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11 IN THE UNITED STATES DISTRICT COURT  
 12 FOR THE CENTRAL DISTRICT OF CALIFORNIA

15 **ADAM RICHARDS, et al.,**  
 16  
 Plaintiffs,  
 17  
 v.  
 18 **GAVIN NEWSOM, in his official**  
 19 **capacity as Governor of California, et**  
 20 **al.,**  
 Defendants.

Case No.: 8:23-cv-02413 JVS (KESx)

**DEFENDANTS' RESPONSE TO  
 ORDER TO SHOW CAUSE FOR  
 PRELIMINARY INJUNCTION  
 AND OPPOSITION TO  
 PRELIMINARY INJUNCTION**

Date: January 16, 2024  
 Time: 9:00 a.m.  
 Courtroom: 10C  
 Judge: The Honorable James V.  
 Selna  
 Action Filed: 12/19/2023

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**INTRODUCTION**

California Penal Code section 26806 requires licensed firearm dealers to maintain digital surveillance systems, which will assist law enforcement in combatting firearms trafficking, thefts, straw purchases, and other gun crimes. Far from creating an “Orwellian” regime as Plaintiffs contend, the law requires monitoring only of certain publicly accessible areas of firearm dealers’ business premises and forbids the release or use of the recordings except under limited circumstances, such as pursuant to a warrant or court order, or as part of an administrative inspection for which no warrant is otherwise required. This is a reasonable regulation on the commercial sale of arms, and just one of many in an industry that is already heavily regulated.

More than a year after section 26806’s enactment and on the eve of it taking effect, Plaintiffs sued and moved to preliminarily enjoin it. But Plaintiffs are not likely to succeed on the merits of their claims. The law neither punishes nor restricts speech or association in any way, and Plaintiffs present no evidence demonstrating a likelihood that it will chill or suppress First Amendment-protected activity. Nor does section 26806 meaningfully constrain conduct within the scope of the Second Amendment’s plain text, which does not cover the commercial sale of arms. Plaintiffs’ Fourth Amendment claim also fails because section 26806 operates in a highly regulated industry in which there is little reasonable expectation of privacy. And the law’s strict protections of the recordings effectively mitigate any privacy or other concerns dealers and customers might have. Plaintiffs’ state constitutional privacy claim is barred by the Eleventh Amendment, but nevertheless would fail for similar reasons.

In addition to failing to show a likelihood of success on the merits, Plaintiffs have not shown any irreparable harm. Despite having more than a year to prepare a record, they present no evidence demonstrating that section 26806 is cost-prohibitive or will meaningfully burden individuals’ ability to acquire firearms.

1 Any harm Plaintiffs might be able to show is far outweighed by the irreparable  
2 harm to the State and the public if the law—which is critical to preventing illegal  
3 arms trafficking, unlawful transfers, and other gun crimes—were enjoined.

4 The Court should deny Plaintiffs’ request for a preliminary injunction.

### 5 **BACKGROUND**

6 On September 30, 2022, the Governor signed into law Senate Bill No. 1384.  
7 *See* 2021 Cal. Senate Bill No. 1384, Reg. Sess. 2021-2022.<sup>1</sup> Among other things,  
8 SB 1384 added section 26806 to the California Penal Code, which requires licensed  
9 firearm dealers to maintain a digital video-audio surveillance system on their  
10 premises. This requirement assists law enforcement in combatting and deterring  
11 firearms trafficking, thefts, straw purchases, and other gun crimes, and provides key  
12 evidence in prosecuting them. *See* Defs.’ Request for Judicial Notice (RJN) Exs. A,  
13 B.

14 Section 26806 requires dealers to record “[i]nterior views of all entries and  
15 exits to the premises,” “[a]ll areas where firearms are displayed,” and “[a]ll points  
16 of sale, sufficient to identify the parties involved in the transaction.” Cal. Pen.  
17 Code. § 26806(a)(3). The system must record continuously 24 hours a day, and  
18 dealers must safely and securely store recordings for at least one year. *Id.*  
19 § 26806(a)(4)-(8). The law forbids dealers from using, sharing, allowing access to,  
20 or otherwise releasing the recordings except in very limited circumstances: dealers  
21 must allow access to the recordings pursuant to a search warrant or court order or as  
22 part of an inspection by the Department of Justice (DOJ) or licensing authority for  
23 which no warrant is otherwise required; and dealers may allow access in response  
24 to an insurance claim or as part of the civil discovery process. *Id.* § 26806(b)(1)-  
25 (3). In addition, dealers must post a sign in a conspicuous place at each entrance  
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27 <sup>1</sup> Available at  
28 [https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill\\_id=202120220SB1384](https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill_id=202120220SB1384).

1 notifying patrons that the premises are under surveillance. *Id.* § 26806(c). Section  
2 26806 went into effect on January 1, 2024. *Id.* § 26806(a).

3 Nearly fifteen months after section 26806’s enactment, Plaintiffs sued the  
4 Governor and Attorney General to enjoin it.<sup>2</sup> Plaintiffs bring claims under the First,  
5 Second, Fourth, Fifth, and Fourteenth Amendments to the United States  
6 Constitution, as well as the California Constitution’s privacy provision and other  
7 state laws. Compl. (ECF No. 1).

8 Just a few days before the law’s effective date, Plaintiffs filed an Ex Parte  
9 Application and Application for Temporary Restraining Order and Issuance of  
10 Preliminary Injunction (“TRO-PI,” ECF No. 11) seeking to enjoin section 26806 on  
11 some, but not all, of the grounds for relief articulated in the Complaint. The Court  
12 denied the TRO, but it issued an order to show cause regarding the preliminary  
13 injunction request (ECF No. 15).

#### 14 **LEGAL STANDARD**

15 “A preliminary injunction is an ‘extraordinary and drastic remedy[.]’” *Munaf*  
16 *v. Geren*, 553 U.S. 674, 689-90 (2008) (citations omitted). The party seeking a  
17 preliminary injunction must make a “clear showing” that it is likely to succeed on  
18 the merits; it would likely suffer irreparable harm absent an injunction; the balance  
19 of equities tips in its favor; and an injunction is in the public interest. *Winter v. Nat.*  
20 *Res. Def. Council, Inc.*, 555 U.S. 7, 20 (2008). The balancing of the equities and  
21 the public interest factors merge when a government official is a defendant. *Drakes*  
22 *Bay Oyster Co. v. Jewell*, 747 F.3d 1073, 1092 (9th Cir. 2014).

