

EXHIBIT AO

CHAR500NYS Annual Filing for Charitable Organizations
www.CharitiesNYS.comSend with fee and attachments to:
NYS Office of the Attorney General
Charities Bureau Registration Section
120 Broadway
New York, NY 10271**2015**Open to Public
Inspection**1. General Information**For Fiscal Year Beginning (mm/dd/yyyy) 01 / 01 / **2015** and Ending (mm/dd/yyyy) 12 / 31 / 2015

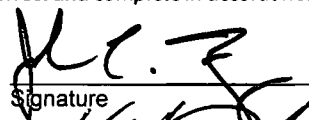
Check if Applicable: <input type="checkbox"/> Address Change <input type="checkbox"/> Name Change <input type="checkbox"/> Initial Filing <input type="checkbox"/> Final Filing <input type="checkbox"/> Amended Filing <input type="checkbox"/> Reg ID Pending	Name of Organization: National Rifle Association of America	Employer Identification Number (EIN): <u>530116130</u>
	Mailing Address: c/o NRA OGC, 11250 Waples Mill Road	NY Registration Number: <u>02</u> - <u>21</u> - <u>64</u>
	City / State / Zip: Fairfax, Virginia 22030	Telephone: 703-267-1250
	Website: www.nra.org	Email: gcounsel@nrahq.org

Check your organization's
registration category:☐ 7A only ☐ EPTL only ☒ DUAL (7A & EPTL) ☐ EXEMPTConfirm your Registration Category in the
Charities Registry at www.CharitiesNYS.com.**2. Certification**

See instructions for certification requirements. Improper certification is a violation of law that may be subject to penalties.

We certify under penalties of perjury that we reviewed this report, including all attachments, and to the best of our knowledge and belief, they are true, correct and complete in accordance with the laws of the State of New York applicable to this report.

President or Authorized Officer:



John Frazer, Secretary

11/10/16

Signature

Print Name and Title

Date

Chief Financial Officer or Treasurer:



Wilson H. Phillips, Jr., Treasurer

11/10/16

Signature

Print Name and Title

Date

3. Annual Reporting Exemption

Check the exemption(s) that apply to your filing. If your organization is claiming an exemption under one category (7A or EPTL only filers) or both categories (DUAL filers) that apply to your registration, complete only parts 1, 2, and 3, and submit the certified Char500. No fee, schedules, or additional attachments are required. If you cannot claim an exemption or are a DUAL filer that claims only one exemption, you must file applicable schedules and attachments and pay applicable fees.

☐ **3a. 7A filing exemption:** Total contributions from NY State including residents, foundations, government agencies, etc. did not exceed \$25,000 and the organization did not engage a professional fund raiser (PFR) or fund raising counsel (FRC) to solicit contributions during the fiscal year. Or the organization qualifies for another 7A exemption (see instructions).☐ **3b. EPTL filing exemption:** Gross receipts did not exceed \$25,000 and the market value of assets did not exceed \$25,000 at any time during the fiscal year.**4. Schedules and Attachments**See the following page
for a checklist of
schedules and
attachments to
complete your filing.☒ Yes ☐ No 4a. Did your organization use a professional fund raiser, fund raising counsel or commercial co-venturer for fund raising activity in NY State? If yes, complete Schedule 4a.☐ Yes ☒ No 4b. Did the organization receive government grants? If yes, complete Schedule 4b.**5. Fee**See the checklist on the
next page to calculate your
fee(s). Indicate fee(s) you
are submitting here:

7A filing fee:

\$ 25

EPTL filing fee:

\$ 1500

Total fee:

\$ 1,525Make a single check or money order
payable to:
"Department of Law"

PUBLIC DISCLOSURE
COPYForm **990**

Return of Organization Exempt From Income Tax

OMB No. 1545-0047

2015Open to Public
InspectionDepartment of the Treasury
Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

- Do not enter social security numbers on this form as it may be made public.
Information about Form 990 and its instructions is at www.irs.gov/form990.

