .		30	
	31 Paid-in or capital surplus, or land, building, or equipment fund . . . . .		31	
	32 Retained earnings, endowment, accumulated income, or other funds . . . . .		32	
	33 <b>Total net assets or fund balances.</b> . . . . .	23,868,710	33	37,575,332
	34 <b>Total liabilities and net assets/fund balances.</b> . . . . .	131,342,619	34	160,315,364

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**Part XI Financial Statements and Reporting**

1 Accounting method used to prepare the Form 990: ☐ Cash ☒ Accrual ☐ Other \_\_\_\_\_  
 If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.

2a Were the organization's financial statements compiled or reviewed by an independent accountant? . . . . .

b Were the organization's financial statements audited by an independent accountant? . . . . .

c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? . . . .  
 If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.

d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both: . . . . .

☐ Separate basis ☐ Consolidated basis ☒ Both consolidated and separate basis

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133? . . . . .

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.

	Yes	No
2a		X
2b	X	
2c	X	
3a		
3b		

Form 990 (2009)

**SCHEDULE D  
(Form 990)****Supplemental Financial Statements**

OMB No. 1545-0047

**2009****Open to Public  
Inspection**Department of the Treasury  
Internal Revenue Service▶ Complete if the organization answered "Yes," to Form 990,  
Part IV, line 6, 7, 8, 9, 10, 11, or 12.

▶ Attach to Form 990. ▶ See separate instructions.

Name of the organization

Employer identification number

NATIONAL RIFLE ASSOCIATION OF AMERICA

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**Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year . . . . .		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year) . .		
4 Aggregate value at end of year . . . . .		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? . . . . .		<input type="checkbox"/> Yes <input type="checkbox"/> No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? . . . . .		<input type="checkbox"/> Yes <input type="checkbox"/> No

**Part II Conservation Easements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

☐ Preservation of land for public use (e.g., recreation or pleasure) ☐ Preservation of an historically important land area

☐ Protection of natural habitat ☐ Preservation of a certified historic structure

☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Tax Year
a Total number of conservation easements . . . . .	2a
b Total acreage restricted by conservation easements . . . . .	2b
c Number of conservation easements on a certified historic structure included in (a) . . . . .	2c
d Number of conservation easements included in (c) acquired after 8/17/06 . . . . .	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ .....

4 Number of states where property subject to conservation easement is located ▶ .....

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? . . . . . ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ .....

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ .....

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? . . . . . ☐ Yes ☐ No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.** Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenues included in Form 990, Part VIII, line 1 . . . . . ▶ \$ .....

(ii) Assets included in Form 990, Part X . . . . . ▶ \$ .....

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items:

a Revenues included in Form 990, Part VIII, line 1 . . . . . ▶ \$ .....

b Assets included in Form 990, Part X . . . . . ▶ \$ .....

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**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)**

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

- a ☒ Public exhibition d ☐ Loan or exchange programs  
 b ☒ Scholarly research e ☐ Other \_\_\_\_\_  
 c ☒ Preservation for future generations

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☒ No

**Part IV Escrow and Custodial Arrangements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No  
 b If "Yes," explain the arrangement in Part XIV and complete the following table:

	Amount
c Beginning balance	0
d Additions during the year	
e Distributions during the year	
f Ending balance	0

- 2a Did the organization include an amount on Form 990, Part X, line 21? ☐ Yes ☐ No  
 b If "Yes," explain the arrangement in Part XIV.

**Part V Endowment Funds.** Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	6,920,616	7,675,316			
b Contributions	1,582,051	487,022			
c Net investment earnings, gains, and losses	750,029	-1,205,479			
d Grants or scholarships	536,900				
e Other expenditures for facilities and programs					
f Administrative expenses	27,906	36,243			
g End of year balance	8,687,890	6,920,616			

2 Provide the estimated percentage of the year end balance held as:

- a Board designated or quasi-endowment %  
 b Permanent endowment 100%  
 c Term endowment %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

	Yes	No
(i) unrelated organizations		X
(ii) related organizations	X	

b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R? ☒ Yes ☐ No

4 Describe in Part XIV the intended uses of the organization's endowment funds.

**Part VI Investments—Land, Buildings, and Equipment.** See Form 990, Part X, line 10.

Description of Investment	(a) Cost or other basis (Investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land	0	4,902,450		4,902,450
b Buildings	0	42,510,022	14,770,015	27,740,007
c Leasehold improvements	0	0	0	0
d Equipment	0	15,790,930	12,246,842	3,544,088
e Other	0	0	0	0
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				36,186,545