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26 \_\_\_\_\_  
27 <sup>2</sup> Governor Newsom is immune from suit under the Eleventh Amendment  
28 because he does not have a direct connection to the law’s enforcement, but rather  
only a “generalized duty to enforce state law.” *Ass’n des Eleveurs de Canards et*  
*d’Oies du Quebec v. Harris*, 729 F.3d 937, 943 (9th Cir. 2013). Plaintiffs cannot  
demonstrate otherwise.

## ARGUMENT

### I. PLAINTIFFS ARE UNLIKELY TO SUCCEED ON THE MERITS OF THEIR CLAIMS

#### A. First Amendment Claim

##### 1. Section 26806 Does Not Objectively Chill First Amendment Activity

For their First Amendment claim, Plaintiffs primarily argue that section 26806 “chills” association and speech based on their “fear of pervasive government monitoring.” TRO-PI Mem. (“Mem.”) (ECF No. 11-1) 4-5. But Plaintiffs cannot succeed on this claim because section 26806 does not proscribe any association or speech, nor does it “chill or silence a person of ordinary firmness from future First Amendment activities.” *Mendocino Envtl. Ctr. v. Mendocino County*, 192 F.3d 1283, 1300 (9th Cir. 1999) (quotation marks omitted); *see also Speech First, Inc. v. Sands*, 69 F.4th 184, 192 (4th Cir. 2023) (requiring organizational plaintiff to show that “its members’ asserted self-censorship” was “objectively reasonable”).

By its plain terms, section 26806 “does not proscribe or even regulate speech.” *Legi-Tech, Inc. v. Keiper*, 601 F. Supp. 371, 379 (N.D.N.Y. 1984); *see also Interpipe Contracting, Inc. v. Becerra*, 898 F.3d 879, 896 (9th Cir. 2018) (rejecting First Amendment challenge to statute that “d[id] not regulate [] speech”). The law requires firearms dealers to maintain digital surveillance recording systems, and it imposes consequences upon dealers who fail to comply. But nothing about the law proscribes, regulates, or punishes any sort of speech or association or says anything about the content of the recordings themselves. Because it does not target—let alone punish—any association or speech that appears on the recordings, Plaintiffs’ allegations that section 26806 chills their First Amendment rights are not objectively reasonable and cannot support their pre-enforcement challenge. *See Carrico v. City & Cnty. of San Francisco*, 656 F.3d 1002, 1005 (9th Cir. 2011); *Humanitarian L. Project v. U.S. Treasury Dep’t*, 578 F.3d 1133, 1138 (9th Cir. 2009).

1           That the law tightly limits the use or release of the recordings further  
2 demonstrates the unreasonableness of Plaintiffs’ “chilling” assertions. Section  
3 26806(b) forbids the use or disclosure of the surveillance recordings except in  
4 extremely limited circumstances, such as pursuant to a warrant or other court order,  
5 or for licensure inspection purposes for which a warrant is not otherwise required.  
6 There are also remedies if the recordings are unlawfully used, shared, or made  
7 public. *E.g.*, Cal. Civ. Code § 1798.53. These protections show that Plaintiffs’  
8 alleged “fear of pervasive governmental monitoring,” Mem. 5, is objectively  
9 *unreasonable*. *See Doe v. Harris*, 772 F.3d 563, 580 & n.7 (9th Cir. 2014)  
10 (distinguishing between statute that might chill speech because it lacked “any  
11 constraining principle” and statute that “limited [the] purposes for which  
12 [information] could be shared” and so included “sufficient restrictions so as not to  
13 unnecessarily chill [] speech” (quotation marks omitted)); *Laird v. Tatum*, 408 U.S.  
14 1, 13-14 (1972) (“Allegations of a subjective ‘chill’ are not an adequate substitute  
15 for a claim of specific present objective harm or a threat of specific future harm.”).  
16 Plaintiffs’ contention that section 26806 imposes “a requirement to let the  
17 government listen to one’s current speech in order to obtain a firearm,” Mem. 6, is  
18 similarly baseless, since the government plainly is not listening to transactions and  
19 can access the recordings in only limited circumstances.

20           Section 26806 is not the only law of its kind; a similar law in Illinois has been  
21 in effect since 2021. 430 Ill. Comp. Stat. Ann. 68/5-50. Ostensibly, if increased  
22 surveillance of firearms dealers’ premises actually chilled association or speech,  
23 there would be evidence of such an effect in that state. Plaintiffs have adduced no  
24 such thing. Despite having more than a year to assemble a record, Plaintiffs rely  
25 entirely on threadbare, conclusory statements about their subjective “fear of  
26 pervasive governmental monitoring.” Mem. 5. This cannot support a First  
27 Amendment “chilling” claim.  
28

## 2. Plaintiffs' Remaining First Amendment Arguments Fail

1 Plaintiffs complain that section 26806 violates their right to speak  
2 anonymously, but they cite no authority for applying that right to the conduct in  
3 which they allegedly wish to engage—discussions at businesses open to the public.  
4 Mem. 5-6. All of the cases Plaintiffs cite involve content published  
5 pseudonymously or anonymously, untethered from the individual's face and voice.  
6 *See Antonyuk v. Chiumento*, \_\_F.4th\_\_, 2023 WL 8518003, at \*37 (2d Cir. Dec. 8,  
7 2023) (“pseudonymous social media handles” wherein “the poster’s identity is not  
8 immediately apparent”); *McIntyre v. Ohio Elections Comm’n*, 514 U.S. 334 (1995)  
9 (anonymous leaflets); *Doe v. 2TheMart.com Inc.*, 140 F. Supp. 2d 1088 (W.D.  
10 Wash. 2001) (messages posted anonymously on the internet). As explained above,  
11 section 26806 forbids public disclosure of the recordings. And, extending any right  
12 there might be to speak anonymously to the circumstances of this case makes no  
13 sense; there is nothing pseudonymous or anonymous about appearing in public and  
14 engaging in a face-to-face business interaction. This is especially true for firearms  
15 purchases, which take place in a highly regulated industry in which there is little  
16 reasonable expectation of privacy. *See infra* pp. 17-18. Indeed, identity  
17 verification is a feature of firearm purchases, *see id.*, and, information relating to  
18 someone’s status as a firearm purchaser has long been subject to public disclosure,  
19 *Silveira v. Lockyer*, 312 F.3d 1052, 1092 (9th Cir. 2002), *as amended* (Jan. 27,  
20 2003), *abrogated on other grounds by Heller*, 554 U.S. 570; *CBS Inc. v. Block*, 42  
21 Cal. 3d 646, 649 (1986). So, any assertions of an interest in anonymous gun  
22 ownership lack both legal and historical support.  
23

24 Plaintiffs’ contention that section 26806 “punishes” individuals “with a  
25 favorable view of the Second Amendment” also fails. Mem. 5. Again, section  
26 26806 does not punish individuals at all; it uniformly requires businesses in a  
27 particular, highly regulated industry to take specific security measures. Nothing in  
28 section 26806 turns on the content or viewpoint expressed by or at those businesses.