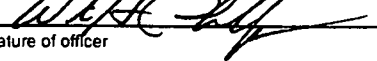
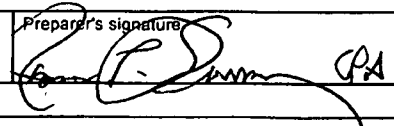
A For the 2015 calendar year, or tax year beginning , and ending	
B Check if applicable:	C Name of organization National Rifle Association of America
<input type="checkbox"/> Address change	Doing business as
<input type="checkbox"/> Name change	Number and street (or P.O. box if mail is not delivered to street address) Room/suite
<input type="checkbox"/> Initial return	11250 Waples Mill Road
<input type="checkbox"/> Final return/terminated	City or town State ZIP code
<input type="checkbox"/> Amended return	Fairfax VA 22030-7400
<input type="checkbox"/> Application pending	Foreign country name Foreign province/state/county Foreign postal code
	D Employer identification number
	53-0116130
	E Telephone number
	703-267-1000
	G Gross receipts \$ 368,019,026
F Name and address of principal officer:	
Wilson H. Phillips Jr. 11250 Waples Mill Road, Fairfax, VA 22030	
I Tax-exempt status:	<input type="checkbox"/> 501(c)(3) <input checked="" type="checkbox"/> 501(c) (4) (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527
J Website: www.nra.org	H(c) Group exemption number
K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other	L Year of formation: 1871 M State of legal domicile: NY

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: Firearms safety, education, and training; and advocacy on behalf of safe and responsible gun owners		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	76
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	71
	5 Total number of individuals employed in calendar year 2015 (Part V, line 2a)	5	852
	6 Total number of volunteers (estimate if necessary)	6	150,000
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	27,286,963
b Net unrelated business taxable income from Form 990-T, line 34	7b	0	
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9 Program service revenue (Part VIII, line 2g)	103,475,481	94,982,032
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	141,451,858	180,255,185
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	4,828,120	271,983
	12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	60,735,818	61,200,038
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1–3)	310,491,277	336,709,238
	14 Benefits paid to or for members (Part IX, column (A), line 4)	94,459	91,500
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	0	0
	16a Professional fundraising fees (Part IX, column (A), line 11e)	56,577,057	63,408,147
	b Total fundraising expenses (Part IX, column (D), line 25)	6,879,238	4,997,495
	17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	38,020,218	
	18 Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25)	282,061,231	235,037,425
19 Revenue less expenses. Subtract line 18 from line 12	345,611,985	303,534,567	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year	End of Year
	21 Total liabilities (Part X, line 26)	207,610,450	214,839,625
	22 Net assets or fund balances. Subtract line 21 from line 20	165,010,726	139,481,463
		42,599,724	75,358,162

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here		11/10/2016
	Signature of officer Wilson H. Phillips Jr. Type or print name and title	Date Treasurer and Chief Financial Officer
Paid Preparer Use Only	Print/Type preparer's name James P. Sweeney	Preparer's signature 
	Firm's name ▶ RSM US LLP	Date 11/10/2016
	Firm's EIN ▶ 41-1944416	Check <input type="checkbox"/> if self-employed PTIN P01263012
	Firm's address ▶ 1861 International Dr Ste 400, McLean, VA 22102	Phone no. 703-336-6400

May the IRS discuss this return with the preparer shown above? (see instructions) ☒ Yes ☐ No

For Paperwork Reduction Act Notice, see the separate instructions.

Form 990 (2015)

Form **8453-EO****Exempt Organization Declaration and Signature for Electronic Filing**

OMB No. 1545-1879

For calendar year 2015, or tax year beginning _____, 2015, and ending _____, 20 _____

2015Department of the Treasury
Internal Revenue Service
Name of exempt organization

For use with Forms 990, 990-EZ, 990-PF, 1120-POL, and 8868

Employer identification number

National Rifle Association of America

53-0116130

Part I Type of Return and Return Information (Whole Dollars Only)

Check the box for the type of return being filed with Form 8453-EO and enter the applicable amount, if any, from the return. If you check the box on line 1a, 2a, 3a, 4a, or 5a below and the amount on that line of the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, or 5b, whichever is applicable, blank (do not enter -0-). If you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than one line in Part I.