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**Part VII Investments—Other Securities.** See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
Financial derivatives . . . . .	0	
Closely-held equity interests . . . . .	0	
Other _____	0	
_____	0	
_____	0	
_____	0	
_____	0	
_____	0	
_____	0	
_____	0	
_____	0	
_____	0	
_____	0	
_____	0	
_____	0	
_____	0	
_____	0	
_____	0	
_____	0	
_____	0	
Total, (Column (b) must equal Form 990, Part X, col. (B) line 12.) ▶	0	

**Part VIII Investments—Program Related.** See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
	0	
	0	
	0	
	0	
	0	
	0	
	0	
	0	
	0	
	0	
	0	
<b>Total.</b> (Column (b) must equal Form 990, Part X, col. (B) line 13.)	0	

<b>Part IX</b>	<b>Other Assets.</b> See Form 990, Part X, line 15.
----------------	---

Part IX Other Assets. See Form 990, Part X, line 15.	
(a) Description	(b) Book value
	0
	0
	0
	0
	0
	0
	0
	0
	0
	0
	0
<b>Total.</b> (Column (b) must equal Form 990, Part X, col. (B) line 15.)	0

**Part X** Other Liabilities. See Form 990, Part X, line 25.

1.	(a) Description of liability	(b) Amount
	Federal income taxes	0
	ACCRUED TAXES	1,000,000
	SFAS133 DERIVATIVE INSTRUMENT MARKET V	4,220,602
	OTHER MISCELLANEOUS LIABILITIES	951,322
	NA	0
		0
		0
		0
		0
		0
		0
	Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) ▶	6,171,924

2. FIN 48 Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48.

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**Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements**

1	Total revenue (Form 990, Part VIII, column (A), line 12) . . . . .	1	237,544,504
2	Total expenses (Form 990, Part IX, column (A), line 25) . . . . .	2	236,360,981
3	Excess or (deficit) for the year. Subtract line 2 from line 1 . . . . .	3	1,183,523
4	Net unrealized gains (losses) on investments . . . . .	4	7,254,769
5	Donated services and use of facilities . . . . .	5	
6	Investment expenses . . . . .	6	
7	Prior period adjustments . . . . .	7	
8	Other (Describe in Part XIV.) . . . . .	8	5,268,330
9	Total adjustments (net). Add lines 4 through 8 . . . . .	9	12,523,099
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9 . . . . .	10	13,706,622

**Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return**

1	Total revenue, gains, and other support per audited financial statements . . . . .	1	257,904,346
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains on investments . . . . .	2a	7,254,769
b	Donated services and use of facilities . . . . .	2b	
c	Recoveries of prior year grants . . . . .	2c	
d	Other (Describe in Part XIV.) . . . . .	2d	5,268,330
e	Add lines 2a through 2d . . . . .	2e	12,523,099
3	Subtract line 2e from line 1 . . . . .	3	245,381,247
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	4a	
b	Other (Describe in Part XIV.) . . . . .	4b	-7,836,743
c	Add lines 4a and 4b . . . . .	4c	-7,836,743
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) . . . . .	5	237,544,504

**Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return**

1	Total expenses and losses per audited financial statements . . . . .	1	244,197,724
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities . . . . .	2a	
b	Prior year adjustments . . . . .	2b	
c	Other losses . . . . .	2c	
d	Other (Describe in Part XIV.) . . . . .	2d	7,885,243
e	Add lines 2a through 2d . . . . .	2e	7,885,243
3	Subtract line 2e from line 1 . . . . .	3	236,312,481
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	4a	
b	Other (Describe in Part XIV.) . . . . .	4b	48,500
c	Add lines 4a and 4b . . . . .	4c	48,500
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) . . . . .	5	236,360,981

**Part XIV Supplemental Information**

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Part III Line 1a FINANCIAL STATEMENT NOTE 1: THE VALUE OF THE NRA'S FIREARMS MUSEUM

COLLECTION HAS BEEN EXCLUDED FROM THE ACCOMPANYING STATEMENTS OF FINANCIAL POSITION. ONLY

PURCHASES OF FIREARMS AND OTHER OBJECTS, AND NOT DONATIONS, ARE RECOGNIZED IN THE

STATEMENTS OF ACTIVITIES. FIREARMS AND OTHER OBJECTS IN THE NRA MUSEUM ARE NOT INTENDED

FOR SALE OR EXCHANGE

Part III Line 4a NATIONAL FIREARMS MUSEUM PROMOTES GUN COLLECTING AND PRESERVATION OF

HISTORY THROUGH THE HERITAGE OF FIREARMS. VISIT NRAMUSEUM.ORG FOR EXCITING INFORMATION.