1 Section 26806 also does not require anyone to disclose their protected group  
2 affiliation, beyond what is inherently disclosed by appearing in public and  
3 purchasing a firearm. Mem. 4. This is not a case where the State seeks the names  
4 and addresses of all members of a given advocacy group, like some of the  
5 institutional Plaintiffs. Indeed, the State does not collect any information from the  
6 recordings, except in the extremely limited circumstances outlined in section  
7 26806(b). Even then, the information is only available because an individual  
8 appeared in-person to conduct a commercial transaction in a public place—not  
9 based on the individual’s association with any particular viewpoint or advocacy  
10 group.

11 Finally, the signage required by section 26806(c) does not constitute  
12 compelled speech. The government is permitted to require businesses to disclose  
13 “purely factual and uncontroversial information about the terms under which []  
14 services will be available.” *Zauderer v. Off. of Disciplinary Couns. of Supreme Ct.  
15 of Ohio*, 471 U.S. 626, 651 (1985). And the government “may compel truthful  
16 disclosure in commercial speech as long as the compelled disclosure is ‘reasonably  
17 related’ to a substantial governmental interest.” *S.F. Apartment Ass’n v. City &  
18 Cnty. of San Francisco*, 881 F.3d 1169, 1177 (9th Cir. 2018) (quotation marks  
19 omitted). Section 26806(c) fits these standards. It requires signage disclosing the  
20 purely factual information that surveillance is underway. This is “reasonably  
21 related to the State’s interest in preventing deception of consumers,” *Zauderer*, 471  
22 U.S. at 651, and it also helps avoid concerns among customers who would likely  
23 complain if they were *not* informed of recording on the premises. And while  
24 Plaintiffs protest that the required signage “omits any mention of section 26806  
25 being the source of” the surveillance, Mem. 6, there is nothing stopping dealers  
26 from informing their customers of this fact.

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1           **B. Second Amendment Claim**

2           **1. Section 26806 Does Not Implicate the Plain Text of the**  
 3           **Second Amendment**

4           **a. Section 26806 Is a Reasonable Regulation of**  
 5           **Commercial Firearms Sales that Does Not Constrain**  
 6           **Conduct Covered by the Second Amendment’s Text**

7           In *New York State Rifle & Pistol Ass’n, Inc. v. Bruen*, 142 S. Ct. 2111 (2022),  
 8 the Supreme Court clarified the analysis required for Second Amendment claims.  
 9 Courts must first determine whether “the Second Amendment’s plain text covers an  
 10 individual’s conduct.” *Id.* at 2129-30. If so, “the Constitution presumptively  
 11 protects that conduct,” and “[t]he government must then justify its regulation by  
 12 demonstrating that it is consistent with the Nation’s historical tradition of firearm  
 13 regulation.” *Id.* at 2130. In clarifying this standard, the Court was careful to note  
 14 that *Bruen* did not purport to overturn or call into question any aspect of the Court’s  
 15 decision in *District of Columbia v. Heller*, 554 U.S. 570 (2008). To the contrary,  
 16 the Court described the analytical approach articulated in *Bruen* as the same  
 17 “test ... set forth in *Heller*.” *Bruen*, 142 S. Ct. at 2131; *accord. United States v.*  
 18 *Alaniz*, 69 F.4th 1124, 1128 (9th Cir. 2023).

19           *Bruen* reaffirmed that the Second Amendment is not a “regulatory  
 20 straightjacket.” 142 S. Ct. at 2133. It does not prevent states from adopting a  
 21 “‘variety’ of gun regulations,” *id.* at 2162 (Kavanaugh, J., concurring), or  
 22 “experiment[ing] with reasonable firearms regulations” to address threats to the  
 23 public, *McDonald v. City of Chicago*, 561 U.S. 742, 785 (2010) (plurality opinion).  
 24 Indeed, “laws imposing conditions and qualifications on the commercial sale of  
 25 arms” are “presumptively lawful.” *Heller*, 554 U.S. at 626-27 & n.26; *see also*  
 26 *McDonald*, 561 U.S. at 786; *Bruen*, 142 S. Ct. at 2162 (Kavanaugh, J., concurring).

27           *Bruen*’s first step “involves a threshold inquiry” that “requires a textual  
 28 analysis, determining whether,” *inter alia*, “the ‘proposed course of conduct’ falls  
 within the Second Amendment”—*i.e.*, whether the regulation at issue prevents any



1 “people” from “keep[ing]” or “bear[ing]” “Arms” for lawful purposes. U.S. Const.  
2 amend. II; *Bruen*, 142 S. Ct. at 2134-35; *Alaniz*, 69 F.4th at 1128. It is a plaintiff’s  
3 burden to demonstrate that the plain text covers the proposed course of conduct.  
4 *Bruen*, 142 S. Ct. at 2134-35; *Gazzola v. Hochul*, 88 F.4th 186, 195 (2d Cir. 2023);  
5 *Def. Distributed v. Bonta*, 2022 WL 15524977, at \*4 (C.D. Cal. Oct. 21, 2022),  
6 *adopted*, 2022 WL 15524983 (C.D. Cal. Oct. 24, 2022).