1a Form 990 check here	<input checked="" type="checkbox"/>	b Total revenue, if any (Form 990, Part VIII, column (A), line 12)	1b	336,709,238
2a Form 990-EZ check here	<input type="checkbox"/>	b Total revenue, if any (Form 990-EZ, line 9)	2b	0
3a Form 1120-POL check here	<input type="checkbox"/>	b Total tax (Form 1120-POL, line 22)	3b	0
4a Form 990-PF check here	<input type="checkbox"/>	b Tax based on investment income (Form 990-PF, Part VI, line 5)	4b	0
5a Form 8868 check here	<input type="checkbox"/>	b Balance due (Form 8868, Part I, line 3c or Part II, line 8c)	5b	0

Part II Declaration of Officer

- 6 ☐ I authorize the U.S. Treasury and its designated Financial Agent to initiate an Automated Clearing House (ACH) electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the organization's federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment.
- ☐ If a copy of this return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I certify that I executed the electronic disclosure consent contained within this return allowing disclosure by the IRS of this Form 990/990-EZ/990-PF (as specifically identified in Part I above) to the selected state agency(ies).

Under penalties of perjury, I declare that I am an officer of the above named organization and that I have examined a copy of the organization's 2015 electronic return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the organization's return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund.

Sign
Here

Signature of officer

11/10/2016

Date

Treasurer and Chief Financial Officer
Title**Part III Declaration of Electronic Return Originator (ERO) and Paid Preparer (see instructions)**

I declare that I have reviewed the above organization's return and that the entries on Form 8453-EO are complete and correct to the best of my knowledge. If I am only a collector, I am not responsible for reviewing the return and only declare that this form accurately reflects the data on the return. The organization officer will have signed this form before I submit the return. I will give the officer a copy of all forms and information to be filed with the IRS, and have followed all other requirements in Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns. If I am also the Paid Preparer, under penalties of perjury I declare that I have examined the above organization's return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. This Paid Preparer declaration is based on all information of which I have any knowledge.

ERO's signature	Date	Check if also paid preparer <input type="checkbox"/>	Check if self-employed <input type="checkbox"/>	ERO's SSN or PTIN
Firm's name (or yours if self-employed), address, and ZIP code	EIN			Phone no.

Under penalties of perjury, I declare that I have examined the above return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. Declaration of preparer is based on all information of which the preparer has any knowledge.

Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
	James P. Sweeney	<i>James P. Sweeney PA</i>	11/10/2016		P01263012
	Firm's name	Firm's EIN		Phone no.	
	Firm's address	1861 International Dr Ste 400 McLean VA 22102		703-336-6400	

For Privacy Act and Paperwork Reduction Act Notice, see back of form.

Form **8453-EO** (2015)

HTA

Form 990 (2015)

National Rifle Association of America

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Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI. ☒

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	76	
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.		
b	Enter the number of voting members included in line 1a, above, who are independent	71	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		X
6	Did the organization have members or stockholders?	X	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	X	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	X	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
a	The governing body?	X	
b	Each committee with authority to act on behalf of the governing body?	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

	Yes	No
10a		X
b		
11a	X	
b		
12a	X	
b	X	
c	X	
13	X	
14	X	
15		
a	X	
b	X	
16a		X
b		
16b		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed **► See Attached Statement**

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
☐ Own website ☐ Another's website ☒ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

20 State the name, address, and telephone number of the person who possesses the organization's books and records: **►**
 Wilson H. Phillips Jr. Treasurer National Rifle Association 703-267-1000
 11250 Waples Mill Road, Fairfax, VA 22030-7400

Form 990 (2015)

National Rifle Association of America

53-0116130

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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent ContractorsCheck if Schedule O contains a response or note to any line in this Part VII. ☒**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees****1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former** directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustee; officers; key employees; highest compensated employees; and former such persons.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) Allan D. Cors President	20.00 1.00	X		X						
(2) Pete R. Brownell First Vice President	10.00 0.00	X		X						
(3) Richard R. Childress Second Vice President	10.00 0.00	X		X						
(4) Joe M. Allbaugh Director	1.00 1.00	X								
(5) William H. Allen Director	1.00 0.00	X								
(6) Thomas P. Arvas Director	1.00 1.00	X								
(7) Scott L. Bach Director	1.00 0.00	X								
(8) William A. Bachenberg Director	1.00 1.00	X								
(9) F. E. Bachhuber Jr. Director	1.00 0.00	X								
(10) M. Carol Bambery Director	1.00 1.00	X								
(11) Bob Barr Director	1.00 0.00	X								
(12) Ronnie G. Barrett Director	1.00 0.00	X								
(13) Clel Baudler Director	1.00 0.00	X								
(14) David E. Bennett Director	1.00 1.00	X								