NATIONAL RIFLE ASSOCIATION OF AMERICA

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**Part XIV** Supplemental Information (continued)

Part V Line 4 NRA ENDOWMENT FUNDS BENEFIT NRA INSTITUTE FOR LEGISLATIVE ACTION, NATIONAL

CHAMPIONSHIPS, MARKSMANSHIP, AND LAW ENFORCEMENT.

Part X Line 2 MANAGEMENT EVALUATED THE NRA'S TAX POSITIONS AND CONCLUDED THAT THE NRA HAD

TAKEN NO UNCERTAIN TAX POSITIONS THAT REQUIRE ADJUSTMENT TO THE FINANCIAL STATEMENTS TO

COMPLY WITH THE PROVISIONS OF THIS GUIDANCE. WITH FEW EXCEPTIONS, THE NRA IS NO LONGER

SUBJECT TO INCOME TAX EXAMINATIONS BY THE U.S. FEDERAL, STATE OR LOCAL TAX AUTHORITIES FOR

YEARS BEFORE 2006, WHICH IS THE STANDARD STATUTE OF LIMITATIONS LOOK-BACK PERIOD.

Part XI Line 8 INCLUDES AGENCY TRANSACTIONS AND UNREALIZED GAIN ON DERIVATIVE INSTRUMENT.

Part XII Line 2d INCLUDES AGENCY TRANSACTIONS AND UNREALIZED GAIN ON DERIVATIVE

INSTRUMENT.

Part XII Line 4b INCLUDES COST OF GOODS SOLD, RENTAL EXPENSE, AND INTEREST ON ENDOWMENT

GRANTS.

Part XIII Line 2d INCLUDES COST OF GOODS SOLD AND RENTAL EXPENSE.

Part XIII Line 4b INCLUDES INTEREST ON ENDOWMENT GRANTS.

**Schedule F**  
**(Form 990)**

Department of the Treasury  
Internal Revenue Service

## Statement of Activities Outside the United States

► **Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.**

► **Attach to Form 990.**      ► **See separate instructions.**

OMB No. 1545-0047

2009

**Open to Public  
Inspection**

Name of the organization

NATIONAL RIFLE ASSOCIATION OF AMERICA

Employer identification number

53-0116130

## Part I

**General Information on Activities Outside the United States.** Complete if the organization answered

"Yes" to Form 990, Part IV, line 14b.

- 1 **For grantmakers.** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . . ☐ Yes ☐ No

- 2 For grantmakers.** Describe in Part IV the organization's procedures for monitoring the use of grant funds outside the United States.

- 3 Activities per Region.** (Use Schedule F-1 (Form 990) if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
Europe	0	0	PROGRAM SERVICES	KINGS COLLEGE DEBATE	61,015
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
	0	0			0
Totals . . . . . ▶	0	0			61,015

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2009

(HTA)

NATIONAL RIFLE ASSOCIATION OF AMERICA

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## Part II

**Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Check this box if no one recipient received more than \$5,000 . . . . . ☐

Use Schedule F-1 (Form 990) if additional space is needed.

[illegible]

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt

3	by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter.	0
3	Enter total number of other organizations or entities.	0

Schedule F (Form 990) 2009

**NATIONAL RIFLE ASSOCIATION OF AMERICA**  
**Schedule F (Form 990) 2009**

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Schedule F (Form 990) 2009

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## Part III

**Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Use Schedule F-1 (Form 990) if additional space is needed.

[illegible]

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NATIONAL RIFLE ASSOCIATION OF AMERICA

53-0116130

Schedule F (Form 990) 2009

Page 4

**Part IV**

**Supplemental Information**

Complete this part to provide the information required in Part I, line 2, and any additional information.

**SCHEDULE G**  
**(Form 990 or 990-EZ)**

Department of the Treasury  
Internal Revenue Service

## Supplemental Information Regarding Fundraising or Gaming Activities

**Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.**  
**▶ Attach to Form 990 or Form 990-EZ ▶ See separate instructions.**

**▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.**

OMB No. 1545-0047

2009

**Open To Public Inspection**

Name of the organization

NATIONAL RIFLE ASSOCIATION OF AMERICA

Employer Identification number

53-0116130

## Part I

**Fundraising Activities.** Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

- 1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.
- |  |  |
|--|--|
| a <input checked="" type="checkbox"/> Mail solicitations               | e <input type="checkbox"/> Solicitation of non-government grants |
| b <input checked="" type="checkbox"/> Internet and email solicitations | f <input type="checkbox"/> Solicitation of government grants     |
| c <input checked="" type="checkbox"/> Phone solicitations              | g <input type="checkbox"/> Special fundraising events            |
| d <input type="checkbox"/> In-person solicitations                     |  |
- 2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ☒ Yes ☐ No
- b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
INFOCISION	PAID SOLICITOR		X	11,343,129	6,527,133	4,815,996
STRATEGIC FUNDRAISING	PAID SOLICITOR		X	861,856	588,886	272,970
				0	0	0
				0	0	0
				0	0	0
				0	0	0
				0	0	0
				0	0	0
				0	0	0
				0	0	0
<b>Total . . . . . ►</b>				12,204,985	7,116,019	5,088,966

- 3 List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing.