7 Plaintiffs have not met their burden here and their Second Amendment claim  
8 fails at *Bruen*’s first step. Section 26806 is a presumptively lawful regulation on  
9 the commercial sale of arms, an activity outside the scope of the Second  
10 Amendment’s text as originally understood. *See Bruen*, 142 S. Ct. at 2126; *see also*  
11 *Rocky Mountain Gun Owners v. Polis*, 2023 WL 8446495, at \*11 (D. Colo. Nov.  
12 13, 2023) (“Because it imposes a condition on the commercial sale of a firearm, the  
13 Act is presumptively lawful[.]”); *United States v. King*, 2023 WL 4873648, at \*3  
14 (E.D. Pa. July 31, 2023) (“[T]he Second Amendment’s plain text does not cover the  
15 commercial sale of firearms.”); *United States v. James*, 2023 WL 3996075, at \*7  
16 (D.V.I. June 14, 2023) (“[L]aws imposing conditions and qualifications on the  
17 commercial sale of firearms fall outside the plain text of the Second Amendment  
18 because these laws primarily impact manufacturers, sellers, or transferers and do  
19 not criminalize possession of the firearm.”). Plaintiffs do not even attempt to  
20 demonstrate that the law actually regulates or infringes upon individuals’ ability to  
21 “keep and bear Arms.” Nor do they attempt to explain how the meanings of “keep”  
22 and “bear” as used in the Second Amendment—which mean to “have” and “carry”  
23 weapons for the purpose of “confrontation,” *Heller*, 554 U.S. at 583-84—include  
24 the commercial sale of firearms. “‘Have and carry’ is not synonymous with ‘sell or  
25 transfer.’” *See United States v. Tilotta*, 2022 WL 3924282, at \*5 (S.D. Cal. Aug.  
26 30, 2022).

27 Section 26806 does not implicate the Second Amendment’s plain text. It does  
28 not regulate an individual’s possession or use of arms or any related conduct, and

1 thus it does not impact whether law-abiding individuals in California can “keep and  
2 bear Arms.” The only activity the law does regulate is the way dealers monitor and  
3 record the sales of firearms on their premises. Defined at the proper level of  
4 specificity, then, Plaintiffs’ “proposed course of conduct” is preventing the audio-  
5 visual recording of firearms sales. The Second Amendment says nothing about  
6 that.

7 Plaintiffs nonetheless contend that section 26806 “interferes with (and thus  
8 infringes)” the Second Amendment’s text by “conditioning the exercise of the right  
9 to acquire (and sell) firearms” on surveillance recordings. Mem. 8. But this  
10 argument is untethered from *Bruen*, *McDonald*, and *Heller*, which addressed laws  
11 that *directly prohibited* the plaintiffs’ possession of firearms. Accepting Plaintiffs’  
12 theory would eviscerate *Bruen*’s first-step textual analysis, which does not ask  
13 whether the challenged law has *any* tangential effect on *anything* to do with  
14 firearms. Were it otherwise, virtually all generally applicable zoning regulations  
15 (which may prevent selling firearms in residential neighborhoods), sales taxes  
16 (which increase the cost of firearms), and other laws with some theoretical  
17 downstream consequence on the availability of firearms would be subject to  
18 *Bruen*’s second stage historical analysis. *Bruen* itself rejected this possibility when  
19 it explained that regulations that “do not necessarily prevent ‘law-abiding,  
20 responsible citizens’ from exercising their Second Amendment right[s]” remain  
21 constitutional. 142 S. Ct. at 2138 n.9. And Plaintiffs’ view cannot be squared with  
22 the Supreme Court’s repeated assurance that “laws imposing conditions and  
23 qualifications on the commercial sale of arms” are “presumptively lawful.” *Heller*,  
24 554 U.S. at 626-27 & n.26; *McDonald*, 561 U.S. at 786; *Bruen*, 142 S. Ct. at 2162  
25 (Kavanaugh, J., concurring).

26 That regulations on the commercial sale of firearms do not implicate the  
27 Second Amendment’s text is consistent with binding precedent. *Teixeira v. County*  
28 *of Alameda*, 873 F.3d 670 (9th Cir. 2017) (en banc). In *Teixeira*, the Ninth Circuit

1 upheld a county zoning ordinance that imposed certain restrictions on where a gun  
2 store could be located. 873 F.3d at 673-74. It conducted a “full textual and  
3 historical review” of the Second Amendment and concluded there is no  
4 “independent right to sell or trade weapons” and that “[n]othing in the specific  
5 language of the Amendment suggests that sellers fall within the scope of its  
6 protection.” *Id.* at 683. The Court also found that, whatever the scope of the right,  
7 the plaintiffs failed to demonstrate that the law “meaningfully constrained”  
8 individuals’ ability to acquire firearms because access to them remained readily  
9 available. *Id.* at 678-80; *see also Gazzola*, 88 F.4th at 196-97 (discussing *Teixeira*).  
10 *Teixeira* thus forecloses any Second Amendment claim based on a supposed right  
11 to sell firearms.

12 To the extent that Plaintiffs assert that section 26806 is cost-prohibitive and  
13 will cause some licensed firearms dealers to go out of business, *e.g.*, Decl. of Alan  
14 Gottlieb ISO TRO-PI ¶ 10, this argument solely concerns the sale of arms, which  
15 does not implicate the Second Amendment’s text. Moreover, this claim is entirely  
16 speculative and devoid of evidence demonstrating that section 26806 will limit the  
17 availability of firearms to such an extent that individuals will be “meaningfully  
18 constrained” in their ability to acquire, and thus possess, arms or otherwise exercise  
19 their Second Amendment rights. *Teixeira*, 873 F.3d at 677-80; *Gazzola*, 88 F.4th at  
20 195-99. Plaintiffs have not shown that the similar Illinois law referenced above,  
21 430 Ill. Comp. Stat. Ann. 68/5-50, overly burdens firearms dealers in that state or  
22 has led to the widespread unavailability of firearms there. Despite having more  
23 than a year to assemble a record, Plaintiffs merely speculate that the law is “cost-  
24 prohibitive” and offer no supporting evidence.

