

# **Exhibit 6**

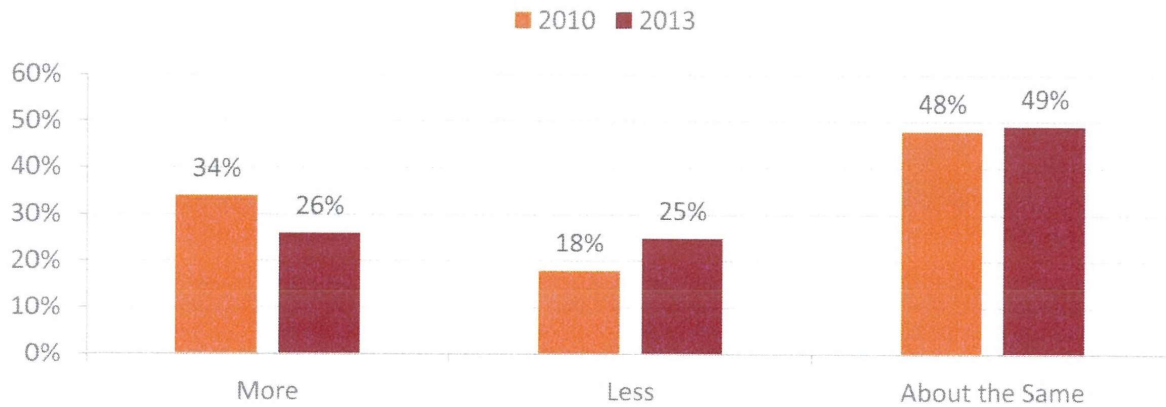
# **Part 2 of 2**

to Deposition of James Curcuruto

### 8.5 Year/Year MSR Usage

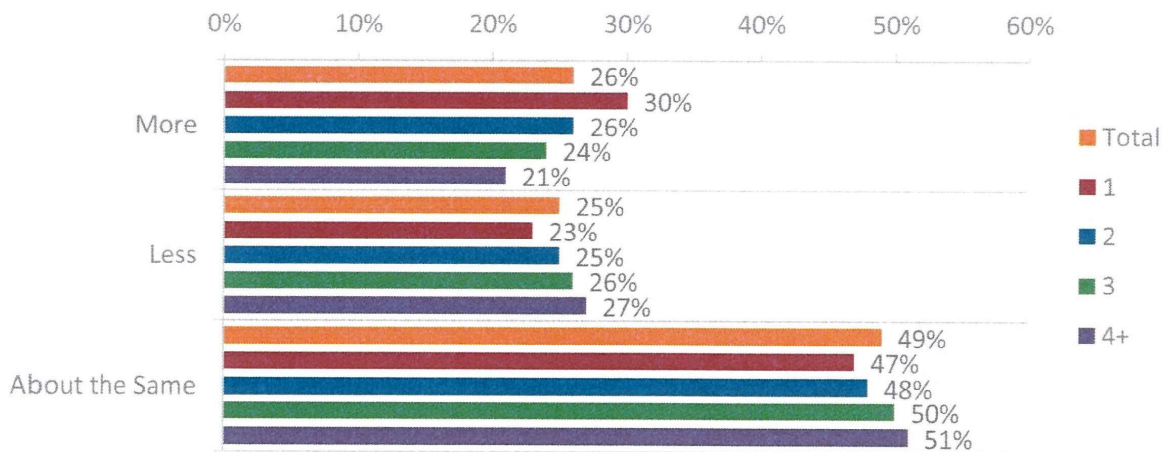
- 2010 N= 7,372
- 2013 N= 21,942

Did you shoot your MSRs more, less or about the same in the last 12 months compared to the year before?

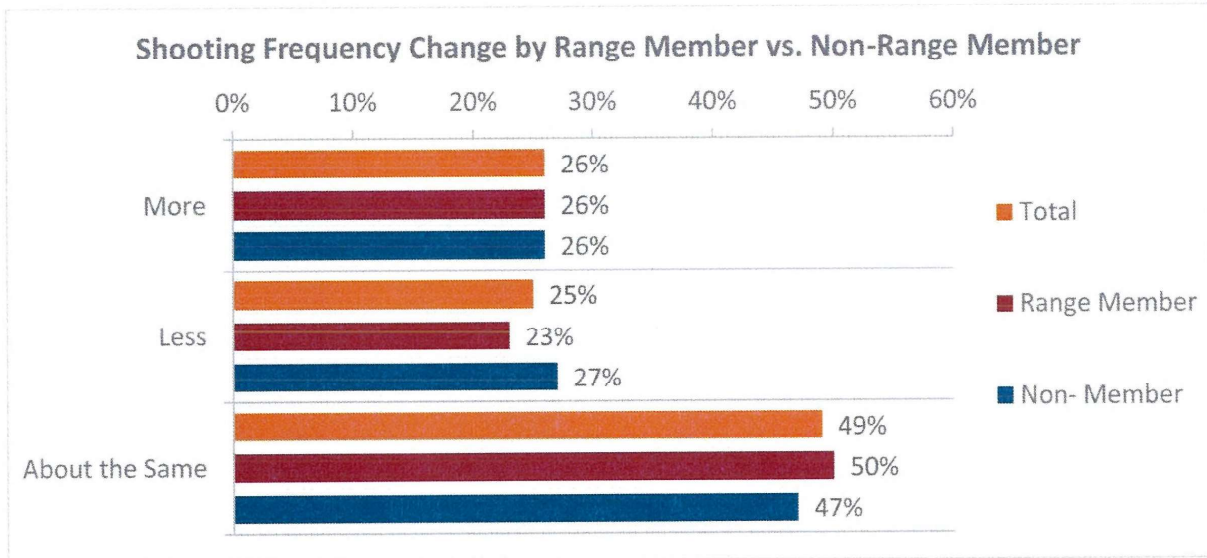


- MSR owners reported decrease in usage in the last 12 months compared to 2010 participants who reported 34% increase of usage.
- In both 2010 and 2013 survey, almost 50% of MSR owners reported shooting about the same.

Shooting Frequency Change by Number of MSRs Owned



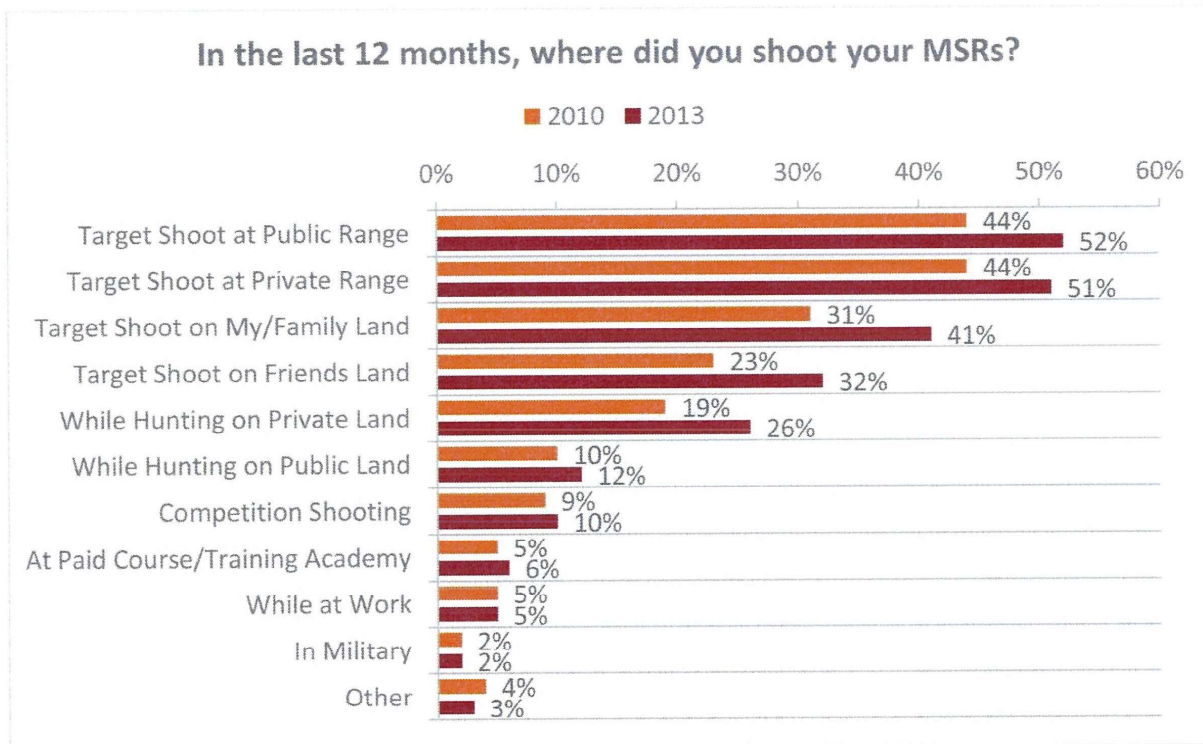
- Single MSR owners reported an increase of shooting frequency in the past 12 months than multi MSR owners.



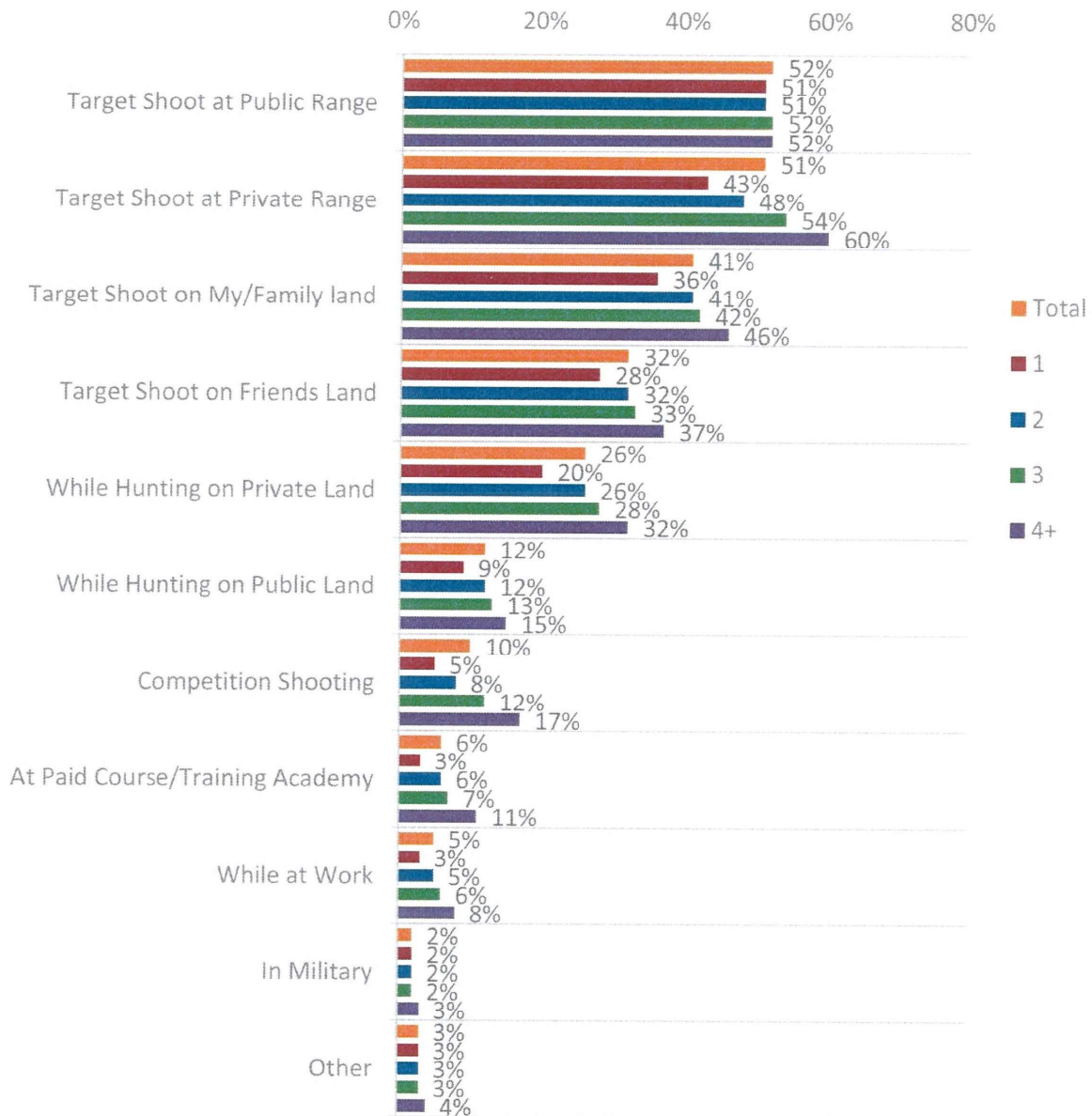
- Non-Range members were more likely to have decreased their usage over the last 12 months compared to the previous year.

## 8.6 Venues used MSR

- 2010 N= 7,372
- 2013 N= 21,942



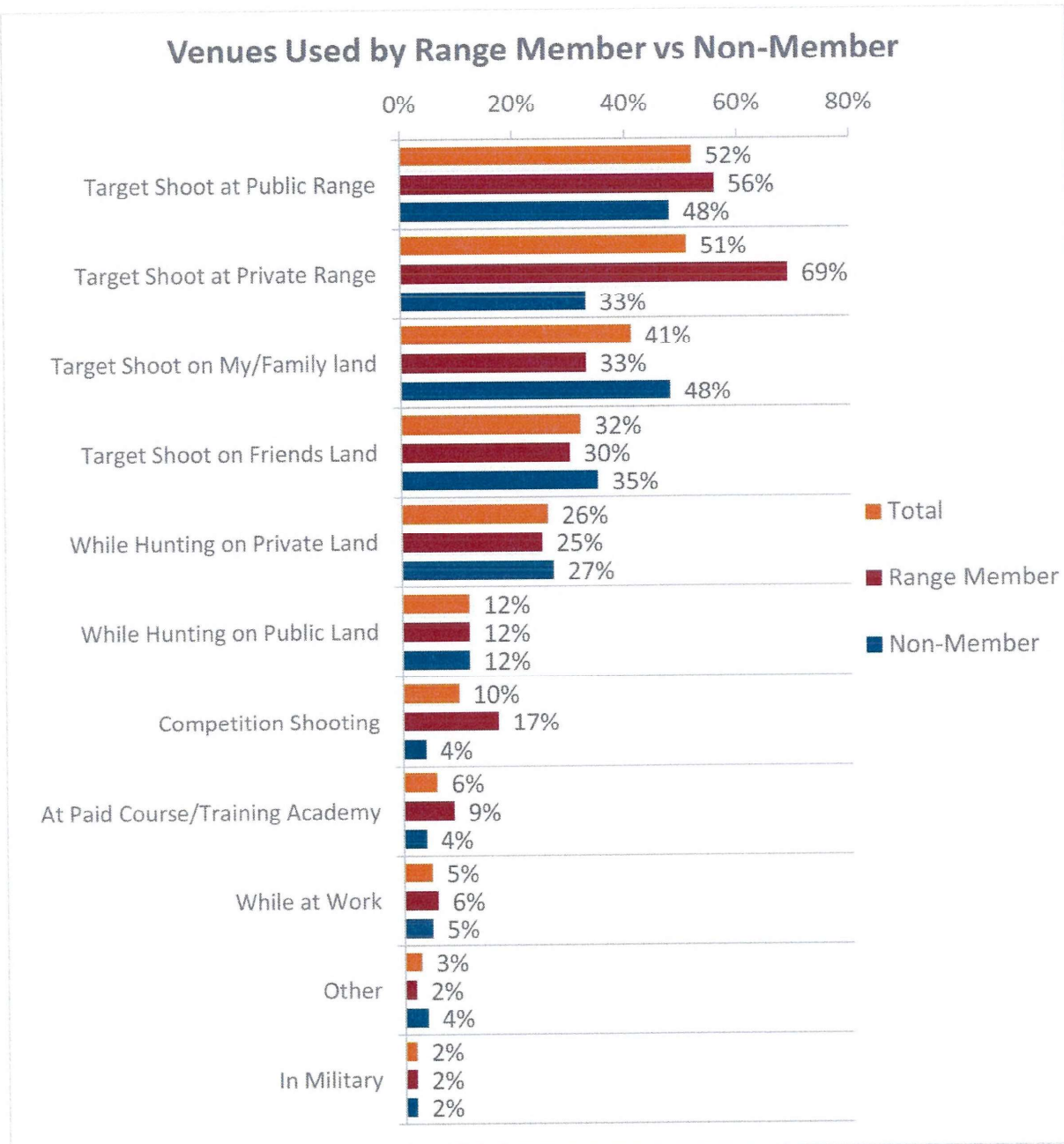
### Venue Used MSR by Number MSR Owned



Multiple MSR owners were relatively more likely to shoot:

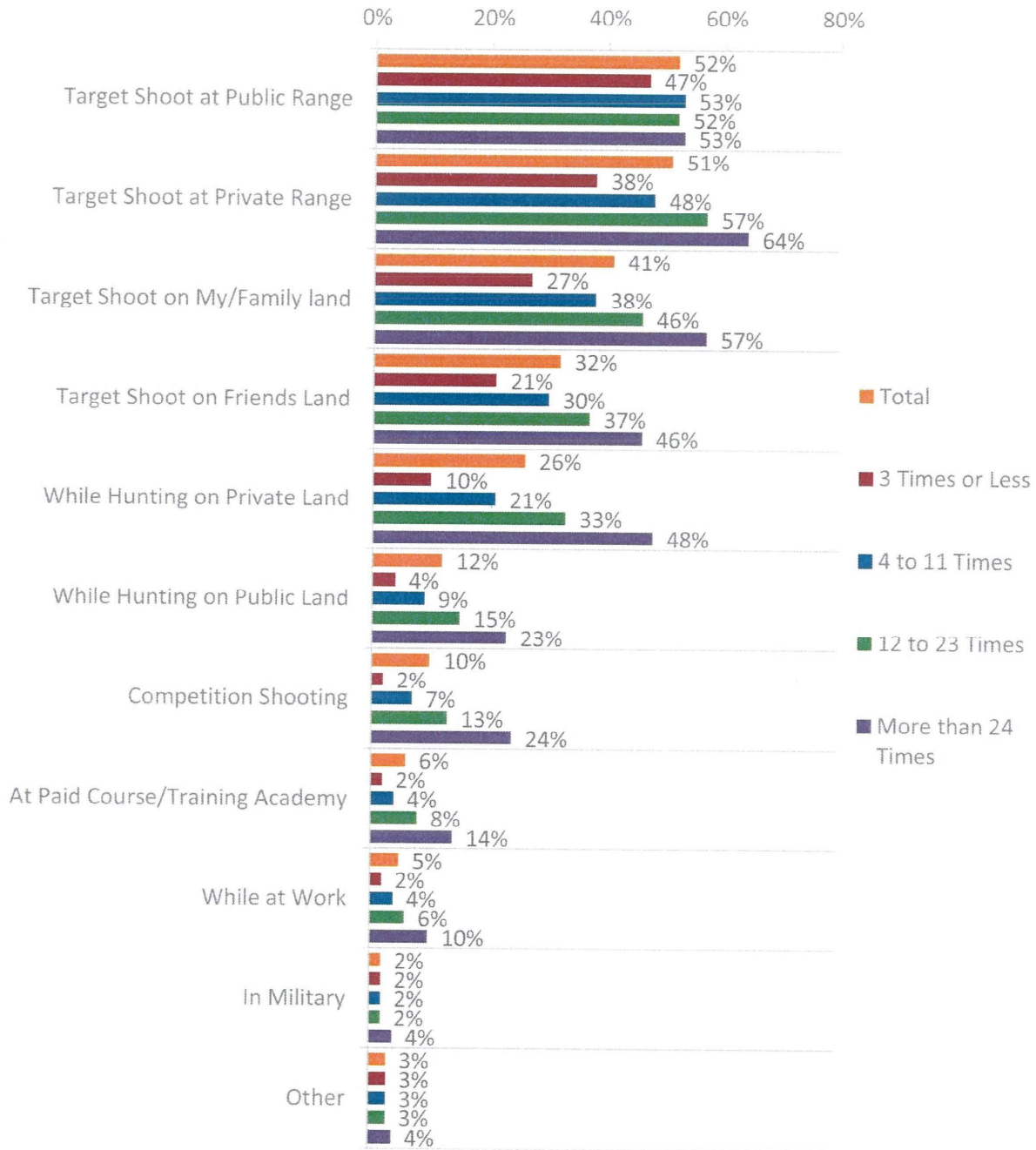
- At private range
- Competition
- At a paid course/training academy





- Non-Members were more likely to target shoot on their/family land than range members.
- Range members were more involved in competition shooting more than a non-member.

### Venues Used by Frequency of MSR Use

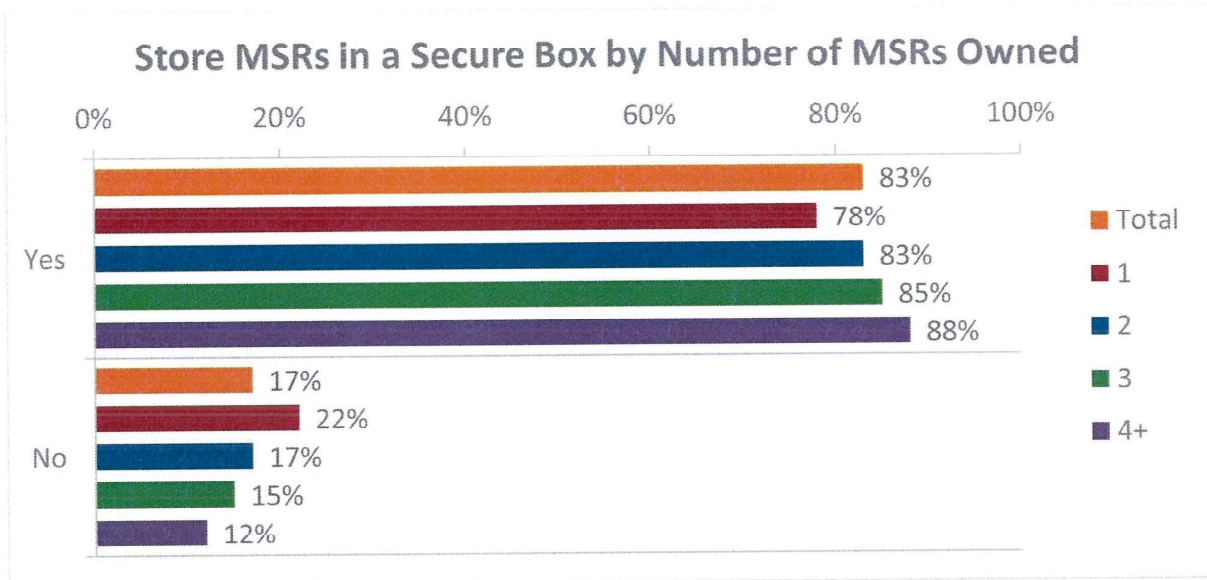


- Avid users (shooting 24+ times a year) were more likely to target shoot at a private range and their/family land, more likely to engage in competition shooting and more likely to work in a field in which they use their MSR.

### 8.7 MSR Storage

When not in use, do you typically store your MSR in a secure gun storage or safety device such as a safe, gun safe or lock box that is designed to be unlocked only by means of a key or combination?

- N= 21,942



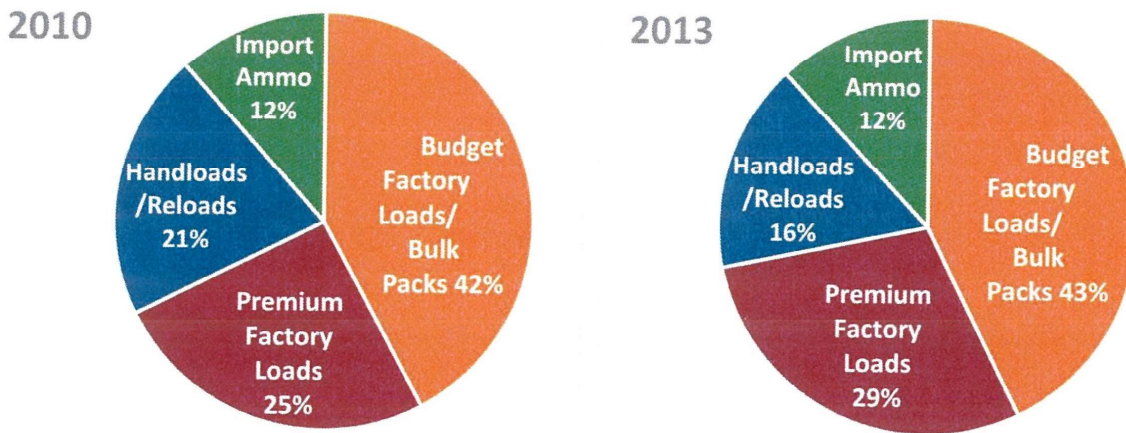
- 83% of all MSR owners kept their MSR(s) locked in a safety device when not in use.
- Those owners who only have one MSR tend to not keep their MSR locked up.



### 8.8 Ammo used

What is the percentage breakdown of the ammunition you used in the last 12 months for your MSR?

- 2010 N= 7,372
- 2013 N= 21,942



- Budget factory loads are used 43% of the time with premium loads accounting for 29% which is up from 2010 25%.

### 8.9 Number of rounds fired in last 12 months and projected use

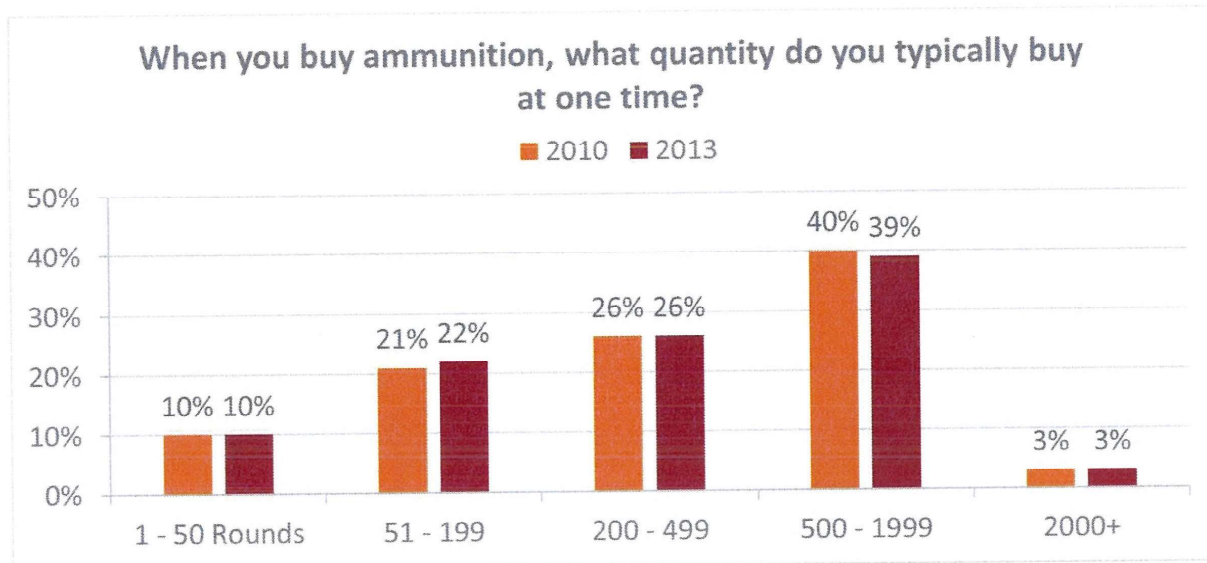
- 2010 N= 7,372
- 2013 N= 21,942

	Last 12 Months		Next 12 Months	
	2010	2013	2010	2013
None	6%	0%	0%	2%
1-50	2%	4%	2%	3%
51 - 100	5%	7%	4%	5%
101 - 200	10%	12%	8%	10%
201 - 400	16%	18%	14%	16%
401 - 600	17%	16%	17%	18%
601 - 800	8%	7%	9%	7%
801 - 1,000	12%	11%	15%	14%
1,001 - 3,000	20%	15%	22%	18%
3,001 - 5,000	5%	4%	6%	5%
5,001 - 10,000	2%	1%	3%	2%
10,001 +	0.4%	0.4%	1%	1%

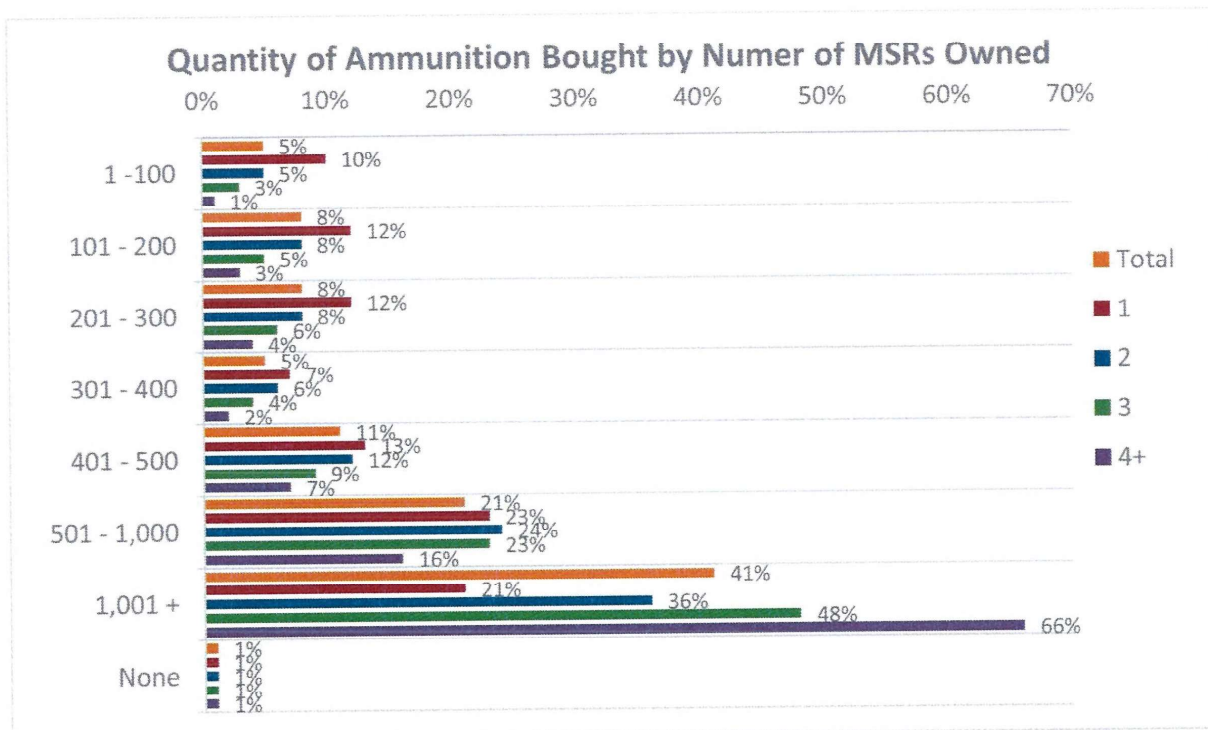
- The average number of rounds fired decreased to 947 in 2013 from 1,056 in 2010.

### 8.10 Ammo buying

- 2010 N= 7,372
- 2013 N= 21,942



- The amount of ammunition bought tends to stay consistent.



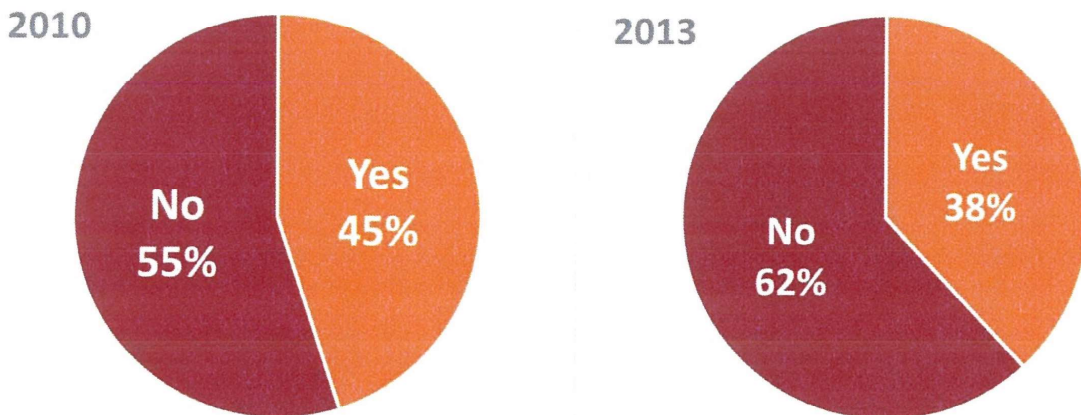
- 42% of owners buy 500+ rounds at one time, which increased to 59% for multiple MSRs owners.



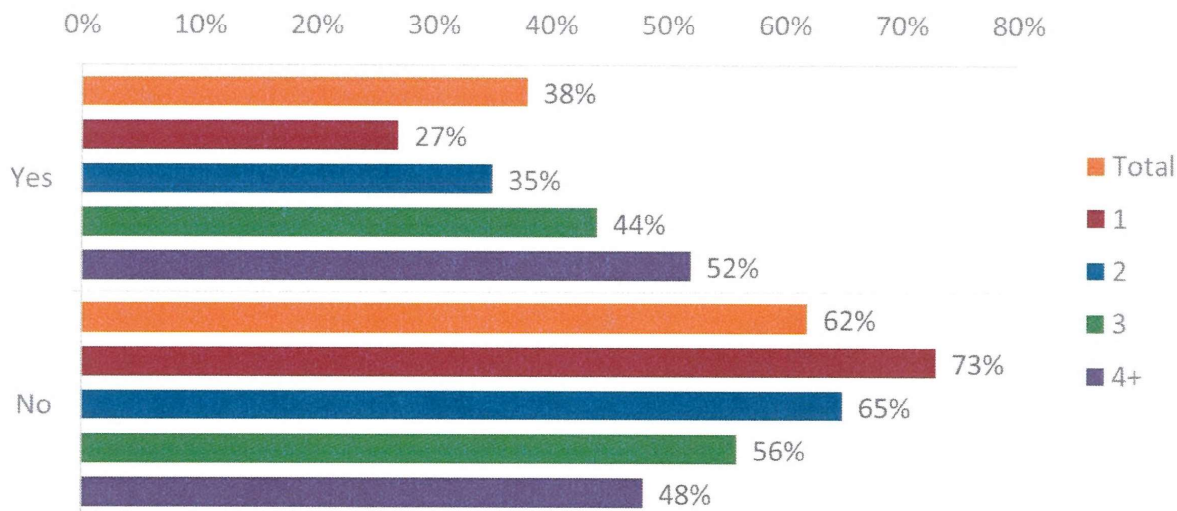
### 8.11 Reloading

Do you reload your own ammunition?