KY, NY, PA, UT, VA

## NATIONAL RIFLE ASSOCIATION OF AMERICA

53-0116130

Schedule G (Form 990 or 990-EZ) 2009

Page 2

**Part II Fundraising Events.** Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
		NRA-ILA PHOENIX (event type)	(event type)	NONE (total number)	(add col. (a) through col. (c))
Revenue	1 Gross receipts . . . . .	525,498	0	0	525,498
	2 Less: Charitable contributions . . . . .	0	0	0	0
	3 Gross income (line 1 minus line 2) . . . . .	525,498	0	0	525,498
Direct Expenses	4 Cash prizes . . . . .	0	0	0	0
	5 Noncash prizes . . . . .	0	0	0	0
	6 Rent/facility costs . . . . .	0	0	0	0
	7 Food and beverages . . . . .	0	0	0	0
	8 Entertainment . . . . .	0	0	0	0
	9 Other direct expenses . . . . .	219,210	0	0	219,210
	10 Direct expense summary. Add lines 4 through 9 in column (d) . . . . .				( 219,210 )
	11 Net income summary. Combine line 3, column (d), and line 10 . . . . .				306,288

**Part III Gaming.** Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Revenue	1 Gross revenue . . . . .				0
Direct Expenses	2 Cash prizes . . . . .				0
	3 Noncash prizes . . . . .				0
	4 Rent/facility costs . . . . .				0
	5 Other direct expenses . . . . .				0
	6 Volunteer labor . . . . .	<input type="checkbox"/> Yes _____% <input type="checkbox"/> No	<input type="checkbox"/> Yes _____% <input type="checkbox"/> No	<input type="checkbox"/> Yes _____% <input type="checkbox"/> No	
	7 Direct expense summary. Add lines 2 through 5 in column (d) . . . . .				( 0 )
	8 Net gaming income summary. Combine line 1, column d, and line 7 . . . . .				0

9 Enter the state(s) in which the organization operates gaming activities:

a Is the organization licensed to operate gaming activities in each of these states? . . . . .

b If "No," explain:

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?

b If "Yes," explain:

11 Does the organization operate gaming activities with nonmembers? . . . . .

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? . . . . .

	Yes	No
9a		
10a		
11		
12		

## NATIONAL RIFLE ASSOCIATION OF AMERICA

53-0116130

Schedule G (Form 990 or 990-EZ) 2009

Page 3

**13** Indicate the percentage of gaming activity operated in:

- |   | 13a | % |
|---|-----|---|
| a The organization's facility . . . . . |     |   |
| b An outside facility . . . . .         | 13b | % |

**14** Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ► .....

Address ► .....

**15a** Does the organization have a contract with a third party from whom the organization receives gaming revenue? . . . . .

- b If "Yes," enter the amount of gaming revenue received by the organization ► \$ ..... and the amount of gaming revenue retained by the third party ► \$ .....
- c If "Yes," enter name and address of the third party:

Name ► .....

Address ► .....

**16** Gaming manager information:

Name ► .....

Gaming manager compensation ► \$ .....0

Description of services provided ► .....

☐ Director/officer☐ Employee☐ Independent contractor**17** Mandatory distributions:

- a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? . . . . .
- b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ► \$ .....

Schedule G (Form 990 or 990-EZ) 2009



**SCHEDULE I**  
**(Form 990)**

Department of the Treasury Internal Revenue Service	Name of the organization

## Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes," on Form 990, Part IV, lines 21 or 22.

► Attach to Form 990.

OMB No. 1545-0047

2009

**Open to Public  
Inspection**

Employer identification number

53-0116130

**NATIONAL RIFLE ASSOCIATION OF AMERICA**

**Part I** **General Information on Grants and Assistance**

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and  
the selection criteria used to award the grants or assistance? . . . . .
- 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States. . . . .

## Part II

**Grants and Other Assistance to Governments and Organizations in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed.