25 The Second Circuit recently affirmed the denial of a preliminary injunction  
26 against enforcement of a New York law regulating the commercial sale of arms  
27 based on a similarly sparse evidentiary record. *Gazzola*, 88 F.4th 186. Like section  
28 26806, the New York law imposes on dealers financial costs and other burdens by

1 requiring them to maintain a host of security measures and provide law  
2 enforcement with full access to their premises for inspections. *Id.* at 192. In  
3 affirming denial of the injunction, the Second Circuit pointed to the plaintiffs’ lack  
4 of evidence—“even less evidence here than in *Teixeira*”—that the law will lead to  
5 widespread closures of firearms dealers such that individuals will be “meaningfully  
6 constrained – or, for that matter, constrained at all – in acquiring firearms and  
7 ammunition.” *Id.* at 197-98. Other courts have also upheld costly regulations on  
8 the commercial sale of arms for similar lack of evidence. *E.g.*, *Doe v. Bonta*, 650 F.  
9 Supp. 3d 1062, 1071 (S.D. Cal. 2023); *B&L Prods., Inc. v. Newsom*, 661 F. Supp.  
10 3d 999, 1007-08 (S.D. Cal. 2023). This Court should follow suit and reject  
11 Plaintiffs’ speculative and unsupported notion that section 26806 meaningfully  
12 constrains and infringes upon conduct protected by the Second Amendment.

13 **b. Plaintiffs Have Not Demonstrated that Section 26806**  
14 **Objectively Chills the Exercise of Second Amendment**  
15 **Rights**

16 Plaintiffs also contend that section 26806 implicates the Second Amendment’s  
17 text because it “will chill the purchase of firearms in California.” Mem. 8.  
18 Plaintiffs rely entirely on cases explicating the doctrine of chilling *First*  
19 Amendment rights, *id.*, and they provide no binding authority demonstrating that  
20 this doctrine has been imported into the Second Amendment context. In fact, the  
21 Ninth Circuit has rejected a similar Second Amendment “chilling” argument. *San*  
22 *Diego Cnty. Gun Rights Comm. v. Reno*, 98 F.3d 1121, 1129-30 (9th Cir. 1996),  
23 *abrogated on other grounds by Heller*, 554 U.S. 570; *see also Rocky Mountain Gun*  
24 *Owners v. Polis*, 2023 WL 5017253, at \*4 n.5 (D. Colo. Aug. 7, 2023). Moreover,  
25 as noted above, someone’s status as a firearm purchaser has long been subject to  
26 public disclosure. *Silveira*, 312 F.3d at 1092; *CBS*, 42 Cal. 3d at 649.

27 In any event, Plaintiffs’ argument fails on its own terms because they have  
28 produced no evidence demonstrating that section 26806 would in fact “chill ... a  
person of ordinary firmness from future [Second] Amendment activities.”

1 *Mendocino Env'tl. Ctr.*, 192 F.3d at 1300; *see also Doe v. Bonta*, 650 F. Supp. 3d at  
2 1072 (the test for the chilling of a constitutional right “is an objective one”). As set  
3 forth above, the law forbids the use or disclosure of the surveillance recordings  
4 except in extremely limited circumstances, and there are remedies for unlawful  
5 disclosure. *See supra* pp. 2, 5. Moreover, any risks posed by section 26806 are not  
6 meaningfully different from “the risks posed by many other California laws that  
7 compel citizens to furnish publicly available personal information” such as property  
8 title and land ownership registries, electoral rolls, and court documents. *Doe v.*  
9 *Bonta*, 650 F. Supp. 3d at 1073-74. This is true even in the Second Amendment  
10 context, as CCW permits have long been subject to public disclosure. *Id.*; *Silveira*,  
11 312 F.3d at 1092; *CBS*, 42 Cal. 3d at 649. If anything, section 26806 is far *less*  
12 intrusive than these examples because it *forbids* public disclosure. Instead of  
13 identifying evidence to rebut these protections or demonstrating widespread  
14 objective fear among potential firearm purchasers significant enough to chill the  
15 exercise of Second Amendment rights—despite having more than a year to produce  
16 such evidence—Plaintiffs merely rely on subjective, speculative fears. This cannot  
17 support Plaintiffs’ “chilling” theory.

18 **2. In the Alternative, Section 26806 Is Consistent with the**  
19 **History and Tradition of Regulating Commercial Firearm**  
20 **Sales**

21 For the reasons explained above, Plaintiffs’ challenge fails *Bruen*’s first-step  
22 textual analysis, and there is no need to proceed to *Bruen*’s history-and-tradition  
23 analysis. But even under *Bruen*’s second step, section 26806 is justified because it  
24 is consistent with “the historical tradition that delimits the outer bounds of the right  
25 to keep and bear arms.” *Bruen*, 142 S. Ct. at 2127. The government can justify a  
26 regulation by establishing that it falls within a historical tradition of laws that are  
27 “relevantly similar,” in the sense that they “impose a comparable burden on the  
28 right of armed self-defense” that “is comparably justified.” *Id.* at 2132-33. There is  
no need to identify “a historical *twin*” or “a dead ringer” for purposes of that

1 “analogical inquiry.” *Id.* And when the challenged regulation “implicat[es]  
2 unprecedented societal concerns or dramatic technological changes,” that “may  
3 require a more nuanced approach.” *Id.* at 2132.

4 Here, that “more nuanced approach” is necessary because the type of digital  
5 video-audio surveillance required under section 26806 was not possible during the  
6 Founding or Reconstruction due to obvious technological limitations. Ignoring the  
7 nuance prescribed by *Bruen*, Plaintiffs insist that such surveillance measures can be  
8 justified only by “widespread Founding-era regulations requiring every gunsmith to  
9 employ a sketch artist to reproduce or otherwise describe each patron’s appearance,  
10 and a reporter to write down the conversations that took place during those  
11 transactions.” Mem. 9. This absurd argument requires “a historical *twin*” or “dead  
12 ringer,” which the Supreme Court explicitly rejected. *Bruen*, 142 S. Ct. at 2132-33;  
13 *Rocky Mountain Gun Owners*, 2023 WL 8446495, at \*19.