- 2010 N= 7,372
- 2013 N= 21,942



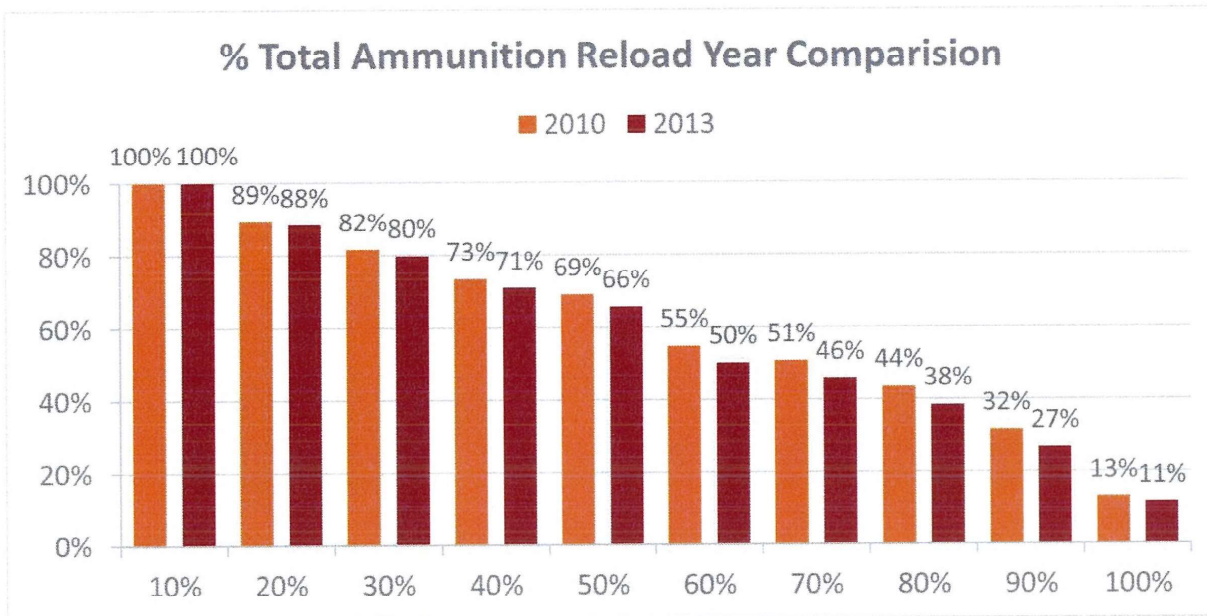
**Ammunition Reload by Number MSRs Owned**



- Overall, 38% of MSR owners reload their own ammunition. This rises to 52% for multiple MSR owners.

What percentage of total ammunition do you reload?

- 2010 N=3,108
- 2013 N= 8,338

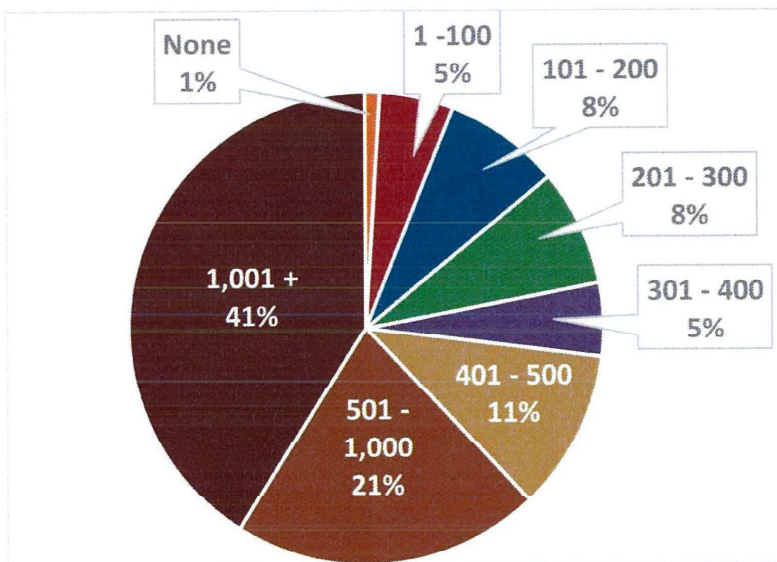


- 66% of reloaders reload 50% or more of their ammo, 27% reload 90% or more.

### 8.12 Ammunition storage

Approximately how many rounds of ammunition do you keep on hand/own for your MSRs?

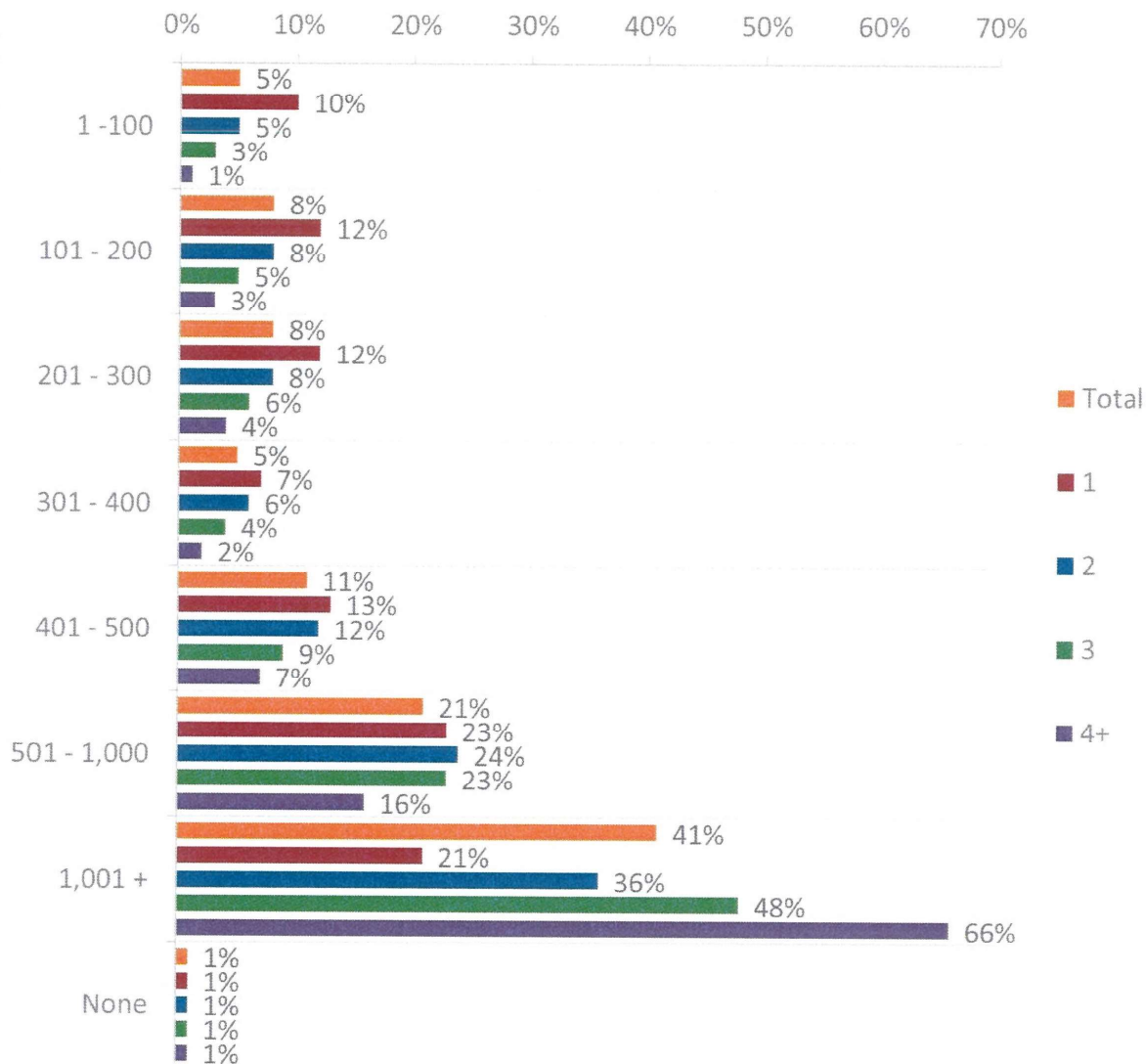
- N= 21,942



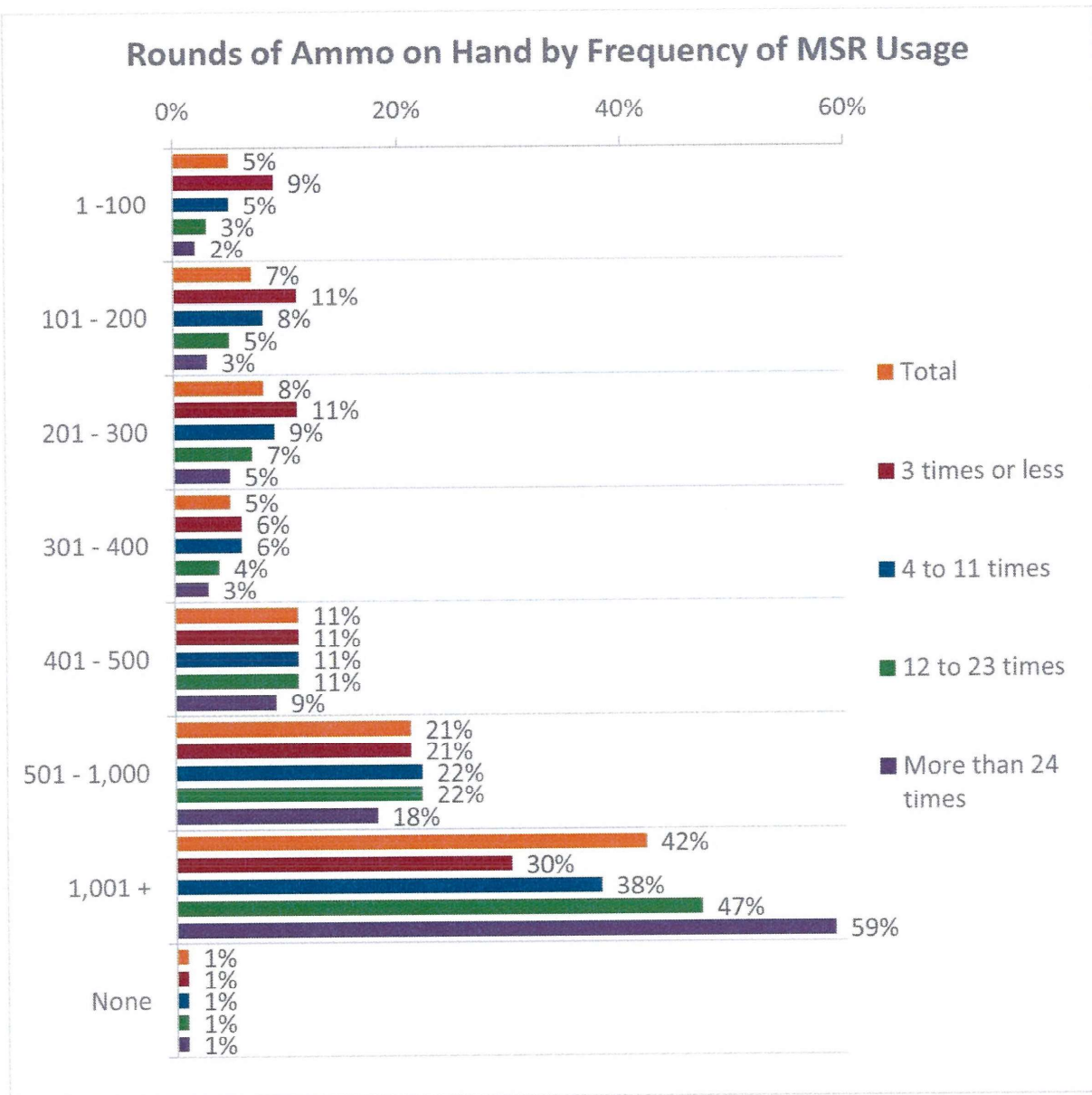
- 62% of MSR owners keep 500+ rounds of ammunition on hand.

**Average kept on hand**  
2013: 746

### Rounds of Ammo on Hand by Number of MSRs Owned



- Multiple MSR owners tend to keep more ammunition on hand.

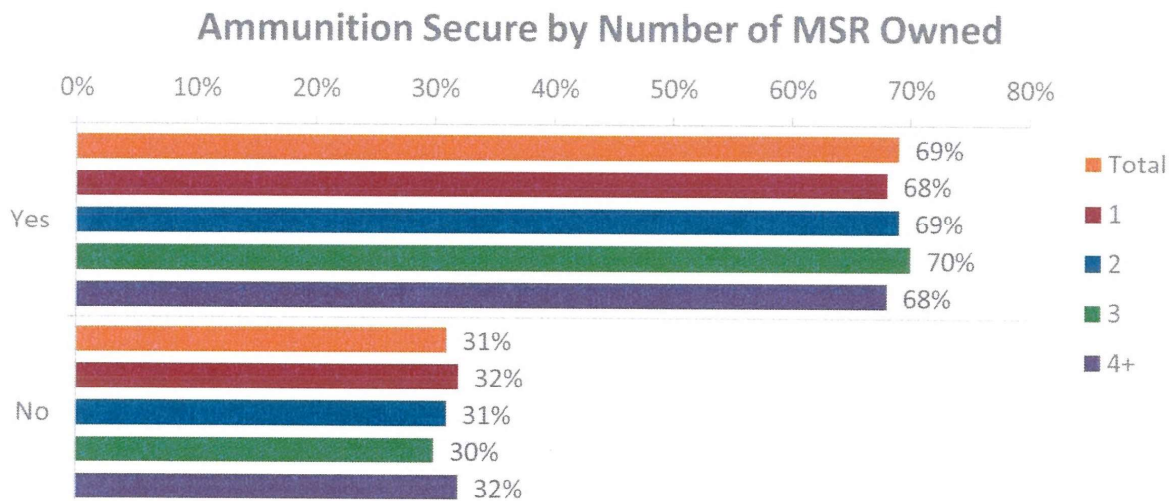


- The more often a MSR owner uses his/her MSR, the more ammunition they tend to keep on hand.



When not in use, do you typically store you MSR ammunition in a secure storage or safely device such as a safe, gun safe or lock box that is designed to be unlocked only by means of a key or a combination?

- N= 21,723 (the number of MSR owners who keep ammunition on hand)

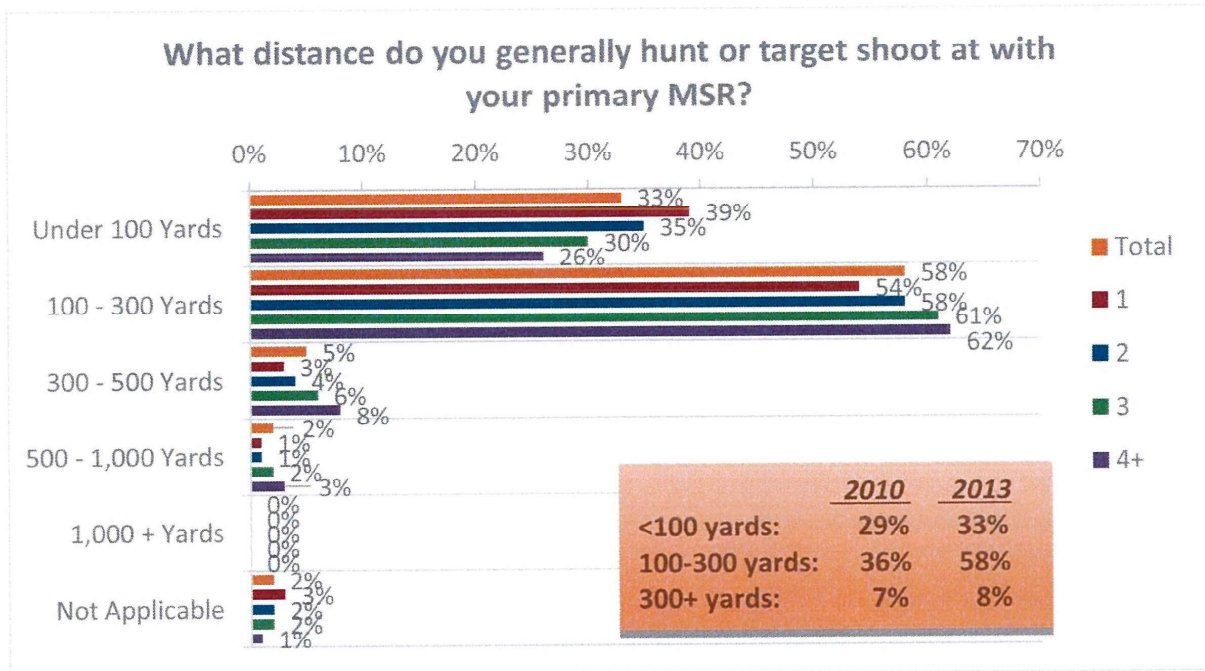


- 69% of all MSR owners kept their ammunition in a secure box.



### 8.13 MSR shooting distance

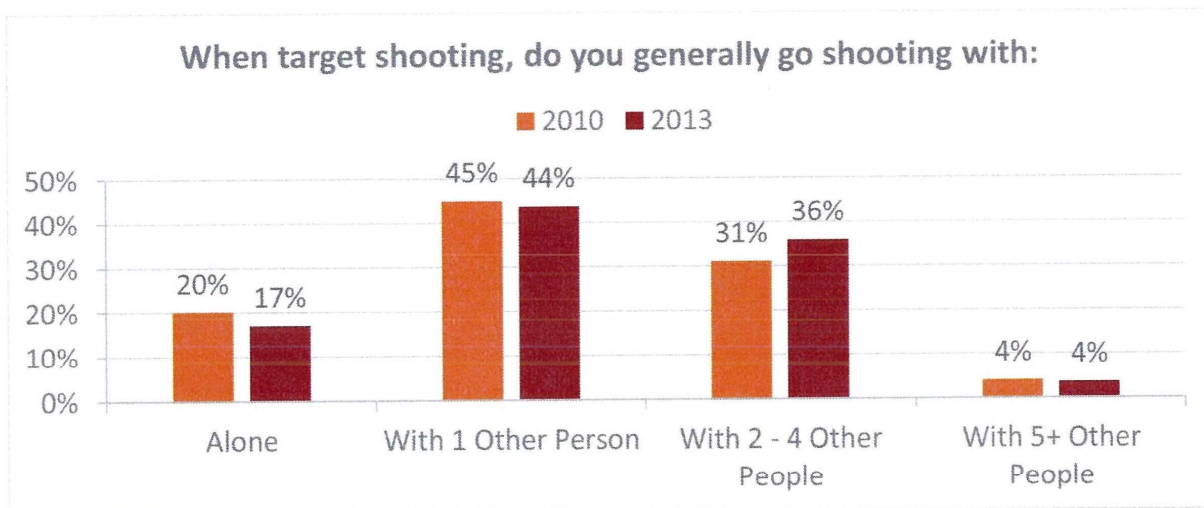
- N= 21,942



- The most popular distance to fire MSRs was 100-300 yards. Multiple MSR owners tend to shoot slightly longer distance.