[illegible]

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

(HTA)

Schedule I (Form 990) 2009

## NATIONAL RIFLE ASSOCIATION OF AMERICA

53-0116130

Schedule I (Form 990) 2009

Page 2

**Part III** Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.  
Use Part IV and Schedule I-1 (Form 990) if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
UNDERGRADUATE SCHOLARSHIPS	21	48,500	0		
	0	0	0		
	0	0	0		
	0	0	0		
	0	0	0		
	0	0	0		
	0	0	0		
	0	0	0		
	0	0	0		

**Part IV** Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Part I Line 2 NRA-ILA PROVIDES GRANT SUPPORT TO LEAA EDUCATION AND TRAINING INITIATIVES, AND NRA ACTIVELY ASSISTS NATIONAL FOUNDATION OF WOMEN LEGISLATORS IN THE SELECTION AND ADMINISTRATION OF NEWL SCHOLARSHIPS.

Schedule I (Form 990) 2009

**SCHEDULE J  
(Form 990)**Department of the Treasury  
Internal Revenue Service**Compensation Information**For certain Officers, Directors, Trustees, Key Employees, and Highest  
Compensated Employees

- Complete if the organization answered "Yes" to Form 990,  
Part IV, line 23.

► Attach to Form 990. ► See separate instructions.

OMB No. 1545-0047

**2009****Open to Public  
Inspection**

Name of the organization

NATIONAL RIFLE ASSOCIATION OF AMERICA

Employer identification number

53-0116130

**Part I Questions Regarding Compensation**

- 1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> First-class or charter travel             | <input type="checkbox"/> Housing allowance or residence for personal use          |
| <input type="checkbox"/> Travel for companions                                | <input type="checkbox"/> Payments for business use of personal residence          |
| <input checked="" type="checkbox"/> Tax indemnification and gross-up payments | <input checked="" type="checkbox"/> Health or social club dues or initiation fees |
| <input type="checkbox"/> Discretionary spending account                       | <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)          |

- b** If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain . . . . .

- 2** Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a? . . .

- 3** Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply.

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Compensation committee              | <input type="checkbox"/> Written employment contract                                |
| <input checked="" type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study                    |
| <input type="checkbox"/> Form 990 of other organizations                | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

- 4** During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment? . . . . .
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan? . . . . .
- c** Participate in, or receive payment from, an equity-based compensation arrangement? . . . . .
- If "Yes" to any of lines 4a–c, list the persons and provide the applicable amounts for each item in Part III.

**Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5–9.**

- 5** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization? . . . . .
- b** Any related organization? . . . . .
- If "Yes" to line 5a or 5b, describe in Part III.

- 6** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization? . . . . .
- b** Any related organization? . . . . .
- If "Yes" to line 6a or 6b, describe in Part III.

- 7** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III . . . . .

- 8** Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs. section 53.4958-4(a)(3)? If "Yes," describe in Part III . . . . .

- 9** If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)? . . . . .

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.  
(HTA)

Schedule J (Form 990) 2009

NATIONAL RIFLE ASSOCIATION OF AMERICA

53-0116130

Schedule J (Form 990) 2009

Page 2

<b>Part II</b>	<b>Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space is needed.</b>
----------------	---

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

**Note.** The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

[illegible]

Schedule J (Form 990) 2009

NATIONAL RIFLE ASSOCIATION OF AMERICA  
Schedule J (Form 990) 2009

53-0116130  
Page 3

**Part III Supplemental Information**

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

Part I Line 4b 457F AMOUNTS INCLUDED IN DEFERRED COMPENSATION: WAYNE LAPIERRE \$70,219. WILSON H. PHILLIPS JR. \$80,123.

Part I Line 4b 457F AMOUNTS INCLUDED IN DEFERRED COMPENSATION: CHRIS COX \$22,311. MARY CORRIGAN \$10,082. KAYNE ROBINSON \$90,342.

Part I Line 1a CHARTER TRAVEL WAS USED ON OCCASIONS INVOLVING MULTIPLE EVENTS WHEN REDUCED AIRLINE SCHEDULES PRECLUDED OTHER

**OPTIONS**

Part I Line 1a CERTAIN COMPENSATION ELEMENTS WERE GROSSED UP IN 2009. ALL TAX GROSS-UPS WERE INCLUDED IN PART II.

Part I Line 1a CLUBS, SUCH AS SAFARI CLUB AND LUNCHEON CLUB, ARE USED FOR BUSINESS PURPOSES.