14 Under the requisite nuanced approach, section 26806 fits squarely within the  
15 well-established tradition of regulating the commercial sale of firearms. Since the  
16 dawn of American history, government has imposed widespread regulations on the  
17 commercial sale of arms to promote public safety and security. *United States v.*  
18 *Serrano*, 651 F. Supp. 3d 1192, 1211-12 (S.D. Cal. 2023); *United States v. Holton*,  
19 639 F. Supp. 3d 704, 711-12 (N.D. Tex. 2022); *see also* Robert J. Spitzer, *Gun Law*  
20 *History in the United States and Second Amendment Rights*, 80 L. & Contemp.  
21 Probs. 55, 76-77, 80 (2017). Colonial governments “substantially controlled the  
22 firearms trade” by “provid[ing] and stor[ing] guns, controll[ing] the conditions of  
23 trade, and financially support[ing] private firearms manufacturers.” *Teixeira*, 873  
24 F.3d at 685. For example, the Virginia Colony required the recording ““of arms and  
25 munitions”” accompanying new arrivals to the colony, and later confiscated ““all  
26 ammunition, powder and arms, other than for private use.”” Spitzer, 80 L. &  
27 Contemp. Probs. At 76 (citing Virginia laws from 1631 and 1651). And New York  
28



1 similarly prohibited private individuals from “illegally trading guns, gunpowder,  
2 and lead.” *Id.* (citing 1652 N.Y. Laws 128).

3 After the Founding and through Reconstruction, states continued to heavily  
4 regulate the commercial sale and storage of arms, ammunition, and gunpowder,  
5 which were being manufactured by a rapidly growing industry. *See* William J.  
6 Novak, *The People’s Welfare, Law and Regulation in Nineteenth Century America*  
7 60-67, 84-92 (1996). Between 1780 and 1835, Massachusetts passed regulations  
8 that closely specified and controlled the way numerous products were manufactured  
9 and sold, including gunpowder and firearms. *Id.* at 88. Maryland, South Carolina,  
10 Michigan, and Ohio enacted similar legal schemes. *Id.* Numerous states enacted  
11 series of statutes requiring licenses to trade in various industries, including  
12 firearms. *Id.* at 90-91. Like section 26806, many of these and other laws required  
13 commercial dealers to take safety and security measures as well as permit  
14 inspection by government authorities. *E.g.*, 1825 N.H. Laws 74, chap. 61, § 5  
15 (regulating the sale of gunpowder); 1814 Mass. Acts 464-65, ch. 192, § 2 (requiring  
16 inspection of musket barrels and pistol barrels); 1821 Me. Laws 99, chap. 25, § 5  
17 (power to inspect storage of gunpowder); 1811 N.J. Laws 300, § 1 (limitations on  
18 gunpowder factory locations); 1820 N.H. Laws 274-76, ch. 25, §§ 1-9 (duty of  
19 inspectors, quality control, and storage specifications for gunpowder); 1865 Vt.  
20 Acts & Resolves 213, ch. 141, § 10 (1847 law granting fire-wardens authority to  
21 inspect manufacturing and storage). States also delegated this regulatory authority  
22 over the firearms industry to localities. *See, e.g.*, 1845 Iowa Laws 119, ch. 123,  
23 § 12; 1826 Conn. Pub. Acts 107, ch. 25, § 3; 1836 Conn. Acts 105, ch. 1, § 20;  
24 1847 Ind. Acts 93, ch. 61, § 8, pt. 4.<sup>3</sup> There were also numerous inspection laws  
25 that required government officials to test the integrity and quality of any firearm or

26 <sup>3</sup> The historical laws cited in this brief are available at internet databases such  
27 as HeinOnline (<https://heinonline.org>) or the Duke Center for Firearms Law’s  
28 Repository of Historical Gun Laws (<https://firearmslaw.duke.edu/repository-of-historical-gun-laws>). If the Court requests scans of the actual laws, Defendants respectfully request additional time to prepare a compendium of historical laws.

1 gunpowder sold to the public. *See* Br. of Defs.-Appellees, *Granata v. Campbell*,  
2 No. 22-1478 (1st Cir. Jan. 30, 2023), 2023 WL 1794480, at \*39-42. And numerous  
3 historical laws have imposed financial burdens on commercial traders of arms.  
4 *E.g.*, *Laws [et al.] of the City of New York* 19 (1763) (fee for the transportation of  
5 gunpowder); 1776 N.J. Acts 6-7, § 6 (fee for inspection of gunpowder for sale);  
6 1820 N.H. Laws 275, ch. 25 § 7 (same).

7 States also enacted laws that required the taking of information from firearm  
8 sellers and buyers. Aside from the Virginia Colony's recording requirement  
9 referenced above, Massachusetts and Maine prohibited the sale of any musket or  
10 pistol unless it was approved, marked, and stamped. 1814 Mass. Acts 464, ch. 192,  
11 § 2; 1821 Laws of the State of Maine 685-86, vol. 2, § 3. Post-Reconstruction,  
12 Illinois created a system of recordkeeping and registration for all sales of deadly  
13 weapons that was open to the public. 1881 Ill. Laws 73-74, § 3. And New York  
14 and Colorado later imposed similar recording and registration requirements. 1911  
15 N.Y. Laws 444-45, ch. 196, § 2; 1911 Colo. Sess. Laws 408-09, ch. 136, § 3; *see*  
16 *also* National Firearms Act of 1934, 48 Stat. 1236; Federal Firearms Act of 1938,  
17 52 Stat. 1250.

18 Section 26806 fits squarely within this well-established tradition of regulating  
19 firearms commerce, using new technology in furtherance of similar goals. Like  
20 these historical laws, it imposes operational burdens on firearms sellers to promote  
21 public safety and combat firearm crimes. Therefore, the law satisfies *Bruen's*  
22 historical analysis test.<sup>4</sup>

### 23 C. Fourth Amendment Claim

24 Although the Fourth Amendment protects against unreasonable searches of  
25 places and things over which a person has a reasonable expectation of privacy, *Katz*

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26 <sup>4</sup> If the Court is prepared to rule against Defendants on this claim based on  
27 the existing record, Defendants respectfully request additional time to supplement  
28 the record. Despite working diligently over the past ten days, there remain areas  
relevant to *Bruen's* text-and-history standard that Defendants have not yet been able  
to explore fully, which will likely involve retaining historians and other experts.



1 *v. United States*, 389 U.S. 347, 361 (1967) (Harlan, J. concurring), operators of  
2 closely regulated industries have a “diminished expectation of privacy.” *United*  
3 *States v. Argent Chem. Labs., Inc.*, 93 F.3d 572, 575 (1996). Thus, “warrantless  
4 searches and seizures on commercial property used in ‘closely regulated’ industries  
5 are constitutionally permissible.” *Id.*; see also *United States v. 4,432 Mastercases*  
6 *of Cigarettes*, 448 F.3d 1168, 1176 (9th Cir. 2006).