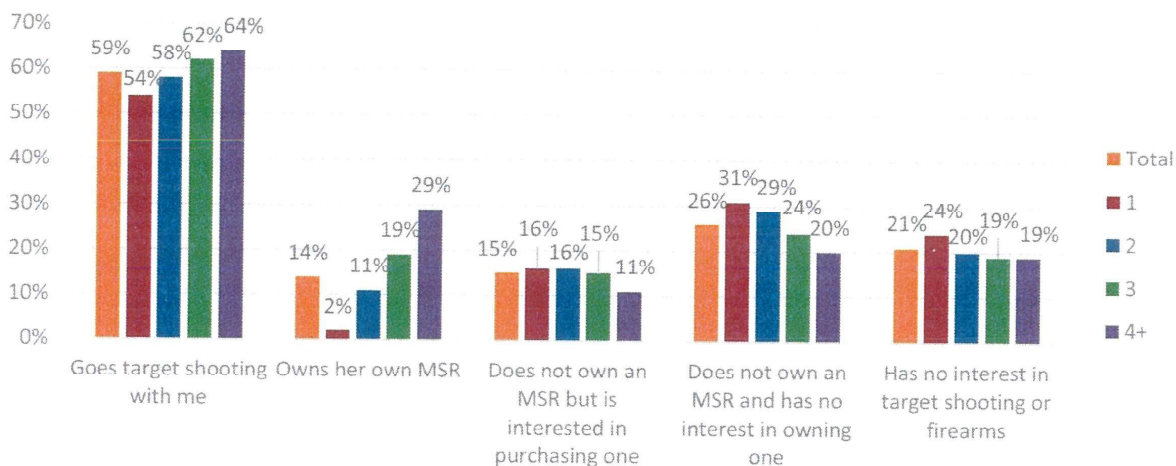
### 8.14 Who do you MSR shoot with

- N= 21,749



- 17% of MSR owners shoot alone, down from 20% in 2010.
- The most popular shooting party size was 2 with 44% in 2010 and 45% in 2012 of occasions.

### Does your wife participate in MSR activities?



- Of the Male MSR owners who are married (75%), 59% state that their wife goes target shooting with them.
- Multiple selections allowed, results will exceed 100%.

### 8.15 Other firearm shooting activity

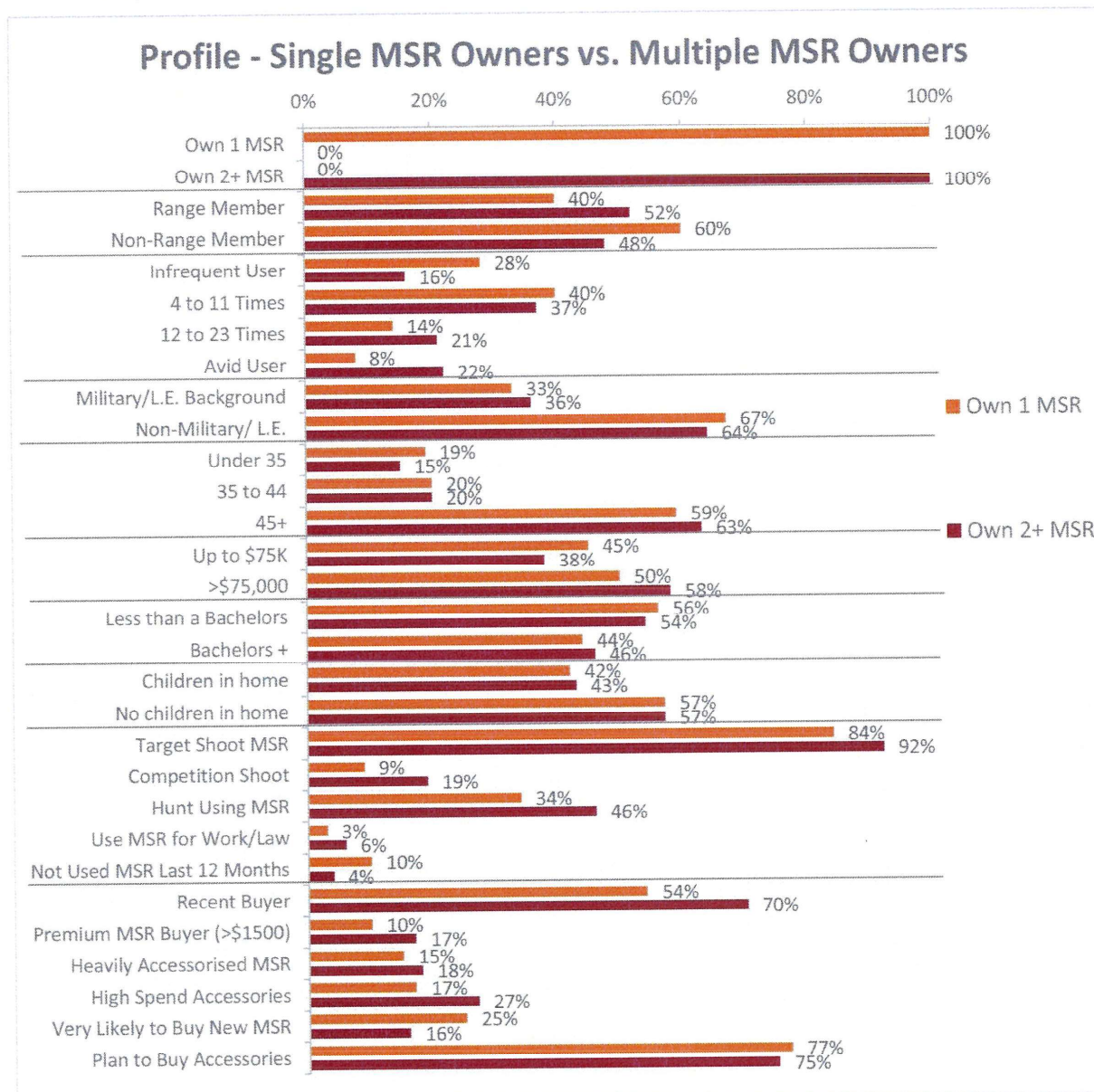
	Other Firearm		MSR	
	2010	2013	2010	2013
<b>Handgun Target Shooting</b>	72%	n/a	0%	0%
<b>Hunting Big Game</b>	37%	38%	13%	14%
<b>Skeet Shooting</b>	34%	n/a	0%	0%
<b>Rifle Target Shooting</b>	32%	42%	86%	89%
<b>Hunting Small Game</b>	31%	33%	23%	23%
<b>Sporting Clays</b>	30%	n/a	0%	0%
<b>Trap Shooting</b>	30%	n/a	0%	0%
<b>Hunting Varmint</b>	19%	22%	37%	37%
<b>Competition Shooting</b>	11%	9%	14%	15%

- MSR owners participated in a wide variety of other shooting and hunting activities with other firearms. Nearly three quarters also participated in handgun target shooting. Around a third took part in big game hunting, skeet shooting, rifle target shooting, small game hunting and trap shooting.



## 9 PROFILES

### 9.1 Single MSR owners vs multiple MSR owners

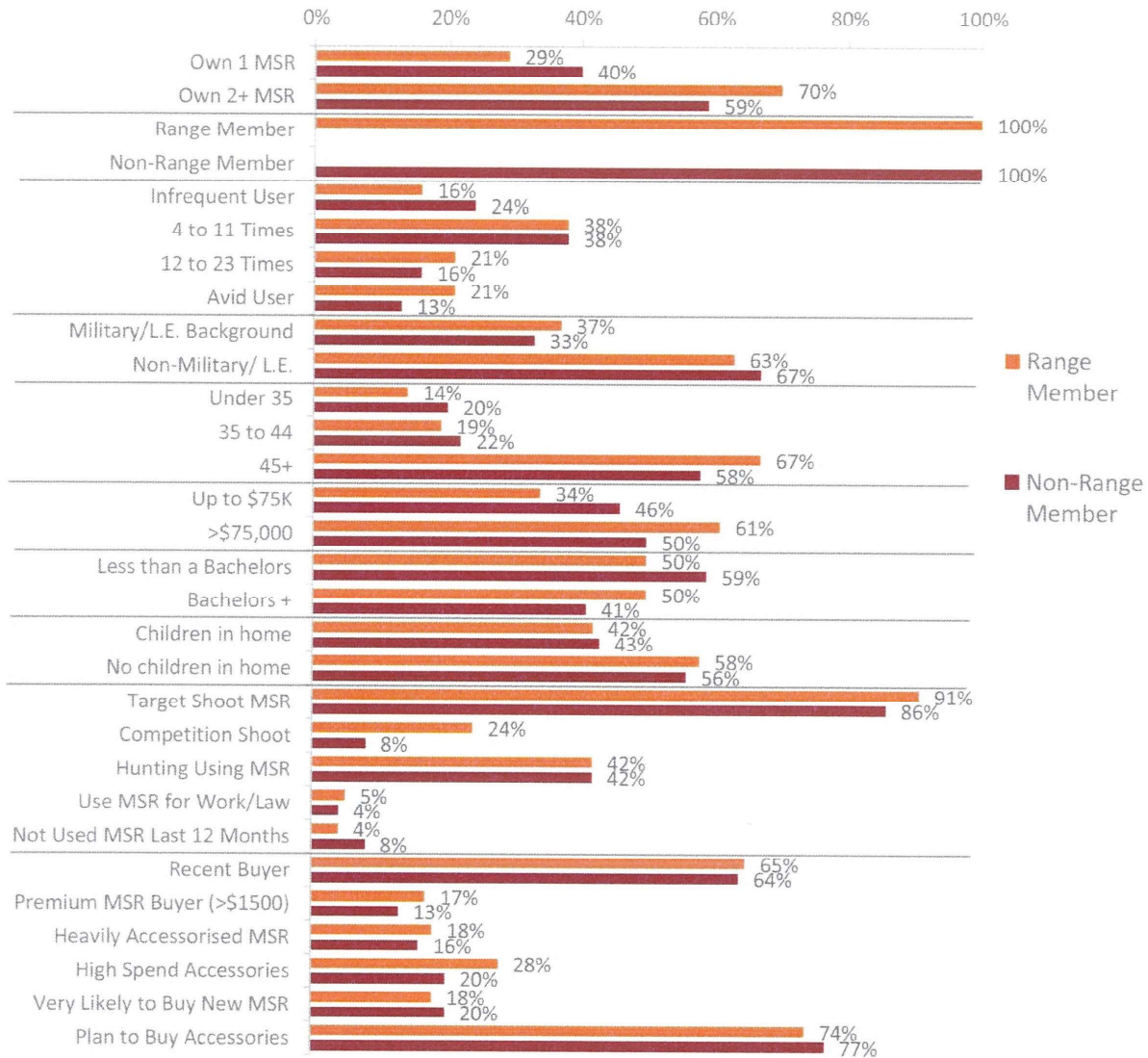


Multiple MSR owners are relatively more likely to be:

- A range member
- A frequent or avid user
- From a military background
- 45 or older
- Earn over \$75,000
- No children at home
- Competition shooter
- Hunt using the MSR
- Recent MSR buyer
- Heavily accessorized MSR
- High spend on MSR and accessories

## 9.2 Range Member vs Non-Range Member

### Profile - Range Member vs Non-Range Member

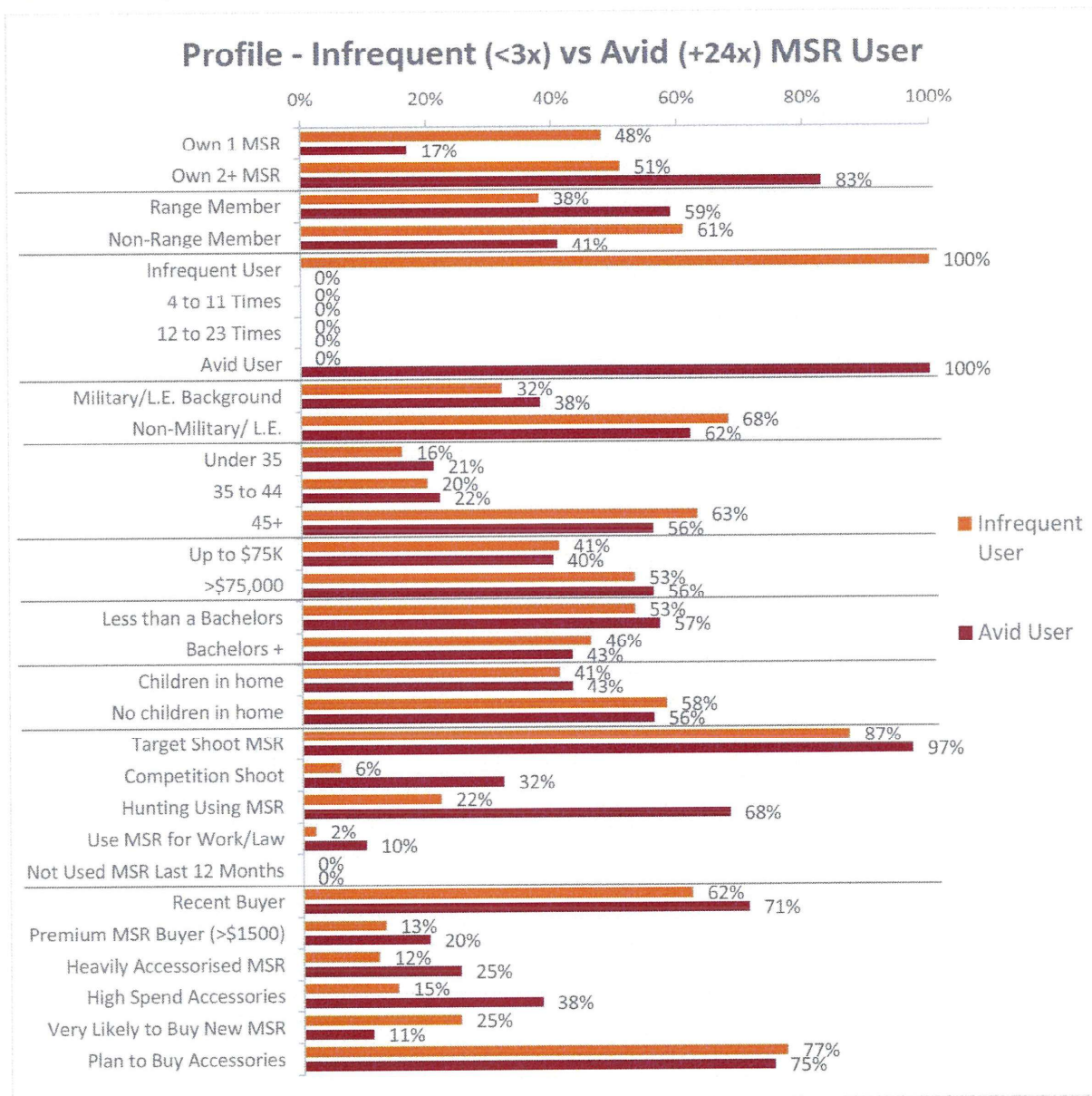


Range members are relatively more likely to be:

- Own multiple MSRs
- An avid MSR user
- Age over 45
- Income over \$75K
- Educated
- Have no children at home
- A target shooter
- A recent MSR buyer
- High spend on MSR and accessories
- Premium MSR buyer
- Plan to buy accessories in the next 12 months



### 9.3 Infrequent MSR User vs Avid User

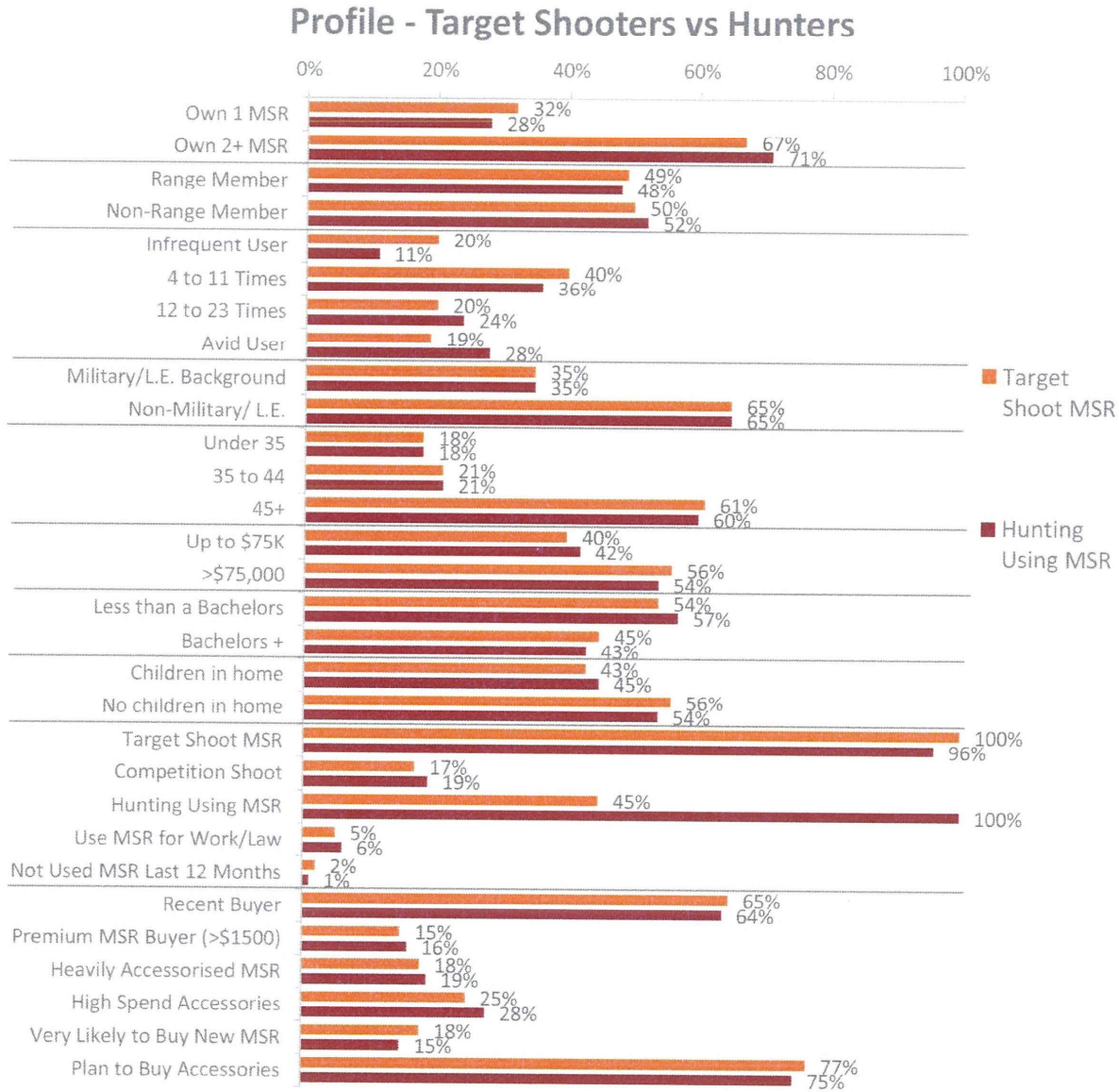


Avid MSR users are relatively more likely to be:

- Own multiple MSRs
- A range member
- Military background
- Age 45 and over
- Competition shooter, hunters and use MSR for work/law enforcement
- A recent MSR buyer
- High spend on accessories
- Heavily accessorized MSR



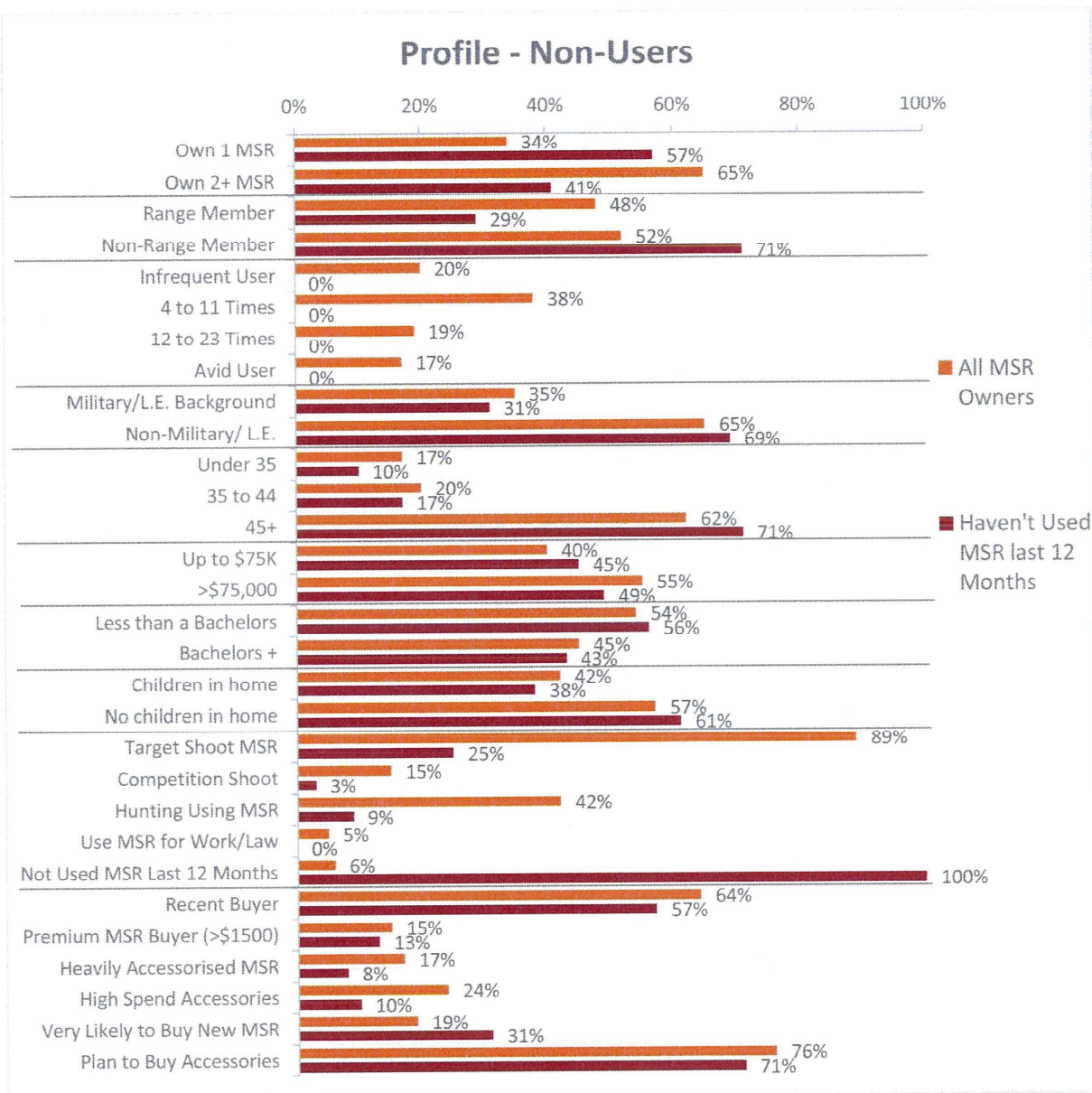
### 9.4 Target Shooters vs Hunters



Target shooters and hunters have very similar profiles. Hunters are slightly more likely to be:

- Multiple MSR owners
- Not be a member of a range
- Less well educated
- Be an avid user
- More likely to buy an MSR in the next 12 months

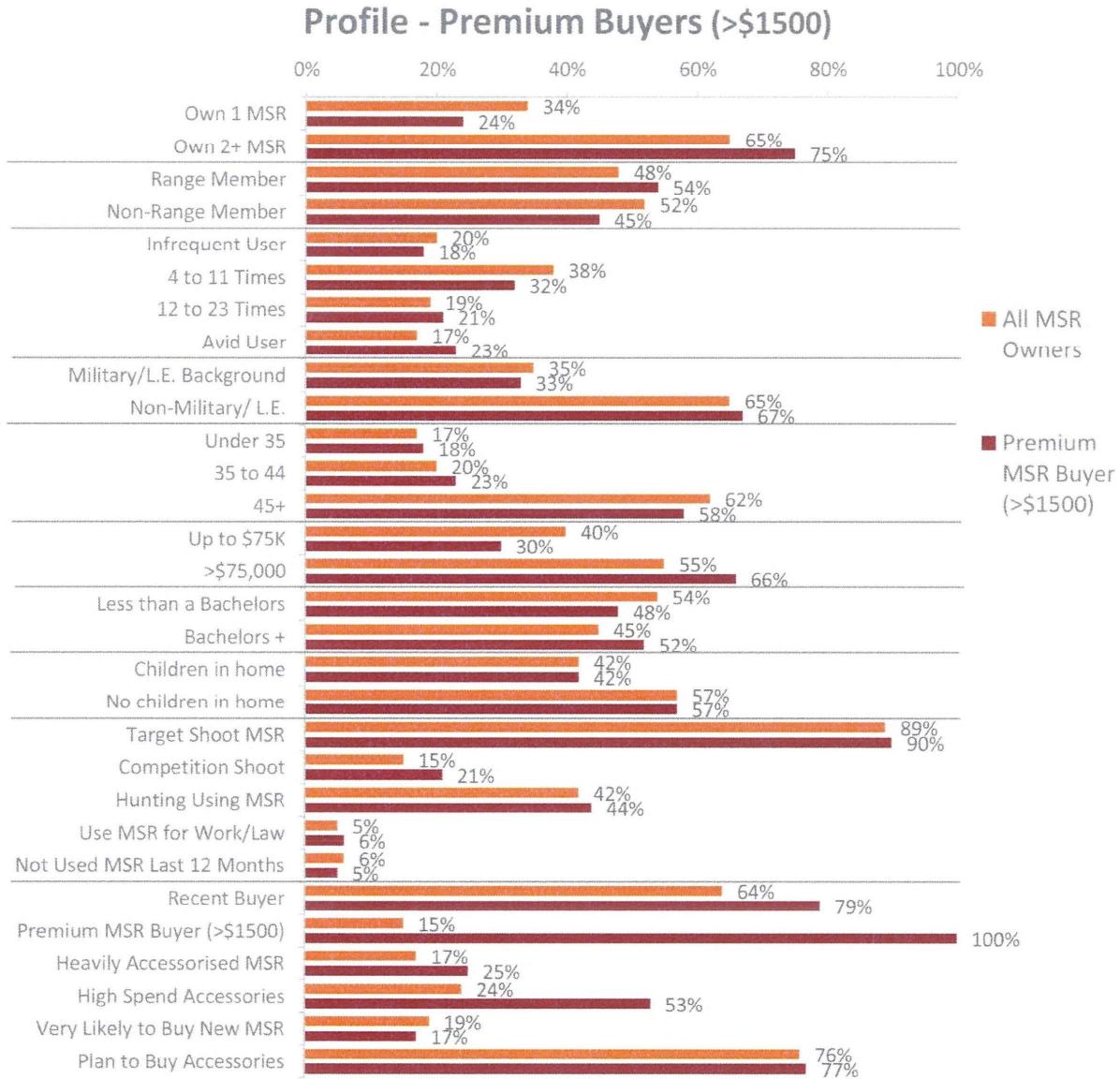
### 9.5 Owners who haven't use their MSRs



Non-MSR users are relatively more likely to be:

- Single MSR owners
- Non-range member
- Age over 45
- No children at home
- Have fewer accessories
- Spend less on MSR
- Less likely to buy in the next 12 months.

9.6 Premium Buyers

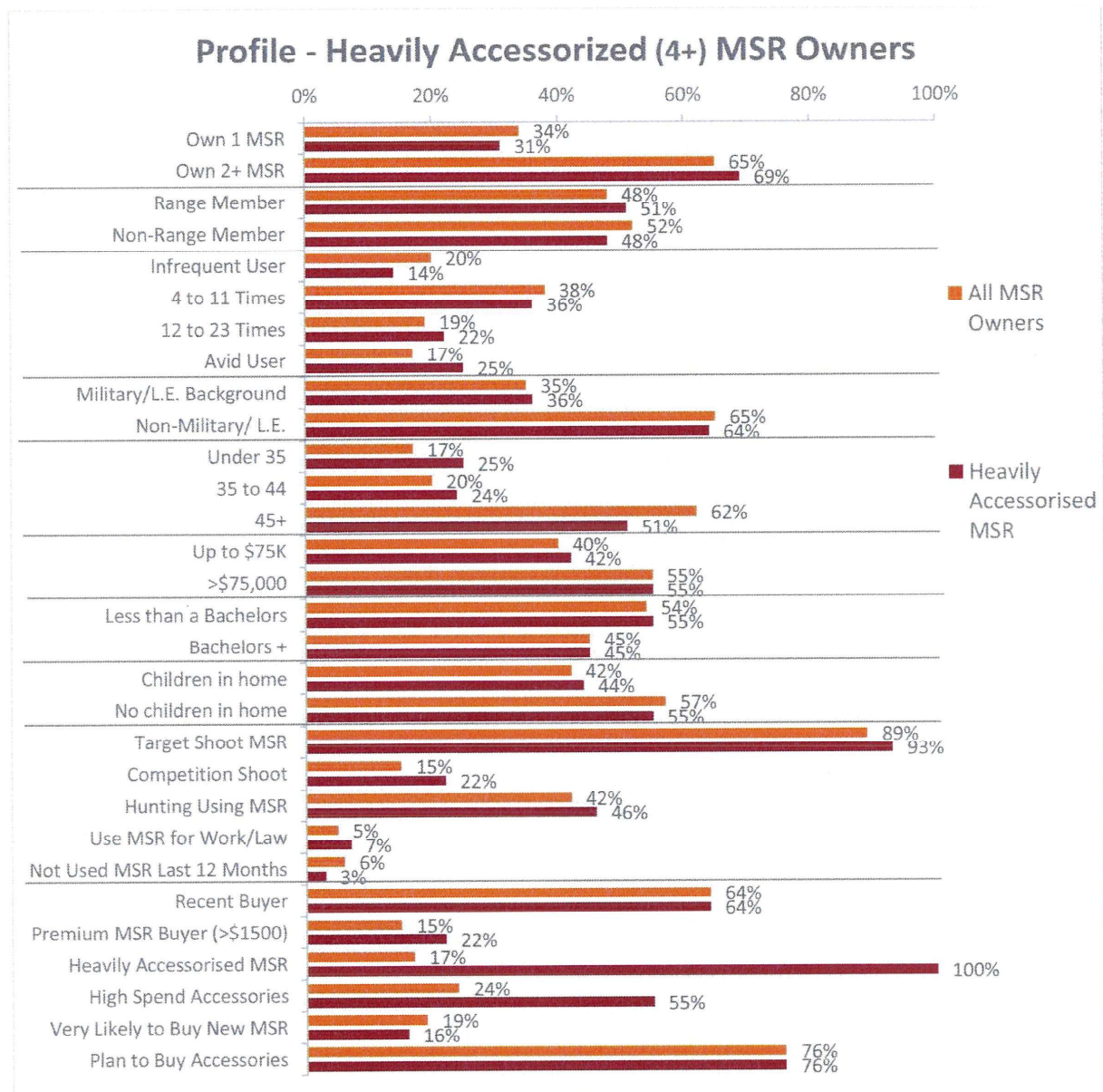


Premium buyers are relatively more likely to be:

- A range member
- Own multiple MSRs
- Avid users
- Use their MSR in Target shooting
- Be a recent MSR buyer
- High spend on accessories



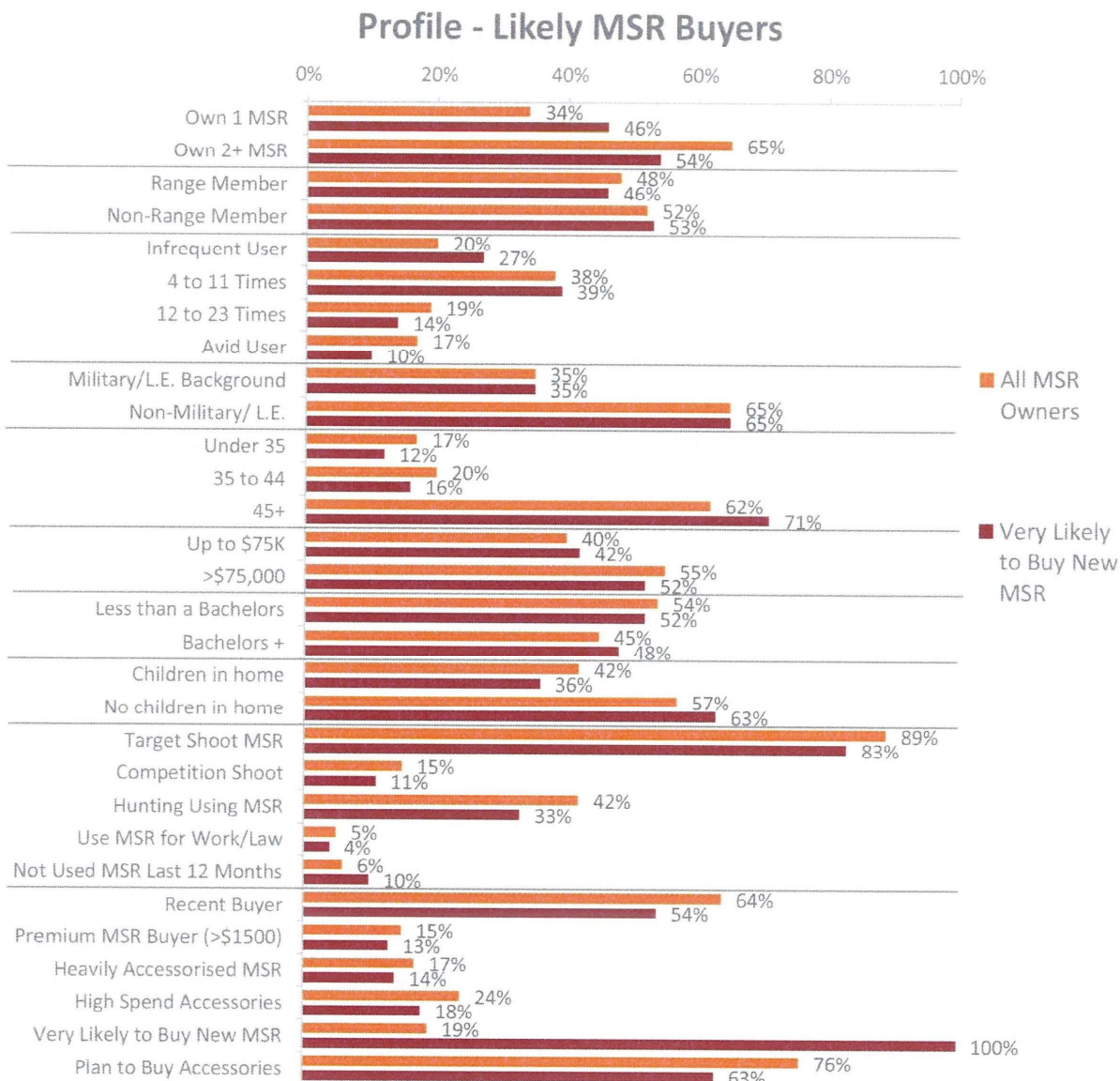
### 9.7 Owners of Heavily Accessorized MSR Owners



Owners of heavily accessorized MSRs are relatively more likely to be:

- A range member
- Own multiple MSRs
- Avid users
- Use MSR for work
- Premium MSR buyer
- Very likely to buy MSR in the next 12 months.