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National Rifle Association of America

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Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(15) J. Kenneth Blackwell Director	1.00 0.00	X								
(16) Matt Blunt Director	1.00 0.00	X								
(17) Dan Boren Director	1.00 0.00	X								
(18) Robert K. Brown Director	1.00 1.00	X								
(19) David Butz Director	5.00 0.00	X						150,000		
(20) J. William Carter Director	1.00 1.00	X								
(21) Ted W. Carter Director	1.00 0.00	X								
(22) Patricia A. Clark Director	1.00 0.00	X								
(23) Charles L. Cotton Director	1.00 1.00	X								
(24) David G. Coy Director	1.00 0.00	X								
(25) Larry E. Craig Director	1.00 0.00	X								
1b Sub-total								150,000	0	0
c Total from continuation sheets to Part VII, Section A								10,469,447	0	538,192
d Total (add lines 1b and 1c)								10,619,447	0	538,192

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **101**

	Yes	No
3 Did the organization list any former officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual.		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual.	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person.		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
InfoCision 325 Springside Dr Akron, OH 44333	Membership processing and	20,308,437
Ackerman McQueen 1601 NW Expressway Oklahoma City, OK 73118	Public relations and advertisi	13,807,643
Postmaster 1735 N Lynn St Arlington, VA 22209	Postage shipping	9,625,410
Communications Corp of America 13195 Freedom Way Boston, VA 22713	Fundraising printing mailing	8,685,334
Valtim Inc 1095 Venture Dr Forest, VA 24551	Fulfillment center	8,124,069

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **154**

Continuation Sheet for Form 990

Page 1 of 4

Name of the Organization National Rifle Association of America	Employer identification number 53-0116130
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Part VII Section A Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(26) John L. Cushman Director	1.00 1.00	X								
(27) William H. Dailey Director	1.00 2.00	X								
(28) Joseph P. DeBergalis Jr. Director	1.00 0.00	X								
(29) R. Lee Erney Director	1.00 0.00	X								
(30) Edie P. Fleeman Director	1.00 0.00	X								
(31) Joel Friedman Director	1.00 0.00	X								
(32) Sandra S. Froman Director	10.00 0.00	X						45,180		
(33) James S. Gilmore III Director	1.00 0.00	X								
(34) Marion P. Hammer Director	5.00 0.00	X						172,000		
(35) Maria Heil Director	1.00 0.00	X								
(36) Graham Hill Director	1.00 0.00	X								
(37) Steve Hornady Director	1.00 1.00	X								
(38) Susan Howard Director	1.00 0.00	X								
(39) Roy Innis Director	1.00 0.00	X								
(40) H. Joaquin Jackson Director	1.00 0.00	X								
(41) Curtis S. Jenkins Director	1.00 1.00	X								
(42) David A. Keene Director	1.00 0.00	X								
(43) Tom King Director	1.00 0.00	X								
(44) Timothy Knight (starting April 13, 2015) Director	1.00 0.00	X								
(45) Herbert A. Lanford Jr. Director	1.00 0.00	X								
(46) Karl A. Malone Director	1.00 0.00	X								