7 Binding precedent makes clear that firearms dealers are a closely regulated  
8 industry subject to extensive federal and state regulations and licensing schemes.  
9 *United States v. Biswell*, 406 U.S. 311, 316 (1972); see also *Verdun v. City of San*  
10 *Diego*, 51 F.4th 1033, 1039 (9th Cir. 2022), *cert. denied*, 144 S. Ct. 73 (2023).  
11 Prospective dealers must obtain numerous licenses—federal, state, and local—  
12 before becoming a licensed firearms dealer. These include a valid federal firearms  
13 license from the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF), Cal.  
14 Pen. Code § 26700(a); any regulatory or business license required by local  
15 government, § 26700(b); a valid seller’s permit issued by the state Department of  
16 Tax and Fee Administration, § 26700(c); a Certificate of Eligibility from DOJ  
17 demonstrating the applicant is not prohibited from acquiring or possessing firearms,  
18 §§ 26700(d), 26710; and an annual license granted by local licensing authorities,  
19 §§ 26700(e), 26705. The applicant must also be listed on DOJ’s centralized list of  
20 persons licensed to sell firearms. *Id.* §§ 26700(f), 26715. The processes for  
21 obtaining a DOJ Certificate of Eligibility and an ATF license require the applicant  
22 to submit fingerprints. 11 C.C.R. § 4032.5; 18 U.S.C. § 923(a). ATF also requires  
23 a photograph of the applicant. *Id.* If a license is granted, the dealer must regularly  
24 renew that license to remain active. 11 C.C.R. § 4037.

25 When in operation, licensed dealers must comply with a host of regulations  
26 governing nearly all aspects of firearms sales. See, e.g., Cal. Pen. Code. § 26885  
27 (reporting loss and theft); § 26892 (procedure and reporting requirements for  
28 temporary transfer and storage of firearm); § 26910 (report to DOJ if firearm not

1 delivered within statutory time period); § 26835 (posting warnings and notices);  
2 §§ 26850, 26853, 26856, 26859, 26860 (safe handling demonstrations upon  
3 transfer); § 26883 (restriction on restocking or return-related fees). Licensed  
4 dealers must obtain personal information from potential purchasers for recording  
5 and background-check purposes. *E.g., id.* §§ 28160, 28175, 28180, 28205, 28210,  
6 28215. They must also submit to inspections from federal and state authorities, 11  
7 C.C.R § 4022(a); 18 U.S.C. § 923(c), the warrantless nature of which has been  
8 upheld as constitutional, *Biswell*, 406 U.S. at 316.

9 Because section 26806 is a permissible regulation of the highly regulated  
10 firearms industry in which there is little reasonable expectation of privacy, it does  
11 not effectuate a “search” within the meaning of the Fourth Amendment. The law  
12 does not involve “a government agent obtain[ing] information by physically  
13 intruding on a constitutionally protected area, or infring[ing] upon a reasonable  
14 expectation of privacy[.]” *Whalen v. McMullen*, 907 F.3d 1139, 1146 (9th Cir.  
15 2018) (cleaned up). It is merely a regulatory measure that those who choose to  
16 become licensed firearms dealers must comply with. *See Biswell*, 406 U.S. at 316  
17 (“When a dealer chooses to engage in this pervasively regulated business ... he  
18 does so with the knowledge that his business records, firearms, and ammunition  
19 will be subject to effective inspection.”).<sup>5</sup> Plaintiffs contend that the Fourth  
20 Amendment confers a kind of absolute protection because the government does not  
21 have a “superior property interest” to their “persons, effects, homes, and  
22 businesses.” Mem. 11. But the cases Plaintiffs rely on for this notion occurred  
23 outside the context of a highly regulated industry and, thus, are inapposite. *See*  
24 *United States v. Jones*, 565 U.S. 400 (2012); *Florida v. Jardines*, 569 U.S. 1  
25 (2013).

26  
27 <sup>5</sup> In any event, section 26806 falls under the administrative use exception to  
28 warrantless searches. *See Verdun*, 51 F.4th at 1039; *Donovan v. Dewey*, 452 U.S.  
594, 600 (1981).

1 For these reasons, Plaintiffs’ argument that section 26806 is a general warrant,  
2 giving government officials limitless access to dealers’ homes and businesses, lacks  
3 merit. Mem. 10. Nothing in section 26806 bears resemblance to a general warrant  
4 that would allow an officer to conduct “an unrestrained search for evidence of  
5 criminal activity” in violation of the Fourth Amendment. *See Riley v. California*,  
6 573 U.S. 373, 403 (2014). And, as iterated above, section 26806 requires  
7 monitoring only in limited, public spaces and forbids disclosure of the recordings  
8 subject to extremely limited exceptions. *Id.* § 26806(b). Thus, by defining the  
9 circumstances where recording is required and when recordings can be accessed,  
10 section 26806 does not provide government with a standardless general warrant.  
11 Rather, it accords with existing constitutional protections by allowing government  
12 access only under those circumstances the Fourth Amendment already permits:  
13 either with a warrant or other court order, or because a warrant is not necessary or  
14 an exception applies.

#### 15 **D. Equal Protection Clause Claim**

16 Plaintiffs are unlikely to succeed on the merits of their Equal Protection  
17 Clause claim, which is predicated on their First Amendment claim. Mem. 13.  
18 Plaintiffs fail to “allege membership in a protected class” because firearm dealers  
19 are not a suspect class. *Nordyke v. King*, 681 F.3d 1041, 1043 n.2 (9th Cir. 2012).  
20 And they cannot rely on a “class-of-one” theory because “gun stores are materially  
21 different from other retail businesses.” *Teixeira v. County of Alameda*, 822 F.3d  
22 1047, 1053 (9th Cir. 2016) (rejecting a class-of-one claim by firearm vendors);  
23 *Teixeira*, 873 F.3d at 676 n.7 (adopting panel opinion’s reasoning). The Court  
24 should also reject Plaintiffs’ animus theory, which is premised entirely on  
25 conclusory allegations unsupported by any evidence.