### 9.8 Likely MSR Buyers

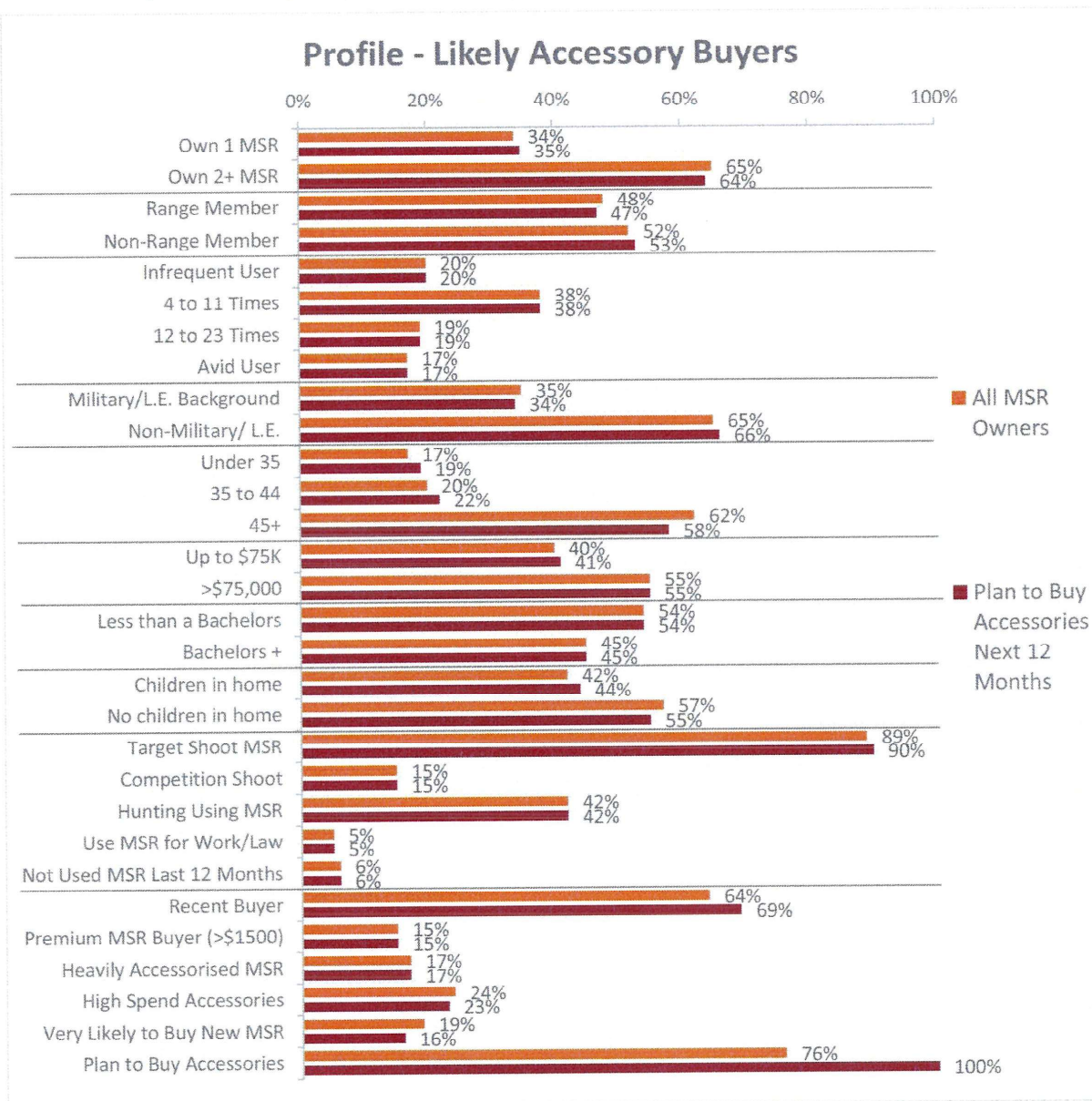


Likely MSR buyers are relatively more likely to be:

- A range member
- Own multiple MSRs
- Avid users
- Age under 45
- Income >\$75K
- Children at home
- Recent buyer and high accessory spender

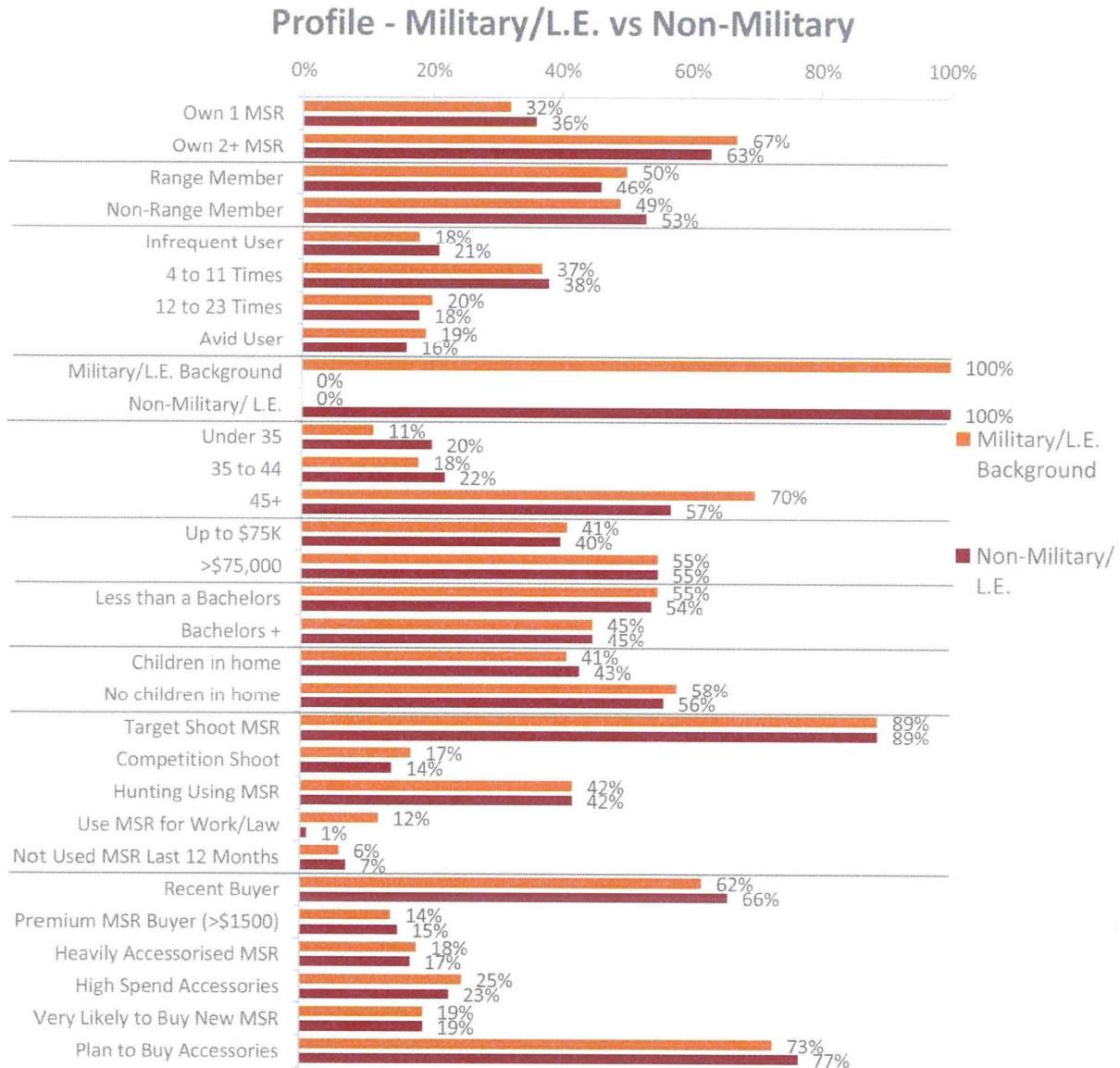


9.9 Likely Accessory Buyers



- The profile of likely accessory buyers is very similar to the overall profile of MSR owners indicating the high potential across all sub-groups.

### 9.10 Military vs Non-Military



MSR owners with a military background are relatively more likely to be:

- Range members
- Age 45+
- Higher income
- Slightly less well educated
- Multiple MSR owner



## 10 CLUSTER ANALYSIS/MARKET SEGMENTATION

### Explanation of Cluster Analysis/Market Segmentation Analysis

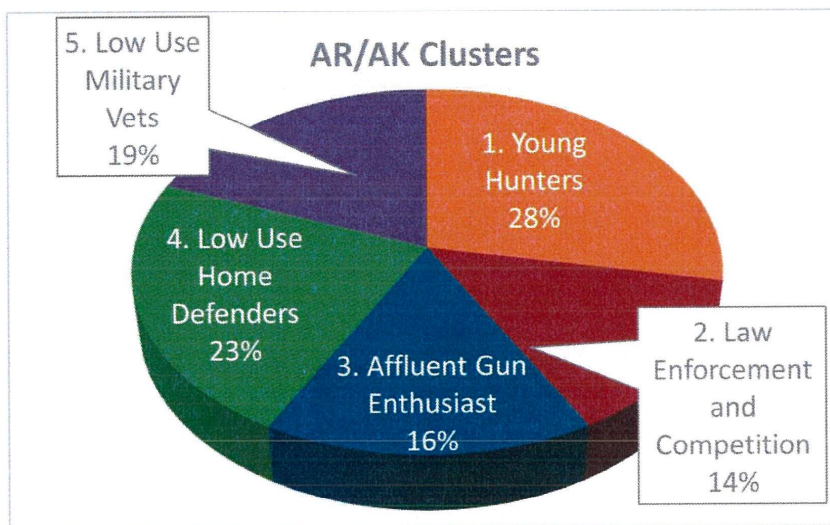
A Cluster Analysis or Market Segmentation as it is more commonly referred to is a concept that was developed to help marketers identify specific consumer groups based on a specific set and sub-set of demographic and specific product usage patterns. Market segmentation means dividing the market into distinct groups of individual segments or clusters with similar wants or needs and behaviors. A market segment or cluster is a sub-set of a people, in this case MSR owners with one or more characteristics that cause them to demand similar product and/or services based on qualities of those products such as usage activity and demographics. A true market segment meets all of the following criteria: it is distinct from other segments (different segments have different needs), it is homogeneous within the segment (exhibits common needs); it responds similarly to a market stimulus and media.

Using a cluster analysis technique and the following variables:

- Age
- Reasons for owning
- What is your estimated yearly household income?
- How many MSRs do you own?
- Law Enforcement or Military

We established 5 clusters:

1. Young Hunters
2. Law Enforcement and Competition
3. Affluent Gun Enthusiast
4. Low Use Home Defenders
5. Low Use Military Vets

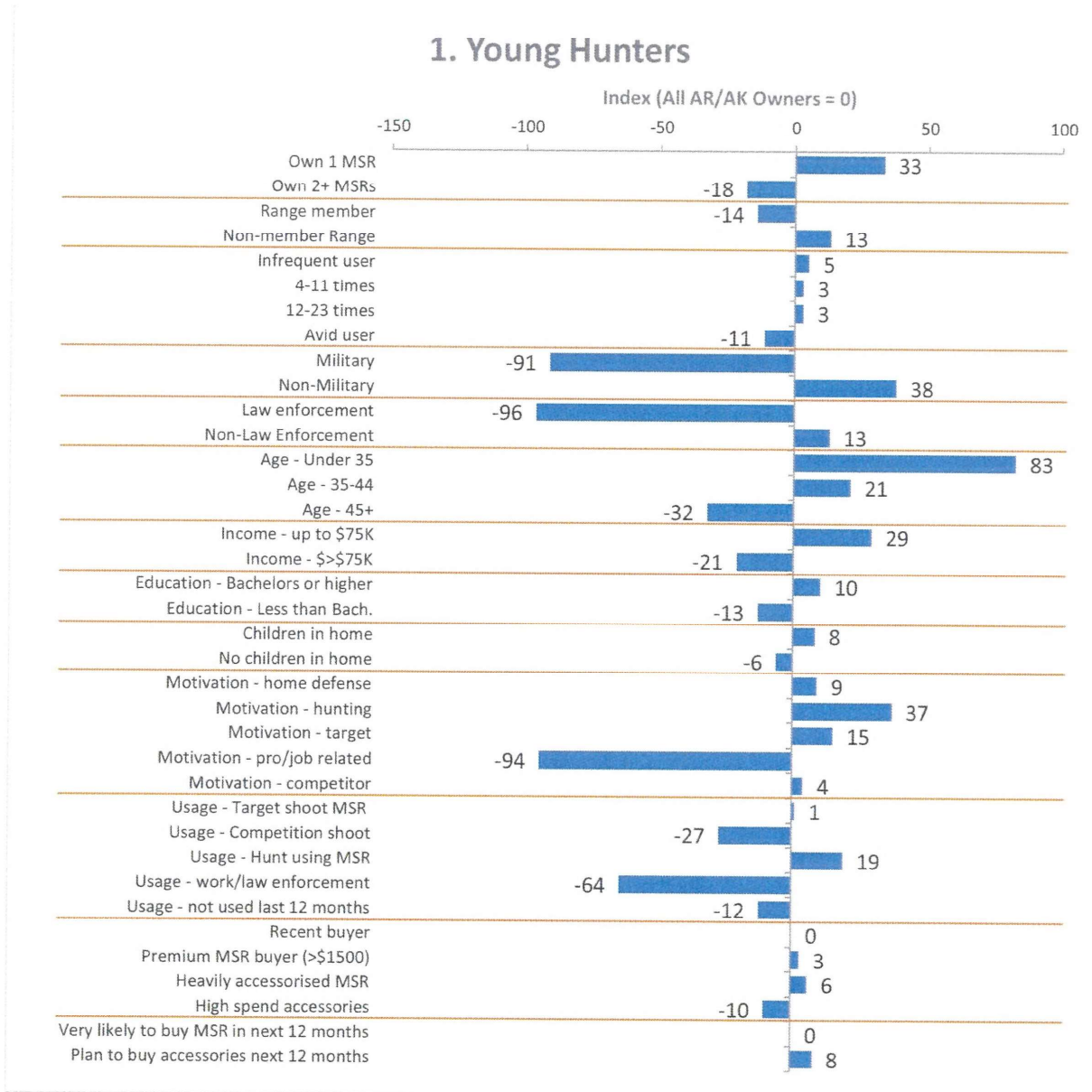


#### How to Read the Cluster Charts

In all of the cluster charts the sample profile is 0. An index of +20 means the cluster is 20% more likely to exhibit that behavior. So for example Cluster 1 is 21% more likely to own a single MSR and 15 less likely to own multiple MSRs.



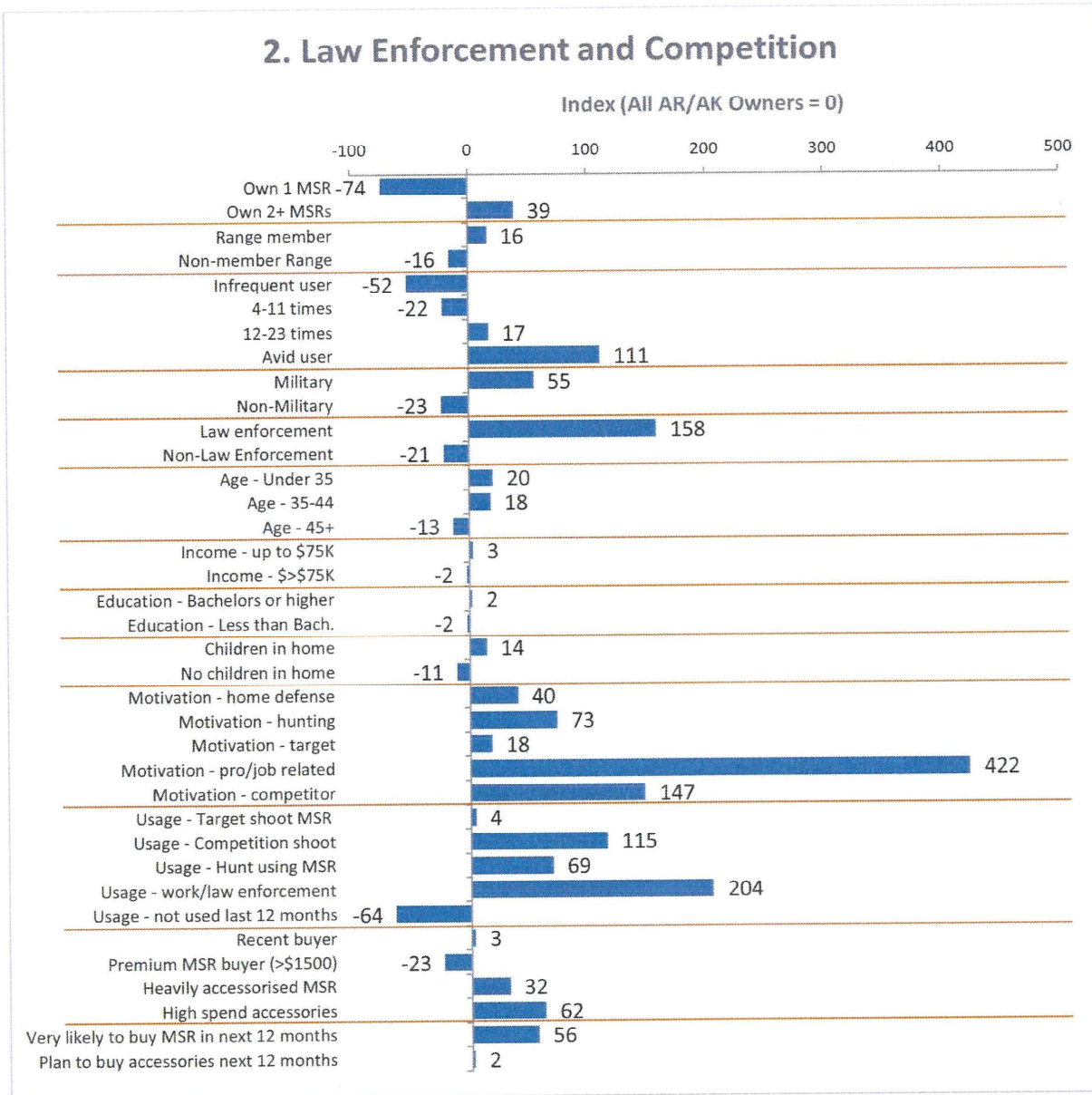
10.1 Cluster 1 - Young and Infrequent



Young and Infrequent make up 28% of MSR owners. They tend to be:

- Non-military
- Age under 35
- Well educated
- To purchase an MSR for hunting
- Less likely to buy an MSR in the next 12 months
- Less likely to work in the law enforcement field

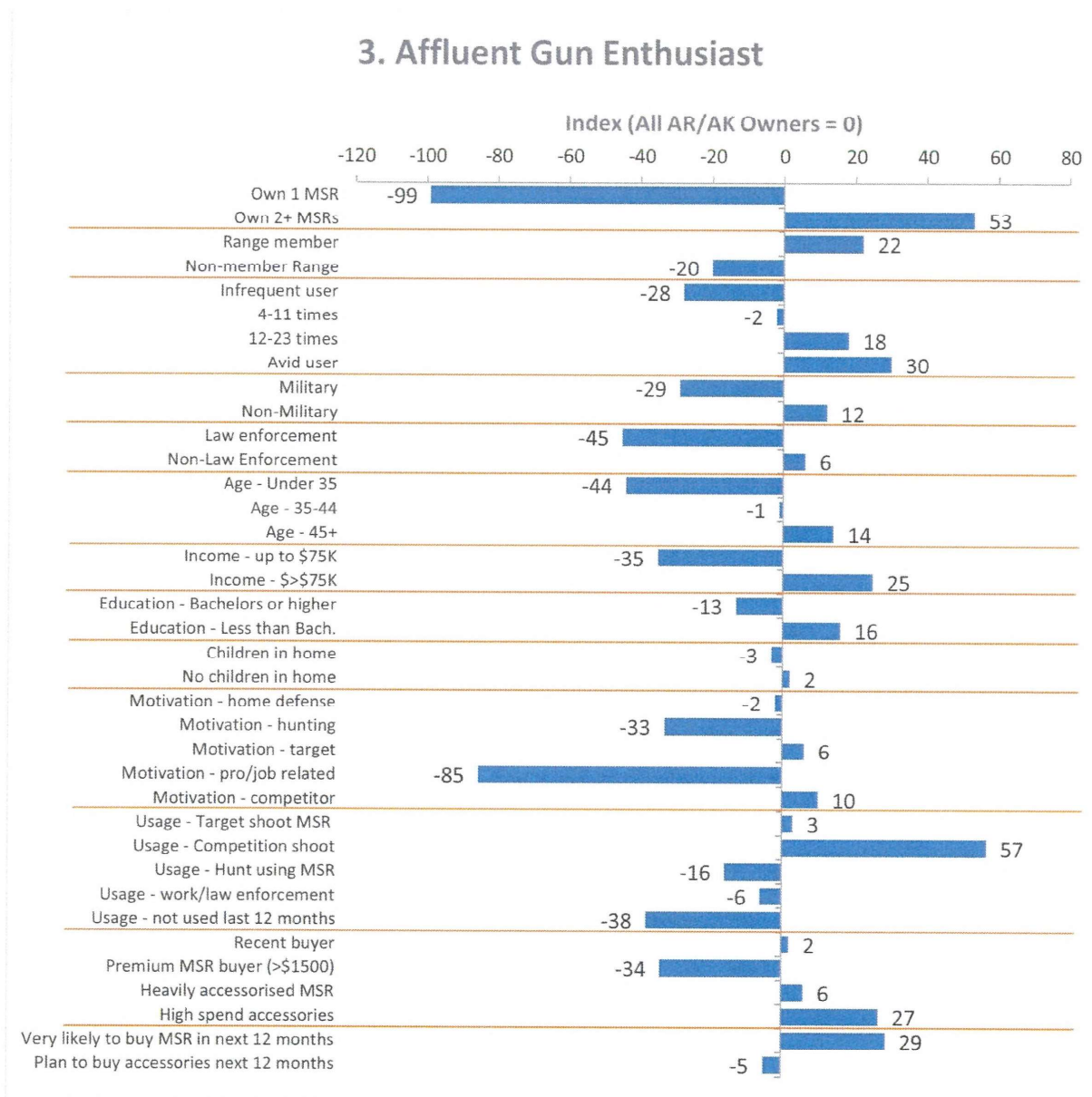
10.2 Cluster 2 – Law Enforcement and Competition



Law Enforcement and Competition make up 14% of MSR owners. They tend to be:

- Avid, multiple MSR owners
- Military background
- Age under 35
- Competition shooters
- Go hunting
- Use MSR for work.

10.3 Cluster 3 – The Affluent Gun Enthusiast

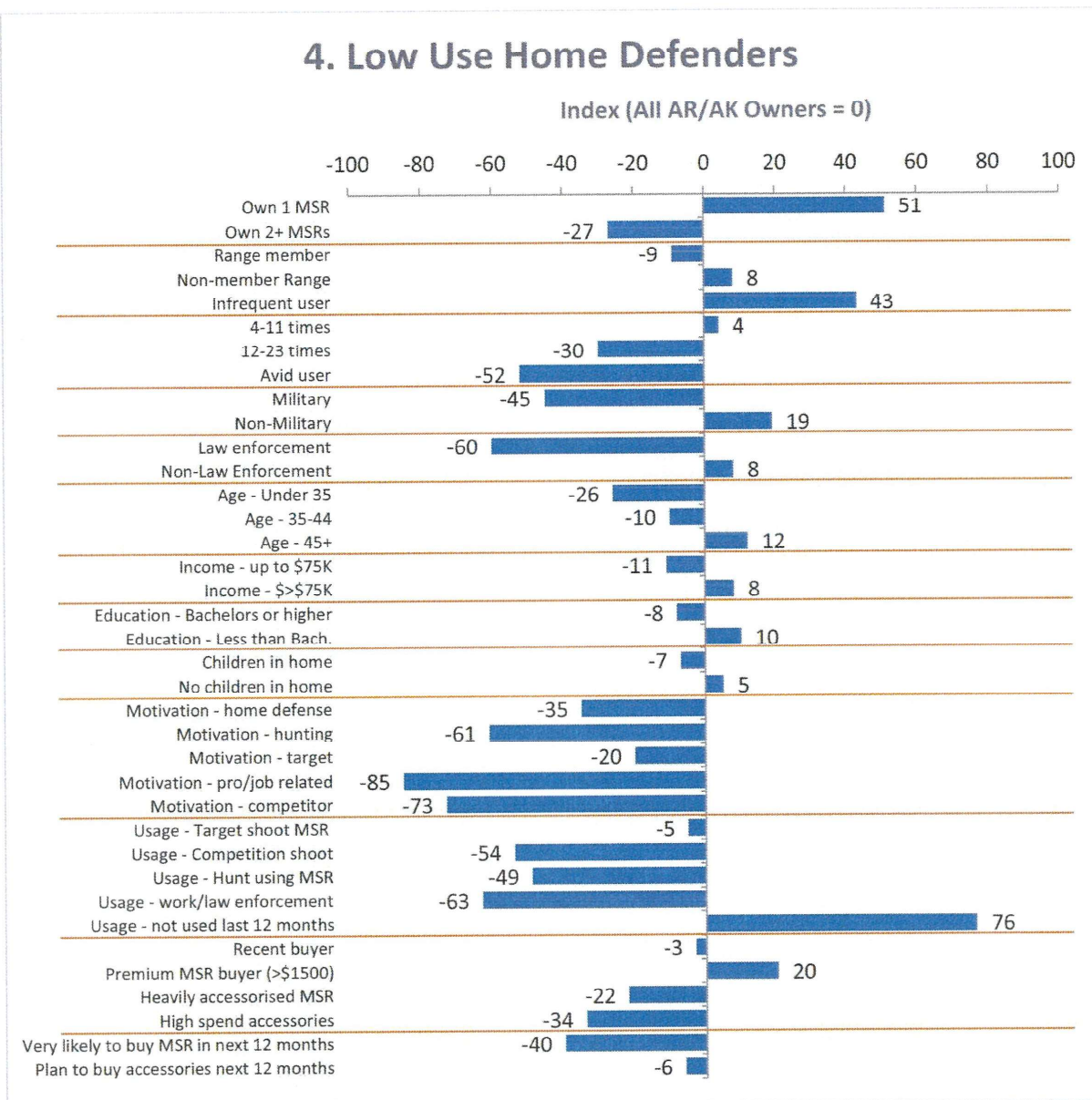


The Affluent Gun Enthusiast accounts for 16% of MSR owners. They tend to be:

- Age under 45
- Lower income
- Likely to buy MSR
- Less well educated
- Hunters.



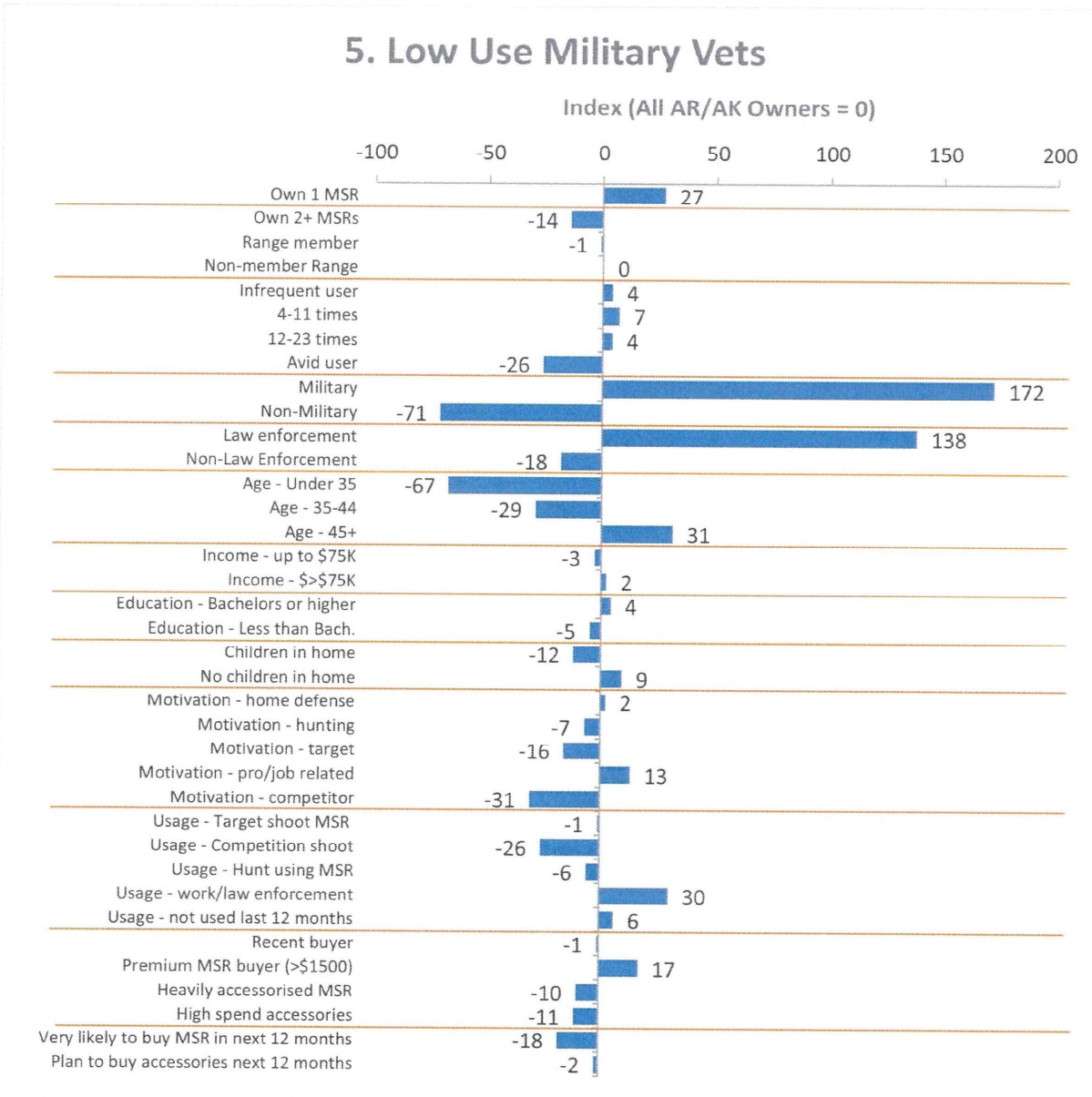
10.4 Cluster 4 – Low Use Home Defenders



Low Use Home Defenders account for 23% of all MSR owners. They tend to be:

- Age over 35
- Well educated
- Collectors
- Hunters.

10.5 Cluster 5 – Low Use Military Vets



Low Use Military Vets account for 18% of all MSR owners. They tend to be:

- Non users
- Single MSR
- Less likely to buy MSR and accessories
- Age 45+
- No children at home
- Lower income



11 CROSS-TABULATIONS

How many MRR do you own?

	# MRRs own				Range Membership	# times used MRR last 12 months	Relaxed Arms? (Beholder/Relaxed)	Law Enforcement or Military (Military/Non-Military)	Age	Income	Education	Marital Status	Children (to children in home)
	1	2	3	4+									
Total	2126	577	1717	1127	1027	1717	1027	1027	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	13,241
1	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311
2	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311
3	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311
4	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311

When did you purchase / obtain your first MRR?

	# MRRs own				Range Membership	# times used MRR last 12 months	Relaxed Arms? (Beholder/Relaxed)	Law Enforcement or Military (Military/Non-Military)	Age	Income	Education	Marital Status	Children (to children in home)
	1	2	3	4+									
Total	2,931	750	2,181	1,431	1,331	2,181	1,331	1,331	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	15,151
1	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311
2	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311
3	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311
4	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311

Which of the following did you purchase or own previous to owning a MRR?

	# MRRs own				Range Membership	# times used MRR last 12 months	Relaxed Arms? (Beholder/Relaxed)	Law Enforcement or Military (Military/Non-Military)	Age	Income	Education	Marital Status	Children (to children in home)
	1	2	3	4+									
Total	2,931	750	2,181	1,431	1,331	2,181	1,331	1,331	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	15,151
Stocks	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311
Real Estate	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311
Art Collection	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311
Other	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311

Where did you first gain interest in MRR?

	# MRRs own				Range Membership	# times used MRR last 12 months	Relaxed Arms? (Beholder/Relaxed)	Law Enforcement or Military (Military/Non-Military)	Age	Income	Education	Marital Status	Children (to children in home)
	1	2	3	4+									
Total	2,931	750	2,181	1,431	1,331	2,181	1,331	1,331	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	15,151
Direct personal interest	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311
Family member	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311
Friend	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311
Other	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311

Did you currently have a membership at a local shooting range?

	# MRRs own				Range Membership	# times used MRR last 12 months	Relaxed Arms? (Beholder/Relaxed)	Law Enforcement or Military (Military/Non-Military)	Age	Income	Education	Marital Status	Children (to children in home)
	1	2	3	4+									
Total	2,931	750	2,181	1,431	1,331	2,181	1,331	1,331	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	15,151
Yes	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311
No	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311

Was your most recent MRR?

	# MRRs own				Range Membership	# times used MRR last 12 months	Relaxed Arms? (Beholder/Relaxed)	Law Enforcement or Military (Military/Non-Military)	Age	Income	Education	Marital Status	Children (to children in home)
	1	2	3	4+									
Total	2,931	750	2,181	1,431	1,331	2,181	1,331	1,331	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	15,151
Purchased NEW	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311
Received as gift	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311
Received as a gift	181	65	116	135	135	116	116	116	55-64	\$45,000 to \$75,000	Less than Bachelor's	Married	2,311















Does your MSR operate as a?

Total	# MSR's own				Range Membership	# times used MSR last 12 months	Retired Annuity?	Law Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+									
23,890	753	5,460	2,919	5,758	11,336	4,111	12,723	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home
1,384	276	1,776	1,359	1,216	2,134	200	1,776	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home
1,384	186	1,198	1,359	1,216	2,134	200	1,776	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home

When not in use, do you store your MSR in a secure storage or safe/locker?