Continuation Sheet for Form 990

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Name of the Organization

National Rifle Association of America

Employer identification number

53-0116130

Part VII Section A

Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(47) Sean Maloney (starting April 13, 2015)	1.00									
Director	0.00	X								
(48) Carolyn D. Meadows	1.00									
Director	1.00	X								
(49) John F. Milius (through April 13, 2015)	1.00									
Director	0.00	X								
(50) Bill Miller	1.00									
Director	0.00	X								
(51) Owen Buz Mills	1.00									
Director	0.00	X								
(52) Grover G. Norquist	1.00									
Director	0.00	X								
(53) Oliver L. North	5.00									
Director	0.00	X								
(54) Robert Nosler	1.00									
Director	0.00	X								
(55) Johnny Nugent	1.00									
Director	0.00	X								
(56) Ted Nugent	1.00									
Director	0.00	X								
(57) Lance Olson	5.00									
Director	0.00	X						90,000		
(58) Timothy Pawol (through April 13, 2015)	1.00									
Director	0.00	X								
(59) James W. Porter II	1.00									
Director	3.00	X								
(60) Josh Powell	1.00									
Director	0.00	X								
(61) Peter J. Printz	1.00									
Director	0.00	X								
(62) Todd J. Rathner	1.00									
Director	0.00	X								
(63) Wayne Anthony Ross	1.00									
Director	0.00	X								
(64) Carl T. Rowan Jr	1.00									
Director	0.00	X								
(65) Don Saba	1.00									
Director	0.00	X								
(66) Robert E. Sanders	1.00									
Director	1.00	X								
(67) William H. Satterfield	1.00									
Director	2.00	X								

Continuation Sheet for Form 990

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Name of the Organization

National Rifle Association of America

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53-0116130

Part VII Section A

Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(68) Mercedes Schlapp (starting April 13, 2015) Director	1.00 0.00	X						60,000		
(69) Ronald L. Schmeits Director	1.00 1.00	X								
(70) Steven C. Schreiner Director	1.00 0.00	X								
(71) Tom Selleck Director	1.00 0.00	X								
(72) John C. Sigler Director	1.00 2.00	X								
(73) Leroy Sisco Director	1.00 0.00	X								
(74) Dwight D. Van Horn Director	1.00 0.00	X						840		
(75) Linda L. Walker Director	1.00 0.00	X								
(76) Howard J. Walter Director	1.00 0.00	X								
(77) J. D. Williams (through April 13, 2015) Director	1.00 0.00	X								
(78) Robert J. Wos Director	1.00 0.00	X								
(79) Donald E. Young Director	1.00 0.00	X								
(80) Wayne LaPierre CEO and Executive Vice President	60.00 1.00			X				5,051,249		59,736
(81) Chris W. Cox Executive Director, NRAILA	58.00 1.00			X				1,345,407		105,435
(82) Robert K. Weaver Executive Director, General Operations	50.00 0.00			X				535,042		63,613
(83) Wilson H. Phillips Jr. Treasurer	47.00 4.00			X				549,269		41,938
(84) John C. Frazer Secretary and General Counsel	50.00 0.00			X				272,576		55,870
(85) Douglas Hamlin Executive Director, Publications	50.00 0.00					X		572,723		61,225
(86) Michael Marcellin Managing Director, Affinity and Licensing	40.00 0.00					X		556,196		51,773
(87) Tyler Schropp Executive Director, Advancement	50.00 5.00					X		519,180		61,122
(88) David Lehman Deputy Executive Director, NRAILA	50.00 1.00					X		401,170		23,021

Continuation Sheet for Form 990

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Name of the Organization National Rifle Association of America	Employer identification number 53-0116130
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Part VII Section A **Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

[illegible]

SCHEDULE J
(Form 990)**Compensation Information**For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

▶ Attach to Form 990.

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▶ Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990.

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Part I Questions Regarding Compensation**1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.☒ First-class or charter travel☐ Housing allowance or residence for personal use☐ Travel for companions☐ Payments for business use of personal residence☒ Tax indemnification and gross-up payments☒ Health or social club dues or initiation fees☐ Discretionary spending account☐ Personal services (e.g., maid, chauffeur, chef)**b** If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain**1b** X**2** Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked in line 1a?**2** X**3** Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.☒ Compensation committee☐ Written employment contract☒ Independent compensation consultant☒ Compensation survey or study☐ Form 990 of other organizations☒ Approval by the board or compensation committee**4** During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:**a** Receive a severance payment or change-of-control payment?**4a** X**b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?**4b** X**c** Participate in, or receive payment from, an equity-based compensation arrangement?**4c** X

If "Yes" to any of lines 4a–c, list the persons and provide the applicable amounts for each item in Part III.

Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5–9.**5** For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:**a** The organization?**5a** X**b** Any related organization?**5b** X

If "Yes" to line 5a or 5b, describe in Part III.

6 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:**a** The organization?**6a** X**b** Any related organization?**6b** X

If "Yes" on line 6a or 6b, describe in Part III.

7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described on lines 5 and 6? If "Yes," describe in Part III**7** X**8** Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III**8** X**9** If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?**9**

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Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
Wayne LaPierre	(i)	1,090,515	150,000	3,810,734	19,605	40,131	5,110,985	465,734
1 CEO and Executive Vice President	(ii)						0	
Chris W. Cox	(i)	653,101	85,000	607,306	52,165	53,270	1,450,842	178,548
2 Executive Director, NRAILA	(ii)						0	
Robert K. Weaver	(i)	441,124	90,000	3,918	19,605	44,008	598,655	
3 Executive Director, General Operatio	(ii)						0	
Wilson H. Phillips Jr.	(i)	423,048	94,265	31,956	19,610	22,328	591,207	
4 Treasurer	(ii)						0	
John C. Frazer	(i)	264,879	0	7,697	15,208	40,662	328,446	
5 Secretary and General Counsel	(ii)						0	
Douglas Hamlin	(i)	473,015	75,000	24,708	15,900	45,325	633,948	
6 Executive Director, Publications	(ii)						0	
Michael Marcellin	(i)	149,591	384,033	22,572	19,610	32,163	607,969	
7 Managing Director, Affinity and Licen	(ii)						0	
Tyler Schropp	(i)	390,302	125,000	3,878	15,892	45,230	580,302	
8 Executive Director, Advancement	(ii)						0	
David Lehman	(i)	339,600	50,000	11,570	19,610	3,411	424,191	
9 Deputy Executive Director, NRAILA	(ii)						0	
James Baker	(i)	293,942	0	4,673	0	14,459	313,074	
10 Director, NRAILA Federal	(ii)						0	
Marion P. Hammer	(i)	172,000	0	0	0	0	172,000	
11 Director	(ii)						0	
12	(i)							
	(ii)							
13	(i)							
	(ii)							
14	(i)							
	(ii)							
15	(i)							
	(ii)							
16	(i)							
	(ii)							

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Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Part I Line 1a Charter travel was used on occasions when travel logistics precluded other available options. Travel was properly

excluded from taxable compensation. Certain compensation elements were grossed up. All tax gross ups were properly included in

taxable compensation. Clubs were only used for business purposes. Clubs were properly excluded from taxable compensation.

Part I Line 4b The NRA takes a full transparency posture for executive compensation. This comment provides context for the 457(b)

and 457(f) plans and explains the two 457(f) payouts that occurred during 2015. The NRA has an executive 457(b) deferred

compensation retirement plan for the benefit of certain employees. It is employee funded, not employer funded. The NRA also has a

nonqualified 457(f) supplemental income retirement plan for the benefit of certain executives. The NRA decides the benefit amount

and timeframe for vesting of each participant. Service costs included in deferred compensation are actuarially determined under

FASB ASC 715. The 457(f) plan is designed to supplement the current tax qualified defined benefit pension plan where current

limitations on benefits and employer contributions may be inadequate, and an employer-sponsored supplemental income plan can best

provide these select employees with the appropriate amount of income continuation in the specific desired circumstances. During

2015, Chris W. Cox vested in 457(f) plan participation after reaching a scheduled milestone and received a taxable payout of

\$585,298. Mr. Cox's payment was his first payment from the 457(f) deferred compensation plan, and it occurred after 20 years of

continuous service to the organization. During 2015, the chief executive Wayne LaPierre vested in 457(f) plan participation after

reaching a scheduled milestone and received a taxable payout of \$3,767,345. Mr. LaPierre's one-time payment was his first and will

be his only payout from the 457(f) deferred compensation plan, and it occurred after 36 years of continuous service to the

organization, which has included 25 years as the NRA's top executive. The taxable 457(f) payouts have been properly included as

taxable compensation and reported in Schedule J, Part II, Column B(iii), and in Form 990, Part VII, Column D.