Part II Line E NOTE: TOTAL COMPENSATION IN SCHEDULE J PART II COLUMN E SHOULD NOT BE EXPECTED TO TIE TO 990 PART VII COMPENSATION

TOTALS PER EMPLOYEE AS SHOWN IN SCHEDULE J-2 DUE TO DIFFERENT DEFINITIONS AND EXCLUSIONS

Part II Line B(iii) OTHER REPORTABLE COMPENSATION: VESTING AND ONE-TIME DISTRIBUTION OF DEFERRED COMPENSATION DUE TO IRS

**REGULATION CHANGE**

**SCHEDULE L**  
**(Form 990 or 990-EZ)**

## Transactions With Interested Persons

► Complete if the organization answered

**"Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c,  
or Form 990-EZ, Part V, line 38a or 40b.**

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No. 1545-0047

2009

## Open To Public Inspection

Department of the Treasury  
Internal Revenue Service

Name of the organization

Employer identification number

NATIONAL RIFLE ASSOCIATION OF AMERICA

53-0116130

<b>Part I</b>	<b>Excess Benefit Transactions</b> (section 501(c)(3) and section 501(c)(4) organizations only).
---------------	--

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b.

[illegible]

- 2 Enter the amount of tax imposed on the organization managers or disqualified persons during the year under section 4958 . . . . . ▶ \$ \_\_\_\_\_
- 3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization . . . . . ▶ \$ \_\_\_\_\_

**Part II**      **Loans to and/or From Interested Persons.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 26, or Form 990-EZ, Part V, line 38a.

(a) Name of Interested person and purpose	(b) Loan to or from the organization?		(c) Original principal amount	(d) Balance due	(e) In default?		(f) Approved by board or committee?		(g) Written agreement?	
	To	From			Yes	No	Yes	No	Yes	No
			0	0						
			0	0						
			0	0						
			0	0						
			0	0						
			0	0						
<b>Total</b>			0	0						

### Part III Grants or Assistance Benefiting Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

(a) Name of Interested person	(b) Relationship between Interested person and the organization	(c) Amount of grant or type of assistance

## Part IV Business Transactions Involving Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
DAVID BUTZ	DIRECTOR	150,000	CONSULTING		X
		0			
		0			
		0			
		0			
		0			

**For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.**

(HTA)

Schedule L (Form 990 or 990-EZ) 2009

**SCHEDULE O  
(Form 990)****Supplemental Information to Form 990**

OMB No. 1545-0047

**2009****Open to Public  
Inspection**Department of the Treasury  
Internal Revenue ServiceComplete to provide information for responses to specific questions on  
Form 990 or to provide any additional information.  
▶ Attach to Form 990.

Name of the organization

Employer identification number

NATIONAL RIFLE ASSOCIATION OF AMERICA

53-0116130

Form 990 Part I Line 7a,7b READER NOTE REGARDING UNRELATED BUSINESS INCOME: FORM 990 PAGE 1 SHOWS  
GROSS UNRELATED BUSINESS REVENUE OF \$20,168,091 ON LINE 7A AND NET UNRELATED BUSINESS TAXABLE INCOME  
OF \$0 ON LINE 7B. THE EXPLANATION IS AS FOLLOWS. GROSS UNRELATED BUSINESS REVENUE FOR THE 2009 YEAR  
WAS REDUCED BY RELATED EXPENSES, WITH THE BALANCE FURTHER REDUCED TO \$0 BY NET OPERATING LOSS  
CARRYFORWARDS. THE TYPES AND AMOUNTS OF NET OPERATING LOSSES AND CARRYFORWARDS WERE PREVIOUSLY  
NEGOTIATED WITH INTERNAL REVENUE SERVICE.

Form 990 Part VI Section A Line 6 NRA IS A MEMBERSHIP ASSOCIATION.

Form 990 Part VI Section A Line 7a NRA MEMBERS ELECT ALL 76 DIRECTORS OF THE BOARD.

Form 990 Part VI Section A Line 7b CERTAIN BOARD DECISIONS ARE SUBJECT TO MEMBERSHIP APPROVAL PER  
BYLAWS AND NEW YORK LAW.

Form 990 Part VI Section A Line 11a 990 IS REVIEWED BY EXTERNAL ACCOUNTANTS AND THE BOARD AUDIT  
COMMITTEE BEFORE IT IS FILED TO THE IRS.

Form 990 Part VI Section B Line 12c ANNUAL FILINGS BY ALL BOARD MEMBERS ARE REVIEWED BY THE NRA  
AUDIT COMMITTEE.

Form 990 Part VI Section B Line 15a,15b COMPENSATION IS REVIEWED BY BOARD COMPENSATION COMMITTEE AND  
INDEPENDENT COMPENSATION AND BENEFITS CONSULTING FIRM INCLUDING BENCHMARKING AND INDUSTRY BEST  
PRACTICES.