Total	# MSR's own				Range Membership	# times used MSR last 12 months	Retired Annuity?	Law Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+									
23,890	753	5,460	2,919	5,758	11,336	4,111	12,723	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home
1,384	276	1,776	1,359	1,216	2,134	200	1,776	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home
1,384	186	1,198	1,359	1,216	2,134	200	1,776	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home

How likely are you to purchase a new MSR in the next 12 months? (average)

Total	# MSR's own				Range Membership	# times used MSR last 12 months	Retired Annuity?	Law Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+									
23,890	753	5,460	2,919	5,758	11,336	4,111	12,723	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home
1,384	276	1,776	1,359	1,216	2,134	200	1,776	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home
1,384	186	1,198	1,359	1,216	2,134	200	1,776	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home

How likely are you to purchase a new MSR in the next 12 months? (average)

Total	# MSR's own				Range Membership	# times used MSR last 12 months	Retired Annuity?	Law Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+									
23,890	753	5,460	2,919	5,758	11,336	4,111	12,723	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home
1,384	276	1,776	1,359	1,216	2,134	200	1,776	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home
1,384	186	1,198	1,359	1,216	2,134	200	1,776	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home

How likely are you to purchase a new MSR in the next 12 months? (average)

Total	# MSR's own				Range Membership	# times used MSR last 12 months	Retired Annuity?	Law Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+									
23,890	753	5,460	2,919	5,758	11,336	4,111	12,723	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home
1,384	276	1,776	1,359	1,216	2,134	200	1,776	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home
1,384	186	1,198	1,359	1,216	2,134	200	1,776	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home

How likely are you to purchase a new MSR in the next 12 months? (average)

Total	# MSR's own				Range Membership	# times used MSR last 12 months	Retired Annuity?	Law Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+									
23,890	753	5,460	2,919	5,758	11,336	4,111	12,723	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home
1,384	276	1,776	1,359	1,216	2,134	200	1,776	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home
1,384	186	1,198	1,359	1,216	2,134	200	1,776	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home

How likely are you to purchase a new MSR in the next 12 months? (average)

Total	# MSR's own				Range Membership	# times used MSR last 12 months	Retired Annuity?	Law Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+									
23,890	753	5,460	2,919	5,758	11,336	4,111	12,723	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home
1,384	276	1,776	1,359	1,216	2,134	200	1,776	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home
1,384	186	1,198	1,359	1,216	2,134	200	1,776	24	35-44	\$45,000 to \$75,000	Less than Bachelor's	Married	Children in home



6

**g. Dental Adjusted**

Category	# MRF's own				Range Membership	# Times used MRF last 12 months				Relief Amount?	Low Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+		3 times or less	4-11	12-23	24+							
<b>Total</b>	1842	626	650	2527	8236	6603	3489	3318	6001	6001	1184	6001	155-64	High School or GED	Married	100%
Currently own	1476	514	538	2028	6554	5000	2700	2598	4758	4758	1000	4758	155-64	High School or GED	Married	100%
Plan to buy in next 12 mths	176	116	112	404	1782	1309	1386	1418	1183	1183	135	1183	155-64	High School or GED	Married	100%
Don't own or plan to buy	190	100	100	390	1500	1494	1304	1320	1020	1020	100	1020	155-64	High School or GED	Married	100%

**h. Night Vision**

Category	# MRF's own				Range Membership	# Times used MRF last 12 months				Relief Amount?	Low Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+		3 times or less	4-11	12-23	24+							
<b>Total</b>	1978	648	653	4247	8533	6733	3322	3153	6353	6353	1184	6353	155-64	High School or GED	Married	100%
Currently own	1598	548	572	3278	6858	5458	2708	2598	5158	5158	1000	5158	155-64	High School or GED	Married	100%
Plan to buy in next 12 mths	176	116	112	404	1782	1309	1386	1418	1183	1183	135	1183	155-64	High School or GED	Married	100%
Don't own or plan to buy	204	100	100	390	1500	1494	1304	1320	1020	1020	100	1020	155-64	High School or GED	Married	100%

**i. Vertical Erection**

Category	# MRF's own				Range Membership	# Times used MRF last 12 months				Relief Amount?	Low Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+		3 times or less	4-11	12-23	24+							
<b>Total</b>	1930	648	653	4247	8533	6733	3322	3153	6353	6353	1184	6353	155-64	High School or GED	Married	100%
Currently own	1476	514	538	2028	6554	5000	2700	2598	4758	4758	1000	4758	155-64	High School or GED	Married	100%
Plan to buy in next 12 mths	176	116	112	404	1782	1309	1386	1418	1183	1183	135	1183	155-64	High School or GED	Married	100%
Don't own or plan to buy	190	100	100	390	1500	1494	1304	1320	1020	1020	100	1020	155-64	High School or GED	Married	100%

**j. Low Optic**

Category	# MRF's own				Range Membership	# Times used MRF last 12 months				Relief Amount?	Low Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+		3 times or less	4-11	12-23	24+							
<b>Total</b>	1873	648	653	4247	8533	6733	3322	3153	6353	6353	1184	6353	155-64	High School or GED	Married	100%
Currently own	1476	514	538	2028	6554	5000	2700	2598	4758	4758	1000	4758	155-64	High School or GED	Married	100%
Plan to buy in next 12 mths	176	116	112	404	1782	1309	1386	1418	1183	1183	135	1183	155-64	High School or GED	Married	100%
Don't own or plan to buy	190	100	100	390	1500	1494	1304	1320	1020	1020	100	1020	155-64	High School or GED	Married	100%

**k. Rubber Hand/Right**

Category	# MRF's own				Range Membership	# Times used MRF last 12 months				Relief Amount?	Low Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+		3 times or less	4-11	12-23	24+							
<b>Total</b>	1962	648	653	4247	8533	6733	3322	3153	6353	6353	1184	6353	155-64	High School or GED	Married	100%
Currently own	1476	514	538	2028	6554	5000	2700	2598	4758	4758	1000	4758	155-64	High School or GED	Married	100%
Plan to buy in next 12 mths	176	116	112	404	1782	1309	1386	1418	1183	1183	135	1183	155-64	High School or GED	Married	100%
Don't own or plan to buy	190	100	100	390	1500	1494	1304	1320	1020	1020	100	1020	155-64	High School or GED	Married	100%

**l. Back Upgrade**

Category	# MRF's own				Range Membership	# Times used MRF last 12 months				Relief Amount?	Low Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+		3 times or less	4-11	12-23	24+							
<b>Total</b>	1942	648	653	4247	8533	6733	3322	3153	6353	6353	1184	6353	155-64	High School or GED	Married	100%
Currently own	1476	514	538	2028	6554	5000	2700	2598	4758	4758	1000	4758	155-64	High School or GED	Married	100%
Plan to buy in next 12 mths	176	116	112	404	1782	1309	1386	1418	1183	1183	135	1183	155-64	High School or GED	Married	100%
Don't own or plan to buy	190	100	100	390	1500	1494	1304	1320	1020	1020	100	1020	155-64	High School or GED	Married	100%

**m. Hand Carrying Case**

Category	# MRF's own				Range Membership	# Times used MRF last 12 months				Relief Amount?	Low Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+		3 times or less	4-11	12-23	24+							
<b>Total</b>	2034	648	653	4247	8533	6733	3322	3153	6353	6353	1184	6353	155-64	High School or GED	Married	100%
Currently own	1476	514	538	2028	6554	5000	2700	2598	4758	4758	1000	4758	155-64	High School or GED	Married	100%
Plan to buy in next 12 mths	176	116	112	404	1782	1309	1386	1418	1183	1183	135	1183	155-64	High School or GED	Married	100%
Don't own or plan to buy	190	100	100	390	1500	1494	1304	1320	1020	1020	100	1020	155-64	High School or GED	Married	100%

**n. Soft Carrying Case**

Category	# MRF's own				Range Membership	# Times used MRF last 12 months				Relief Amount?	Low Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+		3 times or less	4-11	12-23	24+							
<b>Total</b>	2074	648	653	4247	8533	6733	3322	3153	6353	6353	1184	6353	155-64	High School or GED	Married	100%
Currently own	1476	514	538	2028	6554	5000	2700	2598	4758	4758	1000	4758	155-64	High School or GED	Married	100%
Plan to buy in next 12 mths	176	116	112	404	1782	1309	1386	1418	1183	1183	135	1183	155-64	High School or GED	Married	100%
Don't own or plan to buy	190	100	100	390	1500	1494	1304	1320	1020	1020	100	1020	155-64	High School or GED	Married	100%

**o. Pinger Upgrade**

Category	# MRF's own				Range Membership	# Times used MRF last 12 months				Relief Amount?	Low Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+		3 times or less	4-11	12-23	24+							
<b>Total</b>	2034	648	653	4247	8533	6733	3322	3153	6353	6353	1184	6353	155-64	High School or GED	Married	100%
Currently own	1476	514	538	2028	6554	5000	2700	2598	4758	4758	1000	4758	155-64	High School or GED	Married	100%
Plan to buy in next 12 mths	176	116	112	404	1782	1309	1386	1418	1183	1183	135	1183	155-64	High School or GED	Married	100%
Don't own or plan to buy	190	100	100	390	1500	1494	1304	1320	1020	1020	100	1020	155-64	High School or GED	Married	100%



**d. Backup Iron Sights**

	# MRF's own				Range Membership	Relief Arms?		Law Enforcement or Military	Age		Income	Education	Marital Status	Children?	
	1	2	3	4+		Member	Non-Member		35-44	45-54					55-64
Total	1044	661	4838	2718	3381	9426	7947	2070	4133	12723	244	3875	14750	5021	11175
Currently own	114	526	1904	648	748	1048	578	678	678	178	678	678	1036	5021	11175
Plan to buy in next 12 mths	178	126	126	126	126	126	126	126	126	126	126	126	126	126	126
Don't own or plan to buy	752	101	3514	2134	2507	2771	2243	3702	4036	10826	270	2071	4614	4900	9960

**e. Speed Squasher**

	# MRF's own				Range Membership	Relief Arms?		Law Enforcement or Military	Age		Income	Education	Marital Status	Children?	
	1	2	3	4+		Member	Non-Member		35-44	45-54					55-64
Total	1438	625	4526	2621	3188	8626	6934	11867	10256	1850	4432	1834	9252	13672	4707
Currently own	153	44	78	178	94	178	104	678	78	678	678	678	1036	5021	11175
Plan to buy in next 12 mths	178	126	126	126	126	126	126	126	126	126	126	126	126	126	126
Don't own or plan to buy	1212	535	4324	2421	2966	7744	6724	11189	10180	1704	3754	1156	8216	8651	3588

**f. Gun Lock**

	# MRF's own				Range Membership	Relief Arms?		Law Enforcement or Military	Age		Income	Education	Marital Status	Children?	
	1	2	3	4+		Member	Non-Member		35-44	45-54					55-64
Total	1071	627	4810	2671	3381	9426	7947	2070	4133	12723	244	3875	14750	5021	11175
Currently own	114	526	1904	648	748	1048	578	678	678	178	678	678	1036	5021	11175
Plan to buy in next 12 mths	178	126	126	126	126	126	126	126	126	126	126	126	126	126	126
Don't own or plan to buy	752	101	3514	2134	2507	2771	2243	3702	4036	10826	270	2071	4614	4900	9960

**g. Gun Safe**

	# MRF's own				Range Membership	Relief Arms?		Law Enforcement or Military	Age		Income	Education	Marital Status	Children?	
	1	2	3	4+		Member	Non-Member		35-44	45-54					55-64
Total	2872	683	5017	2847	3525	10103	8328	12644	11056	1850	4432	1834	9252	13672	4707
Currently own	311	448	1456	525	625	10103	8328	12644	11056	1850	4432	1834	9252	13672	4707
Plan to buy in next 12 mths	178	126	126	126	126	126	126	126	126	126	126	126	126	126	126
Don't own or plan to buy	2461	235	3561	2322	2900	9090	7490	11374	9856	1674	3182	6510	7996	8674	6968

**h. Laser Designator**

	# MRF's own				Range Membership	Relief Arms?		Law Enforcement or Military	Age		Income	Education	Marital Status	Children?	
	1	2	3	4+		Member	Non-Member		35-44	45-54					55-64
Total	4211	625	4526	2621	3188	8626	6934	11867	10256	1850	4432	1834	9252	13672	4707
Currently own	452	126	126	126	126	126	126	126	126	126	126	126	126	126	126
Plan to buy in next 12 mths	178	126	126	126	126	126	126	126	126	126	126	126	126	126	126
Don't own or plan to buy	3759	500	4400	2495	2062	8400	6808	11741	9030	1724	3206	7088	8026	11946	3581

**i. Extra Magazines**

	# MRF's own				Range Membership	Relief Arms?		Law Enforcement or Military	Age		Income	Education	Marital Status	Children?	
	1	2	3	4+		Member	Non-Member		35-44	45-54					55-64
Total	2311	713	5216	2929	3525	10103	8328	12644	11056	1850	4432	1834	9252	13672	4707
Currently own	246	126	126	126	126	126	126	126	126	126	126	126	126	126	126
Plan to buy in next 12 mths	178	126	126	126	126	126	126	126	126	126	126	126	126	126	126
Don't own or plan to buy	2065	587	5090	2803	3400	9877	8202	11418	9830	1624	3206	7088	8026	11946	3581

**j. Targets**

	# MRF's own				Range Membership	Relief Arms?		Law Enforcement or Military	Age		Income	Education	Marital Status	Children?	
	1	2	3	4+		Member	Non-Member		35-44	45-54					55-64
Total	1334	216	5216	2929	3525	10103	8328	12644	11056	1850	4432	1834	9252	13672	4707
Currently own	148	126	126	126	126	126	126	126	126	126	126	126	126	126	126
Plan to buy in next 12 mths	178	126	126	126	126	126	126	126	126	126	126	126	126	126	126
Don't own or plan to buy	1186	890	5090	2803	3400	9877	8202	11418	9830	1624	3206	7088	8026	11946	3581

**k. Gun Cleaning Kit**

	# MRF's own				Range Membership	Relief Arms?		Law Enforcement or Military	Age		Income	Education	Marital Status	Children?	
	1	2	3	4+		Member	Non-Member		35-44	45-54					55-64
Total	1334	216	5216	2929	3525	10103	8328	12644	11056	1850	4432	1834	9252	13672	4707
Currently own	148	126	126	126	126	126	126	126	126	126	126	126	126	126	126
Plan to buy in next 12 mths	178	126	126	126	126	126	126	126	126	126	126	126	126	126	126
Don't own or plan to buy	1186	890	5090	2803	3400	9877	8202	11418	9830	1624	3206	7088	8026	11946	3581

Please rank the following reasons on a scale of 1-7 for you owning a RFE.

	# MRF's own				Range Membership	Relief Arms?		Law Enforcement or Military	Age		Income	Education	Marital Status	Children?
	1	2	3	4+		Member	Non-Member		35-44	45-54				
Total	429	438	438	438	438	438	438	438	438	438	438	438	438	438
Reason #1 (Target Accuracy)	429	438	438	438	438	438	438	438	438	438	438	438	438	438
Reason #2 (Target Variety)	429	438	438	438	438	438	438	438	438	438	438	438	438	438
Reason #3 (Target Challenge)	429	438	438	438	438	438	438	438	438	438	438	438	438	438
Reason #4 (Target Variety)	429	438	438	438	438	438	438	438	438	438	438	438	438	438
Reason #5 (Target Challenge)	429	438	438	438	438	438	438	438	438	438	438	438	438	438
Reason #6 (Target Variety)	429	438	438	438	438	438	438	438	438	438	438	438	438	438
Reason #7 (Target Challenge)	429	438	438	438	438	438	438	438	438	438	438	438	438	438
Reason #8 (Target Variety)	429	438	438	438	438	438	438	438	438	438	438	438	438	438
Reason #9 (Target Challenge)	429	438	438	438	438	438	438	438	438	438	438	438	438	438
Reason #10 (Target Variety)	429	438	438	438	438	438	438	438	438	438	438	438	438	438







Approximately how many rounds of ammunition do you anticipate firing through your MSR in 2017?

	# MSR's own				If times used MSR last 12 months	Reloading Ammunition	Law Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+								
Total	1192	718	515	288	1042	814	319	484	209	980	1073	548
None	7%	2%	2%	2%	4%	2%	2%	4%	2%	2%	2%	2%
1-100	24%	13%	13%	13%	20%	14%	14%	13%	13%	13%	13%	13%
101-200	24%	13%	13%	13%	20%	14%	14%	13%	13%	13%	13%	13%
201-300	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
301-400	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
401-500	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
501-600	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
601-700	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
701-800	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
801-900	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
901-1,000	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
1,001-1,500	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
1,501-2,000	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
2,001+	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%

When you buy ammunition, what quantity do you typically buy at one time?

	# MSR's own				If times used MSR last 12 months	Reloading Ammunition	Law Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+								
Total	1125	745	529	292	1042	814	319	484	209	980	1073	548
1-50 rounds	24%	13%	13%	13%	20%	14%	14%	13%	13%	13%	13%	13%
51-100	24%	13%	13%	13%	20%	14%	14%	13%	13%	13%	13%	13%
101-200	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
201-300	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
301-400	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
401-500	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
501-600	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
601-700	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
701-800	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
801-900	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
901-1,000	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
1,001-1,500	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
1,501-2,000	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
2,001+	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%

Do you reload your own ammunition?

	# MSR's own				If times used MSR last 12 months	Reloading Ammunition	Law Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+								
Total	1178	741	515	292	1042	814	319	484	209	980	1073	548
Yes	62%	37%	35%	35%	62%	37%	35%	62%	37%	35%	35%	35%
No	38%	63%	65%	65%	38%	63%	65%	38%	63%	65%	65%	65%

If you reload your own ammunition, what percent of total ammunition do you reload?

	# MSR's own				If times used MSR last 12 months	Reloading Ammunition	Law Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+								
Total	1306	809	515	292	1042	814	319	484	209	980	1073	548
0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
1-10%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
11-20%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
21-30%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
31-40%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
41-50%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
51-60%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
61-70%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
71-80%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
81-90%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
91-100%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%

Approximately how many rounds of ammunition do you keep on hand?

	# MSR's own				If times used MSR last 12 months	Reloading Ammunition	Law Enforcement or Military	Age	Income	Education	Marital Status	Children?
	1	2	3	4+								
Total	2458	1480	966	576	1042	814	319	484	209	980	1073	548
None	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
1-100 rounds	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
101-200	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
201-300	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
301-400	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
401-500	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
501-600	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
601-700	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
701-800	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
801-900	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
901-1,000	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
1,001-1,500	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
1,501-2,000	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
2,001+	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%









This page left blank.



11 Mile Hill Road  
Newtown, CT 06470-2359  
T: 203.426.1320  
F: 203.426.1087  
nssf.org

© 2013 National Shooting Sports Foundation, Inc. All Rights Reserved

9/13 Item #3101

**PROMOTE**

**PROTECT**

**PRESERVE**  
**NSSF 005987**