Part II Column B(iii) Other reportable compensation in taxable wages includes 457(b), fringe auto, group life insurance benefits,

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Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

and 457(f) payout if applicable. Column C represents benefits that will not be paid until the future and includes the employer

paid portions of the NRA defined benefit pension plan, 401(k) plan, and 457(f) plan if applicable. The NRA takes a full

transparency posture for executive compensation.

SCHEDULE O
(Form 990 or 990-EZ)**Supplemental Information to Form 990 or 990-EZ**Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

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Form 990, Part III, Line 4d: Program Service Expenses: 127,938,859, Grants and allocations:

0, Revenue: 166,319,549. This note provides further information on Part III Program Service

Accomplishments. NRA program services are centered on the NRA's core mission of firearms

safety, education, and training. In addition to the activities already described, other key

gun safety and related programs too numerous to detail include NRA's Refuse To Be a Victim,

Eddie Eagle, NRA Museums, NRA Advancement, NRA Country, Great American Outdoor Show, NRA

Annual Meetings and Exhibits, and much more. All 990 readers are encouraged to refer to

NRA.org, NRApublications.org, NRAILA.org, NRAnews.com, and NRAgive.com for appealing and

inspirational opportunities to continue to engage with the NRA on the core mission of gun

safety. NRA members and other lawful gun owners proudly preserve the Second Amendment as

America's first freedom.

Form 990, Part I, Line 1: The NRA is a 501(c)(4) membership association with four 501(c)(3)

public charities and a Section 527 political action committee, which is a separate segregated

fund. The four charities affiliated with the NRA are NRA Civil Rights Defense Fund, NRA

Foundation Inc, NRA Freedom Action Foundation, and NRA Special Contribution Fund DBA NRA

Whittington Center. The political action committee is the NRA Political Victory Fund. See

Schedule R, Part II. During 2015, NRA annual membership dues were \$35 with promotional

discounts to \$25. In late 2015, the NRA announced a dues increase from \$35 to \$40 which would

take effect in early 2016, representing the first NRA dues increase in more than twenty years.

Individuals who would like to reduce the volume of solicitations they receive from the NRA can

contact NRA Member Services and request to be placed on the "Do Not Promote" list. This simple

step will significantly reduce the amount of contact received from the NRA without affecting

magazine service, Board of Directors ballot, membership renewal, or other vital mail.

Form 990, Part I, Line 7: This informational note regards the NRA's unrelated business income.

Form 990 page 1 shows gross unrelated business revenue on line 7a and net unrelated business

taxable income on line 7b. The NRA did not owe unrelated business income tax for the year 2015

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) (2015)

HTA

Schedule O (Form 990 or 990-EZ) (2015)

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due to the application of net operating loss carryforwards, as allowed by law. The main sources of the NRA's unrelated business income, as shown on 990 Part VIII, Column C, are certain merchandise sales from the e-commerce platforms, advertising, and other activities not related to the NRA's tax exempt purposes within the NRA Official Journals, NRA digital online channels, and NRA television programs. Additional informational notes regarding the NRA's taxes are shared on Schedule C regarding proxy taxes and Schedule D regarding state and local taxes. The NRA chooses to share all of this extra information about the NRA's total taxes, above and beyond 990 instructions and regulatory requirements, in order to demonstrate in good faith that the organization is a taxpayer in good standing.

Form 990, Part I, Line 8: This informational note regards the NRA's contribution revenue. The vast majority of contributions to the NRA comes from millions of small individual donors. Gifts from companies and executives in the firearms, hunting, and shooting sports industries typically comprise less than 5% of the NRA's contribution revenue every year, as applied to contribution revenue reported on Form 990, Part VIII, line 1.

Form 990, Part VI, Section A, Line 6: The National Rifle Association is a membership association that represents only individual citizens. Membership dues are properly reported on Form 990, Part VIII, line 2 pursuant to the instructions for such reporting.

Form 990, Part VI, Section A, Line 7a: NRA members elect all 76 members of the NRA Board of Directors. 75 directors are elected for staggered three year terms, and the 76th director is elected for a one year term on the occasion of each NRA Annual Meeting of Members.