Form 990 Part VII Section A OFFICERS OF THE NRA ALSO SPEND TIME SERVING ON BOARDS OF THE NRA  
CHARITABLE AFFILIATES AS DISCLOSED IN THE FOLLOWING LIST: NRA PRESIDENT RON SCHMEITS SPENDS 1  
ADDITIONAL HOUR PER WEEK ON NRA FOUNDATION AND NRA SPECIAL CONTRIBUTION FUND. NRA 1ST VICE PRESIDENT  
JIM PORTER SPENDS 1 ADDITIONAL HOUR PER WEEK ON NRA FOUNDATION AND NRA SPECIAL CONTRIBUTION FUND  
BOARD. WAYNE LAPIERRE SPENDS 1 ADDITIONAL HOUR PER WEEK ON NRA FOUNDATION. CHRIS W. COX SPENDS 1  
ADDITIONAL HOUR PER WEEK ON NRA FREEDOM ACTION FOUNDATION. WILSON H. PHILLIPS JR. SPENDS 1  
ADDITIONAL HOUR PER WEEK ON EACH OF NRA FOUNDATION, NRA SPECIAL CONTRIBUTION FUND, NRA CIVIL RIGHTS  
DEFENSE FUND, AND NRA FREEDOM ACTION FOUNDATION. KAYNE ROBINSON SPENDS 1 ADDITIONAL HOUR PER WEEK ON  
NRA SPECIAL CONTRIBUTION FUND.

Schedule O (Form 990) 2009

Page 2

Name of the organization

Employer identification number

NATIONAL RIFLE ASSOCIATION OF AMERICA

53-0116130

Form 990 Part VII Section A OTHER MEMBERS OF THE NRA BOARD ALSO SPEND TIME ON BOARDS OF CHARITABLE  
AFFILIATES AS FOLLOWS, AT APPROXIMATELY 1 ADDITIONAL HOUR PER WEEK PER ENTITY: JOE ALLBAUGH ON NRA  
FOUNDATION; THOMAS ARVAS ON NRA SPECIAL CONTRIBUTION FUND; BILL BACHENBERG ON NRA FOUNDATION; CAROL  
BAMBERY ON NRA CIVIL RIGHTS DEFENSE FUND; DAVID BENNETT ON NRA SPECIAL CONTRIBUTION FUND; ROBERT  
BROWN ON NRA SPECIAL CONTRIBUTION FUND; BILL CARTER ON NRA SPECIAL CONTRIBUTION FUND; ALLAN CORS ON  
NRA FOUNDATION; CHARLES COTTON ON NRA CIVIL RIGHTS DEFENSE FUND; BOB COTTROL ON NRA CIVIL RIGHTS  
DEFENSE FUND; JOHN CUSHMAN ON NRA SPECIAL CONTRIBUTION FUND; BILL DAILEY ON NRA SPECIAL CONTRIBUTION  
FUND AND NRA CIVIL RIGHTS DEFENSE FUND; SANDY FROMAN ON NRA FOUNDATION; BUZ MILLS ON NRA FOUNDATION;  
CLETA MITCHELL ON NRA FREEDOM ACTION FOUNDATION; BOB SANDERS ON NRA CIVIL RIGHTS DEFENSE FUND; JOHN  
SIGLER ON NRA SPECIAL CONTRIBUTION FUND AND NRA FOUNDATION; BOB VIDEN ON NRA SPECIAL CONTRIBUTION  
FUND; HAROLD VOLKMER ON NRA CIVIL RIGHTS DEFENSE FUND.

Form 990 Part G Section I Line 2b READER NOTE: 990 PART VII SECTION B TOTAL COMPENSATION TO  
INDEPENDENT CONTRACTOR INFOCISION SHOULD NOT BE EXPECTED TO TIE TO SCHEDULE G DISCLOSURE OF  
COMPENSATION TO INFOCISION AS A PAID SOLICITOR, FOR THE FOLLOWING REASON. 990 PART VII SECTION B  
REPORTS TOTAL COMPENSATION FOR ALL WORK INCLUDING MEMBERSHIP PROCESSING, WHEREAS SCHEDULE G  
DISCLOSES VENDOR COMPENSATION ONLY FOR SOLICITATION OF CONTRIBUTIONS.

Schedule G Part X READER NOTE REGARDING THE BALANCE SHEET: DEFERRED COSTS AND DEFERRED REVENUES  
RELATED TO MEMBERSHIP ACQUISITION AND RENEWAL ARE ACCOUNTING ENTRIES REQUIRED UNDER GENERALLY  
ACCEPTED ACCOUNTING PRINCIPLES. DEFERRED REVENUE FOR DUES IS NOT A LIABILITY, AS IT RECOGNIZES  
REVENUE TO BE COLLECTED IN FUTURE AND MATCHED WITH FUTURE SERVICES PROVIDED TO MEMBERS. DUES REVENUE  
IS RECOGNIZED OVER THE LIFE OF THE MEMBERSHIP.