#### 26 **E. Claim Based on the California Constitution’s Right to Privacy**

27 Plaintiffs’ state law claim fails because, under the Eleventh Amendment,  
28 federal courts lack jurisdiction to enjoin state institutions and state officials on the

1 basis of state law. *Pennhurst State Sch. & Hosp. v. Halderman*, 465 U.S. 89, 124-  
2 125 (1984); *Doe v. Regents of the Univ. of Cal.*, 891 F.3d 1147, 1153 (9th Cir.  
3 2018). But even on the merits, Plaintiffs’ claim under California’s constitutional  
4 privacy provision cannot succeed.

5 Courts evaluate claims brought under the California Constitution’s privacy  
6 provision, Cal. Const., art. 1, § 1, via a two-prong test. *Hill v. NCAA*, 7 Cal.4th 1,  
7 37 (1994). First, plaintiffs must establish an intrusion on a privacy interest by  
8 showing a legally protected privacy interest; a reasonable expectation of privacy;  
9 and conduct constituting a serious invasion of privacy. *Id.* at 35-37. Even if  
10 plaintiffs establish an intrusion, their claim nonetheless fails under prong two if the  
11 defendant can show the “invasion of privacy is justified because it substantively  
12 furthers one or more countervailing interests.” *Id.* at 40. Plaintiffs’ claim fails at  
13 both prongs.

14 As to the first prong, Plaintiffs cannot establish an intrusion on a legally  
15 protected privacy interest. As explained above, there is no interest in or expectation  
16 of anonymous or confidential firearm purchasing or carrying. To the contrary, both  
17 purchase and public carry of firearms in California *require* identity verification.  
18 Plaintiffs also have a significantly diminished expectation of privacy as participants  
19 in the highly regulated firearms dealing industry. And section 26806 constitutes a  
20 minimal invasion: the government is not generally surveilling firearms dealers; it is  
21 requiring a security system as part of an already extensive regulatory scheme, and  
22 recordings are required only in limited areas open to the public. Dealers are the  
23 keepers of the recordings and may not release them unless one of the narrow  
24 exceptions mandate or allow disclosure.

25 Even so, under the second prong, California’s countervailing interests in  
26 preventing gun theft and crime justify any intrusion. The purpose of requiring  
27 security systems is to “curb gun store theft and straw purchasing” and to assist in  
28 “related enforcement efforts.” Sen. Comm. on Pub. Safety, Apr. 19, 2021 hearing

1 on SB 1384, at 8 (RJN Ex. A). The Legislature’s concerns are not theoretical. As  
2 of December 2022, “76,135 crime guns were associated with 1,929 dealers across  
3 California.” Crime Guns in California, Mandated Reporting Statistics AB 1191  
4 Leg. Rep., June 30, 2023, at 7 (RJN Ex. C). Indeed, although gun thefts decreased  
5 in 2021, California had the seventh highest rate of theft of any state from 2012-  
6 2019, with 1,937 guns stolen from licensed dealers. Sen. Comm. on Pub. Safety, at  
7 7. Straw purchases pose unique problems for law enforcement because they require  
8 evidence of a connection between the straw purchaser and the person who  
9 ultimately obtains the weapon. And while dealers play important gatekeeping roles  
10 in firearms purchases and in helping enforce existing laws, gun theft and other  
11 crimes continue with firearms purchased from licensed dealers, evincing a need for  
12 further security. Section 26806 assists law enforcement efforts to investigate, deter,  
13 and prosecute these crimes.

## 14 **II. PLAINTIFFS FAIL TO SHOW IRREPARABLE HARM**

15 Plaintiffs have had more than a year to show that section 26806 is likely to  
16 impose a widespread, prohibitive burden on firearms dealers across California,  
17 meaningfully constrain Californians’ ability to acquire firearms, or reasonably chill  
18 constitutionally protected activity. Yet they present no evidence demonstrating any  
19 such harm, relying exclusively on their own conclusory statements and unsupported  
20 subjective fears. This is insufficient to show the kind of irreparable harm necessary  
21 to sustain a preliminary injunction. *See Gazzola v. Hochul*, 645 F. Supp. 3d 37, 55-  
22 57 (N.D.N.Y. 2022), *aff’d*, 88 F.4th 186.

23 Moreover, any claim of harm is belied by Plaintiffs’ unexplained and  
24 unreasonable delay of more than a year to file suit and seek relief. As outlined in  
25 Defendants’ TRO opposition (ECF No. 12), which Defendants incorporate here,  
26 such delays warrant denials of preliminary injunctions both under the doctrine of  
27 laches and because they demonstrate an absence of irreparable harm.

28

1 **III. THE BALANCE OF EQUITIES WEIGHS AGAINST AN INJUNCTION**

2 Whereas Plaintiffs have made no showing of irreparable harm, enjoining the  
3 law would itself be a form of irreparable harm to California and its citizens. *See*  
4 *Maryland v. King*, 567 U.S. 1301, 1303 (2012) (Roberts, C.J., in chambers); *Coal.*  
5 *for Econ. Equity v. Wilson*, 122 F.3d 718, 719 (9th Cir. 1997). Of equal  
6 importance, an injunction would interfere with the public safety goals section  
7 26806 promotes. As explained above, the enhanced security measures the law  
8 mandates assist in reducing firearms trafficking by deterring crime and helping law  
9 enforcement in solving firearm-related crimes such as gun theft and straw  
10 purchases. All law abiding Californians—law enforcement officers, crime victims,  
11 gun owners, and non-gun owners alike—would lose the benefits that section  
12 26806’s enhanced security measures provide.

13 **CONCLUSION**

14 For the foregoing reasons, the Court should deny Plaintiffs’ request for a  
15 preliminary injunction.

16 But if the Court were inclined to issue an injunction, Defendants respectfully  
17 request that the Court stay the injunction pending appeal.

18 Dated: January 8, 2024

Respectfully submitted,

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**CERTIFICATE OF COMPLIANCE**

The undersigned, counsel of record for Defendants Governor Gavin Newsom and Attorney General Rob Bonta, in their official capacities, certifies that this brief contains 6980 words, which complies with the word limit of L.R. 11-6.1.

Dated: January 8, 2024

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**CERTIFICATE OF SERVICE**

I hereby certify that on January 8, 2024, I electronically filed the foregoing document and any attachments thereto with the Clerk of the Court by using the CM/ECF system.

I certify that all participants in the case are registered CM/ECF users and that service will be accomplished by the CM/ECF system.

Dated: January 8, 2024

/s/ Todd Grabarsky  
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