Form 990, Part VI, Section A, Line 7b: Certain Board of Directors decisions are subject to membership approval per NRA Bylaws and New York not for profit corporate law.

Form 990, Part VI, Section B, Line 11b: Form 990 is reviewed by the external auditing firm, presented to the NRA Board of Directors Audit Committee, and made available to the full NRA Board of Directors, before it is filed with the IRS.

Form 990, Part VI, Section B, Line 12c: The organization takes conflicts of interest very seriously and utilizes a statement of corporate ethics. To monitor and enforce corporate filings, annual filings must be provided to the Office of the Secretary and General Counsel

Schedule O (Form 990 or 990-EZ) (2015)

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and reviewed regularly and consistently.

Form 990, Part VI, Section B, Line 15: Compensation of the NRA's top management officials is

established by methods including independent compensation consultants, compensation surveys

and studies, and comparability data. In addition, under the NRA Bylaws, compensation of

certain elected officers (including the Executive Vice President) must be approved by the

Board of Directors, based on recommendations by the compensation committee. All decisions are

properly documented.

Form 990, Part VI, Section C, Line 18: Readers are politely reminded the NRA was founded 145

years ago, in 1871. The NRA's 1944 determination letter from the Internal Revenue Service is

available on Guidestar.org and can also be requested directly from the NRA as required by law.

Forms 990 can be requested directly from the NRA as required by law.

Form 990, Part VI, Section C, Line 19: NRA Bylaws, audited consolidated financial statements

of the NRA and affiliates, and annual reports are available upon request for the same period

of disclosure as set forth in Section 6104(d). The NRA does not make internal operating

policies available to the general public.

Form 990, Part VII, Section A, Line 1: This informational note regards service on the NRA

Board of Directors, which is not compensated. Board members who received Forms 1099 were

compensated for other professional services they performed for the organization, not for their

voluntary Board service.

Form 990, Part VIII, Line 2b: This informational note regards the reporting of member dues on

Form 990. Line 1b of the revenue statement is properly left blank. Pursuant to 990 form

instructions, membership dues that are not contributions because they compare reasonably with

available benefits are reported on line 2. Thus, all NRA member dues are properly shown on the

990 revenue statement as program service revenue on line 2, other than NRA Life-plus

contributions which are properly counted as contribution revenue in line 1f of the 990 revenue

statement.

Form 990, Part IX, Line 11: This informational note regards the NRA's payment of fees for

outside professional services as stated on line 11 of the 990 expense statement. Line 11b

Schedule O (Form 990 or 990-EZ) (2015)

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reports legal fees paid to outside attorneys, such as for Second Amendment case work and

related litigation at the federal and state levels. Line 11c reports accounting fees paid to

the outside CPA firm that provides the NRA's auditing and tax services. Line 11d reports

lobbying expenses paid to external registered lobbyists. Line 11e reports fundraising costs

paid to the authorized vendors listed on Schedule G. Line 11f reports investment management

fees paid to investment advisors that manage the NRA's portfolios. Professional services

performed by NRA employees (in house counsel, in house accountants, in house lobbyists, in

house fundraisers, and in house investment managers, respectively) are properly reported on

lines 5-7 of the expense statement, as required by 990 form instructions.

Form 990, Part IX, Line 24e: This response explains \$15,436,766 of other expenses stated on

line 24e of the 990, Part IX expense statement. This figure includes \$8,452,633 other

legislative (not lobbying) program services, \$4,420,028 banking fees, \$1,640,069 membership

fulfillment items, \$466,016 FASB ASC 715 pension accounting valuation adjustment, and \$458,020

compensation of former officers.

Form 990, Part XI, Line 9: This response explains \$1,757,169 of other changes in the net

assets reconciliation schedule. The figure includes \$1,041,579 agency transactions between the

NRA and NRA Foundation and \$715,590 unrealized gain on derivative instrument. The agency

transactions figure of \$1,041,579 includes endowment contributions and endowment earnings

designated by NRA Foundation donors for eligible NRA programs. Readers may refer to Schedule D

for an informational note on the derivative instrument.