SCHEDULE R  
(Form 990)Department of the Treasury  
Internal Revenue Service

Name of the organization

NATIONAL RIFLE ASSOCIATION OF AMERICA

Employer identification number

53-0116130

## Related Organizations and Unrelated Partnerships

- ▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.  
▶ Attach to Form 990. ▶ See separate instructions.

OMB No. 1545-0047

2009

Open to Public  
Inspection**Part I** Identification of Disregarded Entities (Complete if the organization answered "Yes" on Form 990, Part IV, line 33.)

(a) Name, address, and EIN of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
-----			0	0	
-----			0	0	
-----			0	0	
-----			0	0	
-----			0	0	
-----			0	0	
-----			0	0	

**Part II** Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity
NRA FOUNDATION INC 52-1710886 11250 WAPLES MILL RD, FAIRFAX, VA 22030	CHARITABLE	DC	501(c)(3)	LINE 7	N/A
NRA SPECIAL CONTRIBUTION FUND 23-7367534 PO BOX 700, RATON, NM 87740	CHARITABLE	NM	501(c)(3)	LINE 11-TYPE I	N/A
NRA CIVIL RIGHTS DEFENSE FUND 52-1136665 11250 WAPLES MILL RD, FAIRFAX, VA 22030	CHARITABLE	VA	501(c)(3)	LINE 7	N/A
NRA FREEDOM ACTION FOUNDATION 26-1277941 11250 WAPLES MILL RD, FAIRFAX, VA 22030	CHARITABLE	VA	501(c)(3)	LINE 7	N/A
-----					
-----					
-----					

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.  
(HTA)

Schedule R (Form 990) 2009

**Part III** Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?
							Yes	No		
-----					0	0			0	
-----					0	0			0	
-----					0	0			0	
-----					0	0			0	
-----					0	0			0	
-----					0	0			0	
-----					0	0			0	
-----					0	0			0	
-----					0	0			0	

**Part IV** Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership
-----					0	0	%
-----					0	0	%
-----					0	0	%
-----					0	0	%
-----					0	0	%
-----					0	0	%
-----					0	0	%
-----					0	0	%

**Part V Transactions With Related Organizations** (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

		Yes	No
1	During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?		
a	Receipt of (i) interest (ii) royalties or (iv) rent from a controlled entity . . . . .	1a	X
b	Gift, grant, or capital contribution to other organization(s) . . . . .	1b	X
c	Gift, grant, or capital contribution from other organization(s) . . . . .	1c	X
d	Loans or loan guarantees to or for other organization(s) . . . . .	1d	X
e	Loans or loan guarantees by other organization(s) . . . . .	1e	X
f	Sale of assets to other organization(s) . . . . .	1f	X
g	Purchase of assets from other organization(s) . . . . .	1g	X
h	Exchange of assets . . . . .	1h	X
i	Lease of facilities, equipment, or other assets to other organization(s) . . . . .	1i	X
j	Lease of facilities, equipment, or other assets from other organization(s) . . . . .	1j	X
k	Performance of services or membership or fundraising solicitations for other organization(s) . . . . .	1k	X
l	Performance of services or membership or fundraising solicitations by other organization(s) . . . . .	1l	X
m	Sharing of facilities, equipment, mailing lists, or other assets . . . . .	1m	X
n	Sharing of paid employees . . . . .	1n	X
o	Reimbursement paid to other organization for expenses . . . . .	1o	X
p	Reimbursement paid by other organization for expenses . . . . .	1p	X
q	Other transfer of cash or property to other organization(s) . . . . .	1q	X
r	Other transfer of cash or property from other organization(s) . . . . .	1r	X

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

	(a) Name of other organization	(b) Transaction type (a-r)	(c) Amount involved
(1)	NRA FOUNDATION INC	c	9,711,363
(2)	NRA FOUNDATION INC	n	3,294,531
(3)	NRA FOUNDATION INC	p	4,220,550
(4)	NRA SPECIAL CONTRIBUTION FUND	a	120,000
(5)	NRA SPECIAL CONTRIBUTION FUND	p	489,822
(6)	NRA CIVIL RIGHTS DEFENSE FUND	p	52,543

Schedule R (Form 990) 2009

**Part VI**  
**Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)**

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

[illegible]

Schedule R (Form 990) 2009

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